



Are you a partner at a Private Practitioner? Here are some sessions you might be interested in:

GOALS

- Showcase as a legal expert in Trade Secret IP
- Develop deeper understanding of Trade Secret IP inhouse priority and opportunities available .

CHALLENGES

- Understand how inhouse prioritise Trade Secret in their overall IP portfolio strategy
- Limited opportunities to meet Trade Secret IP inhouse executives

NOVEMBER 14 - 10:00AM - DEVISING IN-HOUSE TRADE SECRET MANAGEMENT AND RISK MITIGATION STRATEGY

Current Risk Mitigation:

- Where, why, who and what? Determine where priorities should be addressed for trade secret IP protection internally

Discover A Strategic Level Approach On How To Enhance Trade Secret Protection:

- What are the additional costs associated?
- Current barriers presented?
- Strategic decision on why trade secret IP should be prioritised

Clarify Trade Secret Management In Terms Of:

- Legal and administrative measures
- Employee training: how to enhance employee training to stop trade secret leakage
- Determine if internal policies need to be updated
- Are amendments in contracts necessary?
- Determine company trade secret vs confidential information
- When is an NDA necessary?
- Establish due diligence on vendors and onboarding new employees
- Discuss cost obligations associated with enhancing internal controls relating to trade secret-enhanced protection



Adrian Spillman,
Director of
Intellectual Property,
Valneva



Bart Goddyn,
General Counsel &
Company Secretary,
Mnemo Therapeutics



Olivier Lemaire,
General Counsel &
Compliance Officer,
Ziphys Vaccines



Pascal Van Troost,
Global Intellectual
Property Leader,
Punch Powertrain

NOVEMBER 13-15 2023 | BRUSSELS

Other sessions you might be interested in:

NOVEMBER 15 - 9:15AM TRADE SECRET IP IN ANTICIPATION OF THE RISE OF AI

The use of AI, including machine learning (ML), is turbo-charging the need for active and effective trade secrets management. The situation is highly nuanced, but traditional IP rights, including patents and copyright, were not designed for data or AI techniques and outputs, especially ML. Trade secrets have emerged as the default de facto protection.

- Examine the contribution of trade secret protection towards the protection of data
- Determine how far can trade secret protection contribute towards AI/ML techniques
- Analyse whether trade secret is an enhanced form of IP protection



Dr Sam Williams
Head of Intellectual Property
Siemens plc

NOVEMBER 15 - 11:30AM DEFENCE COUNSEL IN TRADE SECRET LITIGATION: WHAT TO DO IF YOU FACE AN ALLEGATION OF MISAPPROIATION

Internationally renowned defence counsel provides practical insights into trade secret IP issues when facing threats of litigation. Focusing on successful strategy and avoiding costly litigation costs.

- The role of defence counsel in trade secret litigation
- Legal framework surrounding trade secret litigation
- Strategies that a defence counsel can use to protect trade secrets, such as conducting thorough investigations and developing strong legal arguments
- The types of damages that may be awarded in trade secret litigation and how to minimize their impact

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