

BOOK BEFORE 24 MAY AND
SAVE UP TO \$800

FLAGSHIP EVENT

6TH ANNUAL

WOMEN'S HEALTH INNOVATION SUMMIT USA

23-25 SEPTEMBER 2024 | SHERATON HOTEL BOSTON

THE GROWTH ENGINE OF WOMEN'S HEALTH: INVEST, INNOVATE, TRANSFORM



Stay Ahead of the Curve with Cutting Edge Insights



Unlock Access to Investment



Expand Impact through Collaboration



Scale and Grow by Anticipating Critical Business Needs

750+
ATTENDEES

180+
STARTUPS

100+
INVESTORS

20+
NETWORKING
ROUNDTABLES

The JP Morgan of Women's Health

Alice Zheng, Principal
RH Capital



Monica Garcia
Assistant Director,
Obstetrical and
Reproductive Health
Devices Team CDRH
FDA



Nichole Young-Lin
MD, MBA, Women's
Health Clinical Lead
Google



Hadine Joffe
MD, MSc, Director
of Women's
Hormone and Aging
Research Program,
Brigham and
Women's Hospital



Shefali Goyal
MS, MSc, Vice
President, Head of
Global RA Strategy
and US Regulatory
Affairs
Organon



Trish Costello
CEO & Founder
Portfolia



Jennifer Schneiders
President,
Diagnostics
Solutions
Hologic Inc



Patricia Obermaier
Chief Growth
Officer, Global
Health and Life
Sciences
Microsoft



Jen Radin
Founding Partner
Deloitte Health
Equity Institute

Partners



WELCOME TO THE #1 WOMEN'S HEALTH EVENT FOR SCALING AND GROWTH

We're on a mission to revolutionize the women's health industry. WHIS builds the roadmap to success by uniting the entire ecosystem of stakeholders and key opinion leaders to facilitate connections, share cutting-edge knowledge, and provide a platform for deep market expertise to flourish. Our purpose is simple: **to take women's health to the next level.**

Women's health is no longer just a mission, it's a business opportunity. Explore the WHIS experience to find out how we bring the community together to facilitate growth.

REGISTER NOW

THE ROAD MAP TO SUCCESS WITH

WOMEN'S HEALTH INNOVATION SUMMIT USA

Networking & Connection Building

Find your next strategic partner. Whether you're looking for an investor, a consultant, a CRO, a CMO, a multinational or just some advice, schedule private meetings with decision-makers throughout our 12 hours of dedicated networking time.

- Attend evening networking receptions
- Join the first timers and solo attendees networking hour

Startup and Founder Opportunities

Get your questions answered or receive feedback from experts during multiple event touchpoints

- Founder toolkit program
- Startup zone
- Elevated Innovation Showcase

See next page for more!

Elevated Content

Plot your next step and find your next opportunity, whether it be in femtech, reproductive health, diagnostics or therapeutics, with an in-depth look at the industry, across a woman's entire life cycle.

- 2 tracks
- 70+ speakers
- CEO in the spotlight
- Investor pitching Health and wellness sessions
- Wellness and Health Sessions

Enhanced Visibility

Expand your network by meeting with C-Suite Executives, Founders, Investors, & more, from across the entire women's health ecosystem, all under one roof.

- Tech Talks
- Networking booths
- 3-minute on-demand videos for start-ups to demonstrate their value to other delegates

Deep Dive Learning Opportunities

Update your strategy and increase your ROI in line with the latest trends & projections from key players in women's health.

- Roundtable day
- Whitepaper Planning Group
- Academic Poster Sessions

Whether you're looking for funding, seeking advice on commercialization, looking for partners, or anything in between, your business is sure to succeed through access to our curated program and extensive network.

Our deep industry expertise has enabled us to curate a program and a network that is sure to help your business.

We know the recipe for startup success, so let us take you on that journey.



ROUNDTABLES

23 September

Deep-dive into specific growth pain points, form meaningful connections and come away with actionable next steps to accelerate commercial growth at our pre-day which is jam-packed full of workshops, icebreakers and intimate roundtable discussions.



FIRST TIMERS & SOLO ATTENDEES KICK OFF

23 September

If it's your first time attending WHIS, or you're a solo attendee, head over to the kick-off meeting, where you can familiarize yourself with what to expect over the next two days to make sure you get the most from the experience.



WELCOME DRINKS RECEPTION

23 September

Time to relax! Grab a drink and make new connections ahead of the start of the two days of content.



CEO IN THE SPOTLIGHT

24 – 25 September

Learn the secret to success from 2024's CEO of the year as they share their journey and answer your questions.



INVESTOR PITCHING

24 – 25 September

Find out which investor is the right fit for your business as they take to the stage to highlight their areas of focus and demonstrate their unique value.

You can then streamline your outreach for 1-to-1 meeting



INNOVATION SHOWCASE

24 – 25 September

Showcase your innovation to our entire delegation and hear from a judging panel of expert investors as they provide valuable feedback on your pitch.

APPLY HERE IF YOU'RE FEELING BOLD



EVENING RECEPTIONS

24 – 25 September

Build your network at one of the many receptions on offer. Whether you're an innovation showcase finalist, a reproductive health pioneer or a femtech trailblazer, there's something on offer for everyone!



STARTUP X INVESTOR SPEED NETWORKING

24 – 25 September

Sign up to an exclusive networking experience, aimed at enhancing your meeting efficiency. The **startup x investor** speed networking will provide your company an opportunity to meet 12 investors over an hour for 5-minutes at a time.

THE WHIS STARTUP SHOWCASE!

At WHIS, we're the best in the business at elevating cutting-edge startups. Immerse yourself in all things women's health, as 20 pioneers pitch their disruptive solutions to our audience of 750+ attendees, and our panel of expert investors.

This year, we've split the showcase in two:



Digital disruptors
and femtech



Therapeutic, diagnostic,
and medical devices

Each finalist will have 4 minutes to pitch, followed by 4 minutes of investor Q&A. Get your pitching hat on and get ready to take to the stage!

WHY APPLY?



Applicants

- Selection Committee of leading industry investors
- \$100 off your delegate ticket for the Women's Health Innovation Summit USA



Finalists

- Pitch on the mainstage to our audience of 750+ senior executives in the women's health industry and our prestigious judging panel
- Social post to the WHIS LinkedIn Network
- 1 week priority access to the networking app



Winners

- Post-event interview created with the WHIS team and distributed to our network of 30,000 industry leaders
- Free pass to attend a future Women's Health Innovation Series event.
- Take home our Showcase trophy!

APPLY
NOW

DEADLINE: 12 JULY 2024

SCOUTING FOR A START-UP IN WOMEN'S HEALTH? WE KNOW THEM!

**497 STARTUPS
HAVE APPLIED
OVER 5 YEARS**

WE'RE THE BEST IN
THE BUSINESS AT
ELEVATING CUTTING -
EDGE STARTUPS

RECOMMEND AN INVESTOR

Do you know someone committed to furthering women's health through investment? We'd love to hear about them! We want to break down barriers and facilitate the scaling and growth of the women's health landscape by connecting as much of the ecosystem as possible and demonstrating the opportunity.

CLICK HERE TO LET US KNOW WHO YOU WANT IN THE ROOM!

INVESTORS



NONPROFITS & ACADEMIC RESEARCH INSTITUTIONS



STARTUPS



CONNECT WITH
EVERYONE UNDER
ONE ROOF

SERVICE PROVIDERS



HOSPITALS, PAYERS, EMPLOYERS



GOVERNMENT ORGANISATIONS



PHARMA, MED DEVICE & FEMTECH



INTRODUCING OUR DYNAMIC SPEAKER FACULTY



Trish Costello
CEO & Founder
Portfolia

PORTFOLIA



Jennifer Schneiders
President
Diagnostic
Solutions
Hologic

HOLOGIC



Hadine Joffee
Director of
Women's
Hormone and
Aging Research
**Brigham and
Women's
Hospital**

BRIGHAM AND WOMEN'S HOSPITAL



Shefali Goyal
PharmD, VP, Head
of Global Product
Regulatory Strategy,
and US Regulatory
Affairs
Organon

ORGANON



Monica Garcia
Assistant
Director,
Obstetrical and
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Health Devices
Team, CDRH,
FDA

FDA



Nichole Young-Lin
MD, MBA,
Women's Health
Clinical Lead
Google

Google



Patricia Obermaier
Chief Growth
Officer, Global
Health and Life
Sciences
Microsoft

Microsoft



Asima Ahmad
MD, MPH,
FACOG, Co-
Founder & Chief
Medical Officer
Carrot Fertility

CARROT



Neel Shah
MD, Chief
Medical Officer
Maven Clinic

MAVEN



Carolee Lee
Founder & CEO
WHAM

Women's Health Access Matters



Elizabeth Cherot
MD, MBA, CEO
March of Dimes

MARCH OF DIMES



Jason Roberts
Gynecological
and Surgical
Devices, CDRH,
FDA

FDA

INTRODUCING OUR DYNAMIC SPEAKER FACULTY



Michael Annichine
CEO
Magee-Womens
Research
Institution



Alice Zheng
MD, MBA, MPH,
Principal
RH Capital



Diana Torgersen
PhD, Executive
Director, External
Innovation
& Emerging
Science
Organon



Lisa Suennen
Managing
Partner, AHA
Ventures
American Heart
Association



Daniel Johnston
Chief,
Contraception
Research Branch
NICHD



Laura Clark-Kelly
Senior Director
of Value &
Reimbursement
Harmony
Biosciences



Greg Singleton
Chief Artificial
Intelligence
Officer
US Department
of Health
& Human
Services



Piraye Beim
Founder & CEO
Celmatix



Everett Handford
MBA, Regional
Director, New
England US
Department of
Health
Human Services



Natalie Buford-Young
CEO
Springboard
Enterprises



Nada Hanafi
Co-Founder
MedTech Color



Susan Nicholson
MD, FIDSA,
Board Member
Aspivix





Roslyn Holliday Moore
Deputy Director for Programs, Office of Minority Health
US Department of Health and Human Services



Jasmi Shah
Managing Director
Cigna Ventures



Jacqueline Oliveira-Cella
Founder
wellBe Consulting



Lisa Marceau
Co-Founder
Joyuus



Ariel Kramer
Founder
Klover Communications



Valerie Palmieri
CEO
Momentum Consulting



Rachel Braun Scherl
Business Builder, Marketing Strategist, Vagipreneur
SPARK Solutions for Growth



Maryon Stewart BEM
CEO and Founder
Femmar Health



Ivana Munci-Vasic
CEO & Founder
Vitra Labs



Erkedea DeRouen
CEO & Principal Consultant
Digital Risk Compliance Solutions



Brianna Brennan
Chief Innovation Officer
Ontrak Health



Claire Gill
CEO
Bone Health & Osteoporosis Foundation



Emilé Radyte
Co-Founder & CEO
Samphire Neuroscience



Mira Kaufman
Investment Team
Ingeborg Investment



Bethany Corbin
Founder
FemInnovation



INVESTORS IN THE ROOM

Meet with and hear from leading investors across all aspects of women's health and all stages of startup fundraising.



Abigail Sirius
Investor
Special Situations Fund



Alice Zheng
MD, MBA, MPH,
Principal
RH Capital



Mira Kaufman
Investment Team
Ingeborg Investment



Arianne Kidder
Partner
Seae Ventures



Elizabeth Bailey
Managing Director
RH Capital



Jasmi Shah
Managing Director
Cigna Ventures



Anula Jayasuriya
Founder & Managing Director
EXXclaim Capital



Andrew Goodman
Senior Investment Associate
ONCE Ventures



David Keraikes
Managing Partner
Windham Venture Partners



Jessie Harris
Vice President
TXV Partners



Naseem Sayani
Co-Founder & General Partner
Emmeline Ventures



Ankita Vashista
Founder & Managing Partner
Arise StrongHer Ventures



Donna Parr
Managing Partner
Cross-Border Impact Ventures



Jin Lee, PhD
Investor
Oxford Angel Fund



Kerry Rupp
General Partner
True Wealth Ventures



Lexi Henkel
Principal
Maverick Ventures



Martin Gershon
MD, JD, MPH
Endeavor Life Sciences Venture Funds



Megan Dover
P.Eng, MBA
Cross-Border Impact Ventures



Richard Kivel
Managing Director
GrayBella Capital



Ruta Laukien
Managing Partner
GrayBella Capital



Saki Oshima
Partner
NEXTBLUE



Sarah Fox
Investor
Windham Ventures Partners



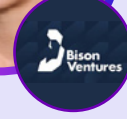
Tracy Dooley
MD
Avestria Ventures



Maria De Santis
Principal
Muse Capital



Ari Wright
Principal
Bison Ventures



Orly Mishan
Managing Director,
Perceptive Discovery
Perceptive Advisors



Justin Smith
CPA, MPA
Recharge Capital



Rameen Rana
Investor
Samsung Next



Grace Dhanraj
Senior Associate
Hearst Ventures



Trish Costello
Founder & CEO
Portfolia



As the growth engine of women’s health, we’re committed to providing the necessary tools for companies to thrive. Anyone registered for the summit has the opportunity to attend up to 3 roundtables, ensuring you hit all the necessary KPIs for success. Take a look at what’s on offer

	FOUNDERS TOOLKIT PROGRAM	CRITICAL BUSINESS INSIGHTS ROUNDTABLES	FEMTECH AND CONSUMER ROUNDTABLES
9.00AM	<p>Founders Breakfast Briefing Attention startup founders! Kick-start your conference experience with our tailored breakfast briefing. Learn from experienced entrepreneurs, and network over breakfast. Leave feeling energized with actionable insights to drive your venture forward. Don't miss this essential start to your morning!</p>	<p>Breakfast Briefing Attention R&D leaders! Kick-start your day with a targeted breakfast briefing. Gain insights on critical business trends and strategies from industry experts, network with peers, and leave equipped to drive innovation in your organization. Don't miss this essential start to your morning!</p>	<p>Embracing the Femtech Future: Driving Innovative Solutions in an Evolving Industry Explore the areas for innovation women's consumer health and understand the key trends driving the landscape. Topics covered include:</p> <ul style="list-style-type: none"> • Latest trends: sextech, fashion, sport, sleep, skincare, nutrition, menstrual care, wellness • Areas for innovation: personalization, wearables, health at home, data collection, product manufacturing • Explore how to translate these insights into new product development to unlock long-term value
10.00AM	<p>Pitching 101: Fundraising Insights Learn the art of crafting compelling pitches that captivate investors and stakeholders. Led by seasoned entrepreneurs, this interactive session will cover essential pitching techniques, common pitfalls to avoid, and insider tips for success. Engage in peer-to-peer discussions, receive personalized feedback, and leave equipped with the skills to effectively communicate your startup's vision and value proposition. Hosted by Abigail Sirus, Investor, Special Situations Funds</p>	<p>Market Access Consideration throughout a Product Life Cycle Gain the knowledge and tools necessary to effectively navigate market access challenges to optimize market penetration and maximize commercial success in the healthcare market. Topics covered:</p> <ul style="list-style-type: none"> • Reimbursement processes. • Value and price assessment methodologies • Economic drivers such as patients' out-of-pocket costs under typical benefit designs, rebate revenue for plans and PBMs, and practice and pharmacy economics • Phase 1 market access consideration • HEOR 	<p>Effective Marketing for Femtech & Consumer Products Join this session to understand an area critical to your company's growth and success. Discover how to effectively market digital and physical products: The session will be split into sections covering the latest in:</p> <ul style="list-style-type: none"> • Social media marketing • E-commerce marketing • Educational marketing <p>Ensure you walk away with the insights you need to effectively reach your consumers and ensure your brand's success in the market.</p>
11.00AM	Break		

REGISTER NOW

12.00PM

Leadership 101: Hiring for Success

Join this roundtable to discover key strategies for building and leading high-performing teams, and navigating the challenges of hiring top talent. Topics covered:

- Best practices tailored specifically for startup environments
- Building high performance teams
- Successfully leading a team

Navigating the Drug Approval Journey: Insights for Innovators

Join this session aimed at shedding light on the complex drug approval process in the US Healthcare System. Led by industry experts, this roundtable will provide:

- Invaluable insights into the various stages of the drug approval journey
- Key strategies for navigating regulatory hurdles, optimizing clinical trials and ensuring successful market entry
- Knowledge and tools necessary to navigate the landscape

Navigating the Legal & Regulatory Complexities of the Femtech Market

Seamlessly navigate the complexities of entering the Femtech and consumer health market. Topics addressed:

- Implement responsible data management through robust privacy policies,
- Ensure compliance with data protection laws to safeguard user information.
- Choose the optimal regulatory pathway for your innovation
- Employ advanced strategies for maintaining a competitive edge with (IP) protection

1.00PM

Lunch Break

2.00PM

Scaling Success: Building for Growth

Deep dive into this immersive session that focuses on scaling a business and crafting a company with scalability at its core. Explore the following topics:

- Navigating the challenges of growth
- Building a robust business model
- How to optimize operations, foster innovation and expand market reach

Hosted by:

Bethany Corbin, Founder, **FemInnovation**

FDA Medical Device Deep Dive: Leveraging the FDA's Device Support in Reproductive Health, Obstetrics, and Gynecology.

- Sign up for this intimate roundtable to understand what the FDA is doing to support medical device innovation within obstetrical, gynecological and reproductive health.
- Gain tangible insights into how to leverage the work of the FDA to improve innovation pipelines and clinical trials.

Hosted by:

Monica Garcia, Assistant Director, Obstetrical and Reproductive Health Devices Team, CDRH, **FDA**

Jason Roberts, Assistant Director, Gynecological and Surgical Device Team, **FDA**

Optimizing Product Design through a User-Centric Approach

Join us for an interactive and collaborative session where participants will gain practical skills and strategies to optimize product design and user experience to create impactful and user-friendly solutions. Topics covered:

- Designing intuitive interfaces
- Inclusive designing

3.00PM

Break

REGISTER NOW

Women's Health Communications: PR 101

Participate in this engaging roundtable topic, centered on healthcare communications and public relations. Topics covered:

- Navigating the unique challenges and opportunities to effectively communicate healthcare messages.
- Strategies for crafting compelling narratives
- Navigating regulatory constraints
- Building trust with diverse stakeholders

Hosted by:

Ariel Kramer, Founder and President, **Klover Communications**

Healthcare Patents 101: a Primer for Entrepreneurs

Join this essential session tailored for the most innovative of entrepreneurs. Whether developing a new drug, medical device, or healthcare technology, this roundtable will cover the basics and give you insight into the following:

- Fundamentals of healthcare patents including types of patents, patentability criteria and the patenting process
- Navigating the unique challenges of patenting in the healthcare industry
- Strategies for maximizing the value of your intellectual property

Investment Insights in Femtech & Women's Consumer Health

Learn from prominent consumer investors as they provide insight into the KPIs required to successfully fundraise.

Topics covered:

- Developing a robust business model
- Understanding your consumer
- Outlining the market need
- Backing up your product with evidence and data

4.00PM

5.00PM

END OF SESSIONS

6.00PM

FIRST TIMERS AND SOLO ATTENDEES KICK OFF

First time at WHIS? Or coming by yourself? Join us at this intimate networking event designed to introduce you to the summit and provide you the opportunity to meet with other attendees.

7.00PM

WELCOME DRINKS RECEPTION

Kick off the content days in style at our Welcome Drinks Reception. Join us for an evening of networking fun, as you mingle with fellow attendees. Whether you want to forge new connections or reconnect with old friends, this event is not to be missed!



[REGISTER NOW](#)

TUES 24 SEPTEMBER | 8.00AM - 5.50PM

7.00AM **Morning Yoga**
Raise your Serotonin and put yourself in a positive mindset before kicking off the first full day of content

8.00AM **Registration And Exhibition Hall Open**

HEADLINE STAGE

8.55AM **Welcome to WHIS 2024!**

9.00AM **White House Initiative on Women's Health Research: (Almost) a Year in Review**
Almost a year on from the groundbreaking announcement, we're kicking off the summit with a look at what's been achieved throughout 2024 so far. Taking a direct look at how the initiative has impacted how we approach women's health research, this intimate discussion centers on key action points that stakeholders can continue to prioritize in women's health.

Carolee Lee, Founder & CEO, **WHAM**

9.30AM **Move Over Pharma, Big Tech is Here to Play.**
The femtech revolution is in full swing, and with its role in driving women's health outcomes through increased data collection and the integration of ML, AI, and cloud services, its potential hasn't gone unnoticed by 'Big Tech'. Notable software giants in the cloud services landscape have started to move into the space. But what does this mean for the women's health market and the incumbents that have traditionally dominated the space? How has technology transformed the space? What can big pharma learn from the tech giants? Join this discussion to unpack these questions, hearing from those at the forefront as they outline the opportunities to move the needle through the technological healthcare revolution.

Greg Singleton, Chief Artificial Intelligence Officer, **US Department of Health & Human Services**
Nichole Young-Lin, Women's Health Clinical Lead, **Google**

10.10AM **BREAK & NETWORKING**
Take the time to reset over coffee and refreshments. Pre-organize 20-minute, 1-2-1 meetings with any of our attendees, partners, or speakers via our online platform. Head to the startup zone to immerse yourself in the latest innovation and network with the leaders pioneering the way. Interested in exhibiting? Apply here to upgrade your pass.

STARTUP X INVESTOR SPEED NETWORKING
Sign up to an exclusive networking experience, aimed at enhancing meeting efficiency. The startup x investor speed networking provides 30 startups with the opportunity to meet 12 investors over the course of an hour for 5-minuts at a time. Participation is based on a first-come-first-served basis so register today to be included!

11.10AM **Building a Roadmap to Equitable Care Delivery: A Collective Call for Action & Accountability**
Health Equity is having its moment and is rightly at the forefront of the agenda for the entire industry. But how do we take this buzzword and all its talk and turn it into action? From regulatory guidelines and policies, clinical trial design and implementation, product lifecycle, education, partnerships, health coverage plans, and more, this session will look at each of the areas responsible for creating more equitable health outcomes, seeking to answer the question: who's accountable for ensuring health equity is achieved?

Roslyn Holliday Moore, Deputy Director for Programs, Office of Minority Health, **US Department of Health and Human Services**
Patricia Oberaimer, Chief Growth Officer, Global Health and Life Sciences, **Microsoft**
Nada Hanafi, Founder, **MedTech Color**

11.50AM	<p>Flipping the Tables: Reverse Pitching This year, it's not just our startups founders in the hot seat! We're turning the heat up on our investors as they take to the stage to highlight not only their areas of focus and interest in women's health, but as they demonstrate their unique value-add as an investor. Hear from 6 varying investors looking to impress our audience of budding entrepreneurs.</p> <p>Megan Dover, Principal and Co-Founder, Cross Border Impact Ventures Kerry Rupp, General Partner, True Wealth Ventures Saki Oshima, Partner, NEXTBLUE</p>
12.20PM	<p>CEO in the Spotlight! Hear from the 2024's CEO of the year as they share their insights on their success and provide key takeaways from inspiring entrepreneurs in the audience. Keep your eyes peeled for our announcement of our 2024 CEO in the Spotlight!</p>
12.30PM	<p>LUNCH BREAK Catch up with peers over lunch</p>
1.00PM	<p>NETWORKING Catch up with the morning speakers and take the time to consider the lessons learned. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform.</p>
2.00PM	<p>Startup Showcase: Digital Disruptors & Femtech Trailblazers From the latest apps, wearables, digital therapeutics and diagnostics, AI and M/L, the Startup Showcase brings you the 10 of the best of the best innovation disrupting the space. Join this rapid-fire pitching session to hear from our finalists, followed by questions from a judging panel of expert investors. Come along to see the who's who dominating the startup landscape or APPLY HERE if you're feeling bold.</p>
3.10PM	<p>SHOWCASE WINNER ANNOUNCED</p>
3.20PM	<p>BREAK Take the time to reset over coffee and refreshments. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform</p>

REGISTER NOW

COMMERCIAL GROWTH INSIGHTS TRACK

Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.

**RESEARCH AND INNOVATION TRACK:
REPRODUCTIVE HEALTH**

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

ROUNDTABLE STREAM

Pre-registered attendees only. First come first served.

4.20pm

Healthcare's Unsung Heroes? The Growing Role of Retail Pharmacies in Women's Health

One of healthcare's frontline workers, retail pharmacies provide a number of services and solutions. With the rise of Rx to OTC switches in women's health, this panel discusses the growing role of retail pharmacies, from entering into the clinical trial space, to medical testing and at-home solutions, and explores the opportunities to improve the quality of, and access to women's healthcare.

Mira Kaufman, Investment Team, **Ingborg Investment**

Creating Culturally Competent Maternal Health Care through New Policies, Initiatives, and Innovation

Hear from those championing culturally competent maternal care, as they take a 360 look at the exciting developments moving the needle and explore the opportunities to adopt a holistic approach in the delivery of care in order to truly move the needle.

Elizabeth Cherot, CEO, **March of Dimes**
Everett Handford, MBA, Regional Director, **New England US Department of Health Human Services**

Reproductive Health Roundtables

Take the opportunity to network with pre-registered groups of up to 12 people to discuss a specific women's health sector, deep diving into the biggest challenges and opportunities within each. Each interactive session will last 30-minutes:

1. Fertility
2. Contraception
3. PCOS
4. Endometriosis
5. Sex Tech & Sexual Wellness

hosted by
Rachel Braun Scherl, Business Builder, Marketing Strategist, Vagipreneur, **SPARK Solutions for Growth**

4.50pm

Telehealth x Cloud Partnerships: A Mirage in a Growing Healthcare Desert?

With the increasing concern of growing healthcare deserts, particularly in the maternal and reproductive health landscape, telehealth services are paving the way for increased access and better outcomes. This session looks at the expanding role that cloud service providers play in transforming the telehealth space. Hear from notable players that have engaged in cloud partnerships to gain insight into how to develop a robust strategy to ensure commercial success.

Erkeda DeRouen, CEO & Principal Consultant, **Digital Risk Compliance Solutions**

Menopause Madness...Does Anyone Have the Solution?

This session looks at one of the fastest growing areas in women's health: menopause. We're deep diving into the latest research, addressing the age-old debate around HRT and hormonal treatments, and covering the latest innovation, from supplements, to wearables, non-hormonal treatments, and educational platforms. Hear from a panel of experts as they share their thoughts on where they see the biggest long-term opportunity to truly address the diverse needs of menopausal women.

Emilie Radyt , Co-Founder & CEO, **Samphire Neuroscience**
Claire Gill, Founder, **National Menopause Foundation**
Maryon Stewart BEM, Founder and CEO, **Femmar Health**

White Paper Kick Off: 'Women-centred care and care delivery models around women's health'

Sign up to this White Paper planning committee, hosted by Magee-Womens Research Institute and Foundation.

Michael Annichine, CEO, **Magee-Womens Research Institution**

REGISTER NOW

5.20pm

Championing Comprehensive Employee Benefits Plans to Support Women

Providing high quality and comprehensive workplace benefits has been top of the agenda for employers in the wake of The Great Resignation, much to the benefit of women. But just as awareness has skyrocketed, so too have healthcare costs. Join this discussion to hear how the standard and quality of employee benefits plans are being redefined and the role that providers can play in strengthening their women's health offering to manage the costs for employers.

Asima Ahmed, Co-Founder & Chief Medical Officer, **Carrot Fertility**
Jacqueline Oliveira-Cella, Founder, **wellBe Consulting**

Ovarian Health: Unlocking The Future of Holistic Hormone Health

This discussion highlights the latest developments and research-to-date around ovarian function. Looking at the hormones that dominate the endocrine system, this panel assesses the broader impact that an understanding of ovarian function would have on extending fertility, delaying menopause, and significantly reducing symptoms such as sweating, heart disease and dementia experienced by women throughout their lifetime

Ivana Munci-Vasic, CEO & Founder, **Vitra Labs**
Piraye Beim, Founder & CEO, **Celmatix**

5.50pm

SEE YOU TOMORROW! CLOSING REMARKS

6.00PM

DRINKS MIXER

Catch up with colleagues and attendees during the drinks mixer before heading off to your evening plans!

7.00pm

Reproductive Health Reception

Are you an entrepreneur in reproductive health and want to continue the conversation? Join the reproductive health reception, hosted by an industry leader to connect with likeminded individuals. Available to 20 people and is invite only. To be considered, all applicants must be registered for the summit.

Showcase & Selection Committee Dinner

As a showcase finalist, head off to this intimate dinner and spend time with the selection committee of investors to discuss all things fundraising and entrepreneurial leadership.

ROUNDTABLE STREAM

Pre-registered attendees only. First come first served.

Femtech Founders Dinner

Are you an entrepreneur in femtech or women's consumer health and want to continue the conversation? Join the consumer health reception, hosted by an industry leader to connect with likeminded individuals. Available to 20 people and is invite only. To be considered, all applicants must be registered for the summit.

REGISTER NOW

7.00am

FUN RUN

What better way to kick off the second day of discussions around health than to immerse yourself in health? Join us for an early run before heading to the main event space. All abilities welcome!

8.00am

Exhibition Hall Re-Opens

HEADLINE STAGE

8.55am

WELCOME BACK!

We've Talked the Talk; Now We Need to Walk the Walk...What does a Business Case in Women's Health Actually Look Like?

As McKinsey revealed in their January report: closing the women's health gap is a \$1 trillion opportunity to improve lives and the economy. But how do we effectively go about achieving this figure? This opening discussion takes a look at tangible action points that can be taken by businesses and investors alike in order to create a strategic framework focused on creating business cases. Considering that it's not a 'one size fits all' approach, panellists will provide insights into what stakeholders must do to achieve commercial and economic success in women's health.

9.00am

Moderator: Alice Zheng, Principal, RH Capital

Trish Costello, CEO & Founder, Portfolia

Susan Nicholson, Susan Nicholson, MD FIDSA, **Healthcare Consultant**

Diana Torgersen, PhD, Executive Director, External Innovation & Emerging Science, **Organon**

9.40am

Advocating for Sex & Gender Research: Championing Accountability from Public and Private Enterprises

With an increase in publishing guidelines calling for more sex and gender specific research and better diversity and inclusion in clinical trials, this panel discussion considers how to promote accountability across the public and private sphere. How can we ensure that guidelines are adhered to and what role do public-private sector partnerships play in promoting better research practices? What do recent guidelines published by the FDA advocating for health equity in clinical trials really mean for those innovation in the space? Join this session to unpack these questions and to gain insight into how to ensure your business is successfully considering sex and gender throughout the R&D process.

Hadine Joffe, Director of Women's Hormone and Aging Research, **Brigham and Women's Hospital**

10.20am

BREAK & NETWORKING

Take the time to reset over coffee and refreshments. Pre-organise 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform.

STARTUP X INVESTOR SPEED NETWORKING

Sign up to an exclusive networking experience, aimed at enhancing meeting efficiency. The startup X investor speed networking provides 30 startups with the opportunity to meet 12 investors over the course of an hour for 5-minute intervals. Participation is based on a first-come-first-served basis so register today to be included!

WED 25 SEPTEMBER | 8.00AM – 5.15PM

11.20AM

Flipping the Tables: Reverse Pitching

This year, it's not just our startups founders in the hot seat! We're turning the heat up on our investors as they take to the stage to highlight not only their areas of focus and interest in women's health, but as they demonstrate their unique value-add as an investor. Hear from 6 varying investors looking to impress our audience of budding entrepreneurs.

11.50AM

Startup Showcase: Therapeutic, Diagnostic And Medical Device Disruptors

From the latest drug developments, diagnostic devices and tools, the Startup Showcase brings you the 10 of the best of the best innovation disrupting the space. Come along to see the who's who dominating the startup landscape or [APPLY HERE](#) if you're feeling bold!

1.00PM

SHOWCASE WINNER ANNOUNCED

1.10PM

LUNCH & NETWORKING

Catch up with the morning speakers and take the time to consider the lessons learned. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform

REGISTER NOW

COMMERCIAL GROWTH INSIGHTS TRACK

Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.

Redesigning Clinical Trials to Improve Outcomes in Diabetes, Stroke & Heart Disease

Join this session to learn about how recent understandings of the ways that women present differently from men in various disease areas have impacted the delivery and design of clinical trials to account for sex differences. Hear about the latest innovations driving change, including the role that AI and ML play in stratifying populations, and how remote clinical trials and telehealth are increasing access to clinical trials. Both of these factors play a crucial role in ensuring that more diversity and sex-focused trials take place.

Lisa Suennen, Managing Partner, AHA Ventures, **American Heart Association**

Stuck In Between a Rock and a Hard Place: Developing a Robust Market Access Framework

Women's health is at a critical growth period for companies developing novel technologies, devices, and therapies with the potential to transform health outcomes. But how do we achieve true commercial success whilst keeping the costs low for managed healthcare organisations and getting managed care plans to foot the bill? Where do physicians stand in all this? Join this fireside chat with key leaders in each of these areas, as they propose a market access framework that can deliver on all fronts.

Moderator: **Valerie Palmieri**, CEO, **Momentum Consulting**
Laura Clark-Kelly, Senior Director of Value & Reimbursement, **Harmony Biosciences**

RESEARCH AND INNOVATION TRACK: SEX & GENDER

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

Next Generation Imaging Increasing Access in Cancer Screening

This presentation takes a look at an area of women's health where AI and technology have had a profound impact in increasing access and improving outcomes through next generation imaging. Hear from experts leading the way as they unpack the latest developments and discuss it's potential to transform women's cancer outcomes.

Jennifer Schneiders, President Diagnostic Solutions, **Hologic**

Generative AI in Women's Consumer Health & Wellness

There have been huge advancements in generative AI in recent years. But how do we leverage this in women's consumer health? Join this exciting discussion to hear about the role that Generative AI will play in creating customized, personalized, and precise wellness plans based on individual health data. Learn about the opportunity to positively impact women at different phases of their menstrual cycle.

Jasmi Shah, Managing Director, **Cigna Ventures**

RESEARCH AND INNOVATION TRACK: SEX & GENDER

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

Research & Development Roundtables:

Take the opportunity to network with pre-registered groups of up to 12 people to discuss the biggest challenges and opportunities in the research & development pipeline. Each interactive session will last 30-minutes:

1. From ideation to Clinical Research
2. Choosing the Right CRO
3. Product Development
4. Launch Strategy

Business Development Roundtables:

Take the opportunity to network with pre-registered groups of up to 12 people to discuss the biggest challenges and opportunities in women's health business development. Each interactive session will last 30-minutes:

1. Developing a Global Women's Health Strategy
2. Harnessing the Power of AI for good
3. Scaling a Solution in the Cloud
4. Consumer Product Marketing

REGISTER NOW

1.10PM

2.30PM

COMMERCIAL GROWTH INSIGHTS TRACK

Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.

De-Risking Medical Devices: Initiatives Moving the Needle

Medical devices play an integral role in improving women's health outcomes across a number of areas, including obstetric and gynaecological care, as well as cardiovascular health. But to truly make a difference, medical device innovation requires a deep understanding of the clinical need in order to gain traction from key stakeholders. In this presentation, hear about the initiatives providing the tools and insights to mitigate risk. Hear about the latest initiatives from the FDA, as well as strategies adopted by the private sector driving forward commercial success.

Shefali Goyal, PharmD, VP, Head of Global Product Regulatory Strategy, and US Regulatory Affairs, **Organon**

2.50PM

RESEARCH AND INNOVATION TRACK: SEX & GENDER

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

Autoimmune Health: Research Unlocking New Potential

As many as 4 out of 5 people with an autoimmune disease are women. The question of why has plagued researchers for years. New research, however, is shedding the light on this age-old mystery for the first time. Join this presentation to hear more about this research and learn about how chromosomes play an important role in determining sex and gender differences. Consider what this means for innovation, and how it will impact other areas of women's health

BREAK

Take the time to reset over coffee and refreshments. Pre-organise 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform

3.10PM

Paving the Therapeutic Pathway: Funding, Regulatory Guidelines, and Effective Policies

Funding research and development is one of women's health most pressing challenges. With an influx of investment into digital technologies and healthcare services, therapeutic R&D is in some serious need of TLC. This panel will consider key factors that will move the needle, such as effective policy making and regulatory support, and greater funding of basic research and discuss key areas like contraceptive development where real impact will be made.

Daniel Johnston, Chief, Contraception Research Branch, **NICHD**

4.10pm

Osteoporosis and Bone Health: Adopting a 360 Approach towards Research and Innovation

This session homes in on a health condition that affects women at a significantly higher rate than men. Taking a 360 look at the latest insights and developments, this session covers innovative solutions that look to prevent osteoporosis, as well as those that look to manage the condition and novel research looking to address the root cause.

[REGISTER NOW](#)

WED 25 SEPTEMBER | 8.00AM – 5.15PM

Service Surplus: Consolidation vs Extinction

4.40PM

With the rise in healthcare services dominating the investment landscape and with limited interest in single-point solutions from payers, it begs the question: how will the women's health industry respond? This discussion delves into this pressing topic to unpack how a move towards consolidation and an increase in extinction will shape the trajectory of those innovating in women's health.

Lisa Marceau, Co-Founder, **Joyuus**

AI & Behavioural Health: What's the Potential for Women's Health?

AI presents an exciting opportunity to augment behavioural health delivery by enhancing access to care. Join this session to hear from those innovating at the forefront of this disruptive space as they outline the opportunities to improve women's mental health.

Moderator: Jasmi Shah, Managing Director, **Cigna Ventures**
Brianna Brennan, Chief Innovation Officer, **Ontrak Health**

5.10pm

CLOSING REMARKS

5.15pm

END OF CONFERENCE



REGISTER NOW

ADVISORY BOARD

The Global Advisory Board is a prestigious group of individuals with extensive experience in the women's health industry. This group is responsible for guiding the production and development of the global Women's Health Innovation Series.



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and Women's
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G2G Consulting



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of Global
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**McKinsey &
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MD, MBA, MPH,
Principal
RH Capital

PARTNERING OPPORTUNITIES

Take the opportunity to strengthen and elevate your position in this growing market.

Based on your objectives, we can create bespoke packages designed specifically tailored to you. From presenting your expertise, hosting a panel discussion, virtual networking booths, exclusive pitching sessions or webinars. We're dedicated to helping you showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

- Keynote
- Webinars
- Industry/research reports
- Workshops, roundtables, or panels
- Customer insight sessions
- Technology insight sessions
- Chair

BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Lanyards
- Online visibility
- Marketing exchange

NETWORKING

- Drinks Reception
- Boardroom Briefings
- One-to-One Meetings
- Hosting Private Dinners
- Coffee & Networking Host

LEARN MORE ABOUT HOW YOU CAN GET INVOLVED!

Dan Birchmore,
Commercial Partnerships Director,
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Partners



DIGITAL OPPORTUNITIES



Virtual Roundtables

Women's Health Innovation Series hosts standalone and exclusive 60-minute virtual roundtable sessions that are designed to generate a high-level and private discussion with up to 20 senior executives from a customer base of your choice. This is an unrivalled opportunity for you to demonstrate your commitment and thought leadership as well as garner invaluable market insights in an exclusive closed-door setting.



Newsletter Sponsorship

Whether you're launching a product, want to raise brand awareness or educate the market, sponsoring our monthly newsletter is a great way to reach 35,000 individuals through our email and social subscribers.

[VIEW EXAMPLE HERE](#)



Event Digital Sponsor

If you want to engage with our event audience, but do not have a speaker or business development team available, you can become a digital sponsor for the event. A package of pre-event interview, onsite QR codes leading to a chosen site and post-event webinar will allow you to be seen at the conference and generate leads from the onsite delegates.



Bespoke Events

Half day / full day works shops, networking dinners, pre-event roundtables, digital or full scale events, our team is able to produce, market, register the audience and run logistics on your own bespoke event.



Webinar

Women's Health Innovation Series hosts six themed webinars each year with availability for one sole partner. This offers you the perfect platform to engage with existing partners and prospective partners/customers, align your brand with a key industry topic and generate highly qualified leads.



Bespoke Survey

The findings of the survey will give you independent organic data which can be used to inform and shape product launched and company strategy. Typically 10 questions with 100 responses.



Video Interviews

Have a senior member of the team discuss a hot topic with our production team, promoting them as a thought leader in this space. The videos will be shared across our ecosystem via email and social, you will also own the file to use in future marketing campaigns.

JOIN US IN BOSTON

PRICING

TICKET TYPE	SUPER EARLY BIRD RATES (UNTIL 24 MAY)	STANDARD
Academic/ NPO	\$599.00	\$999.00
Emerging	\$799.00	\$1,399.00
Industry	\$1,799.00	\$2,499.00
Service Providers and Pharmaceutical Companies over \$50 annual revenue	\$2,499.00	\$3,299.00

TERMS AND CONDITIONS

Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion. Payment Terms: Please note a \$79 processing fee will apply to any invoices requested. All Prices are in USD. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please view our Cancellation Policy.

QUESTIONS?

Please email events@kisacoresearch.com

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GOT ANY QUESTIONS? GET IN TOUCH WITH ONE OF THE TEAM TO FIND OUT HOW YOU CAN GET INVOLVED



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