What are the top 3 priorities for you and your team between now and the end of the year? & What challenges are you foreseeing in accomplishing these goals?

Our number one priority is always our culture. Without strong, shared values, which for us is our T.R.U.S.T. values, even the best strategy in the world will fall short. We know it takes an engaged and energized team to drive successful outcomes. Our company thrives because of our "Together We Win" ethos, and our leaders are committed to sustaining and enriching the Cologix culture.

Next, we are laser-focused on growth and expansion. Customer demand for interconnected ecosystems has never been higher. And now, as enterprises seek to harness the power of AI, this demand is accelerating. So, whether in existing markets or new ones, organic growth or via acquisition, we are actively driving growth opportunities.

Which leads to our third priority, our energy strategy. A year ago, we hired a chief energy strategy officer to help us navigate existing constraints and proactively plan for creative, alternative energy solutions. Securing enough power to meet demand is a big priority.

The challenges we, and our entire industry, face are a byproduct of this incredible demand: scarcity. Whether land, power, equipment, or even talent, Cologix leaders and I enjoy finding opportunities in what's rapidly transformed from under the radar to one of the most exciting industries globally.

What do you think is the number one thing your customers need to understand when it comes to standing up data center capacity for AI? & What do you think they most misunderstand or underestimate?

I can't overstate how dynamic the landscape is right now; it really is unprecedented. We are seeing regulatory and utility guidance evolve almost weekly to better address current conditions and to prepare for coming demand. At the same time, technological advancements – like liquid cooling solutions and faster, more efficient GPUs – make planning for design and delivery more complex.

Now more than ever, customers need to understand that the right partner matters. As their use cases are refined, flexibility and optionality become more and more essential. They will need an infrastructure and interconnection partner that understands how to deliver the most efficient and sustainable solution.

Five years from now, looking back on decisions made today, what do you think data center leaders will most regret not acting on sooner?

I think all leaders will regret not being prepared to capitalize on the opportunities AI is already bringing, and that means being ready to take more calculated risks. Whether it's acquiring land or securing power, as long as investments are grounded in a strategy that aligns with the company's assets, talent, and customer needs, leaders should move quickly and decisively to not miss opportunities and to remain competitive as the industry grows.

On your session this September, what are you most keen to discuss and share with the audience?

I've heard the saying, "sustainability is a team sport," and I think that resonates. I am eager to discuss how we as an industry can work together to address power needs, environmental concerns, and community engagement. We have an incredible opportunity to both underpin the platform that delivers on the potential of AI and set the standard for responsible stewardship of our resources.

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