KISACO RESEARCH TECH

2021
SPONSORSHIP PROSPECTUS

PATHFINDING & PARTNERSHIPS FOR THE TECHNOLOGY VANGUARD

" The AI Hardware Summit is a great place where lots of people interested in AI Hardware are coming together and exchanging ideas, and together we make the technology better. There's a synergistic effect at these summits which is really amazing and powers the entire industry. "

John L. Hennessy, Chairman, Alphabet

SHOWCASE YOUR THOUGHT LEADERSHIP
and your technology/service to a room filled with potential buyers/partners

BOOST YOUR BRAND RECOGNITION
and competitive market presence within a network of over 25,000 active members

BUILD YOUR NETWORK
of existing and new potential clients and develop a solid sales pipeline

BENCHMARK YOUR OFFERING
against what other experts are working on in the space

INTRODUCTION

The computing industry is on the cusp of a paradigm shift. An ever-growing prevalence of data is converging with new techniques and technologies to gather and process it, to extract the value held within. Driving this paradigm shift are technologists - inventors, engineers and architects - who are equipping humanity with tools to solve its most pressing problems, answer its most elusive questions, and achieve its most ambitious goals. We put these inventors and architects at center stage of the technological revolution, and help them achieve the full potential of their work.

We offer a multi-faceted approach to content, research, events and media services, and act as an extension to marketing and business development teams with our partners.

We can help companies couple commercial objectives alongside the development of product and market knowledge - if you want to reach the technologists changing the world, we are here to help.

For questions regarding exhibition, digital and sponsorship opportunities, contact:

Ben Edwards | Commercial Partnerships Director

T: +44 (0)20 3897 6806
E: bedwards@kisacoresearch.com

OUR REACH
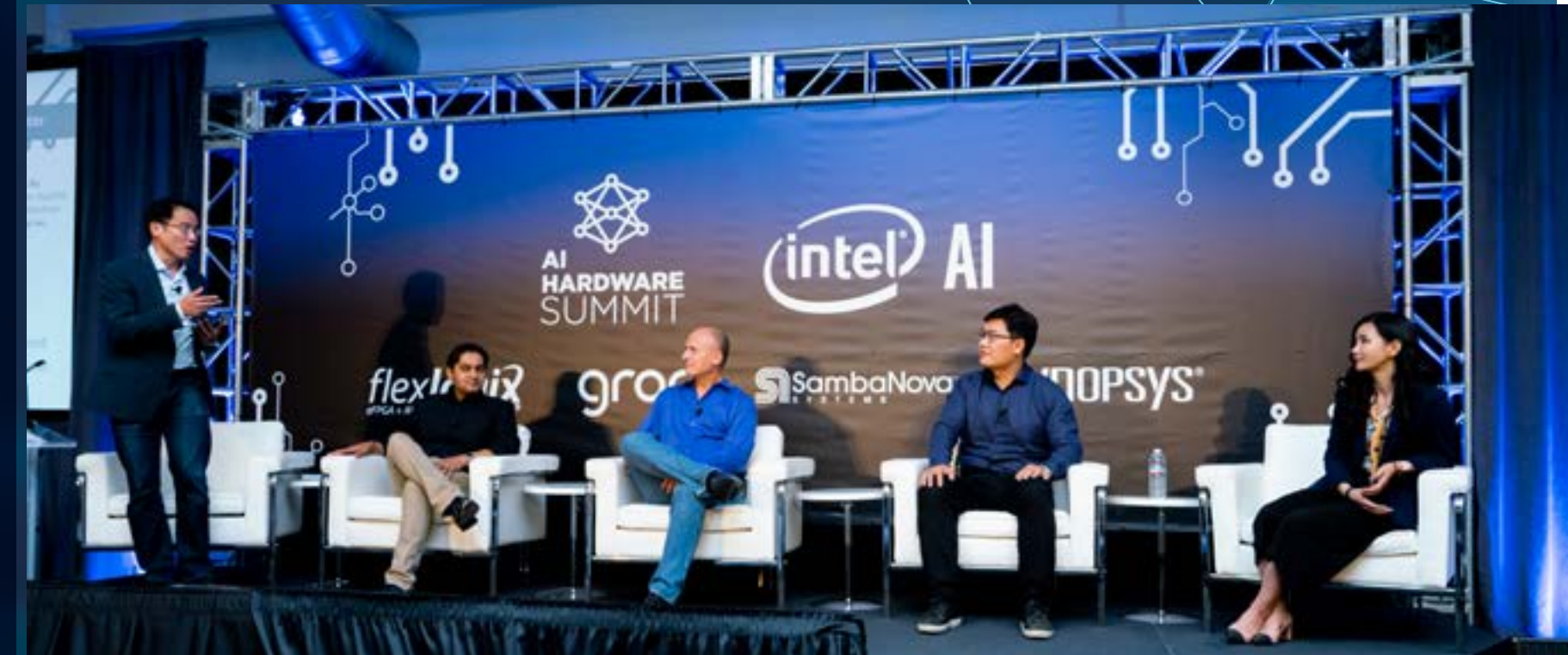
75k+ — Extended Universe Size

2k+ — Combined Attendees

10k+ — Unique Monthly Website Visitors

1.5k+ — Webinar Registrations

Kisaco Research

2021 SCHEDULE

	JAN-21	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
EVENTS			AI Systems Summit: Research Insitutions 30-31 March			AI Systems Summit: Industry 4.0 8-9 June SoftwareforAI Optimization Summit 8-9 June	Secure & Private Computing Summit		AI Hardware Summit US 15-16 Sept	Quantum Partnerships Summit 12-13 October	Edge AI Summit 16-17 November Brain Inspired Computing Congress 16-17 November	
EBOOKS				AI Systems eBook			AI Hardware & AI Software Acceleration eBook	Secure & Private Computing eBook		AI Hardware eBook	Quantum Computing eBook	Edge AI eBook
WEBINARS		Secure & Private Computing		AI for Chip Design		Innovation in Memory for AI		Quantum Computing		Low Power & Green Computing		
INTELLIGENCE REPORTS	AI Software Acceleration	Secure & Private Computing		AI Neuromorphic Chips	Cloud Native Application Performance Management	No Code/ Low Code Development Platforms	AI Hardware (Inference on the edge) AI Hardware (Training and inference in DC/HPC)	Container Orchestration Management	Quantum Computing - Software Quantum Computing - Hardware		Intelligent Virtual Assistants	

ON DEMAND INTELLIGENCE REPORTS

- Kisaco Leadership Chart on Intelligent Virtual Assistants 2021
- Kisaco Leadership Chart on Engineering Application Lifecycle Management Solutions 2020-21
- Kisaco Leadership Chart on Enterprise ML Lifecycle Solutions 2020-21
- Hardware Accelerators 2020-21 (Part 1): Technology and Market Landscapes
- AI Hardware Accelerators 2020-21 (Part 2): Data Centers and HPC
- AI Hardware Accelerators 2020-21 (part 3): Edge and Automotive
- Kisaco Leadership Chart on DevOps Platforms 2021
- Kisaco Leadership Chart on Intelligent Virtual Assistants 2021

CUSTOM 365 MARKETING SERVICES

- ✓ Ask the Expert Interviews
- ✓ FastChats
- ✓ Custom eBooks
- ✓ Infographics
- ✓ Custom Surveys
- ✓ Syndicated White Papers
- ✓ Brand Perception Surveys
- ✓ State of the Market Intelligence
- ✓ Industry Insight Studies

Kisaco Research

NEW EVENTS FOR 2021

AI SYSTEMS SUMMIT RESEARCH

30-31 MARCH 2021

BRINGING TOGETHER AI RESEARCHERS & SYSTEMS ENGINEERS FROM RESEARCH INSTITUTIONS WORLDWIDE

Attend to meet researchers working on the same challenges as you in an hour of dedicated networking time on each day. There will also be an opportunity to meet and hear from some of the leading AI Hardware technology providers

On the HPC side, the summit will cover topics such as the convergence of HPC & AI, heterogeneous systems design, and the application of AI hardware to non-AI HPC workloads. On the Edge device side, the summit will look at design & engineering challenges for robotic systems, and neuromorphic and brain inspired systems.

Join engineers, architects, and researchers from across the globe who are working at the forefront of AI systems, for two mornings dedicated to unpicking the challenges of adopting AI acceleration technologies.

FIND OUT MORE

AI SYSTEMS SUMMIT INDUSTRY 4.0

8-9 JUNE 2021

THE ECOSYSTEM EVENT FOR AI TECHNOLOGISTS IN MANUFACTURING AND INDUSTRY 4.0

Dive deep into end-to-end AI acceleration & systems design in a specific vertical, while also engaging with cutting edge work on software for AI acceleration.

Understand the dual landscape of AI systems and solutions builders, and Industrial IoT, IT & OT professionals at end user manufacturing companies.

Identify emerging technologies and best practices for increasing the performance, autonomy and efficiency of intelligent systems in industrial contexts.

FIND OUT MORE

SOFTWARE FOR AI OPTIMIZATION SUMMIT

8-9 JUNE 2021

AI OPTIMIZATION AT THE SOFTWARE LEVEL FOR CLOUD AND EDGE AI

200+ attendees: 30% Edge Devices, 30% Software Solution Providers, 20% AI Hardware Vendors, 10% Cloud Companies, 10% Academic and Research Institutions.

Understand key topics including how to integrate software for AI optimization with various AI hardware and machine learning frameworks; and explore roadmaps to industry deployment, market, and commercialization.

Learn how to Identify, deploy and integrate these techniques and software into your workflows and connects people working across MLOps with the latest innovations, benchmarks, and use cases.
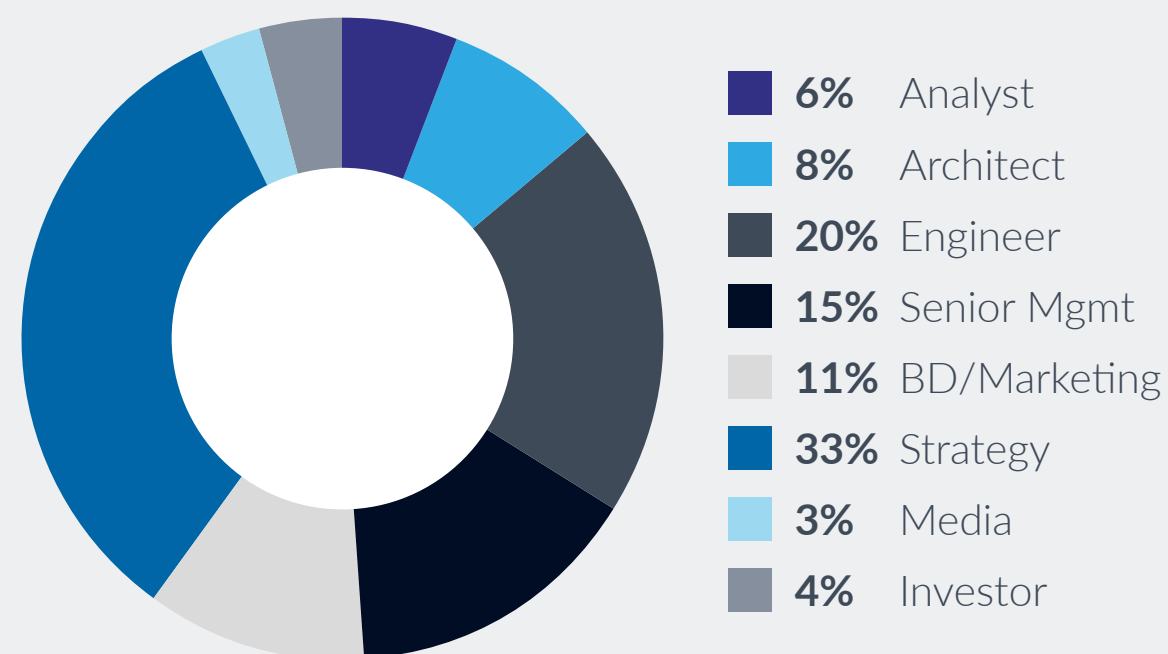
FIND OUT MORE

Kisaco Research

AI HARDWARE SUMMIT
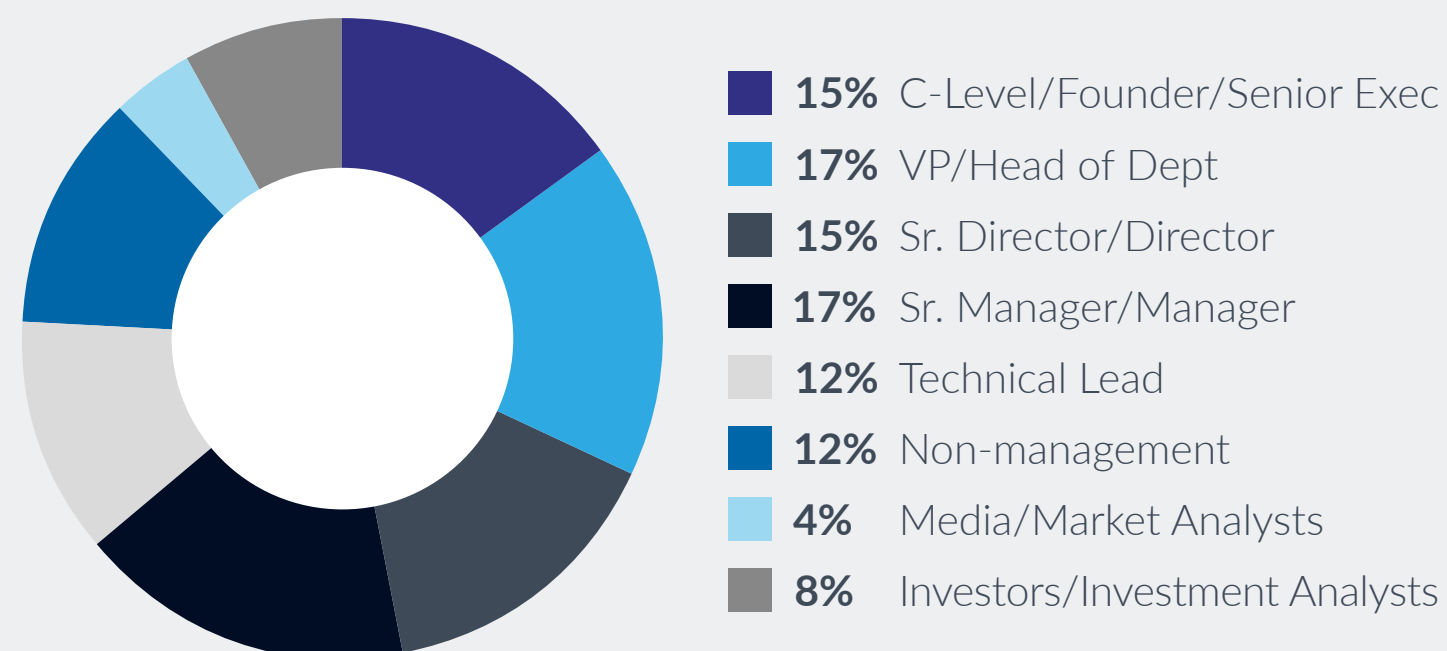
14-16 SEPTEMBER 2021 | MOUNTAIN VIEW, CA

THE INDUSTRY EVENT FOR THE AI HARDWARE ECOSYSTEM

✓ **Luminary Keynotes:** In 2020 we saw unique perspectives from industry luminaries such as Turing Award Winner David Patterson, and venture capital pathfinder and computer hardware industry veteran, Khosla Ventures. Returning 2019 AIHW Summit luminary Lip-Bu Tan, CEO of Cadence Design Systems.

✓ **Innovations and Optimizations of Silicon & Systems for AI Training & Inference:** Product launches & deep-dives from C-level executives in the AI Hardware industry. Previous launches included Habana Labs.

✓ **Optimizing Machine Learning Systems:** Hyperscaler perspectives on designing & engineering bleeding-edge AI systems, from hardware through software. ML system co-design and protecting compute performance gains by eliminating system-level inefficiencies.

✓ **Inference in Client (Edge) Computing:** Applications for AI accelerators in cameras, consumer electronics, autonomous vehicles etc.

✓ **Beyond Compute:** AI's Impact on memory, storage & networking: Innovations in HBM, on-chip memory and NVM, I/O bottlenecks, data transfer & high-speed interconnects.

✓ **Managing Machine Learning Models at Scale:** Machine Learning hardware robustness & reprogrammability, model standardization & interoperability.

JOB FUNCTION

- **6%** Analyst
- **8%** Architect
- **20%** Engineer
- **15%** Senior Mgmt
- **11%** BD/Marketing
- **33%** Strategy
- **3%** Media
- **4%** Investor

JOB SENORITY

- **15%** C-Level/Founder/Senior Exec
- **17%** VP/Head of Dept
- **15%** Sr. Director/Director
- **17%** Sr. Manager/Manager
- **12%** Technical Lead
- **12%** Non-management
- **4%** Media/Market Analysts
- **8%** Investors/Investment Analysts

2021 AT A GLANCE

4th edition in North America

700+ attendees

300+ unique companies

TARGET PRIMARY MARKET AUDIENCE:

Product managers, systems architects & engineers and computer vision specialists (hardware and software) working in:
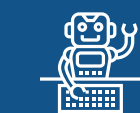
- Industrial Automation
- High Value Manufacturing
- Automotive
- Consumer Electronics
- Robotics

AI HARDWARE SUMMIT USA 2020
## ATTENDING COMPANIES

- 451 Research
- ABR
- Achronix
- AIOT Global
- Alibaba Group
- Alipes
- AlphaICs
- Amazon
- AMD
- Amkor Technology, Inc.
- AMP Robotics
- ANL
- AONdevIces, Inc.
- Apple
- Applied
- Applied Materials
- Applied Ventures
- AppsTek Corp
- Arete Research
- Argonne National Labs
- Arm
- astar
- ASU
- Atlantic Bridge
- Autonomous Edge
- AutoX
- AWS
- B Capital Group
- BAE Systems Applied Intelligence
- Baidu
- Baillie Gifford
- Bitfury AI
- BlackBerry
- BlackRock
- Blaize
- Blocks & Files / The Register
- Bloomberg News
- Bosch
- Bosch Ventures
- Boulder AI
- Breathe Music Limited
- Broadcom
- Cadence Design Systems
- Capital Group
- Capital Research Company
- Centauri
- Centre for International Governance

- Innovation
- Centre for the Governance of AI
- Cerebras Systems
- CGNT
- Chipmonk Consulting
- Circuitsutra Technologies Pvt Ltd
- Cirrascale Cloud Services
- Cloud Architects Advisors
- CMC Microsystems
- CMU SEI
- CodePlay
- Continental Automotive SRL
- Coughlin Associates, Inc.
- CSEE, School of Computing and Engineering
- CTIC Technology Centre [ESG33906637]
- Data Center Frontier
- Deep AI Technologies
- DeepMind
- DeepSee AI Ltd
- DeepVision
- Dell
- Dell'Oro Group, Inc.
- DinoPlusAI US, Inc.
- d-Matrix Corp
- DRW Canada Co
- D-Side Advisors
- DSP
- EdgeCortix Inc.
- EE Times
- Electrolux
- Embedded.com - AspenCore
- Enterprise AI
- Eurofins
- European Correspondent
- Everspin Technologies
- Ewha Womans University
- ExecuChip
- Expedera, Inc.
- Facebook
- Facebook AI Research
- Fastware
- Flex Logix
- Ford Motor Company
- Fortune
- FPI Innovation Fund
- Fraunhofer Gesellschaft

- Fraunhofer IIS
- Fraunhofer ITWM
- Frederick National Laboratory
- FuriosaAI
- Garmin
- Gartner
- Generation Investment Management
- Georgia Tech
- gladworx llc
- Global Unichip Corp
- GlobalFoundries
- Google
- GrAI Matter Labs
- Grail
- Graphcore
- Gray Research
- Groq
- GSI Technology
- GSK
- GV
- Hailo
- Happy Electron Inc.
- Harman Automotive
- Hawai.tech
- Hellenic Telecommunications and Post Commission
- Hewlett Packard Labs, Hewlett Packard Enterprise
- Hitachi
- Holocene Advisors
- Honeywell International Inc
- Horizon Robotics
- HPCwire
- HPE
- Hyperion Research
- Hyundai
- Hyundai Mobis
- IBM
- IBM Research
- IDC
- Ignitarium Inc
- Iluvatar CoreX Inc.
- imec
- Independent
- Indian Institute of Technology
- Infineon Technologies AG
- Innatera

- inorganic intelligence
- Inphi
- InProGroup Co., Ltd.
- In-Q-Tel
- Inspire Semiconductor
- Instadeep
- Intel
- Intersect360 Research
- ITOCHU Techno-Solutions Corporation
- JSR Corporation
- JSR MIcro Inc.
- Kantar
- KAUST
- KeyBanc Capital Markets
- Khosla Ventures
- Kyocera Document Solutions America
- L3 Harris Technologies
- Lam Research
- Landing AI
- Lawrence Livermore National Laboratory
- LBL
- Leidos Biomed.
- Lenovo
- LightOn
- Luminous
- Lux Capital
- Marvell
- Maxim Integrated
- Mazda Corporation
- McMaster University
- Mediatek Inc.
- Mentor
- Mercedes-Benz
- Mergermarket - Acuris Group
- Microchip
- Micron
- Microsoft
- Mikros Technologies
- Mindmaze
- MINED
- MIT
- ML Perf
- Montage Tech
- Moor Insights & Strategy
- Morgan Lewis
- Motorola Solutions
- Motorola, Lenovo

- Movellus
- MulticoreWare
- Mythic
- National University of Singapore
- Nautech Corp.
- NEC
- NeuReality
- New York Times
- Northwestern University
- nspyr Technologies
- NSR
- Numascale
- Numenta
- Numscale
- NVIDIA
- Octasic
- OctoML
- Omdia/JP Research
- Optalysys
- Optum Technology
- ORNL
- Panasonic
- Perceive
- PNNL
- Poly
- Prismark Partners LLC
- proteanTecs
- PTG
- Quadric
- Qualcomm Technologies
- Rambus
- RC Associates
- Real Intent
- Rianta Solutions
- Robert Bosch LLC
- Rosenblatt Securities
- RTC Media
- SambaNova
- Samsung
- Samtec
- Sands Capital Management
- Santa Clara University
- Schottky LSI, Inc.
- Semiconductor Engineering
- Semiotic AI
- SIE
- Siemens Healthineers

- Silicon Catalyst
- Simula Research Laboratory
- SK hynix
- Software Engineering Institute/Carnegie Mellon University
- Sony
- Sony Depthsensing Solutions
- Sound Principals
- Stanford
- Stanley Black and Decker
- STMicroelectronics
- Synopsys
- Syntiant
- Tachyum
- TAIYO YUDEN Co., LTD.
- Tanis
- TEL Venture Capital
- The Linley Group
- The University of Tokyo
- TIRIAS RESEARCH
- Tokyo Electron Technology Solutions Limited
- Toyota Motor Corporation
- Triad Semiconductor
- U.S. Department of Commerce
- University of Missouri Kansas City
- University of Southern California/ Information Sciences Institute
- University of Virginia
- Untether AI
- Vicarious
- VMware
- Volkswagen
- Walmart Labs
- Waymo
- WEKA Fachmedien GmbH
- Wells Fargo
- WHALE ROCK CAPITAL MANAGEMENT
- WikiChip
- Winbond Electronics
- Wipro Ltd.
- Wise Ocean
- XILINX
- YouTalk
- ZBI
- Zoox

PRESS COVERAGE
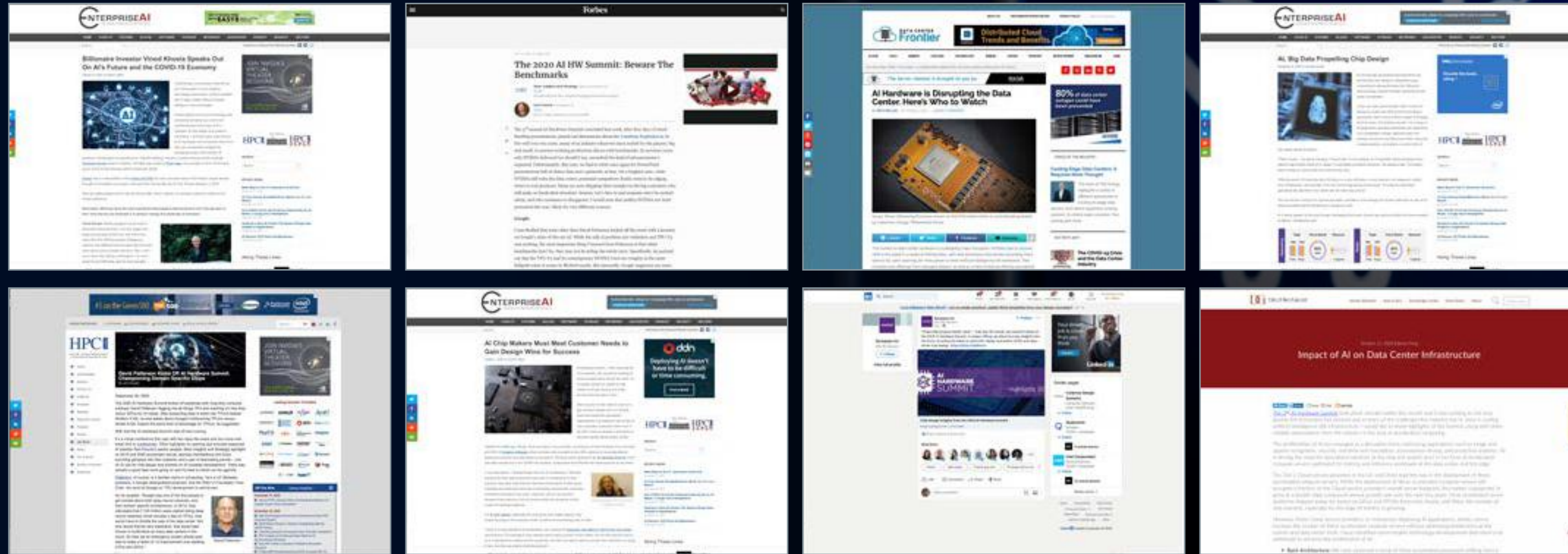
> " The AI Hardware Summit exceeded our expectations! The quality of the sessions, attendees and management of the event were superior. Having 1 auditorium for all of the sessions enables attendees to attend all of the sessions without having to choose between two session being presented at the same time. Given all of this we plan on participating in the next Summits internationally. "
>
> Mathilde Karsenti, Marketing Programs Manager, Mentor, A Siemens Business

PREVIOUS SPEAKERS

David Patterson
Distinguished Engineer
Google

Vinod Khosla
Founder
Khosla Ventures

Lip Bu Tan
CEO
Cadence Design Systems

Rene Haas
President, IP Products Group
Arm
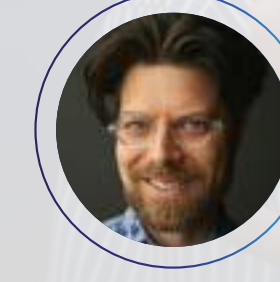
Bryan Catanzaro
VP, Applied Deep Learning Research
NVIDIA

Julien Simon
Global AI & Machine Learning Evangelist
Amazon Web Services

Yvonne Lutsch
Investment Principal
Bosch Ventures

Kim Hazelwood
Westcoast Head of Engineering, AI Research
Facebook

John L. Hennessy
Chairman
Alphabet, Inc.

Ian Buck
VP & GM, Tesla Data Center Business
NVIDIA

Naveen Rao
CVP & GM, Artificial Intelligence Products Group
Intel

Dr. Kai Yu
Co-founder and CEO
Horizon Robotics Inc.

QUANTUM PARTNERSHIPS FORUM

12-13 OCTOBER 2021

BUILDING THE QUANTUM COMPUTING ECOSYSTEM

✅ Networking First
Save time finding your next industry or research partner - read their custom profile, send an invite, connect! Our platform & format gives total visibility and in-depth information on attendees. No more lonely virtual events!

✅ QC Foundations
Form industry-defining partnerships that will enable growth and scale in the QC industry, to stay ahead of your competition. Learn about the dynamics of successful industry partnerships and what makes them tick.

✅ Engineering Large Scale Systems
Source the technology partners you need to eliminate engineering bottlenecks and barriers to scale. What stands in the way of systems with 100,000s to millions of qubits? These conversations need to happen now!

✅ The Supply Chain Roadmap
Identify QC component and materials suppliers, and hear how they can help solve challenges in manufacturing & fabrication - help the QC industry become a competitive marketplace.
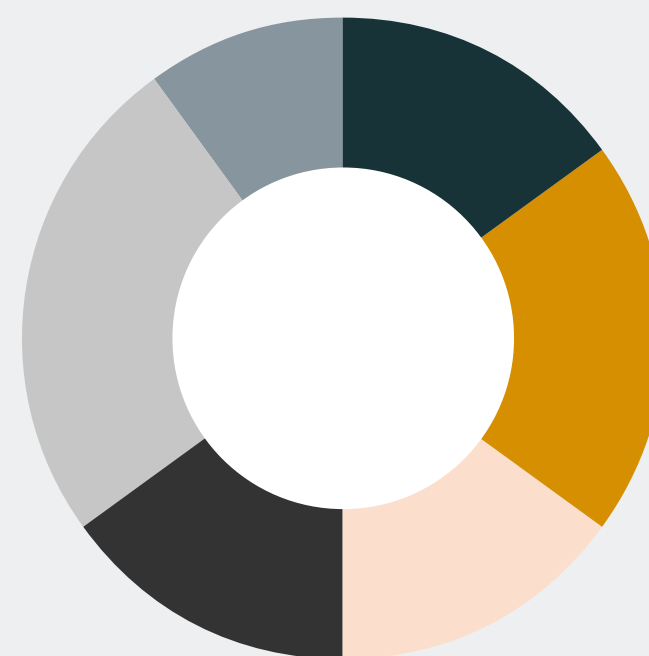
JOB FUNCTION
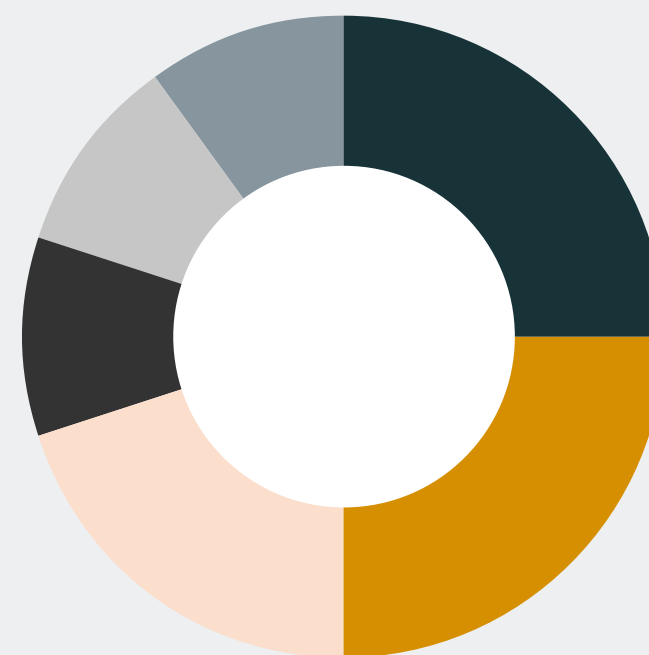
- **25%** Corporate/ Product Strategy
- **25%** Industry R&D
- **20%** Academic
- **10%** Investor
- **10%** BD/Marketing
- **10%** Analyst & Media

JOB SENORITY

- **15%** C-Level
- **20%** VP/Head of Dept
- **15%** Sr. Director/Director
- **15%** Sr. Management/Manager
- **25%** Technical Lead
- **10%** Non Management

Kisaco Research

EDGE AI SUMMIT

16-17 NOVEMBER 2021 | MOUNTAIN VIEW, CA

THE INDUSTRY EVENT INTERFACING EDGE COMPUTING AND ARTIFICIAL INTELLIGENCE.

Build key partnerships with Featured Speakers: global audience of CEOs, CTOs, engineers and architects from leading edge infrastructure providers, telcos, tech and enterprise companies.

Translate edge data into revenue - learn from real-world hardware and software edge case studies across the sensor, device, network and server edges.
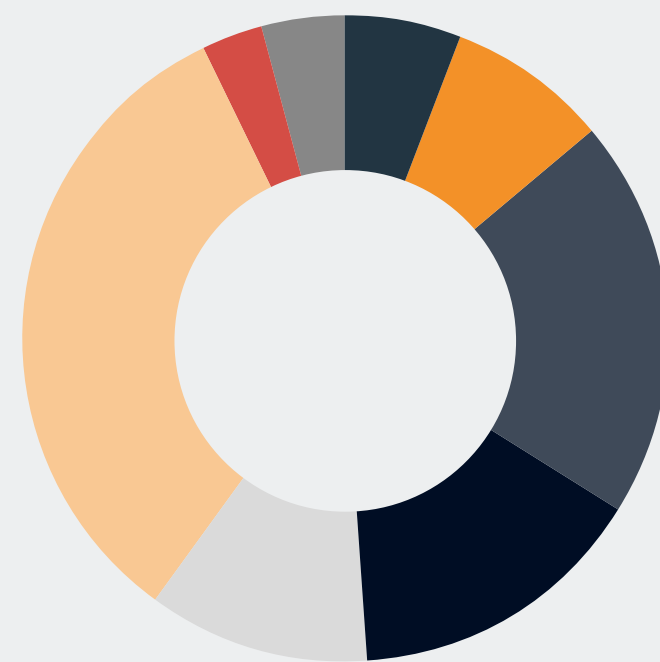
Overcome design & engineering bottlenecks by understanding how others are deploying technology in resource-constrained environments.

Stay ahead of investment trends across Edge AI with insights on where money is being spent, and why, in light of COVID-19.

JOB FUNCTION

- **25%** Strategy
- **25%** Engineering/Architecture
- **10%** R&D/Science
- **10%** BD/Marketing
- **10%** Investor
- **10%** Press/Media/Analyst

JOB SENORITY
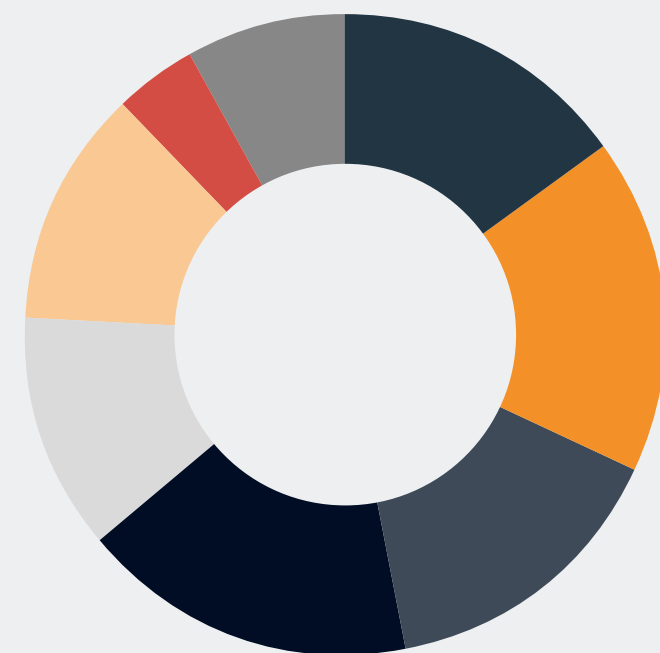
- **20%** C-Level
- **25%** VP/BU Head
- **20%** Director
- **25%** Technical Lead
- **10%** Non Management

2021 AT A GLANCE

4th edition in North America

400+ attendees

150+ unique companies

TARGET PRIMARY MARKET AUDIENCE:
Product Managers, systems architects & engineers, software engineers and application developers working in:

- Enterprise AI
- Device Manufacturers/OEMs
- Edge Infrastructure
- Telecommunications

PAST SPONSORS

Deeplite | flexlogix eFPGA + AI | GML GrAI Matter Labs | innatera

ABR Applied Brain Research | GREENWAVES TECHNOLOGIES | MYTHIC | samtec

intel AI | Microsoft | Eta Compute | Kneron

Kisaco Research

EDGE AI SUMMIT 2020
ATTENDING COMPANIES

- 451 Research
- AB Inbev
- ABB
- ABEJA Technologies, Inc.
- ABR
- Accelerate
- Accenture
- Acconeer
- Actuate
- Adapdix Corporation
- AIMotive
- ALFTEL Systems Ltd
- AlphaICs Corporation
- Amazech Solutions
- Amazon
- AmberFlux EdgeAI Pvt Ltd
- Anaflash Inc.
- Anticimex Innovation Center
- Apple
- Aquabyte
- Aspinity, Inc.
- AudioT
- B Capital Group
- Baylibre
- Bitfury AI
- BlackBerry
- Bosch Sensortec
- Bosch Venture Capital
- Bouygues Telecom
- BrainChip
- Broadcom Corporation
- California NanoSystems Institute - UCLA
- Camlin
- Candou Ventures
- Carnegie Mellon University
- CCI
- CEA
- CEA LETI
- Center17
- CGI ITALIA SRL

- Charter
- Cirrus Logic
- ClearBlade
- Compu Dynamics, LLC
- Cox Communications
- Credit Suisse
- CSEM
- Deeplite
- Delaware Consulting
- Department of Energy
- Dhital
- Diabeloop
- d-Matrix Corp
- DocDigitizer
- DoD
- DOE
- EcoVida
- EDF
- Electrolux
- ELSE Corp
- ELU
- Embedded/Aspencore
- Enterprise AI
- ETAS
- ETRI
- Everseen
- ExecuChip
- Expedera, Inc
- Facto Edizioni
- Fast Sense Studio
- FastSense
- Faurecia
- Femtosense
- Fixstars Solutions, Inc.
- Flex Logix Technologies Inc.
- FogHorn Systems
- Ford Motor Company
- Fortifyedge
- FPI Innovation Fund
- Fujitsu America, Inc.
- Gartner

- General Motors Ventures
- Georgia Institute of Technology
- Google
- Got It AI
- Government
- GrAI Matter Labs
- GreenWaves Technologies
- Gruppo Filippetti
- GSS
- Gyrfalcon Technology Inc.
- Happiest Minds
- Harvard University
- Haystack Magic
- HealthOne Global
- Himax Imaging
- Hitachi
- HKA Inc.
- HMS Networks
- HP Labs
- HRL Labs
- Hyperion Research
- Hyundai Mobis
- IARPA
- IDC
- Imagimob AB
- imec
- Independent
- Infineon Technologies
- Innatera
- InProGroup Co., Ltd.
- In-Q-Tel
- Intel
- Invest in Grenoble-Alpes France / AURA-E
- invoxia
- IQVIA
- Irida Labs
- JSR Corporation
- JSR MIcro Inc.
- Kalray
- Kioxia

- Kiromic BioPharma Inc
- Kisaco Research
- LeapMind Inc.
- LG
- Lumeo
- LUXE Digital Now
- Machfu
- Magic Leap
- Maxim Integrated
- MediaTek
- Megachips
- Mergermarket - Acuris Group
- Micron
- MicroVision, Inc.
- MindAptiv
- MITRE Corporation
- Mitsubishi Heavy Industries America
- Mobilecomm
- Mobis Ventures
- Morgan Stanley
- Mythic
- NEC Corporation
- Ness Digital Engineering
- New Ideas in Communications
- New York Times
- Newry Corp.
- Nike
- NIWC Pacific
- nspyr Technologies
- Numenta
- NVIDIA
- Oak Ridge National Lab
- OctoML
- Omdia
- ON Semiconductor
- Optum
- Orange
- P&G
- PavCon, LLC
- Perceive

- Peter Gruenberg Insitute PGI-7
- Philips
- Philips Oral Healthcare
- Plumerai
- Politecnico di Milano
- PolyN Technology Ltd.
- Procter & Gamble
- Prophesee
- Quadric
- Qualcomm Ventures
- Quantum Dimension, Inc.
- QuantumSafe Ciphers
- RadiusAI, Inc.
- RAIN Neuromorphics
- Rakuten Mobile
- Redline Capital
- Rosenblatt Securities
- RTC Media
- Samtec
- Sandia Labs
- Schottky LSI, Inc.
- Semidynamics Technology Services
- SensiML
- SK Hynix
- SMC
- SoftServe
- SOITEC
- Soitec Microelectronics Singapore Pte Ltd
- Sony
- Sound Principals
- Stacey on IoT
- Stanford University
- Stanley Black & Decker
- Strategic Insights
- StrategyCore K.K.
- Synaptics
- Synopsys, Inc.
- Tachyum
- Tanzanite Silicon Solutions, Inc

- Tata Communications
- The Linley Group
- The University of Tokyo
- Think Silicon
- TIER
- Tier Mobility
- Tokyo Electron Technology Solusions Limited
- ToriML
- TrafficVision
- Trimble, Inc.
- TURA Technology Consulting
- Uber
- UC Irvine
- UCLA
- UCUN Technology
- Universität Zu Lübeck, Institut für Technische Informatik
- University College London
- University of Antwerp
- University of Antwerp - imec
- University of California, Los Angeles
- University of Colorado, Boulder
- University of Edinburgh
- University of Luxembourg
- University of Massachusetts
- University of Queensland
- US Department of Defense
- US Navy
- Vicarious
- WikiChip
- Wise Ocean
- XILINX
- XIO Research
- Xmos
- Xperi
- Yale University
- Yole Development

PREVIOUS SPEAKERS

Ashwin Swaminathan
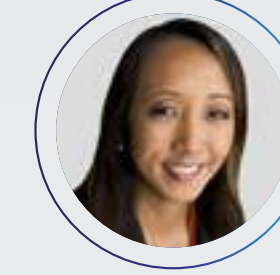Senior Director, Perception
Magic Leap

Vijay Reddi
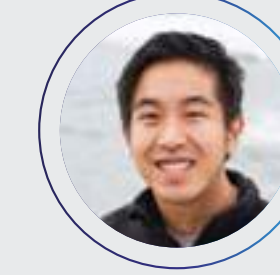Associate Professor
Harvard University

Alexander Samuelsson
CTO
Imagimob

Caroline Chan
VP & GM, 5G Infrastructure Division, Network Platform Group
Intel

Eileen Tanghal
Senior Partner
In-Q-Tel

Bryton Shang
Founder & CEO
Aquabyte

Vera Serdiukova
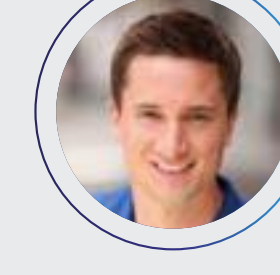Product Manager, Advanced AI
LGE

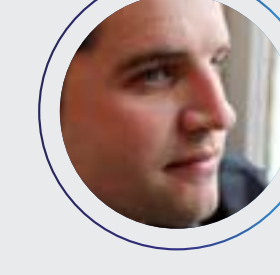**Ajay Nair**
Product Lead, Edge ML
Google

Vikas Chandra
Director, AI Research
Facebook

Moe Tanabian
GM, Intelligent Devices
Microsoft

Mike Henry
Co-Founder & CEO
Mythic

Pete Warden
Technical Lead, Mobile & Embedded Tensorflow
Google

BRAIN INSPIRED COMPUTING
CONGRESS

16-17 NOVEMBER 2021

BRIDGING THE GAP BETWEEN RESEARCH AND COMMERCIAL APPLICATION OF 'BRAIN-INSPIRED' TECHNOLOGIES.

Define an industry: Meet Featured Speakers: partner with the leading startups, industry R&D enterprise, government in brain-inspired computing. Push forward the state of the art for technologies inspired by the brain.

Learn from peers: Uncover how brain-inspired methods intersect with conventional deep learning. Fundamental research and industry will come together to validate the commercial application of these technologies.
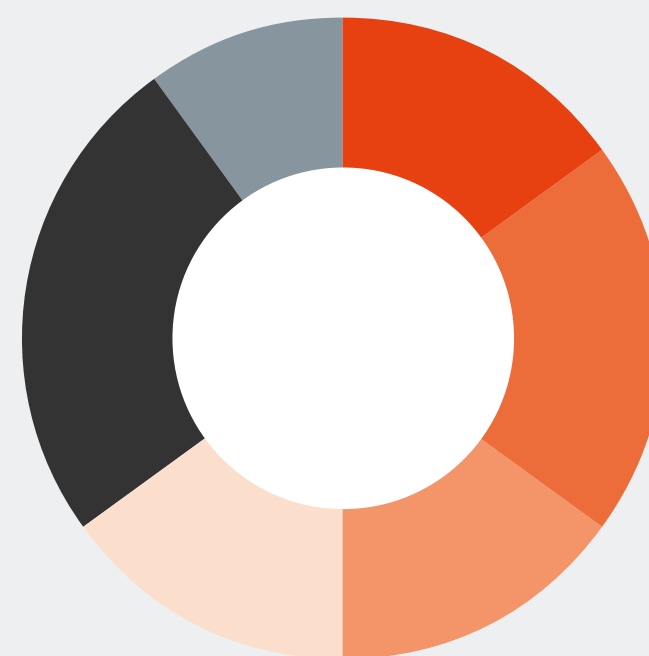
Assess alternative architectures: Explore new brain-inspired hardware and software specifically targeting applications which demand low power, low latency and local learning. application layer.

JOB FUNCTION
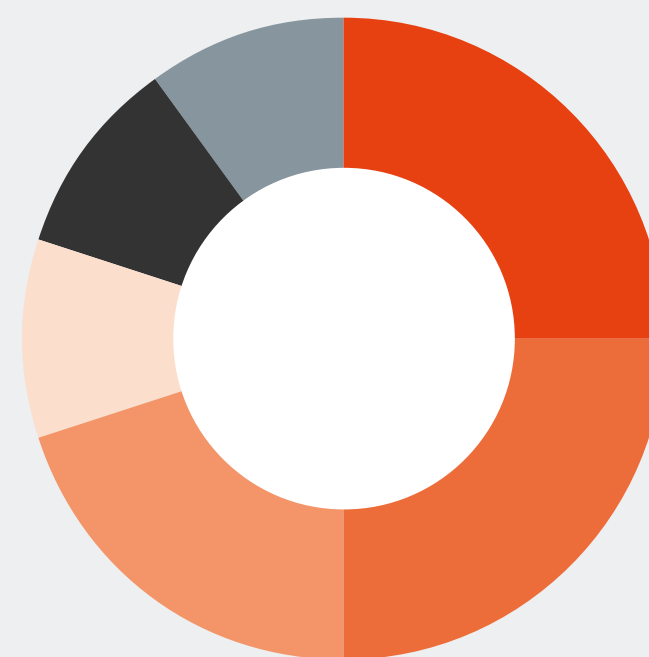
- **25%** Corporate/ Product Strategy
- **25%** Industry R&D
- **20%** Academic
- **10%** Investor
- **10%** BD/Marketing
- **10%** Analyst & Media

JOB SENORITY

- **15%** C-Level
- **20%** VP/Head of Dept
- **15%** Sr. Director/Director
- **15%** Sr. Management/Manager
- **25%** Technical Lead
- **10%** Non Management

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2021 SPONSORSHIP PACKAGES

		HEADLINE (1 AVALIBLE)	PLATINUM	GOLD	EVENT	EXHIBITOR
SPEAKING OPPORTUNITIES	Opening Day 1 solo speaking slot (post Luminary)	✓				
	Solo Keynote Speaking Slot (Day 1 or Day 2)		✓			
	Moderator OR Pannelist position on keynote panel session	✓	✓			
	Keynote recorded and shared with sponsor	✓	✓			
	Solo Track Speaking Slot	✓		✓		
	Moderator OR Pannelist position on in track panel session				✓	
	Sponsor able to run round table sessions	4	3	1		
	All content is available both live and 'on-demand' post event	✓	✓	✓		
TECHNICAL WORKSHOP	Sponsor to host 45 minute briefing/workshop for target profile audience – curated and invited by Kisaco Research	✓	✓			
MARKETING PROMOTION	Logo to be position in top 1/3 of event website, next to event logo as "headline partner"	✓				
	Listed on event website/app/virtual platform and all collatral as event sponsor	✓	✓	✓	✓	✓
	Sponsor to feature on pre-event webinar as part of build up campaign	✓	✓			
	Option to tie-in any sponsor announcements with our campaign – to co-promote	✓	✓	✓	✓	
	Opportunity to have a white paper/research paper available to download from event website – promote through marketing campaign – if appropriate	✓	✓	✓	✓	
	Sponsor can supply content downloadble via virtual platform for all attendees with lead capture (eg whitepapers/tech spec/demo videos)	✓	✓	✓	✓	✓
	Pre event speaker interview promoted via event marketing campaign	✓	✓			
	Social Media Postings	8	6	2		
	Pre or post event HTML email	✓				
ONSITE BRANDING	Exchanced brand positioning at event and on virtual event platform	✓	✓			
	Standard brand positioning at event and on virtual event platform			✓	✓	✓
EXHIBTION, MEETING ROOMS & NETWORKING	6ft table top booth & Space for branded backwall	✓	✓	✓	✓	✓
	Inclusion in Demo Exhibiton Demo Tour	✓	✓	✓		
	Private Meeting Room provided for sponsors use (2 days)	✓				
	Sponsor of Day 1 end of day drinks reception	✓				
VIP MEETING SERVICES	Ablity to supply wish list for Kisaco Research to invite customers and prospects on your behalf with discounts and incentives	✓	✓			
	Priority access to attendee list and on-line meeting scheduler for sponsor to arrange additional meetings at events	✓	✓			
PREMIUM ATTENDEE PASSES	Full Access conference passes	10	8	4	2	2
	Discount for additional passes for partners/clients/prospects	20%	20%	15%	10%	10%
ADDITIONAL BENEFITS	10% off Kisaco Research Tech Reports/Intelligence/Marketing Services	✓	✓			
	Onsite Video Interview	✓	✓	✓		
	Pre evnet access to press & analyst list (4 weeks out)	✓	✓			

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Kisaco Leadership Chart

Kisaco Innovation Radar Pioneer 2021

In 2020 we added our analyst capability, headed up by our Chief Analyst Michael Azoff, and launched the world's first AI chip comparison charts, and the first of our Kisaco Leadership Charts (KLCs). We learnt a lot from the process and will be revisiting the reports again this year, with an even more rigorous methodology and with more vendors. Get in touch if you want to be involved.
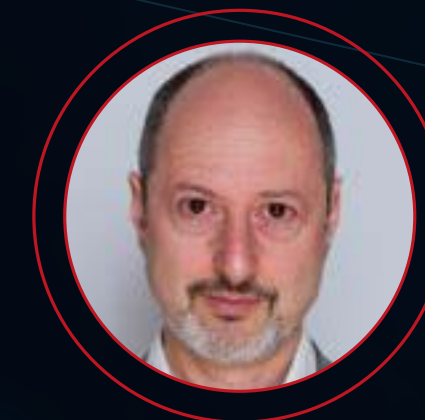
Participation in the reports is an invaluable way to generate independent and objective, critical analysis on your product and company, and to see how you rank against competitors. A number of participating vendors have licensed their profiles in the report to arm their salespeople with competitive intelligence and to help customers understand their products. Some have chosen to license the material for use in fundraising.

This year, we will be adding new vendor comparison reports to our AI Hardware Accelerator KLC suite, including 'Neuromorphic AI Hardware Accelerators' and 'AI Software Accelerators', alongside a number of other enterprise IT focused reports.

For more information on how we evaluate and compare vendors, watch these presentations from our Chief Analyst Michael Azoff

PRESENTATION: Outcomes of the Industry's First Vendor Comparison Report on AI Hardware Accelerators

Michael Azoff - Chief Analyst - Kisaco Research

Please email Michael with any questions you

PRESENTATION: The Edge: The Hottest Market for AI Accelerator Chips - Introducing the Kisaco Leadership Chart on AI Hardware Accelerators 2020-21: Edge and Automotive

Michael Azoff – Kisaco Research

Please email Michael with any questions you may have
michael.azoff@kisacoresearch.com