



SPEAKER SPOTLIGHT

Matthew Burns

Technical Marketing Manager

Samtec



AI HARDWARE & EDGE AI SUMMIT EUROPE

AS A LONGSTANDING PARTNER TO THE AIHW SUMMIT US, WHAT MADE YOU WANT TO PARTNER WITH THE EUROPEAN EVENT?

AI innovation clusters are popping up all over the world. The UK has some of the leading research institutions globally focused on AI. AI HW ecosystem design is also global in nature. At Samtec, we see AI opportunities large and small cross the UK and the European continent. It just make sense to network and collaborate with leading AI innovators closer to home as some may not be able to travel internationally.



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WHO ARE YOU HOPING TO MEET AT THE EUROPEAN EVENT, THAT IS DIFFERENT TO THE US EVENT?

“ The European market is vastly different than the North American market. AI at the edge is the next area of innovation. Enterprise-level generative AI obviously relies on GPU-based AI clusters for training and inference. However, applications like automotive, process/factory automation, Industry 4.0, test and measurement and others can also benefit from AI at the appropriate scale. I expect to see a number of related applications at the event. ”



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WHAT ARE YOU MOST LOOKING FORWARD TO?

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London in the summertime is always quite fun! On a serious note, Samtec looks forward to deepening our relationships with AI leaders around the world. The AI HW Summit EMEA is the right event to help us accomplish our goals.

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