



THE 6TH ANNUAL ANIMAL HEALTH INNOVATION Europe

2021 POST-EVENT REPORT

22-23 February 2021 | Virtual Event

KEY SPEAKERS:



Jeff Simmons
President & CEO
[Elanco](#)



Kristin Peck
CEO
[Zoetis, Inc](#)



Jo Malone
CEO
[Vet Partners](#)



Sven Smit
CEO
[McKinsey & Company](#)



Jean Scheftsik de Szolnok
Member of the Board of Managing Directors and
Head of the Animal Health Business Unit
[Boehringer Ingelheim](#)

SESSION TOPICS INCLUDED:

- Fresh Perspectives on Innovation in Animal Health
- The Impact of Covid-19 on the UK Veterinary Industry
- Reimagining Animal Health in a Digital World
- Building a Sustainable Future through a One Health Approach
- New Approaches to Simulate Technology Adoption and Enhance the Productivity European Farmers

Headline Partner:



Platinum Digital
Innovation Partners:



Knowledge
Partner:



Consulting
Partner:



Start-up
Development
Partner:

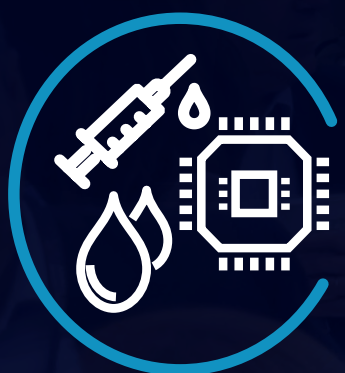


Paul Dick & Associates

KEY STATS:



400+
ATTENDEES



100+
START-UP
COMPANIES



40+
SPEAKERS



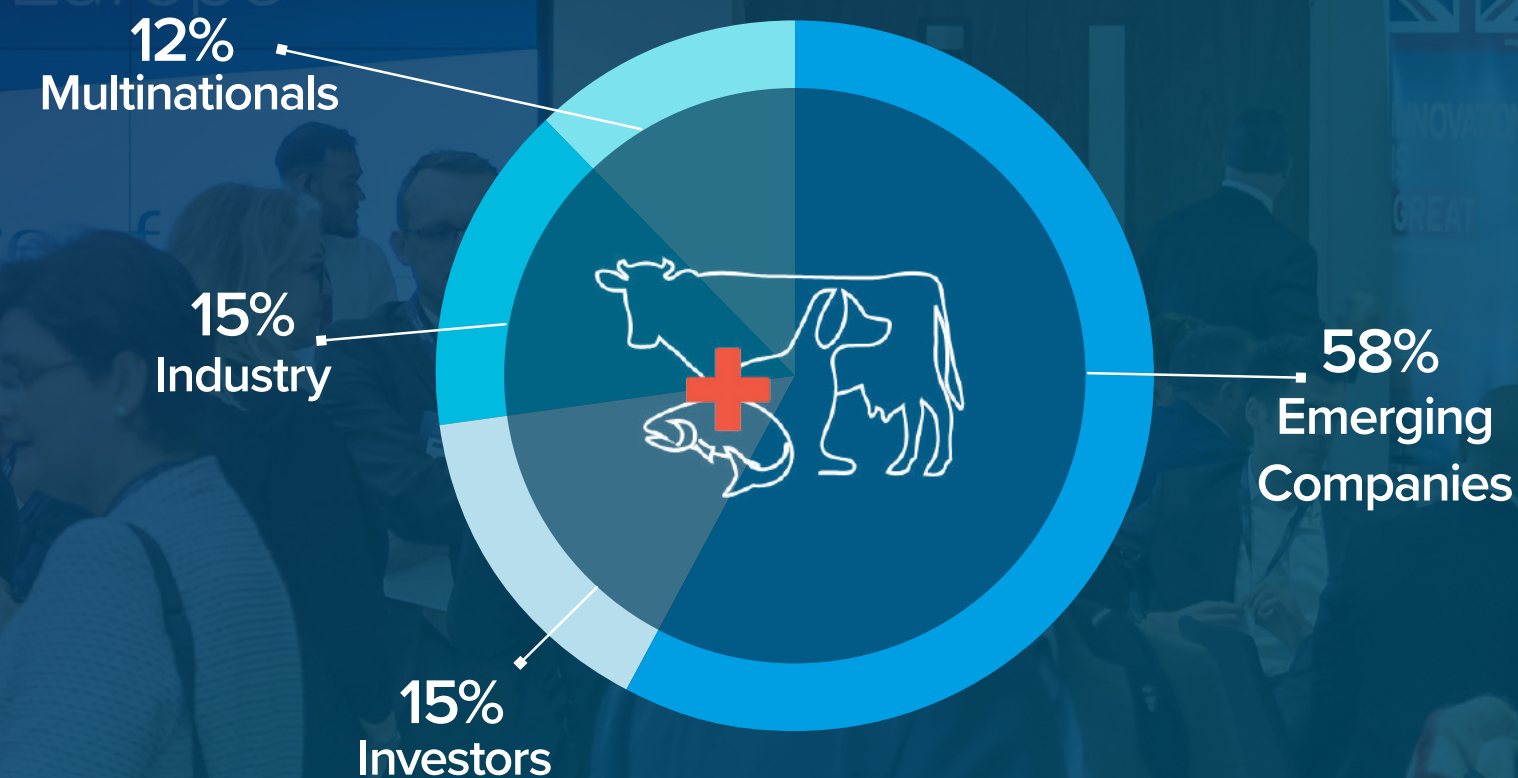
20+
EVENT PARTNERS

We were joined by over 400 virtual attendees from the Animal Health, Nutrition and Technology industries including:



ANIMAL HEALTH
INNOVATION Europe

AUDIENCE BREAKDOWN



“Every industry has what I call ‘Innovation Hubs’ and this has got to be one of the best in our industry”

Jeff Simmons, Elanco



“An exceptional source of Industry Experts discussing very relevant content in a well-managed virtual platform, to keep the pulse of the industry and conduct valuable networking”

Linda Rhodes

THE INNOVATION SHOWCASE



ANIMAL HEALTH
INNOVATION Europe

The Innovation Showcase offered a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. In 2021 we received applications from around 60 emerging companies! This number was then condensed into a shortlist of 20 start-ups, who were given the opportunity to introduce themselves and present their innovations and achievements on the main stage.

Last year's finalists:



“ Meeting the experts and experienced business people who were genuinely interested in making my Start-up happen was amazing. Without doubt, those three days have saved me six months' unnecessary work.”

Ciaran Walsh, The Dog Internet of Things



“This was perfectly geared to start-ups, a great series of panels with relevant content and the opportunity to meet many potential investors, partners, and others in the space”

– Jolyon Martin, Petmedix

THE GLOBAL SERIES

Animal Health Innovation is a global series, with conferences taking place in Europe, North America and Asia across the calendar year. The next event in the series is:



Returning for it's 7th year with expanded content and a brand new look!

KEY CONFIRMED SPEAKERS



Ellen De Brabander
Executive Vice
President of
Innovation and
Regulatory Affairs
Elanco



Jamie Brannan
President
International
Operation
Zoetis



Jeffrey Simmons
President and CEO
Elanco



Philip Wilkinson
Vice President
The 2Sisters Food
Group



Mattie Yeta
Head of
Sustainability –
Group Strategy
Defra



Jason Scott
Head of US Start-
up Development
Ecosystem
Google



Jean Scheftsik De Szolnok
Member of the
Board of Managing
Directors
Boehringer Ingelheim

Now in its 7th year, **Animal Health, Nutrition and Technology Innovation Europe** is the sector's premier Innovation Summit showcasing the most exciting investment opportunities globally and connecting businesses with investors and strategic corporate partners.

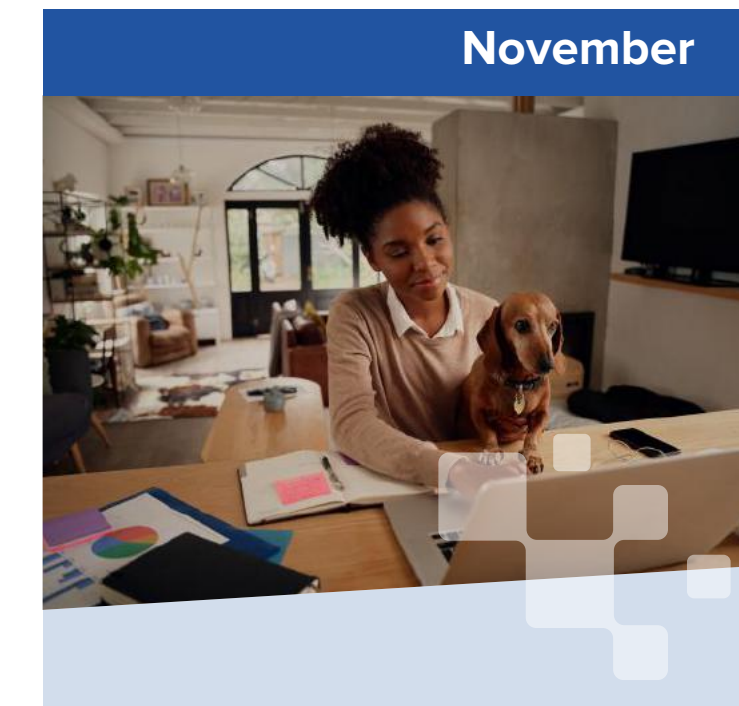
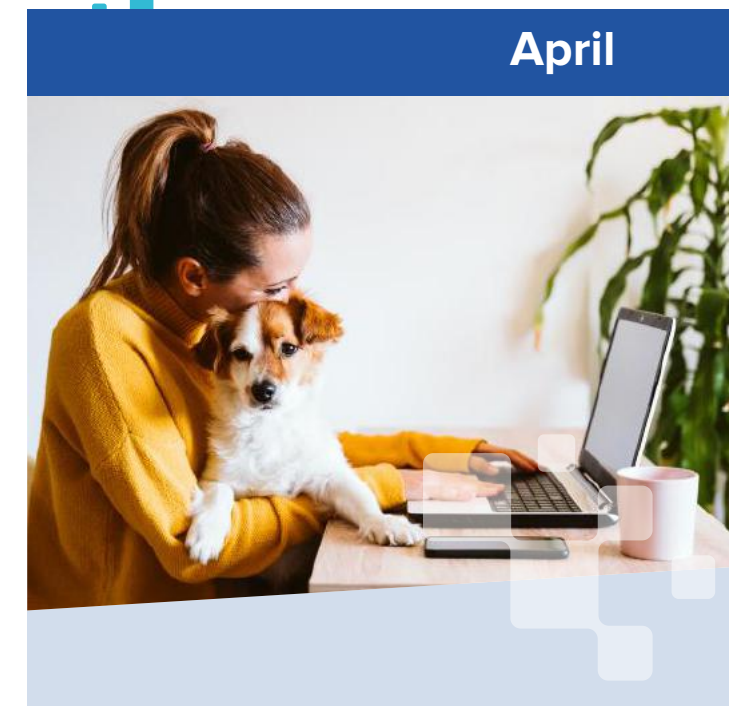
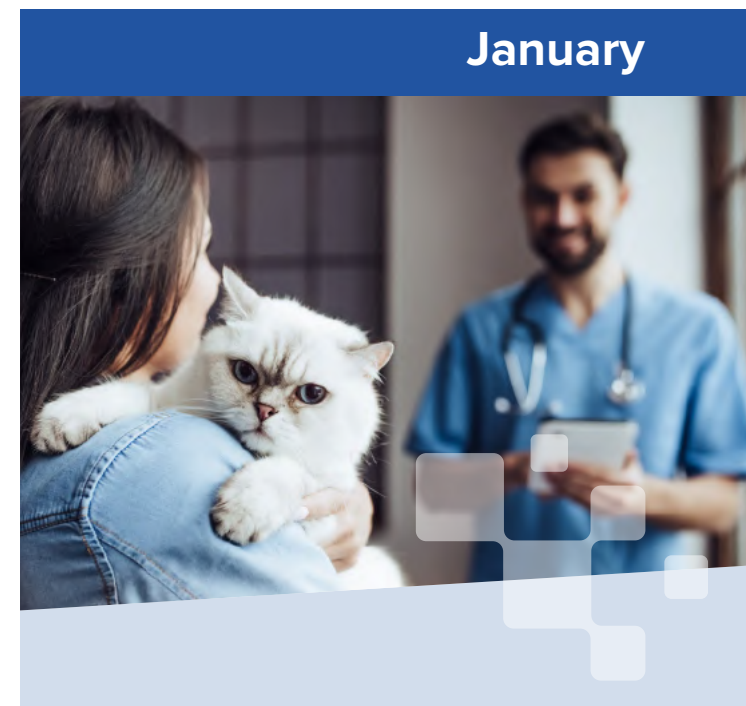
Our mission is to engage all key participants in the value chain so we can address the full scope of how animal health impacts pet owners, veterinarians, and farmers today. We listened to your feedback from our previous events and have recognised the need for an expanded focus. As a result, this year's summit will involve **4 distinct tracks** on content in total, covering **innovations in nutrition** and **technology**, alongside our **production** and **companion animal health content**. We will also be running **4 separate innovation showcases in production animal health, companion animal health, nutrition, and technology**.

Our new programme will address the full extent of this ever-evolving market. We are excited to provide an innovation platform that is bigger than ever and to continue to play a critical role in shaping the future of the animal health industry by presenting the most exciting innovations in prediction, prevention, and cure.

BOOK NOW TO COME AND SEE FOR YOURSELF!

UPCOMING EVENTS

For the full list of events in the Animal Health series this year, please see our 2022 calendar below:



Speak to our team to discuss partnering with the events that best align to your goals. Contact us at + 44 (0) 203 696 2920 or or email Stephen Swarray at swarray@kisacoresearch.com