



PETCARE INNOVATION SUMMIT

with
headline sponsor

zoetis

The leading platform for driving investment
and innovation in Petcare


Overview

The sharp increase of millennial pet parents, along with the drive for humanization across the petcare sector is revolutionizing a market that's primed for disruption. The Annual Petcare Innovation Summit brings the industry leaders and innovative brands together to discuss these changes, share knowledge, network and create new connections in the industry with the goal of accelerating growth, innovation and investment.

Topics covered by panels include:

- ✓ Serving the New Pet Parents Boom and Evaluating Implications for the Future Shape of the Pet Market
- ✓ How to Connect with the Modern Pet Parents
- ✓ How are Wearables and Tech Improving Veterinary Care and Pet Wellness
- ✓ Using Telehealth as an Addition to Veterinary Practices not a competitor
- ✓ Exploring Alternative Business Models to Meet the Changing Needs of the Consumer: Subscription, DTC and Vertical Integration
- ✓ Pet Wellness - The Holistic Approach

Who you will meet

-  Innovative Emerging to Mid-sized Brands
-  Insurance Companies
-  Pet Care Companies
-  Consultants
-  Animal Health Companies
-  Packaging Companies
-  Investors & Financial Buyers
-  Retailers
-  Pet Food Manufacturers
-  Ingredients Companies
-  Veterinary Health Professionals

Past Attendees Include:

Best in Show Spotlight

Highlighting innovation is the core of this event. The Petcare Innovation Summit Spotlight will give finalists, handpicked by the selection committee the opportunity to present their products and services on the main stage. Applications are welcome from emerging brands in the following petcare industries:



ACCESSORIES



FOOD & SUPPLEMENTS



PET SERVICES



TECHNOLOGY



E-COMMERCE

New Focus in:



PET HEALTH



PHARMA



PERSONALIZATION



FINANCE



INSURANCE



SUSTAINABILITY