



## **SPEAKER SPOTLIGHT**

**Grady Nye**

SVP, Assistant General Counsel

**Mastercard**



**PRIVACY-ENHANCING  
TECHNOLOGY  
SUMMIT NORTH AMERICA**

### **EXPLAIN YOUR SESSION IN MORE DETAIL**

- Implementing PETs in your organization is a team exercise. From initial PET selection, vendor selection, use case selection and prioritization, and proper implementation and scalability, “getting PETs right” requires thoughtful collaboration across technology, legal, privacy, product, and other key business stakeholders. Our session brings together two important stakeholders in Mastercard—a privacy attorney and a data strategy lead—to talk about our experience and the key ingredients to success.

### **WHY DID YOU CHOOSE TO SPEAK AT THIS EVENT?**

- It is vital for the privacy community to facilitate dialogue and knowledge sharing in order to encourage the adoption of PETs. I strongly believe that PETs will help to unlock the power of data in privacy-preserving ways to benefit society and individuals.

### **WHAT YOU ARE MOST LOOKING FORWARD TO AT THE SUMMIT?**

- No matter how much you know, you can always learn more—and I look forward to hearing what other speakers and participants contribute to the discussions!

**[REGISTER NOW TO JOIN GRADY AT THE SUMMIT IN MAY!](#)**