



## SPONSOR SPOTLIGHT

**Matthew Burns**

Technical Marketing Manager

**Samtec**



*Matthew Burns will be speaking on AI Hardware & Systems Design Track discussing "Optical Connectivity for AI Systems - Advancements & Use Cases" on day 1 of the event.*

### **Why have you chosen to be long-term event partners?**

- The AI Hardware Summit is a great event. It attracts a global audience key to keeping a finger on the pulse of the AI Hardware industry. The networking opportunities alongside the world-class presentations, are invaluable to component and solution providers like Samtec.

### **How has your business evolved by partnering with the event?**

- Our focus on the AI market has become sharper. The high rate of growth in the AI industry in the past few years has been astonishing. If you believe all the forecasts, we are in store for faster growth for the rest of this decade. Everyone is enamored with ChatGPT right now and rightfully so. However, new and improved natural language algorithms and larger AI models are always being created.
- Faster, smaller, denser, lower power AI Hardware is under development to support these needs, whether in the data center or at the edge. Partnering with the AI Hardware Summit allows Samtec the opportunity to engage with industry luminaries, partners, and customers on a scale we couldn't achieve by ourselves.

### **What are your business plans for this year? How do your objectives tie into the event?**

- Samtec is known for our Sudden Service®. Our focus is serving our customers all day, every day. For the AI industry, that means gaining insight into the unique, high-performance, interconnect needs of the AI industry, enabling Samtec to offer an optimal solution. Sometimes, COTS solutions are available and other times we may create a solution from scratch.
- The AI Hardware Summit helps us understand the roadmap of the AI Hardware industry while allowing us to share our vision for next-gen AI Hardware system architectures.

**VIEW THE AGENDA TO LEARN MORE ABOUT MATTHEW'S SESSION**