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OBIS
KNOWLEDGE IS POWER

OBJECTIVES FOR ATTENDING:

- **Gaining insights into the latest advancements and trends** in AI/ML hardware, especially with respect to edge computing and AI acceleration.
- Networking with industry leaders, researchers, and innovators to **explore potential collaborations** and learn from their experiences.
- Hearing from others the **impact of generative AI from an enterprise perspective** on industries such as healthcare, media & entertainment, technology, and finance.

WHAT EXCITES ME ABOUT THE AGENDA:

- Hearing more about **cutting-edge research and innovations** presented by industry leaders and experts in the AI/ML hardware space especially from a diverse lineup of speakers.
- Discussions on **how AI/ML hardware is facilitating breakthroughs** in generative AI and other transformative AI applications.

HOW I SEE THE INDUSTRY CHANGING WITH GENERATIVE AI:

- As generative AI becomes more sophisticated, we can expect **advancements in creative industries, healthcare and manufacturing**. As a result of this, AI/ML hardware will need to be **optimized for training** large generative models, and edge devices will play a role in deploying generative AI in real-time scenarios. So, we will see more investments in AI software / hardware as well as needs for heightened levels of cybersecurity as more digital risk expands.
- Companies will need to invest in their employees' **AI/ML education** to ensure their effectiveness and awareness of risks in operating the business and within client service.

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