

## SPEAKER SPOTLIGHT

Rodrigo Madanes
Global Al Innovation Officer
EY



## **EXPLAIN YOUR SESSION IN MORE DETAIL**

• In my session titled "Data Movement for Enterprise Teams - AI Challenges: Latency, Performance, and Failing AI Training," I will discuss how memory challenges affect Gen AI projects in enterprises. In this session, I will discuss ideas on how to manage performance issues in Gen AI deployments (often an interplay of compute + memory), how to explore latency issues that are caused by data movement, and how to prevent AI training failures that occur due to limited memory capacity in training. I look forward to MemCon attendees joining me for this session as we learn how to improve memory usage for enterprise AI teams.

## WHY DID YOU CHOOSE TO SPEAK AT THIS EVENT?

• I am speaking at MemCon because I like **engaging with leaders and an audience interested in AI and the interplay with infrastructure components**. In my session, I will delve into the intricate world of AI enterprise teams and their memory challenges. By exploring issues like the developing tooling for performance monitoring and the impact of latency on data movement, I aim to contribute to the conference's goal of future-proofing data management operations through industry-leading insights.

## WHAT YOU ARE MOST LOOKING FORWARD TO?

• What I am most looking forward to at MemCon is the opportunity to connect with a diverse audience of professionals who are passionate about memory and AI interplay. I am eager to hear different perspectives, learn from the experiences of others, and engage in meaningful discussions that can truly make a difference in the way we approach AI training and inference at scale. These interactions and exchanges of knowledge are what will make MemCon exciting and invaluable.

**REGISTER NOW TO HEAR RODRIGO'S INSIGHTS IN MARCH!**