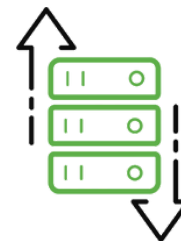# SPEAKER SPOTLIGHT

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GRAPHCORE

MEMCON

EXPLAIN YOUR SESSION IN MORE DETAIL.

- Memory requirements vary hugely for different AI workloads. We will dig into some of these major workloads – look at demands on memory, understand where the biggest bottlenecks are, and how the use of different memory technologies impacts performance, cost and power consumption.

WHY DID YOU CHOOSE TO SPEAK AT MEMCON?

- For AI hardware design we are thinking about memory more than ever before - scale has given us a step-change in AI capability, but memory technology hasn't scaled as fast as AI model size. Speaking at this event is an opportunity to present this thinking and an opportunity to understand how others are approaching the same problems.

WHAT YOU ARE MOST LOOKING FORWARD TO?

- I'm looking forward to hearing about frontier memory technologies, and how other builders and users of AI compute are innovating for performance and efficiency.

REGISTER NOW TO HEAR HELEN'S INSIGHTS IN MARCH!