

ATTENDEE SPOTLIGHT Philip King Technical Solution Specialist

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TELL US A BIT ABOUT YOUR WORK WITHIN THE INDUSTRY AND HOW THE PET SUMMIT WILL HELP FACILITATE THIS?

- At Intel, I am a customer-facing technical resource focused on security so PETs are front and center on my radar screen. My role is centered around helping IT Leaders comprehend and adopt new technologies that can help address specific concerns they have around protecting the workloads that drive their businesses.
- PETs open up a new set of protections and enable greater security for almost any workload, allowing them to be run in places that were previously considered non-viable due to security concerns. I've worked to develop competency with Intel's Trust Domain Extensions and demonstrate how to leverage it in both the public cloud as well as on-premise with our latest 5th Generation Xeon CPUs. My goal is to share these learnings with select end-user customers to empower them to start using or increase their use of PETs as soon as possible.

HOW DO YOU SEE PETS EVOLVING IN YOUR INDUSTRY?

• PETS are the next big security capability that can enable customers to run their sensitive workloads in a variety of new ways that enable greater flexibility in terms of where to run them (Cloud vs. On-Premise). New use cases like Multi-Party Collaboration, Confidential AI (protections for the model and the data), and the ability to exclude the CSP's administrator from the trust boundary (enables the ability to run high-sensitivity workloads in the cloud) will be transformational for many enterprises.

WHAT ARE YOU MOST LOOKING FORWARD TO AT THE SUMMIT?

• Trying to connect with representatives of specific companies like Citi and MasterCard. We have worked with them on several of their initiatives but we're often relegated to working with IT staff which can limit our ability to assist them. I'm hoping that I will be able to meet with some of the speakers from these companies and create working relationships so we can get the strategic 'big picture' as opposed to just seeing the tactical initiatives.

REGISTER NOW TO JOIN PHILIP AT THE SUMMIT IN MAY!