



Bosch Ventures



**YVONNE LUTSCH**  
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## Q&A WITH BOSCH VENTURES

### **CAN YOU SHARE YOUR CAREER JOURNEY IN GENERATIVE AI AND HIGHLIGHT ANY CHALLENGES YOU'VE FACED AS A WOMAN IN THIS FIELD?**

[Yvonne] As a deep tech investor AI and now GenAI is a part of our investment thesis. The challenge is not different to any other field in deep tech but rather unfortunately the same. People don't necessarily assume that I'm knowledgeable about deep tech or GenAI.

### **HOW DO YOU BELIEVE THE INDUSTRY CAN IMPROVE TO FOSTER MORE INCLUSIVITY AND SUPPORT FOR WOMEN'S CAREER ADVANCEMENT IN AI?**

[Yvonne] as in any other deep tech field I think role models are very important for younger women. Therefore emphasizing (accomplished) women in this field is crucial.

### **REFLECTING ON YOUR KEY LEARNINGS AND EXPERIENCES IN GENERATIVE AI, COULD YOU DISCUSS A PROJECT, ACCOMPLISHMENT OR EXPERIENCE THAT HAS BEEN PARTICULARLY IMPACTFUL IN YOUR CAREER?**

[Yvonne] not directly impactful for me but for my portfolio. Two of my portfolio companies embraced the advancements of GenAI and extended their product offerings to serve this huge but nascent market.

### **WHAT SIGNIFICANT TRENDS OR INNOVATIONS DO YOU SEE SHAPING THE FUTURE OF AI, PARTICULARLY IN RELATION TO WOMEN'S CONTRIBUTIONS AND THE ADVANCEMENT OF GENDER EQUALITY WITHIN THE INDUSTRY?**

[Yvonne] I think generally GenAI or AI for that matter gives more people, who might be less sophisticated in coding and data science the opportunity to create new and more inclusive products that reach more people.

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**AS YOU ARE SPEAKING AT THE ENTERPRISE GENERATIVE AI SUMMIT THIS MAY, WHAT ASPECTS OF THE EVENT ARE YOU MOST EXCITED ABOUT AND HOW DO YOU HOPE THE CONFERENCE WILL FURTHER SUPPORT AND AMPLIFY THE VOICES OF WOMEN IN GENERATIVE AI?**

[Yvonne] I appreciate that this conference is very considerate to create a platform for more women and diverse people to speak and to participate in panel discussions. I hope that this conference continues to support women in giving us a stage and don't let any manels happen – NEVER 😊

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