



**WOMEN'S HEALTH**   
**INNOVATION SUMMIT EUROPE**  
📅 26-27 APRIL, 2023 📍 BASEL, SWITZERLAND  
**2023 HIGHLIGHTS**

**#WHISEU**



# WOMEN'S HEALTH INNOVATION SUMMIT EUROPE

Showcasing innovation, fuelling investment, and driving partnerships across Europe and Israel to improve the outcomes, access, and quality of healthcare for women.

## 50+ SPEAKERS INCLUDING:



**Marcel van Duin,**  
PhD  
Chief Scientific Officer  
**Organon**



**Slava Rakov**  
Chief Medical Officer  
**Myovant Sciences**



**Alia El Yassir**  
Regional Director for Europe and Central Asia  
**UN Women**



**Chantal Cox**  
Early Stage Investor  
**Octopus Ventures**

**Jude**

## 2023 PARTNERS

### ONCOLOGY PARTNER



### PLATINUM PARTNERS



### GOLD PARTNERS



### EVENT PARTNERS



### START-UP ZONE PARTNER





77% SENIOR DECISION MAKERS

### COMPANY BREAKDOWN



57% Emerging/Start ups



24% Industry



11% Academic/NPO/ Charity



8% Service Provider

1665 CONNECTIONS REQUESTS

3365 MESSAGES EXCHANGED

270+ ATTENDEES





27 ATTENDING COUNTRIES

979 MEETINGS HELD



177 COMPANIES IN ATTENDANCE

# FEEDBACK AND TESTIMONIALS

“Two amazing days with some of the world’s most inspirational people in women’s healthcare.”

**-Aspect Publishing**



“Excellent forum to meet likeminded organisations with a passion for improving women's health and to form collaborations.”

**-Perrigo**

“It has been an incredible and enriching experience. Industry experts provided us with truly inspiring talks and presentations on women's health.”

**-Establishment Labs**



“WHIS is by far the best Femtech event in Europe, proving real value and innovation in terms of speakers, presentations and investor connections. I particularly enjoyed the intimacy of the event, as it feels like a small group of like-minded people getting together and taking real steps forward to invest in and improve in women's health.”

**-Lola & Lykee**

# ONLINE FEEDBACK AND TESTIMONIALS

**Erick García-Cordero** • 2nd  
Co-founder Rea Diagnostics SA | Improving preterm birth diagnostics  
1d • 🌐

3 Lausanne femtech startups attending the Women's Health Innovation Summit Europe 2023!

**Rea Diagnostics SA**  
**Aspivix**  
**Annaida Technologies**

I was blown away by the incredible pitches from the participating startups! It's exciting to see how the startup ecosystem in this field is growing, and to be surrounded by so many innovative minds who share the same passion for revolutionizing the industry. 🚀


It is also encouraging to see investors taking an interest in such an underrepresented field...

I'm really grateful for the opportunity to be a part of this dynamic community

#WHIS #innovation #womenshealth #femtech #healthtech #startups

#SwissTech #VDTech

Women's Health Innovation Series



**Sonsoles Carrillo López** • 2nd  
Women's Health | PR & Communication Manager | Cons...  
20h • Edited • 🌐

**Macarena Danus** and I had the honor of representing **Establishment Labs** at the Women's Health Innovation Summit Europe in Basel. It was a fantastic opportunity for us to hear from industry experts and be inspired by their presentations and talks on women's health. We gained valuable insights and recommendations on regulatory challenges, investing in women's health, the use of technology and communities for education, among others.

Furthermore, the summit gave us the chance to discover amazing brands such as **LactApp**, **Elvie**, **Clue**, **Daye**, **Women of Wearables** (wearables, health tech & femtech), **Femtech World** and connect with the talented people behind them **Maria Berruezo**, **Enric Pallares Roura**, **ChanChan Wang**, **Tania Boler**, **Marija Butkovic**, **Sorina Mihaila**, and more. We look forward to collaborating with them in the future to advance the FemTech industry and enhance the lives of women worldwide.

We left the summit feeling motivated and energized. We would like to express our gratitude to **Women's Health Innovation Series**, **Fiona Carlin** and everyone who made this event possible! Let's continue our efforts to empower women, promote education, and break down taboos around women's health. Together, we can make a real impact! 🤝

#WHIS #FemTech #WomensHealth #Innovation #Science #Technology  
#SafeSolutions #MiaFemtech #EstablishmentLabs

**Maria Berruezo** • 3rd+  
Cofounder at LactApp Women Health | Forbes Top100 M...  
4h • 🌐

It has been too short! The Women's Health Innovation Summit Europe has ended. It is always a pleasure to share experiences with other people who are so committed in this space

You can feel the passion among entrepreneurs dedicated to transforming the women's health space. We have witnessed collective growth, courageous conversations, and the emergence of powerful ideas.



**Cathrine Nygaard Christensen** • 2nd  
Innovation Manager, Women's Health & Non-dilutive Fu...  
1h • 🌐

Spent the past two days in Basel at the Women's Health Innovation Summit representing **BioInnovation Institute**. Here's what I did...

- 💡 Soaked up knowledge from awesome panels and roundtables confirming:
  - Investments into women's health (obviously) bring great value to society.
  - Gender bias is still an issue in research, healthcare and investments.
  - We still need to raise awareness of these massive unmet needs.
  - Women deserve more and are starting to demand more.
- 💛 Met with passionate people from industry, VC and ecosystem - all supporting women's health in various ways.
- 🏆 Was amazed by the kick-ass startups that are trying to solve so many important problem. Check out **Cirgle Biomedical** - **Pregnolia AG** - **Sapphire Neuroscience** - **Uvisa Health** - **Echopoint Medical Ltd** - **LEIA Health** (so many more)

🚀 Leaving as an optimist (ready to get to work)!

Women's Health Innovation Series #WHISEU #womenshealth



# A MESSAGE FROM OUR PRODUCER

**Amy Beck**

Production Lead

**Women's Health Innovation Summit - Europe**



What an amazing two days we shared in Basel for the second iteration of the Women's Health Innovation Summit Europe, or WHIS EU as we love to call it!

We saw over 270 women's health leaders enter the Congress Center doors and participate in two days full of networking and knowledge sharing, joining us on our mission of improving the access to and quality of care for women worldwide!

My personal highlight was witnessing the amount of networking that took place, from potential collaboration and partnership conversations, to sharing innovations and experiences, to debating the best routes to positive outcomes for women and girls.

Across the two days, we addressed a huge array of topics including: the challenges of differing European regulatory systems, the importance of comprehensive employee benefits, the economic benefit of investing in women's health, and the developments in endometriosis diagnosis and treatment.

Outside of the main programme, we hosted our Innovation Showcase, won by Samphire Neuroscience, we engaged in more than 10 hours of essential networking time, and ran multiple, intimate sessions including our Investor Forum with Octopus Ventures, our CEO & Founder Forum with Clue, and our Scaling a Start-Up Roundtables. Thank you to all our speakers, hosts, and collaborators for making these sessions such a success!

And a final thanks to YOU – without you all, we wouldn't be able to provide this platform. I can't wait to see you all back in Basel on the 16th & 17th April for #WHIS EU2024!

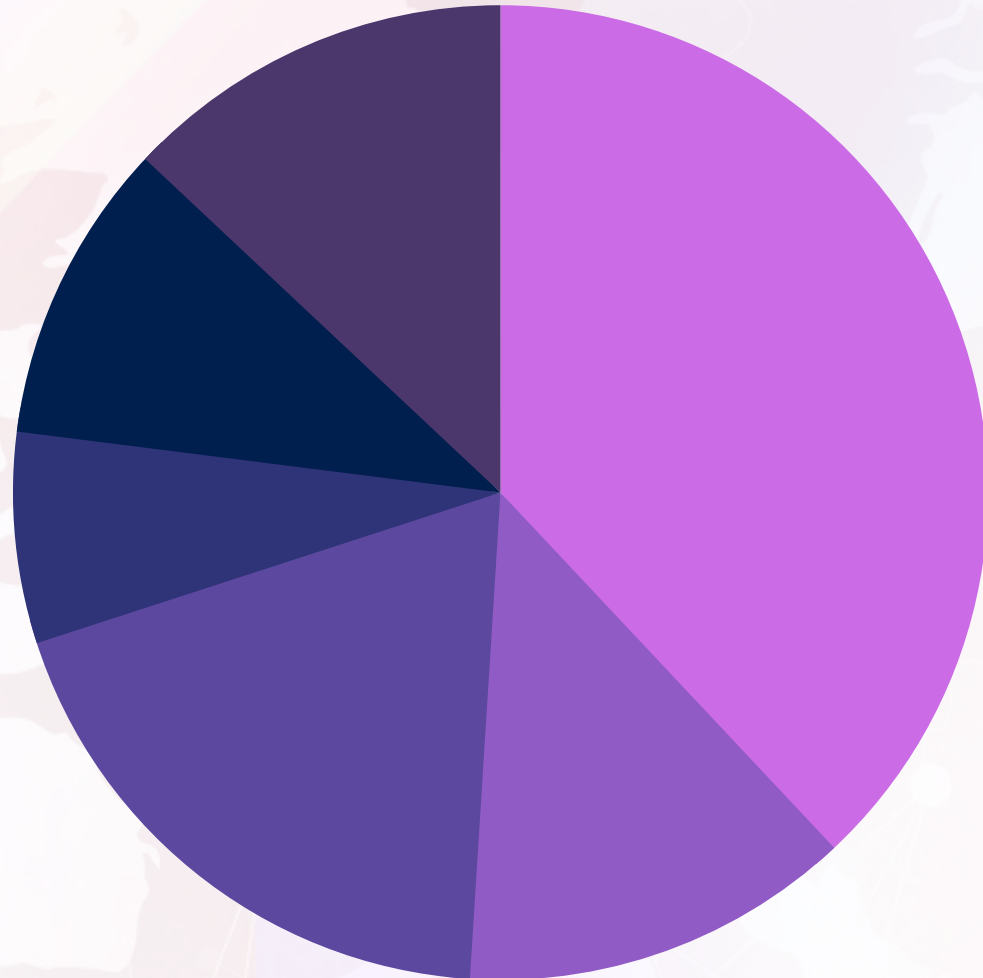
# AUDIENCE BREAKDOWN

## FUNCTION

- ✓ Women's Health
- ✓ Women's Health Venture Leader
- ✓ Global Lead Women's Health Innovation
- ✓ Innovation Manager, Women's Health
- ✓ Business Development Europe Lead
- ✓ Head of Innovation
- ✓ Founder, Chief Wellness Officer
- ✓ Business Development
- ✓ Medical Affairs Strategy
- ✓ Senior Women's Health Director

## SENIORITY

- 38% C-Level/Founder
- 19% Director
- 10% Manager
- 13% President/VP
- 7% Head of
- 13% Academic/Other





# INNOVATION SHOWCASE FINALISTS

**Winner:**



**samphire**  
neuroscience

Samphire Neuroscience is a women's health solution building medical devices for neglected women's needs. Specifically, Samphire's first product is a wearable IoT device that uses neurotechnology to relieve menstrual mental and physical symptoms, namely PMS and menstrual pain.



BEOMI HEALTH is a maternity digital health platform with a preventive approach based on scientific research. It provides best-in-class support for women, high-quality maternity education, and AI-driven care advice.

Live on the French market, generating revenue with thousands of users and an impressive 85% completion rate. A member of the FemTech 2022 program at Station F (Paris) and a member of "Institut Français Santé de la femme", which recognises our commitment to improving maternal health through innovation and technology.



Dama Health is a UK-based women's health technology company pioneering in the space of female contraception and pharmacogenetics by bringing personalised and precision medicine solutions to market. Our vision is to help women around the world have access to scientifically-backed information to help them understand their unique biology, side effect risk profiles and facilitate informed and safe decisions to help find their contraceptive fit.

**GlycanAge**

GlycanAge was founded with the mission to accelerate the shift from reactive to proactive health through the use of groundbreaking biomarkers. Our company focuses on glycan-based biomarkers, which have been shown to change 7-10 years before menopause symptoms and diagnosis typically occur. This early detection allows us to predict future health problems with far greater accuracy than tests that rely solely on hormones.

**AOA**

AOA Dx is developing the next frontier in early-stage cancer detection through its pioneering work in glycolipids and proprietary biomarker technology. Our revolutionary tumor marker ganglioside platform, GlycoLocate™, is paving the way for life-saving early cancer detection. In a first of its kind, AOA Dx has developed AKRIVIS GD™, an early-stage liquid biopsy test for ovarian cancer.



Scaillyte's mission is to revolutionize the way single-cell analysis is conducted in research and clinical applications. Founded in 2017, Scaillyte exploits the power of single-cell data and AI to discover biomarkers applicable for diagnostic, prognostic and treatment for a variety of indications.

# INNOVATION SHOWCASE FINALISTS



YoniCore is a medical device that offers women\* bladder support with one press of a button. After becoming mothers or at the top of their careers, the inflated device is personalized to fit each woman and her unique pelvic floor and give her the support she needs. YoniCore is the only complete treatment, offering immediate relief of the symptoms together with long-lasting muscle training over an app. YoniCore's home solution disrupts the market by empowering and shifting control to women's hands and reducing visits to the gynecologist.



At MIM Fertility, we are using Artificial Intelligence to address the worldwide fertility disorder.

MIM Fertility delivers bespoke and innovative AI solutions crafted perfectly for fertility professionals to help them support patients throughout their entire fertility journey by improving patients outcomes and increasing clinic efficiency. Specifically, we developed two solutions - EMBRYO Aid and FOLLISCAN that utilize AI to help couples struggling with infertility to conceive.



laterion, Inc. strives to become a leading Women's Health company. laterion, Inc. provides therapeutic products for Women's Health through novel nuclear receptor modulation based on a platform discovered by the founders. There is an urgent need to support Women's Health to prevent and treat multiple diseases. For the 5th time following the results of the Women's Health Initiative trials in 2001 the US Preventive Services Task Force recommends against the use of menopause hormone therapy (MHT).



Dana is an impact-driven Femtech solution developed by a thousand colibris SL, designed to improve the mental health and well-being of women during the matrescence journey of becoming a mother. It is a certified digital therapeutics software for medical interventions that improves the prediction, screening, diagnosis, and patient monitoring of mental health disorders during motherhood.



LEIA is a Swedish based startup with the vision to reinvent family health for the digital age. Helping the next 280 million parents have happier and healthier entry into parenthood.



Liberum Health is a UK based biotech company on a mission to address the unmet needs of women's health globally. Our vision is to provide effective, affordable treatment for women, void of side effects. Women are disproportionately affected by adverse drug reactions often resulting in discontinuation treatment and poorer health outcomes.

Our offering is an intimate smart drug delivery device, which placed in the vagina serves as a vehicle to deliver already established drugs. It provides targeted, sustained treatment which has numerous clinical applications.

# INNOVATION SHOWCASE FINALISTS



Uvisa Health is a Danish medical device company developing a phototherapy treatment to tackle vaginal dysbiosis without the need for medications. Common infections like bacterial vaginosis (BV) and vulvovaginal candidiasis (VVC) affect 80% of women at least once in their lives and a third on a repeat basis. BV is often misdiagnosed, sometimes asymptomatic, and is linked with infertility and pelvic inflammatory disease.



Echopoint Medical is a UK-based medical device company that is transforming the way doctors diagnose and treat heart disease. The company's cutting-edge optical sensing technology provides accurate and reliable blood pressure and flow measurements in the heart vessels, helping cardiologists make better treatment decisions during procedures.



Pregnolia AG is a Swiss medical technology company in the field of preterm birth detection. The company has developed a CE-marked measurement system to accurately determine the stiffness of the cervix. This parameter is an important indicator for assessing the risk of preterm birth. Early diagnosis of preterm birth enables preventive interventions to prolong pregnancy and improve the health of newborns.



# INNOVATION SHOWCASE WINNER

I think one of the most exciting aspects of attending WHIS is the ability to see how much work is being done in the women's health space - and how much more there is to be done. I loved seeing the work of other founders, both in the Innovation Showcase and beyond, and to get to know their thinking about the next advances for women's health. The conference's intimate feel was a huge bonus for me - it allowed for much closer relationships and multiple interactions, leading to longer-term connections. Excited to join next year!



**Emilė Radytė**  
CEO & Co-Founder  
**Samphire Neuroscience**

**samphire**  
neuroscience

[www.samphireneuro.com](http://www.samphireneuro.com)



# PARTNERING OPPORTUNITIES

## BESPOKE OPPORTUNITIES TO ACCELERATE WOMEN'S HEALTH

Alongside the event series, we excel at delivering for the women's health community throughout the year with a variety of different touch points, including:



**Deep-dive webinars**  
on leading topics, averaging 250+ registrations.



**Specialized roundtables**  
of 7-12 people specifically curated to tackle painpoints across the industry.



**Curated pitching competitions/opportunities**  
to help match you to a partner who fits your business needs.



**Leadership dinners**  
with 10-20 individuals, all dedicated to improving the outcomes in women's health.

[VIEW THE FULL PROSPECTUS](#)

WOMEN'S HEALTH  
INNOVATION SERIES



For questions regarding exhibition, digital and sponsorship opportunities, contact:

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INNOVATION SUMMIT EUROPE

[www.womenshealthinnovationeurope.com](http://www.womenshealthinnovationeurope.com)

#WHISEU  



16-17 April 2024

Congress Center Basel

# WOMEN'S HEALTH INNOVATION SUMMIT EUROPE



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