# **ANIMAL** HEALTH, NUTRITION & TECHNOLOGY INNOVATION LATAM



## INNOVATION SHOWCASE CHEAT SHEET

#### **WHY APPLY?**

- Application is free to apply.
- 12 finalists working across production and companion animal will present a 3
  minute pitch on our main stage in front of our audience of investors including
  seed and angel investors, venture capital, and private equity firms.
- Gain access to Kisaco Research's deep network of strategic and financial investors, leading animal health companies, and feed additive and ingredients companies.
- All finalists will be included in pre-event promotion.

#### **EVENT BACKGROUND**

Animal Health Nutrition and Technology Innovation Latin America is the sector's premier event showcasing the industry's innovations and connecting businesses with investors and strategic corporate partners.

Explore some of the most critical trends impacting the market including harmonizing regulation globally to encourage new innovations, uncovering new distribution and trade opportunities and highlighting the applications for technology across companion and production animals.

The event provides a unique platform for you to grow your network and explore partnership opportunities for investment, joint ventures, or even acquisitions.

## **APPLICATION DEADLINE**

Friday, 30 June 2023



# **ANIMAL** HEALTH, NUTRITION & TECHNOLOGY INNOVATION



## INNOVATION SHOWCASE CHEAT SHEET

You may not be able to fit all of this into your application, but they are good points to keep in mind when filling it out.



Clarify what differentiates you from the competition. Do you have the latest technology? Are you more sustainable than your competitors?



Outline the problem you are solving. Why is this a priority for the industry? How are you addressing the problem? What is unique about your product or service?



Demonstrate how your business is disruptive. How is it going to revolutionize your corner of the industry?



Outline your customer acquisition strategy. How will you reach your customers? Strengthen your value proposition by disclosing your existing partnerships.



Talk about what you are doing to reduce negative impacts on the environment and improve sustainability.



Present your most impressive and key metrics. Show what numbers are specifically impressive and how you got to them.

### **2023 SELECTION COMMITTEE**



Adriana Ferreira de Faria Prof. Dr. Executive Director CenTev



Carlos Becco Senior Advisor Agribusiness and Agtech Agritech Capital



José Tomé CEO AgTech Garage



Cristina Jorge CMJ Consultoria & Assessoria



# ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION LATAM 13-14 SEPTEMBER 2023 SÃO PAULO, BRAZIL

## GOOD LUCK WITH YOUR APPLICATION!

**APPLY NOW** 

**APPLICATION DEADLINE**Friday, 30 June 2023

## **HAVE YOU REGISTERED?**

START-UP PRICING	Super Early Bird (7 JULY)	Standard
Tier 1 - Emerging / Startups / investors For Start-ups with under \$4m in annual revenue. Start-ups, VCs and Angel Investors Please note: Those offering consultancy or market intelligence services do not qualify for this rate.	\$799.00	\$1,199.00

**REGISTER NOW**