

PLATINUM PARTNER



The Summit is an inspiring gathering of experts on regenerative agriculture from the entire value chain - including farmers. The event was filled with "doers", so it's a must attend event for those interested in the next wave of agriculture.

— ALUS

2ND ANNUAL

REGENERATIVE AGRICULTURE AND FOOD SYSTEMS SUMMIT 2024 USA



MARCH 12-14 | CHICAGO
HYATT CENTRIC MAGNIFICENT MILE

**UNIFYING THE FOOD INDUSTRY TO ACCELERATE
REGENERATIVE AGRICULTURE PRACTICES
THROUGH PARTNERSHIP AND HARMONIZATION**

350

ATTENDEES FROM
ACROSS THE
SUPPLY CHAIN

267

COMPANIES FROM
ACROSS THE AGRI
FOOD SPACE

8

HOURS OF
DEDICATED 1-2-1
MEETING TIME

@RAFSS_SERIES | #RAFSS | REGENERATIVEAGRICULTURESUMMITUSA.COM



ABSOLUTELY AMAZING - WHAT A FANTASTIC CONFERENCE. EXTREMELY WELL ORGANIZED AND DELIVERED - SPEAKERS AND DISCUSSIONS WERE ON POINT. I THOROUGHLY ENJOYED THE ASSOCIATED APP. ALSO ENJOYED THE NETWORKING OPPORTUNITIES.

—— **AGRICULTURE AND AGRI-FOOD CANADA**

GREAT EVENT, OVERALL. IT BRINGS THE RIGHT PEOPLE TO THE "TABLE" AND THE EVENT ALLOWS FOR EXTENSIVE NETWORKING AND COLLABORATION.

—— **DANONE**



THE REGENERATIVE AGRICULTURE MOVEMENT IS NOW ENTERING ITS MAINSTREAM PHASE. THIS CONVENING IS GREAT FOR PRACTITIONERS WHO CROSS THE VARIOUS SPECTRUMS OF RA STRATEGY AND INTEGRATION AND ARE LOOKING FOR INSPIRATION ABOUT HOW TO DIG DEEPER IN FOOD SYSTEMS TRANSFORMATION.

—— **NUTRIENT DENSITY ALLIANCE**



FASCINATING INSIGHTS AND CONNECTIONS WHICH INSPIRES MOMENTUM BEHIND THE REGEN AG MOVEMENT.

—— **FONTERRA**

#RAFSS

TRENDS REPORT



It was truly a delight to gather in person with 350 leaders at the Regenerative Agriculture & Food Systems Summit USA. Over three days, we engaged in enriching discussions, critical thinking, and optimistic dialogue aimed at revolutionizing our food system.



— **ISABELLA HUGHES**
PORTFOLIO MANAGER
RAFSS SERIES

THE HIGHLIGHTS

From identifying requirements for the GHG protocol and FLAG guidance to considering water and biodiversity as part of your nature-positive strategies, #RAFSS saw a multitude of content and insightful conversations uncovering practical strategies to accelerate regenerative practices. Here are a few of the main takeaways:



Acknowledging producers as integral parts of the supply chain fosters **rapid adoption** of regenerative practices.



Exploring new **financing options** is crucial to support investments in regenerative agriculture.



Improving traceability and **data quality** at the producer level is essential for progress.



Setting targets provides a **shared goal** and **drives collaboration** beyond sustainability departments.

YOUR 2024 KEY TAKEAWAYS

BETSY HICKMAN
DIRECTOR

ANTHESIS GROUP



Change moves at the speed of relationships. Relationships move at the speed of trust. So much of regenerating landscapes & watersheds depends on partnering with farmer's trusted advisers to scale impact



With ag lenders and insurers part of the conversation, seeing signs of progress to shift financing from nature-negative toward nature-positive outcomes. This unlock depends upon accurately pricing risk and our actuarial tables are not keeping pace.



Getting value to flow to farmers, equally sharing in the risk and the reward to regenerate both landscapes and rural economies is key.



Integrating the value of nature into decision-making at each stage of the value chain is crucial—the resiliency of our food system depends on each actor accurately valuing and acting on nature-related financial risk.

KIM TEN WOLDE

INTERNATIONAL BUSINESS DEVELOPMENT LEAD

AGRICARBON



Are we doing the right thing? On one panel discussion, Margaret Henry of PepsiCo and Michelle French of ADM hit the hammer straight on the nail: While we may not have the perfect targets or approach, having targets puts a North Star on the horizon for everyone. It creates a shared goal and helps take conversations outside the sustainability department, creating shared ownership. This helps move the needle!



Let's not let perfection get in our way; we should keep pushing for change. We've achieved great things in the past, and together we can do it again!



What if we focus on the value of nutrient density?! (Sorry, John Kempf put it better: nutrient INTEGRITY!). Food as something that's satiating and nurturing your body, food as medicine. And healthy food can only come from healthy crops, and thus they need health soils. 'You are what you eat' also counts for the animals what we eat, the crops that they eat and what the crops grow on: SOIL HEALTH is priority !!

YOUR 2024 KEY TAKEAWAYS

It has been encouraging to hear other farmer's experiences and how companies throughout the value chain including capital investment, and technology companies are working together to gain new perspectives and make change happen. Also loved touring the Four Star Mushrooms too!

— **CARRIE VOLLMER-SANDERS**
SUSTAINABILITY DIRECTOR
USFRA

NICOLAS REINOSO
SENIOR VICE PRESIDENT GLOBAL DEVELOPMENT

INTENT



Understand the complexity of the system and context, and the imperative need to work collaboratively to generate impact quickly (growers, technologies, distributors, co-ops, traders, crushers, CPGs, ingredients, inputs, factories, MRV, etc.).



Align the public and private sectors with the reality of the farmers and accelerate the pathways of crops produced under these practices.



Consider the producer as part of the supply chain, not as a supplier, allowing them to rapidly adopt regenerative practices through long-term contracts (preventing them from turning around), payments and/or rewards according to the effort and the co-creation of anticipated solutions.



Promote a market for specialties and look for a differentiated market for "commodities" produced in this way.



Generate an agronomic community with the same objective of transferring experiences, knowledge and insights in the regions and crops explored.



Promote, facilitate and make more efficient traceability, measurement and verification of data, as well as data quality at the producer level.



Seek the nutritional quality of food as a reflection of the improvement in plant genetics, the health of the soil, water and the decrease of the negative impact on the climate.

URBAN FARM TOUR

TUESDAY
MARCH 12
2024

PROVIDING PARTICIPANTS WITH FIRSTHAND EXPOSURE TO THE PRINCIPLES AND PRACTICES OF REGENERATIVE AGRICULTURE

Attendees had the unique opportunity to visit **Four Star Mushrooms**, a pioneering urban farm combining controlled environment agriculture with regenerative agriculture.

This experiential learning opportunity took place a day before the main conference and enabled participants to join the conference with a deeper understanding of regenerative practices backed with tangible real-world examples.

Four Star Mushrooms



Focused on cultivating gourmet mushrooms for Chicago chefs across restaurants and service venues.



Utilize byproducts generated from organic agriculture and the lumber industry to process substrates into pellets and inoculate them with mushroom cultures to produce 17 specialty gourmet mushrooms.



After harvest, they collaborate with local producers and regenerative farms to repurpose spent mushroom substrate as a soil amendment, enriching soil health in the Chicagoland area.



WHO ATTENDED?

FARMERS

Alan D. Henning
Braga Fresh
Creek Road Farms
Curtis Farms
Dairy Grazing
Apprenticeship (DGA)
Federation of Southern
Cooperatives
Ferme de l'odysee
Fisher Farms
Four Star Mushrooms
Greensprouts Farms
Harbrand
Huerto Regenerativo
NaTerra
KOL Foods
La Concordia
LaEnmienda
LongView Farms
McCarty Family Farms
Nisse Farm
Ocean's Balance
Pomona Farming
Practical Farmers of
Iowa
Quattro Farms
Reitzel Farms
Sleeping Bear
Standard Soil
Sykes Southern Acres
Union Grove Farm
US Farmers and
Ranchers in Action
USFRA
Walden Local Meat Co.
Willmar Farms Ltd
Yoder Farms

ACADEMICS

University of Illinois
College of Medicine,
Peoria
College of DuPage
College of Lake County
Foundation
Cornell Atkinson Center
for Sustainability,
Cornell University
Dartmouth College
Delta Institute
Duke University
EARTH University
Federal University of
Parana
Iowa State University
Kansas State University
Michigan State
University
MSU Center for
Regenerative
Agriculture
North Carolina
Agricultural and
Technical State
University
Purdue University
Santa Clara University
Swette Center for
Sustainable Food
Systems at Arizona
State University
Tennessee State
University
The Ohio State
University
UC Davis
Unity Environmental
University
Université de Moncton
Université TÉLUQ
University of California
Agriculture and Natural
Resources (UCANR)
University of Chicago
University of Illinois
University of Kentucky
University of Southern
California

MNCS, F&B & RETAILERS

Abbott
ADM
Agoro Carbon Alliance
ALDI
Anheuser-Busch
Bayer
Campbell Soup Company
Cargill
Ceres Global Ag
Corporativo Bimbo
Danone
Eastman
Farmer Focus
First Milk Limited
Florida Crystals
Fonterra
General Mills
Grupo Bimbo
ISS Guckenheimer
Kellanova Company
Kimberly-Clark
Corporation
King Arthur Baking
Company
Maple Leaf Foods
Mars
Materne North America /
GoGo squeeZ
McCain Foods
McDonald's Corp.
PepsiCo
Primient
Rabobank
SABIC Agri-Nutrients
Sunrise Foods
International
Suntory
Sysco/FreshPoint
Valent Biosciences
Sensient Natural
Ingredients

SERVICE PROVIDERS

3Bar Biologics
Agmatix
Agreena
Agricarbon
AgVend
Andes
Anthesis Group
AON RISK SERVICES
Arva Intelligence
Averum, LLC
Bain & Company
Bayer
Bright Ventures GmbH
Builders Vision
Canopy Farm Management
Carbon Yield
Carbonwave
Cargill
Circularity2, LLC
Clean Crop Technologies
Collective Impact
Control Union
Cquesta, Inc.
CrossBoundary
Danone
Edacious
Elemental Excelsior
FAI Farms
Farm Credit Services of America
Frontier Farm Credit
FarmLab
Forum for the Future
Fulton Market Group
Good Agriculture
GreenoSoil
Groundwork BioAg
Indigo Ag
INTENT
KBW
Kynetec
'Let's Create Possible'
LimnoTech
Living Carbon
Mad Capital
Martin Brower
Mindsprint
Mitsui & Co.
Odyssey Collaborations
OnePointFive
Peterson Projects & Solutions North America, Inc.
PHM Brands
Pivot Bio

Planet Earth Agronomy
Planet FWD
Pure Strategies, Inc.
Quantis
Rabobank
ReGen Ventures
Regrow
Responsive Drip Irrigation LLC
RRG Nature Based Solutions
RuralWorks Partners
S2G Ventures
Seqana
Soilcraft Inc
Supply Change Capital
Sustainable Edge
Sustainable Food Group
SustainCERT
Trace Genomics
Trailhead Capital
ucrop.it
Vayda

NGOS, CO-OPS & POLICY

Advancing Eco Agriculture
Agriculture & Agri-Food Canada
Aldahra
Alliance for the Chesapeake Bay
ALUS
American Farmland Trust
American Soybean Association
Audubon
Australian Trade and Investment Commission
Beef + Lamb New Zealand
BioSTL
Canadian Alliance for Net Zero Agriculture
CARE USA
Catholic Relief Services
Ceres
Clarkson Grain Company
Compassion in World Farming
Compeer Financial
Council of the Great Lakes
Cool Farm Alliance Region
CropLife Canada
Earth Economics
Ecosystem Services Market Consortium
Environmental Defense Fund
Farm Credit Mid-America
Farmers for Soil Health

Field to Market
Foundation for Food & Agriculture Research
Frenchman Valley Coop
Green Lake Association
Heifer International
Illinois Environmental Council
Illinois Soybean Association
Indigenous Food and Agriculture Association
Innovation Center for U.S. Dairy
Intertribal Agriculture Council
IPM Institute
Kiss the Ground
Leading Harvest
National Association of Conservation Districts
National Audubon Society
National Corn Growers Association
National Fish and Wildlife Foundation
National Pork Board
Native American Agriculture Fund
Natural Resources Defense Council (NRDC)
Nature United (The Nature Conservancy)
NatureX Foundation
New Zealand Embassy
Non-GMO Project
Nutrient Density Alliance
Nuup
Organic Valley Cooperative
Precision Conservation Specialists
Proximity Designs
Regeneration Canada
San Diego Foundation
Savanna Institute
Soil Upside
Sustainable Agriculture Network
Tech Matters
TechnoServe
The Transformation Project
Tierra de Monte
Trade and Investment Queensland
United Soybean Board
USDA
Varda Ag
WBCSD
Wolfe's Neck Center for Agriculture & the Environment

INNOVATION SHOWCASE

APPLY FOR 2025

Five start-ups leading the way in the agriculture space were chosen by our Selection Committee, made up of active Investors, to present their vision of the future of regenerative agriculture.

The Innovation Showcase aims to give start-ups with unique and interesting technologies, services, and products the chance to present in front of our audience made up of active investors and industry leaders.

SELECTION COMMITTEE



MITCH RUBIN
DIRECTOR OF INNOVATION
ELEMENTAL EXCELERATOR



BRIAN HALWEIL
STRATEGIC ASSOCIATE
ASTANOR VENTURES



CRISTINA ROHR
MANAGING DIRECTOR
S2G VENTURES



PARKER HUGHES
PRINCIPAL
REGEN VENTURES

INNOVATION SHOWCASE FINALIST

3 BAR BIOLOGICS

Founded in 2013 by CEO Bruce Caldwell, 3BarBio offers increased profitability to discovery companies and distributors by guaranteeing viable microbes and creating a smarter supply chain.



3Bar addresses the major hurdle to further adoption of biologics by designing innovative packaging to deliver viable microbes to the ag market. With its proprietary Design. Develop. Deliver. process, 3Bar delivers on demand for partners around the world.



BRUCE CALDWELL
FOUNDER & CEO

Mr. Caldwell brings 30 years of product innovation leadership in Food & AgTech from a career at ScottsMiracle-Gro and Procter & Gamble. As Senior VP of R&D at Scotts, he led a global organization and numerous external partnerships to create easy to use agricultural products including a line of biologics and seed coatings. Mr. Caldwell earned a BS Chemical Engineering from Georgia Tech and an MBA from U. Cincinnati.

INNOVATION SHOWCASE FINALIST

CLEAN CROP TECHNOLOGIES

Clean Crop Technologies (“Clean Crop”) stops crop loss at the source, removing pathogens from seeds before they are planted, increasing

yields, reducing in-field waste, and improving food safety. Clean Crop’s Clean Current technology combines electricity and food-grade gases to create cold plasma, inactivating a broad spectrum of contaminants from seed surfaces in a dry, automated, and residue-free process. Clean Crop’s vision is to deploy its Clean Current system as the first line of defense against crop disease globally.



Co-Founder and CEO Dan White has spent the past 16+ years helping innovative technologies build market share across the horticulture, nut, grain, and agro-input sectors in the US and emerging markets. He has a demonstrated ability to convert large scale agricultural enterprise customers for novel technologies and led Clean Crop’s capital raises, securing over \$13M.

DAN WHITE
CO-FOUNDER & CEO

INNOVATION SHOWCASE FINALIST

EDACIOUS

Edacious helps customers to measure and compare the nutritional quality of their food. The company's tech stack includes affordable testing and software to understand and report the nutrient density of whole foods, connecting the dots between agriculture and human health.



AUDIENCE CHOICE
WINNER



Edacious™



ERIC SMITH CEO & FOUNDER

He is a graduate of the dual degree program at Duke University, having received his MBA and Master of Forestry. He served as a Peace Corps Volunteer in Costa Rica.

Eric Smith is CEO and Founder of Edacious, PBC, working at the intersection of agriculture, climate change, and human health. He was most recently Director of Neglected Climate Opportunities, the Grantham Foundation's venture capital vehicle, where he led investments in businesses and technology that can remove carbon and GHG at scale. Eric was previously with SJF Ventures and worked for BlackRock on climate finance, in addition to providing advisory and audit services to forest carbon and other natural resource management projects.

INNOVATION SHOWCASE FINALIST

FARMLAB

FarmLab provides simplified environmental measurement solutions for carbon and regenerative ag projects. Our digital platform bridges the gap

between environmental testing laboratories, field samplers, and consultants (including agronomists and carbon developers), simplifying the entire sample collection and testing process. This streamlined approach allows us to deliver soil carbon measurement projects efficiently, at scale and with impact through an ecosystem of accredited samplers, labs and consultants. Using advanced geospatial analytics, combined with streamlined processes and fixed price contracts with samplers - we're able to bring the cost of soil measurement down by 25%.



SAM DUNCAN
FOUNDER & CEO

As the founder and CEO of FarmLab, Sam is a driving force in the effort to improve on-farm sustainability. With a background in both agriculture and military logistics, Sam brings a unique perspective and drive to support innovation in agriculture. Under his leadership, FarmLab has become a leading player in the agtech industry, recognized for its contributions to improving farm sustainability and productivity. Sam is committed to using technology to create a more sustainable future for farmers around the world.

INNOVATION SHOWCASE FINALIST

SEQANA

Seqana is bringing transparency, replicability, and scale to soil health. Through a combination of ground truth data, satellite imagery, and machine learning,

Seqana facilitates the monitoring, reporting, and verification (MRV) of soil organic carbon (SOC). Last quarter they provided standard compliant services on 1.25M acres to customers in 8 countries on 4 continents. Seqana's Berlin based team recently garnered investment from Australian, German, and British VCs as well substantial support from the European Union and the European Space Agency. With this boost in momentum, Seqana will facilitate the global transition to a regenerative agriculture system by making soils measurable. If you are interested in learning more about Seqana's standard compliant services please contact co-founder Jakob Levin (jakob@seqana.com)



JAKOB LEVIN
CO-FOUNDER
& CCO

Jakob Levin is the co-founder and CCO of Seqana, a German B2B SaaS startup that is bringing transparency, replicability, and scale to soil health metrics. He has spent the majority of his career working at the intersection of remote sensing, environmental management, and SaaS. Jakob's passion for climate tech drove him to co-found Seqana in 2021 with the purpose of unlocking the world's largest terrestrial carbon sink, soils. Before Seqana, Jakob worked in various startups and for federal offices in both Germany and the US.

JOIN US AGAIN!

NEXT IN SERIES...

**REGENERATIVE
AGRICULTURE**
AND FOOD SYSTEMS SUMMIT LATAM



JUNE 25-26, 2024 | MEXICO CITY
[REGENERATIVEAGRICULTURESUMMITLATAM.COM](https://www.regenerativeagriculturesummitlatam.com)

DOWNLOAD AGENDA

INTERESTED IN PARTNERING
WITH US IN LATAM?



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BOOK MEETING

**REGENERATIVE
AGRICULTURE
SUMMIT EUROPE**



3-5 SEPTEMBER, 2024 | AMSTERDAM
[REGENERATIVEAGRICULTURESUMMIT.COM](https://www.regenerativeagriculturesummit.com)

REGISTER INTEREST

**REGENERATIVE
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MARCH 25-27, 2025 | CHICAGO
[REGENERATIVEAGRICULTURESUMMITUSA.COM](https://www.regenerativeagriculturesummitusa.com)

REGISTER INTEREST

THANK YOU TO OUR PARTNERS

PLATINUM PARTNER



Dairy for life

GOLD PARTNERS



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INTERESTED IN PARTNERING WITH US?



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Commercial Partnerships Director

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BOOK MEETING