

with headline sponsor

The leading platform for driving investment and innovation in Petcare

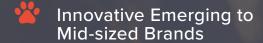
## **Overview**

The sharp increase of millennial pet parents, along with the drive for humanization across the petcare sector is revolutionizing a market that's primed for disruption. The Annual Petcare Innovation Summit brings the industry leaders and innovative brands together to discuss these changes, share knowledge, network and create new connections in the industry with the goal of accelerating growth, innovation and investment.

Topics covered by panels include:

- ☑ Serving the New Pet Parents Boom and Evaluating Implications for the Future Shape of the Pet Market
- ☑ How to Connect with the Modern Pet Parents
- ☑ How are Wearables and Tech Improving Veterinary Care and Pet Wellness
- ☑ Using Telehealth as an Addition to Veterinary Practices not a competitor
- ☑ Exploring Alternative Business Models to Meet the Changing Needs of the Consumer: Subscription, DTC and Vertical Integration
- ☑ Pet Wellness The Holistic Approach

## Who you will meet



Insurance Companies

Pet Care Companies

Consultants

Animal Health Companies

Packaging Companies

Investors & Financial Buyers

Retailers

Pet Food Manufacturers

lngredients Companies

Veterinary Health
Professionals

## **Past Attendees Include:**

















































## **Best in Show Spotlight**

Highlighting innovation is the core of this event. The Petcare Innovation Summit Spotlight will give finalists, handpicked by the selection committee the opportunity to present their products and services on the main stage. Applications are welcome from emerging brands in the following petcare industries:







**FOOD & SUPPLEMENTS** 



PET SERVICES



TECHNOLOGY



E-COMMERCE

New Focus in:













