



SPEAKER SPOTLIGHT

Miles Light

Counsel, Privacy Technology
BBB National Programs



EXPLAIN YOUR SESSION IN MORE DETAIL

- This session will detail **best practices and considerations when developing, procuring, and deploying Privacy-Enhancing Technologies (PETs)**. Proper governance, accountability mechanisms, and vendor management are all key to the responsible adoption of PETs, yet few companies have experience developing robust procedures for managing an inventory of PETs. [The FTC has already opined in a blog](#) about potential future enforcement actions where companies could mismanage PETs, particularly concerning multi-party computations.
- We hope to provide an in-depth discussion of PETs governance to spur the thoughtful adoption of in-house and third-party accountability procedures so that companies understand how to leverage these nascent technologies without risking further regulatory scrutiny.

WHY DID YOU CHOOSE TO SPEAK AT THIS EVENT?

- PETs are an incredibly important and developing area for privacy compliance. However, because these are emerging technologies very few in-house PETs solutions exist. Instead, PETs are being developed by external vendors who provide enterprise-level applications capable of encrypting, obscuring, or protecting the underlying data. The future of robust adoption requires strong, accountable relationships between PETs developers and PETs deployers.
- By speaking at this event, I hope to highlight the complications and opportunities that PETs present while modeling how PET deployers and developers can align a mutually beneficial relationship that responsibly harnesses the full potential of the underlying PET solution.

WHAT YOU ARE MOST LOOKING FORWARD TO AT THE SUMMIT?

- I am most looking forward to meeting with technologists, compliance officers, and practitioners to hear their thoughts about accountability, good governance, and the future of privacy compliance tools.

[REGISTER NOW TO JOIN MILES AT THE SUMMIT IN MAY!](#)