



Are you heavily involved in the IP Function at your company? Here are some sessions you might be interested in:

GOALS

- Benchmark current Trade Secret Risk Mitigation strategy alongside Inhouse IP professionals.
- Discover the critical legal update to strengthen Trade Secret knowledge

CHALLENGES

- Understanding the evolving trade secret legal landscape.
- Gaining budget/management approvals to implement trade secret IP strategy.

NOVEMBER 14TH - 9:15AM JURISDICTION UPDATE – EXAMINE HOW TRADE SECRET IS UTILISED TO THE PROTECTION OF INNOVATION IN EUROPE AND ITS IMPACT ON COMPETITION LANDSCAPE

EU Directive 2016/93

- Decoding EU Directive 2016/93 to understand what constitutes as protection against the unlawful acquisition, use and disclosure of trade secrets
- Differentiate the implementation of the directive between jurisdictions
- Examine areas of where an injunction can be made available
- Determine the impact of the EU Data Act towards the protection of trade secret IP

Trade Secret at the UPC

- Examine whether trade secret protection can be made available at the UPC
- Analyse the first UPC case and whether trade secrets can be held in confidential proceedings?

Review latest Trade Secret Cases

- Salt Ship Design AS v Prysmian Powerlink SRL [2021] EWHC 3583
- Shenzen Senior Technology Material Co Ltd v Celgard LLC [2020] EWCA Civ
- Mulsanne Insurance Company Limited v Marshmallow Financial Services Limited and others [2022] EWHC 276 (Ch), in the Intellectual Property Court of the High Court.



Lena Pauschenwein,
DG GROW,
European Commission

NOVEMBER 13-15 2023 | BRUSSELS

Other sessions you might be interested in:

NOVEMBER 14 - 10:00AM - DEVISING IN-HOUSE TRADE SECRET MANAGEMENT AND RISK MITIGATION STRATEGY

Current Risk Mitigation:

- Where, why, who and what? Determine where priorities should be addressed for trade secret IP protection internally

Discover A Strategic Level Approach On How To Enhance Trade Secret Protection:

- What are the additional costs associated?
- Current barriers presented?
- Strategic decision on why trade secret IP should be prioritised

Clarify Trade Secret Management In Terms Of:

- Legal and administrative measures
- Employee training: how to enhance employee training to stop trade secret leakage
- Determine if internal policies need to be updated
- Are amendments in contracts necessary?
- Determine company trade secret vs confidential information
- When is an NDA necessary?
- Establish due diligence on vendors and onboarding new employees
- Discuss cost obligations associated with enhancing internal controls relating to trade secret-enhanced protection



Adrian Spillman,
Director of
Intellectual Property,
Valneva



Bart Goddyn,
General Counsel &
Company Secretary,
Mnemo Therapeutics



Olivier Lemaire,
General Counsel &
Compliance Officer,
Ziphios Vaccines



Pascal Van Troost,
Global Intellectual
Property Leader,
Punch Powertrain

[VIEW FULL AGENDA](#)

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Other sessions you might be interested in:

NOVEMBER 14 - 2:45PM - OPTIMAL APPROACHES TOWARDS IN-HOUSE TRADE SECRET RESPONSIBILITY & MANAGEMENT

Management:

- How to embrace trade secrets: internal and qualifications process
- When to trust and when to sue
- The value of secrecy - valuation impact
- Start-ups vs multinational

Examine the Responsibility of IP Function vs Compliance vs Legal to Safeguard Trade Secret Theft

- Roles & responsibilities of IP, compliance, and legal in trade secret protection
- Identify & address potential gaps/overlaps in responsibilities
- Best practices for collaboration & communication among departments
- Legal & regulatory landscape for trade secret protection
- Real-life case studies & best practices for managing trade secret theft allegations/breaches



Christof Bull
Associate General
Patent Counsel
UCB



Fredrick de Mare
Head of Intellectual
Property
MedinCell



Lilian Mocelin
Senior Intellectual
Property Manager
Umdasch Group AG



Shane O'Neill
Assistant General
Counsel
Norsk Titanium



Mark Chadwick
Head of IP
Meatable

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Other sessions you might be interested in:

NOVEMBER 15 - 9:15AM TRADE SECRET IP IN ANTICIPATION OF THE RISE OF AI

The use of AI, including machine learning (ML), is turbo-charging the need for active and effective trade secrets management. The situation is highly nuanced, but traditional IP rights, including patents and copyright, were not designed for data or AI techniques and outputs, especially ML. Trade secrets have emerged as the default de facto protection.

- Examine the contribution of trade secret protection towards the protection of data
- Determine how far can trade secret protection contribute towards AI/ML techniques
- Analyse whether trade secret is an enhanced form of IP protection



Dr Sam Williams
Head of Intellectual Property
Siemens plc

NOVEMBER 15 - 12:30PM INTERACTIVE SESSION: PROTECTING YOUR TRADE SECRETS ACROSS INTERNATIONAL JURISDICTIONS

A gathering of leading industry IP, HR, General Counsel and Private Practice will run through internal jurisdictional scenarios to give practical insights into how to protect trade secrets across international jurisdictions.

Scenarios include:

- The interplay between the jurisdictional challenge in trade secrets. Examine legal risks associated with onboarding/offboarding employees
- Due diligence requirement for vendors and employees
- Co-workers sharing sensitive information? Internal procedures?
- What is your first reaction if you found out trade secret has been leaked.