



Are you heavily involved in the Legal Function at your company? Here are some sessions you might be interested in:

GOALS

- Gain insights on legal obligations of the company for intentional and unintentional trade secret leakage.
- Understand the requirements in setting up a trade secret due diligence framework.

CHALLENGES

- Understand legal obligations for different jurisdictions since EU Directive 2016.
- Determine Legal Responsibility and impact of trade secret IP theft to the company.

NOVEMBER 13 1:30PM - 4:20PM WORKSHOP B: VALUATING YOUR TRADE SECRET WORTH, CROSS-BOARDER RISKS AND LEGAL OBLIGATIONS

Part 1 | Trade Secret Auditing

- Understand what subject matter is eligible for trade secret protection?
- How do you value a trade secret?
- Conducting internal audit on Trade Secret Protection: What to look out for? How to upgrade?

Part 2 | Cross-Border Risks and Legal Obligation

- Understand best practice strategy to increase yield alongside third-party stakeholders whilst preventing trade secret from being leaked into the public domain
- Navigate a successful pathway to achieve successful collaboration and avoid costly litigation
- How to engage in enforcement action against a collaborator who has leaked trade secret information
- Establish controlled ways of accessing information, and watermarking and explore how people are vested suitable manufacturing partners?



Tilman Breitenstein
CEO
Scalable IP

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NOVEMBER 13-15 2023 | BRUSSELS

Other sessions you might be interested in:

NOVEMBER 14 - 10:00AM - DEVISING IN-HOUSE TRADE SECRET MANAGEMENT AND RISK MITIGATION STRATEGY

Current Risk Mitigation:

- Where, why, who and what? Determine where priorities should be addressed for trade secret IP protection internally

Discover A Strategic Level Approach On How To Enhance Trade Secret Protection:

- What are the additional costs associated?
- Current barriers presented?
- Strategic decision on why trade secret IP should be prioritised

Clarify Trade Secret Management In Terms Of:

- Legal and administrative measures
- Employee training: how to enhance employee training to stop trade secret leakage
- Determine if internal policies need to be updated
- Are amendments in contracts necessary?
- Determine company trade secret vs confidential information
- When is an NDA necessary?
- Establish due diligence on vendors and onboarding new employees
- Discuss cost obligations associated with enhancing internal controls relating to trade secret-enhanced protection



Adrian Spillman,
Director of
Intellectual Property,
Valneva



Bart Goddyn,
General Counsel &
Company Secretary,
Mnemo Therapeutics



Olivier Lemaire,
General Counsel &
Compliance Officer,
Ziphios Vaccines



Pascal Van Troost,
Global Intellectual
Property Leader,
Punch Powertrain

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Trade Secret IP Protection & Management

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Other sessions you might be interested in:

NOVEMBER 14 11:30AM - PRIVACY, DATA AND CYBER SECURITY: ENHANCE INTERNAL CYBER TRADE SECRET FRAMEWORK

A must-attend for legal and business professionals seeking to stay up to date on the latest developments in data and cyber security and protect their intellectual property. Learn practical strategies to enhance your internal cyber trade secret framework and protect your organization from cyber threats and data breaches. Discover how to approach, catalogue, and classify information to avoid misappropriation. Gain insights into best practices for security maintenance and the scope of protection for different types of data.

Approach and Process

- Define how to approach classified information and determine its value towards a company's trade secret
- Discover the best practical approach for cataloguing and indexing important information to avoid misappropriation

Digital Trade Secret Strategy

- Discover best practices for the security maintenance of trade secrets
- Define the various types of data and understand its scope of protection
- Classifying data and communications that are: Sensitive, Confidential Public domain information.
- Compare and contrast The US Cybersecurity Information Sharing Act vs EU Data Governance Act and its impact on cross-border trade secret protection



Christine Maury Panis
EVP, General Counsel
and Security
Viaccess Orca (Orange Group)



Stefan Braun
Senior Legal Counsel IT
Leoni

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