

REGISTER NOW

FLAGSHIP EVENT

6TH ANNUAL

WOMEN'S HEALTH INNOVATION SUMMIT USA

23-25 SEPTEMBER 2024 | SHERATON HOTEL BOSTON

THE GROWTH ENGINE OF WOMEN'S HEALTH: INVEST, INNOVATE, TRANSFORM



Define your strategy with insights and forecasts from market-leaders



Unlock access to investment



Expand your pipelines with access to cutting-edge start-ups



Scale and grow by anticipating critical business needs

600+
ATTENDEES

180+
STARTUPS

100+
INVESTORS

20+
NETWORKING
ROUNDTABLES

The JP Morgan of Women's Health

Alice Zheng, Principal
RH Capital

80+ WOMEN'S HEALTH DISRUPTORS, INCLUDING:



Vivian Ota Wang
PhD, FACMG, CGC,
Deputy Director,
Office of Research
on Women's Health
NIH



Ramita Tandon
Chief Clinical Trials
Officer
Walgreens Boots
Alliance



Renee Wegryzn
Inaugural Director
APRA-H



Yesmean Wahdan
MD, Vice President,
U.S. Medical
Affairs, Women's
Healthcare,
Hematology, &
Established Brands,
Bayer



Melisa Margraves
Healthcare and Life
Sciences Lead
HPE



Monica Garcia
Assistant Director,
Obstetrical and
Reproductive Health
Devices Team CDRH
FDA



Vrunda Desai
Vice President,
Medical Affairs &
Clinical Strategy,
CooperSurgical



Megan Greenfield
PhD Partner,
McKinsey & Co.,
Affiliated Leader
McKinsey Health
Institute

PLATINUM PARTNER



KNOWLEDGE PARTNER



CLOUD SERVICES PARTNER



GOLD PARTNERS



WELCOME TO THE #1 WOMEN'S HEALTH EVENT FOR SCALING AND GROWTH

We're on a mission to revolutionize the women's health industry. WHIS builds the roadmap to success by uniting the entire ecosystem of stakeholders and key opinion leaders to facilitate connections, share cutting-edge knowledge, and provide a platform for deep market expertise to flourish. Our purpose is simple: **to take women's health to the next level.**

Women's health is no longer just a mission, it's a business opportunity. Explore the WHIS experience to find out how we bring the community together to facilitate growth.

REGISTER NOW

THE ROAD MAP TO SUCCESS WITH

WOMEN'S HEALTH INNOVATION SUMMIT USA

Networking & Connection Building

Find your next strategic partner. Whether you're looking for an investor, a consultant, a CRO, a CMO, a multinational or just some advice, schedule private meetings with decision-makers throughout our 12 hours of dedicated networking time.

- Attend evening networking receptions
- Join the first timers and solo attendees networking hour

Startup and Founder Opportunities

Get your questions answered or receive feedback from experts during multiple event touchpoints

- Founder toolkit program
- Startup zone
- Elevated Innovation Showcase

See next page for more!

Elevated Content

Plot your next step and find your next opportunity, whether it be in femtech, reproductive health, diagnostics or therapeutics, with an in-depth look at the industry, across a woman's entire life cycle.

- 2 tracks
- 70+ speakers
- CEO in the spotlight
- Investor pitching Health and wellness sessions
- Wellness and Health Sessions



Enhanced Visibility

Expand your network by meeting with C-Suite Executives, Founders, Investors, & more, from across the entire women's health ecosystem, all under one roof.

- Tech Talks
- Networking booths
- 3-minute on-demand videos for start-ups to demonstrate their value to other delegates



Deep Dive Learning Opportunities

Update your strategy and increase your ROI in line with the latest trends & projections from key players in women's health.

- Roundtable day
- Whitepaper Planning Group
- Academic Poster Sessions

Whether you're looking for funding, seeking advice on commercialization, looking for partners, or anything in between, your business is sure to succeed through access to our curated program and extensive network.

Our deep industry expertise has enabled us to curate a program and a network that is sure to help your business.

We know the recipe for startup success, so let us take you on that journey.



ROUNDTABLES

23 September

Deep-dive into specific growth pain points, form meaningful connections and come away with actionable next steps to accelerate commercial growth at our pre-day which is jam-packed full of workshops, icebreakers and intimate roundtable discussions.



WELCOME DRINKS RECEPTION

23 September

Time to relax! Grab a drink and make new connections ahead of the start of the two days of content.



FIRST TIMERS & SOLO ATTENDEES KICK OFF

23 September

If it's your first time attending WHIS, or you're a solo attendee, head over to the kick-off meeting, where you can familiarize yourself with what to expect over the next two days to make sure you get the most from the experience.



INNOVATION SHOWCASE

24 – 25 September

Showcase your innovation to our entire delegation and hear from a judging panel of expert investors as they provide valuable feedback on your pitch.



CEO IN THE SPOTLIGHT

24 – 25 September

Learn the secret to success from 2024's CEO of the year as they share their journey and answer your questions.



EVENING RECEPTIONS

24 – 25 September

Build your network at one of the many receptions on offer. Whether you're an innovation showcase finalist, a reproductive health pioneer or a femtech trailblazer, there's something on offer for everyone!



INVESTOR PITCHING

24 – 25 September

Find out which investor is the right fit for your business as they take to the stage to highlight their areas of focus and demonstrate their unique value.

You can then streamline your outreach for 1-to-1 meeting



STARTUP X INVESTOR SPEED

24 – 25 September

Sign up to an exclusive networking experience, aimed at enhancing your meeting efficiency. The **startup x investor** speed networking will provide your company an opportunity to meet 12 investors over an hour for 5-minutes at a time.

THE WHIS SHOWCASE

At WHIS, we're the best in the business at elevating cutting-edge startups. Immerse yourself in all things women's health, as 20 pioneers pitch their disruptive solutions to our audience of 700+ attendees, and our panel of expert investors.

This year, we've split the showcase in two:



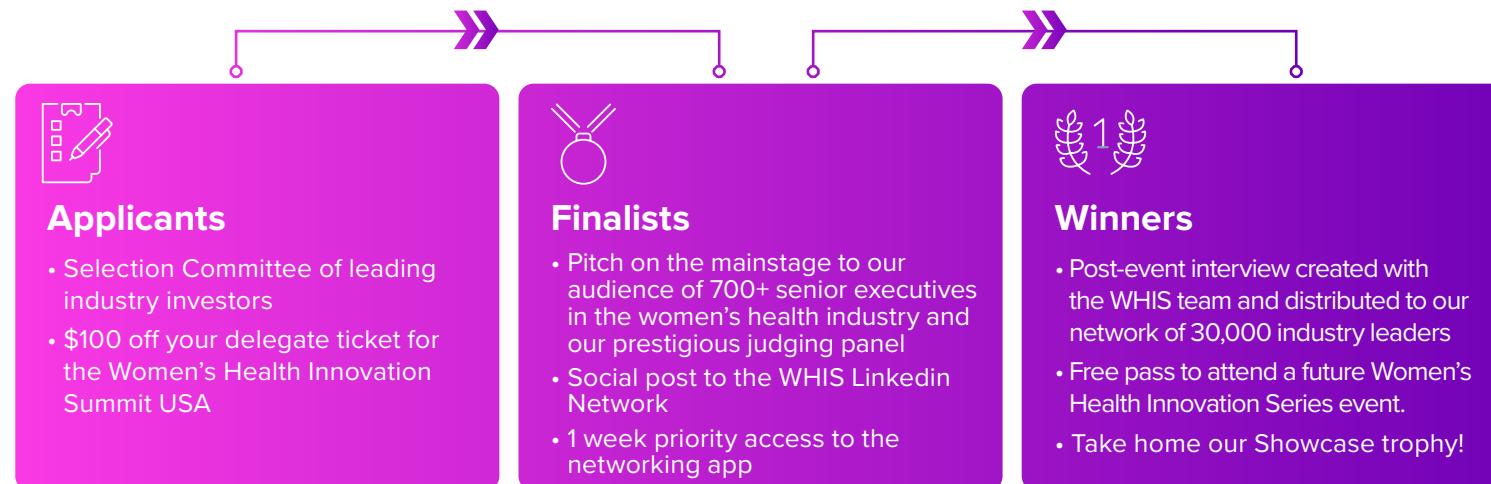
Digital disruptors
and femtech



Therapeutic, diagnostic,
and medical devices

Each finalist will have 4 minutes to pitch, followed by 4 minutes of investor Q&A. Get your pitching hat on and get ready to take to the stage!

WHY APPLY?



MEET THE INNOVATION SHOWCASE FINALISTS

SCOUTING FOR A START-UP IN WOMEN'S HEALTH?
WE KNOW THEM!

**497 STARTUPS
HAVE APPLIED
OVER 5 YEARS**

**WE'RE THE BEST IN
THE BUSINESS AT
ELEVATING CUTTING -
EDGE STARTUPS**

RECOMMEND AN INVESTOR

Do you know someone committed to furthering women's health through investment? We'd love to hear about it! We want to break down barriers and facilitate the scaling and growth of the women's health landscape by connecting as much of the ecosystem as possible and demonstrating the opportunity.

**CLICK HERE TO LET US KNOW WHO
YOU WANT IN THE ROOM!**



INVESTORS



NONPROFITS & ACADEMIC RESEARCH INSTITUTIONS



CONNECT WITH
EVERYONE UNDER
ONE ROOF

SERVICE PROVIDERS



HOSPITALS, PAYERS, EMPLOYERS



GOVERNMENT ORGANISATIONS



STARTUPS



PHARMA, MED DEVICE & FEMTECH



INTRODUCING OUR DYNAMIC SPEAKER FACULTY



Lucy Perez
PhD, Senior
Partner
**McKinsey &
Company**



Trish Costello
CEO & Founder
Portfolia



**Jennifer
Schneiders**
President
Diagnostic
Solutions
Hologic



Shefali Goyal
MS, MSc, Vice
President, Head of
Global RA Strategy
and US Regulatory
Affairs
Organon



Monica Garcia
Assistant
Director,
Obstetrical and
Reproductive
Health Devices
Team, CDRH,
FDA



**Nichole Young-
Lin**
MD, MBA,
Women's Health
Clinical Lead
Google



**Patricia
Obermaier**
Chief Growth
Officer, Global
Health and Life
Sciences
Microsoft



Asima Ahmad
MD, MPH,
FACOG, Co-
Founder & Chief
Medical Officer
Carrot Fertility



Neel Shah
MD, Chief
Medical Officer
Maven Clinic



Carolee Lee
Founder & CEO
WHAM



**Elizabeth
Cherot**
MD, MBA, CEO
March of Dimes



Hadine Joffe
MD, MSc, Interim Chair,
Department of Psychiatry,
Executive Director, Mary
Horrigan Connors Center
for Women's Health and
Gender Biology
**Brigham and
Women's Hospital
& Harvard Medical
School**

INTRODUCING OUR DYNAMIC SPEAKER FACULTY



Jason Roberts
Gynecological
and Surgical
Devices, CDRH,
FDA



Michael Annichine
CEO
Magee-Womens Research Institute



Elizabeth Bailey
Managing
Director
RH Capital



Diana Torgersen
PhD, Head of
Innovation
Ecosystem
Integration
Organon



Lisa Suennen
Managing
Partner, AHA
Ventures
American Heart Association



Daniel Johnston
Chief,
Contraception
Research Branch
NICHD



Laura Clark-Kelly
Senior Director
of Value &
Reimbursement
Harmony Biosciences



Piraye Beim
PhD Founder &
CEO **Celmatix Inc**



Nada Hanafi
MSc, MPH,
Founder &
Manager,
MedTech Strategy
Advisors LLC;
Co-Founder
MedTech Color



Susan Nicholson
MD, FIDSA,
Board Member
Aspivix



Roslyn Holliday Moore
MS, Deputy
Office Director for
Programs, Office of
Minority Health
US Department of Health and Human Services



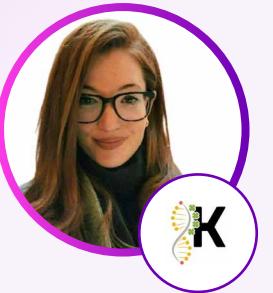
Jasmi Shah
Managing
Director
Cigna Ventures



Jacqueline Oliveira-Cella
Founder
wellBe Consulting



Lisa Marceau
President and
Founder
**Alpha
Millennial
Health, LLC**



Ariel Kramer
Founder &
President
**Klover
Communications**



Valerie Palmieri
CEO
**MOMENTUM
Consulting**



Rachel Braun Scherl
Co-Founder, Managing
Partner, Business
Builder, Marketing
Strategist, Vagipreneur
**SPARK Solutions for
Growth**



**Maryon Stewart
Bem**
CEO and Founder
Femmar Health



**Ivana
Muncie-Vasic**
CEO & Founder
Vitra Labs



**Erkeda
DeRouen**
CEO & Principal
Consultant
**Digital Risk
Compliance
Solutions**



**Brianna
Brennan**
Chief Innovation
Officer
Ontrak Health



Claire Gill
CEO
**Bone Health
& Osteoporosis
Foundation**



Emilie Radyte
Co-Founder
& CEO
**Samphire
Neuroscience**



Mira Kaufman
Investment Team
**Ingeborg
Investment**



Cory Warner
Global Head
of Customer
Growth and
Operations
Uber Health



Madison Soucie
CEO and
Founder
Joy, LLC



Bethany Corbin
Founder
FemInnovation



Tamika Lane
MSN, RN, CCM,
Director, Clinical
Innovation and Client
Relationships
**Sentara Health
Plans**



Saranya Loehrer
MD, MPH, Chief Health Equity Officer
Teladoc Health



Andrea Olariu
CEO
Medicines 360



Anula Jayasuriya
Co-Founder
Kidron Capital



Rachel Robinson
Chief Operating Officer
MassMEDIC



Vrunda Desai
Vice President, Medical Affairs and Clinical Strategy
CooperSurgical



Susan Sly
Founder & CEO
The Pause Technologies



Liz Powell
Founder & President
G2G Consulting



Vesela Kovacheva
Attending Anesthesiologist, Brigham & Women's Hospital, Assistant Professor of Anesthesia, **Harvard Medical School**



Ikram Guerd
Vice President of Marketing and Managing Director US
Aspivix



Stephanie Silverman
CFA, Founder & CEO
Solstice



Jen Radin
Founding Partner
Deloitte Health Equity Institute



Ross McQuivey
Healthcare Consultant
Ross McQuivey Consulting



Jacqueline Berris
Vice President
Kayne Anderson Capital Advisors



Michael Banyas
Health Specialist and Program Manager
National Institute on Minority Health and Health Disparities



Lyn Falconio
Board Member
NAYA Biosciences



Eva Temkin
Former FDA Counsel and Acting Director for Policy
FDA Office of Therapeutic Biologics and Biosimilars



Sabrina Martucci Johnson
President and CEO
Daré Bioscience



Sarah Knight
Head of Healthcare Technology
42 Technology



Zeynep Sabah Bagwell
Head of Personal Care
42 Technology



Jennifer Lahey
Talent Optimization Consultant
Predictive Success Corporation



Flavia Mason
Global Vice President
Women's Health,
Perrigo



Tracy Warren
Manager
Healthworx Ventures



Jannine Versi
Co-Founder and COO
Elektra Health



Megan Greenfield, PhD
Partner, McKinsey & Company, Affiliated Leader
McKinsey Health Institute



Katie Schubert
President and
CEO
**Society for
Women's
Health
Research**



Elisha Engelen
Vice President
Health
Transformation
AON



Anne Morrissey
CEO
May Health



Kevin Eisenfrats
Founder & CEO
Contraline



Laura Yecies
CEO
**Bone Health
Technologies**



Dupe Burgess
MD, Founder and
CEO
Bloomful



Jamie White
Founder & CEO
**iHS Strategy
LLC**



**Michele Van
Patten Frank**
Partner
Venable LLP



**Sachin Kulkarni,
MS, MBA**
Vice President,
Project Delivery
**Premier
Research**



**Vivian Ota
Wang**
PhD, FACMG,
CGC, Deputy
Director, Office
of Research on
Women's Health
NIH



Ramita Tandon
Chief Clinical
Trials Officer
**Walgreens
Boots Alliance**



**Jenica
Patterson**
Director
ARPA-H



Renee Wegryzn
Inaugural
Director
ARPA-H



Yesmean Wahdan
MD, Vice President,
U.S. Medical
Affairs, Women's
Healthcare,
Hematology, &
Established Brands
Bayer



**Melisa
Margraves**
Healthcare & Life
Sciences Lead
HPE



Sandy Milligan
MD, JD, President,
Research &
Development,
Laboratory
Operations, IT &
HR
Aspira Women's



Connie
Lehman, MD,
PhD, Professor
of Radiology,
Harvard
Medical School



Ara
Abrahamian,
Managing
Director, Once
Ventures



Candace Tingen,
PhD, Chief,
Gynecologic
Health and
Disease Branch,
NICHD



Vrunda Desai,
Vice President,
Medical Affairs
& Clinical
Strategy,
CooperSurgical



INVESTORS IN THE ROOM

Meet with and hear from leading investors across all aspects of women's health and all stages of startup fundraising.



Abigail Sirus
Investor
**Special
Situations Fund**



Alice Zheng
MD, MBA, MPH,
Principal
RH Capital



Mira Kaufman
Investment Team
**Ingeborg
Investment**



Arianne Kidder
Partner
Seae Ventures



Jasmi Shah
Managing
Director
Cigna Ventures



Jessie Harris
Vice President
TXV Partners



**Anula
Jayasuriya**
Founder &
Managing
Director
**EXXclaim
Capital**



Naseem Sayani
Co-Founder &
General Partner
**Emmeline
Ventures**



**Andrew
Goodman**
Senior
Investment
Associate
ONCE Ventures



**Ankita
Vashistha**
Founder &
Managing
Partner
**Arise
StrongHer
Ventures**



David Keraikes
Managing
Partner
**Windham
Venture
Partners**



Elizabeth Bailey
Managing
Director
RH Capital



Jin Lee, PhD
Investor
**Oxford Angel
Fund**



Kerry Rupp
General Partner
**True Wealth
Ventures**

INVESTORS IN THE ROOM



Lexi Henkel
Principal
Maverick Ventures



Martin Gershon
MD, JD, MPH
Endeavor
Life Sciences
Venture Funds



Megan Dover
P.Eng, MBA
Cross-Border Impact Ventures



Richard Kivel
Managing
Director
GrayBella Capital



Ruta Laukien
Managing
Partner
GrayBella Capital



Saki Oshima
Partner
NEXTBLUE



Sarah Fox
Investor
Windham Ventures Partners



Tracy Dooley
MD
Avestria Ventures



Maria De Santis
Principal
Muse Capital



Ari Wright
Principal
Bison Ventures



Orly Mishan
Managing
Director,
Perceptive
Discovery
Perceptive Advisors

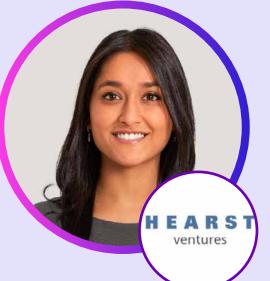


Justin Smith
CPA, MPA
Recharge Capital

INVESTORS IN THE ROOM



Rameen Rana
Investor
Samsung Next



Grace Dhanraj
Investor
**Hearst
Ventures**



Trish Costello
Founder & CEO
Portfolia



Victoria Lyu
Investment
Fellow
**Coyote
Ventures**



Jessica Karr
Founder &
Managing
Director
**Coyote
Ventures**



THANK YOU TO OUR 2024 PARTNERS

Platinum Partner:



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& Company

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Enterprise

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Perrigo
women's
health

PrègnanTech
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Event partners:

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Pump

Sheppard Mullin

Exhibitors:

bowdoin
group evidation

SOLAREA BIO

Startup Partners

AQUAFEM

OVULIO corp.

MON 23 SEPTEMBER | 9.00AM – 5.00PM

ROUNDTABLE DAY

As the growth engine of women's health, we're committed to providing the necessary tools for companies to thrive. Anyone registered for the summit has the opportunity to attend up to 3 roundtables, ensuring you hit all the necessary KPIs for success. Take a look at what's on offer

	FOUNDERS TOOLKIT PROGRAM	CRITICAL BUSINESS INSIGHTS ROUNDTABLES	FEMTECH AND CONSUMER ROUNDTABLES
9.00AM	<p>Founders Breakfast Briefing</p> <p>Attention startup founders! Kick-start your conference experience with our tailored breakfast briefing. Learn from experienced entrepreneurs, and network over breakfast. Leave feeling energized with actionable insights to drive your venture forward. Don't miss this essential start to your morning!</p>	<p>Breakfast Briefing</p> <p>Attention R&D leaders! Kick-start your day with a targeted breakfast briefing. Gain insights on critical business trends and strategies from industry experts, network with peers, and leave equipped to drive innovation in your organization. Don't miss this essential start to your morning!</p>	<p>Embracing the Femtech Future: Driving Innovative Solutions in an Evolving Industry</p> <p>Explore the areas for innovation women's consumer health and understand the key trends driving the landscape. Topics covered include:</p> <ul style="list-style-type: none">• Latest trends: sextech, fashion, sport, sleep, skincare, nutrition, menstrual care, wellness• Areas for innovation: personalization, wearables, health at home, data collection, product manufacturing• Explore how to translate these insights into new product development to unlock long-term value
10.00AM	<p>Pitching 101: Fundraising Insights</p> <p>Learn the art of crafting compelling pitches that captivate investors and stakeholders. Led by seasoned entrepreneurs, this interactive session will cover essential pitching techniques, common pitfalls to avoid, and insider tips for success. Engage in peer-to-peer discussions, receive personalized feedback, and leave equipped with the skills to effectively communicate your startup's vision and value proposition.</p> <p>Hosted by Abigail Sirus, Investor, Special Situations Funds Stephanie Silverman, CFA, Founder & CEO, Solstice</p>	<p>Market Access Consideration throughout a Product Life Cycle</p> <p>Gain the knowledge and tools necessary to effectively navigate market access challenges to optimize market penetration and maximize commercial success in the healthcare market.</p> <p>Topics covered:</p> <ul style="list-style-type: none">• Reimbursement processes.• Value and price assessment methodologies• Economic drivers such as patients' out-of-pocket costs under typical benefit designs, rebate revenue for plans and PBMs, and practice and pharmacy economics• Phase 1 market access consideration• HEOR	<p>Effective Marketing for Femtech & Consumer Products</p> <p>Join this session to understand an area critical to your company's growth and success. Discover how to effectively market digital and physical products:</p> <p>The session will be split into sections covering the latest in:</p> <ul style="list-style-type: none">• Social media marketing• E-commerce marketing• Educational marketing <p>Ensure you walk away with the insights you need to effectively reach your consumers and ensure your brand's success in the market.</p>
11.00AM	<p>Break</p>		

REGISTER

MON 23 SEPTEMBER | 9.00AM – 5.00PM

ROUNDTABLE DAY

12.00PM

Leadership 101: Unlocking Talent for Success

Join this roundtable to discover key strategies for building and leading high-performing teams, focused on hiring female talent, and navigating the challenges of building your organization.

Topics and takeaways:

- Explore the challenges founders face in identifying talent needs.
- Debunk the top myths around building a high achieving women's health team.
- Building a team with problem solving in mind.
- Take action on where to source talent to fit your product and company.

Lisa Marceau, President and Founder, Alpha Millennial Health, [LLC](#)

Madison Soucie, CEO and Founder, [Joy, LLC](#)

Jennifer Lahey,alent Optimization Consultant, [Predictive Success Corporation](#)

1.00PM

Lunch Break

2.00PM

Scaling Success: Building for Growth

Deep dive into this immersive session that focuses on scaling a business and crafting a company with scalability at its core. Explore the following topics:

- Navigating the challenges of growth
- Building a robust business model
- How to optimize operations, foster innovation and expand market reach

Hosted by:

Bethany Corbin, Founder, [FemInnovation](#)

Navigating the Drug Approval Journey: Insights for Innovators

Join this session aimed at shedding light on the complex drug approval process in the US Healthcare System. Led by industry experts, this roundtable will provide:

- Invaluable insights into the various stages of the drug approval journey
- Key strategies for navigating regulatory hurdles, optimizing clinical trials and ensuring successful market entry
- Knowledge and tools necessary to navigate the landscape

Navigating the Legal & Regulatory Complexities of the Femtech Market

Seamlessly navigate the complexities of entering the Femtech and consumer health market. Topics addressed:

- Implement responsible data management through robust privacy policies,
- Ensure compliance with data protection laws to safeguard user information.
- Choose the optimal regulatory pathway for your innovation
- Employ advanced strategies for maintaining a competitive edge with (IP) protection

FDA Medical Device Deep Dive: Leveraging the FDA's Device Support in Reproductive Health, Obstetrics, and Gynecology.

- Sign up for this intimate roundtable to understand what the FDA is doing to support medical device innovation within obstetrical, gynecological and reproductive health.
- Gain tangible insights into how to leverage the work of the FDA to improve innovation pipelines and clinical trials.

Hosted by:

Monica Garcia, Assistant Director, Obstetrical and Reproductive Health Devices Team, CDRH, [FDA](#)

Jason Roberts, Assistant Director, Gynecological and Surgical Device Team, [FDA](#)

Investment Insights in Femtech & Women's Consumer Health

Learn from prominent consumer investors as they provide insight into the KPIs required to successfully fundraise.

Topics covered:

- Developing a robust business model
- Understanding your consumer
- Outlining the market need
- Backing up your product with evidence and data

REGISTER

MON 23 SEPTEMBER | 9.00AM – 5.00PM

ROUNDTABLE DAY

3.00PM

Break

Women's Health Communications: PR 101

Participate in this engaging roundtable topic, centered on healthcare communications and public relations. Topics covered:

- Navigating the unique challenges and opportunities to effectively communicate healthcare messages.
- Strategies for crafting compelling narratives
- Navigating regulatory constraints
- Building trust with diverse stakeholders

Hosted by:

Ariel Kramer, Founder and President, **Klover Communications**

4.00PM

Healthcare Patents 101: a Primer for Entrepreneurs

Join this essential session tailored for the most innovative of entrepreneurs. Whether developing a new drug, medical device, or healthcare technology, this roundtable will cover the basics and give you insight into the following:

- Fundamentals of healthcare patents including types of patents, patentability criteria and the patenting process
- Navigating the unique challenges of patenting in the healthcare industry
- Strategies for maximizing the value of your intellectual property

Hosted by: **Michele Van Patten Frank**, Partner, **Venable LLP**

5.00PM

END OF SESSIONS

6.00PM

FIRST TIMERS AND SOLO ATTENDEES KICK OFF

First time at WHIS? Or coming by yourself? Join us at this intimate networking event designed to introduce you to the summit and provide you the opportunity to meet with other attendees.

ROUNDTABLE DAY

WOMENSHEALTHINNOVATIONUSA.COM



REGISTER

TUES 24 SEPTEMBER | 8.00AM - 5.50PM

7.00AM	Morning Yoga Raise your Serotonin and put yourself in a positive mindset before kicking off the first full day of content	
8.00AM	Registration And Exhibition Hall Open	
HEADLINE STAGE		
8.55AM	Welcome to WHIS 2024!	
9.00AM	White House Initiative on Women's Health Research: (Almost) a Year in Review Almost a year on from the groundbreaking announcement, we're kicking off the summit with a look at what's been achieved throughout 2024 so far. Taking a direct look at how the initiative has impacted how we approach women's health research, this intimate discussion centers on key action points that stakeholders can continue to prioritize in women's health. Carolee Lee , Founder & CEO, WHAM Jenica Patterson , Director, ARPA-H Renee Wegryzn , Inaugural Director, ARPA-H	
9.30AM	Move Over Pharma, Big Tech is Here to Play. The femtech revolution is in full swing, and with its role in driving women's health outcomes through increased data collection and the integration of ML, AI, and cloud services, its potential hasn't gone unnoticed by 'Big Tech'. Notable software giants in the cloud services landscape have started to move into the space. But what does this mean for the women's health market and the incumbents that have traditionally dominated the space? How has technology transformed the space? What can big pharma learn from the tech giants? Join this discussion to unpack these questions, hearing from those at the forefront as they outline the opportunities to move the needle through the technological healthcare revolution. Nichole Young-Lin , Women's Health Clinical Lead, Google Neel Shah MD , Chief Medical Officer, Maven Clinic Melisa Margraves , Healthcare and Life Sciences Lead, HPE	
10.10AM	BREAK & NETWORKING Take the time to reset over coffee and refreshments. Pre-organize 20-minute, 1-2-1 meetings with any of our attendees, partners, or speakers via our online platform. Head to the startup zone to immerse yourself in the latest innovation and network with the leaders pioneering the way. Interested in exhibiting? Apply here to upgrade your pass.	STARTUP X INVESTOR SPEED NETWORKING Sign up to an exclusive networking experience, aimed at enhancing meeting efficiency. The startup x investor speed networking provides 30 startups with the opportunity to meet 12 investors over the course of an hour for 5-minutes at a time. Participation is based on a first-come-first-served basis so register today to be included!
11.10AM	Building a Roadmap to Equitable Care Delivery: A Collective Call for Action & Accountability Health Equity is having its moment and is rightly at the forefront of the agenda for the entire industry. But how do we take this buzzword and all its talk and turn it into action? From regulatory guidelines and policies, clinical trial design and implementation, product lifecycle, education, partnerships, health coverage plans, and more, this session will look at each of the areas responsible for creating more equitable health outcomes, seeking to answer the question: who's accountable for ensuring health equity is achieved? Moderator: Nada Hanafi, MSc, MPH , Founder & Manager, MedTech Strategy Advisors LLC; Co-Founder, MedTech Color Roslyn Holliday Moore , Deputy Director for Programs, Office of Minority Health, US Department of Health and Human Services Patricia Oberaimer , Chief Growth Officer, Global Health and Life Sciences, Microsoft Saranya Loehrer, MD, MPH , Chief Health Equity Officer, Teladoc Health Jannine Versi , Co-Founder and COO, Elektra Health	

TUES 24 SEPTEMBER | 8.00AM - 5.50PM

REGISTER

11.50AM

Flipping the Tables: Reverse Pitching

This year, it's not just our startups founders in the hot seat! We're turning the heat up on our investors as they take to the stage to highlight not only their areas of focus and interest in women's health, but as they demonstrate their unique value-add as an investor. Hear from 6 varying investors looking to impress our audience of budding entrepreneurs.

Megan Dover, Principal and Co-Founder, **Cross Border Impact Ventures**

Kerry Rupp, General Partner, **True Wealth Ventures**

Saki Oshima, Partner, **NEXTBLUE**

12.20PM

CEO in the Spotlight!

Hear from the 2024's CEO of the year as they share their insights on their success and provide key takeaways from inspiring entrepreneurs in the audience. Keep your eyes peeled for our announcement of our 2024 CEO in the Spotlight!

Moderator: Stephanie Silverman, CFA, Founder & CEO, **Solstice**

12.30PM

LUNCH BREAK

Catch up with peers over lunch

NETWORKING

Catch up with the morning speakers and take the time to consider the lessons learned. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform.

Academic Poster Session

Discover the latest research from leading academics in the women's health space

APPLY TO PRESENT YOUR POSTER

1.00PM

Empowering Innovation: Reimagining Therapeutic Regulatory Strategies to Fuel Growth in Women's Health

Join Eva Temkin, former FDA Counsel and Acting Director for Policy at the FDA's Office of Therapeutic Biologics and Biosimilars, and Sabrina Martucci Johnson, President and CEO of Daré Bioscience, as they moderate a collaborative session focused on shaping regulatory strategy and policy ideas within the women's health therapeutics sector. Participants will explore actionable policy solutions aimed at fostering a more investor-friendly environment and lay out a roadmap for achieving regulatory frameworks that are conducive to fostering innovation and improving health outcomes for all women. Don't miss this opportunity to contribute towards creating a game plan that will shape the future of women's health.

This roundtable is a private, invite-only session hosted by **Dare Biosciences**

2.00PM

Startup Showcase: Digital Disruptors & Femtech Trailblazers

From the latest apps, wearables, digital therapeutics and diagnostics, AI and M/L, the Startup Showcase brings you the 10 of the best of the best innovators disrupting the space. Join this rapid-fire pitching session to hear from our startup finalists, followed by questions from a judging panel of expert investors. Come along to see the who's who dominating the startup landscape or **APPLY HERE if you're feeling bold.**

TUES 24 SEPTEMBER | 8.00AM - 5.50PM

REGISTER

3.10PM

SHOWCASE WINNER ANNOUNCED

3.20PM

BREAK

Take the time to reset over coffee and refreshments. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform

Talent Zone

Head to the talent zone, located and drop in to speak to one of our talent experts about how to find and build the right team for your product and company. Network with other leaders in similar positions looking to understand how to build teams, find talent versed in women's health, and gain the opportunity to meet with potential collaborative partners hosted by:

Lisa Marceau, President and Founder, Alpha Millennial Health, LLC

Madison Soucie, CEO and Founder, Joy, LLC

3.30PM

PRIVATE, INVITE-ONLY ROUNDTABLE

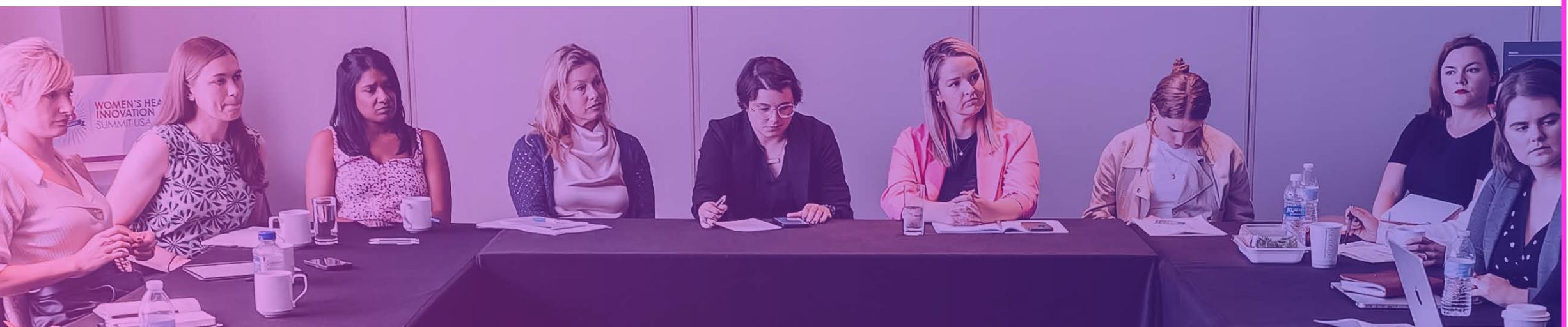
Driving Your Asset from Bench to Bedside: Innovative Strategies for the 51%

Women's health research presents unique challenges and opportunities in today's healthcare landscape. This roundtable brings together experts to explore critical aspects of conducting research in this field, including:

- Understanding the patient journey
- Regulatory considerations
- Enrollment challenges, including the impact of the care setting and length of care

By engaging in collaborative dialogue, we aim to uncover actionable insights that drive forward-thinking approaches and improve women's health outcomes through innovative clinical research.

Moderated by: **Sachin Kulkarni, MS, MBA**, Vice President, Project Delivery, **Premier Research**



TUES 24 SEPTEMBER | 8.00AM - 5.50PM

COMMERCIAL GROWTH INSIGHTS TRACK Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.			RESEARCH AND INNOVATION TRACK: REPRODUCTIVE HEALTH Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.	ROUNDTABLE STREAM Pre-registered attendees only. First come first served.
4.20pm	Healthcare's Unsung Heroes? The Growing Role of Retail Pharmacies in Women's Health One of healthcare's frontline workers, retail pharmacies provide a number of services and solutions. With the rise of Rx to OTC switches in women's health, this panel discusses the growing role of retail pharmacies, from entering into the clinical trial space, to medical testing and at-home solutions, and explores the opportunities to improve the quality of, and access to women's healthcare. Mira Kaufman , Investment Team, Ingborg Investment Ramita Tandon , Chief Clinical Trials Officer, Walgreens Boots Alliance	Creating Culturally Competent Maternal Health Care through New Policies, Initiatives, and Innovation Hear from those championing culturally competent maternal care, as they take a 360 look at the exciting developments moving the needle and explore the opportunities to adopt a holistic approach in the delivery of care in order to truly move the needle. Moderated by: Jen Radin , Founding Partner, Deloitte Health Equity Institute Elizabeth Cherot , CEO, March of Dimes Cory Warner , Global Head of Customer Growth and Operations, Uber Health Vesela Kovacheva , Attending Anesthesiologist, Brigham & Women's Hospital, Assistant Professor of Anesthesia, Harvard Medical School	Reproductive Health Roundtables Take the opportunity to network with pre-registered groups of up to 12 people to discuss a specific women's health sector, deep diving into the biggest challenges and opportunities within each. Each interactive session will last 30-minutes: 1. Fertility 2. Contraception hosted by: Kevin Eisenfrats , Founder & CEO, Contraline 3. PCOS hosted by: Anne Morrissey , CEO, May Health 4. Endometriosis hosted by: Candace Tingen , PhD, Chief, Gynecologic Health and Disease Branch, NICHD 5. Sex Tech & Sexual Wellness hosted by: Rachel Braun Scherl , Business Builder, Marketing Strategist, Vagipreneur, SPARK Solutions for Growth	
4.50pm	Leveraging Telehealth and Cloud Partnerships to Address Healthcare Deserts in Maternal and Reproductive Health As healthcare deserts continue to expand, particularly affecting maternal and reproductive health, telehealth services offer a promising solution for increasing access and improving outcomes. This session will explore the critical role of cloud technology in transforming the telehealth landscape. We will delve into successful cloud partnerships, providing insights and strategies for developing effective and commercially viable telehealth solutions. Erkeda DeRouen , CEO & Principal Consultant, Digital Risk Compliance Solutions	Menopause Madness...Does Anyone Have the Solution? This session looks at one of the fastest growing areas in women's health: menopause. We're deep diving into the latest research, addressing the age-old debate around HRT and hormonal treatments, and covering the latest innovation, from supplements, to wearables, non-hormonal treatments, and educational platforms. Hear from a panel of experts as they share their thoughts on where they see the biggest long-term opportunity to truly address the diverse needs of menopausal women. Emilie Radyté , Co-Founder & CEO, Samphire Neuroscience Claire Gill , Founder, National Menopause Foundation Maryon Stewart BEM , Founder and CEO, Femmar Health Susan Sly , Founder & CEO, The Pause Technologies Flavia Mason , Global Vice, President, Women's Health, Perrigo	White Paper Kick Off: 'Women-centred care and care delivery models around women's health'. Sign up to this White Paper planning committee, hosted by Magee-Womens Research Institute and Foundation. Michael Annichine , CEO, Magee-Womens Research Institution	WOMENSHEALTHINNOVATIONUSA.COM

REGISTER

TUES 24 SEPTEMBER | 8.00AM - 5.50PM

5.20pm

Championing Comprehensive Employee Benefits Plans to Support Women

Providing high quality and comprehensive workplace benefits has been top of the agenda for employers in the wake of The Great Resignation, much to the benefit of women. But just as awareness has skyrocketed, so too have healthcare costs. Join this discussion to hear how the standard and quality of employee benefits plans are being redefined and the role that providers can play in strengthening their women's health offering to manage the costs for employers.

Moderated by: Elisha Engelen, Vice President Health Transformation, **AON**
Asima Ahmed, Co-Founder & Chief Medical Officer, **Carrot Fertility**
Jacqueline Oliveira-Cella, Founder, **wellBe Consulting**

Ovarian Health: Unlocking The Future of Holistic Hormone Health

This discussion highlights the latest developments and research-to-date around ovarian function. Looking at the hormones that dominate the endocrine system, this panel assesses the broader impact that an understanding of ovarian function would have on extending fertility, delaying menopause, and significantly reducing symptoms such as sweating, heart disease and dementia experienced by women throughout their lifetime

Moderator by: Sandy Milligan, MD, JD, President, Research & Development, Laboratory Operations, IT and HR, **Aspira Women's Health**
Ivana Muncie-Vasic, CEO & Founder, **Vitra Labs**
Piraye Beim PhD, Founder & CEO, **Celmatix**

5.50pm

SEE YOU TOMORROW! CLOSING REMARKS

6.00PM

DRINKS MIXER

Catch up with colleagues and attendees during the drinks mixer before heading off to your evening plans!

SHOWCASE FINALISTS AND SELECTION COMMITTEE DRINKS RECEPTION

As a showcase finalist, head off to this intimate dinner and spend time with the selection committee of investors to discuss all things fundraising and entrepreneurial leadership.

7.00pm

Reproductive Health Reception

Are you an entrepreneur in reproductive health and want to continue the conversation? Join the reproductive health reception, hosted by an industry leader to connect with likeminded individuals. Available to 20 people and is invite only. To be considered, all applicants must be registered for the summit.

REGISTER

WED 25 SEPTEMBER | 9.00AM – 5.30PM

7.00am **FUN RUN**
What better way to kick off the second day of discussions around health than to immerse yourself in health? Join us for an early run before heading to the main event space. All abilities welcome!

8.00am **Exhibition Hall Re-Opens**

HEADLINE STAGE

8.45am **WELCOME BACK!**

The Business Case for Women's Health
Hear from McKinsey, as they give an introductory presentation on the business case for women's health, and set the scene for the following panel discussion.
Lucy Perez, PhD, Senior Partner, **McKinsey & Company**

We've Talked the Talked; Now We Need to Walk the Walk...What does a Business Case in Women's Health Actually Look Like?
As McKinsey revealed in their January report: closing the women's health gap is a \$1 trillion opportunity to improve lives and the economy. But how do we effectively go about achieving this figure? This opening discussion takes a look at tangible action points that can be taken by businesses and investors alike in order to create a strategic framework focused on creating business cases. Considering that it's not a 'one size fits all' approach, panellists will provide insights into what stakeholders must do to achieve commercial and economic success in women's health.
Moderated by: Elizabeth Bailey, Managing Director, **RH Capital**
Trish Costello, CEO & Founder, **Portfolia**
Susan Nicholson, Susan Nicholson, MD FIDSA, **Healthcare Consultant**
Diana Torgersen, PhD, Head of Innovation Ecosystem Integration, **Organon**
Megan Greenfield, PhD, Partner, McKinsey & Co., Affiliated Leader, **McKinsey Health Institute**

Advocating for Sex & Gender Research: Championing Accountability from Public and Private Enterprises
With an increase in publishing guidelines calling for more sex and gender specific research and better diversity and inclusion in clinical trials, this panel discussion considers how to promote accountability across the public and private sphere. How can we ensure that guidelines are adhered to and what role do public-private sector partnerships play in promoting better research practices? What do recent guidelines published by the FDA advocating for health equity in clinical trials really mean for those innovation in the space? Join this session to unpack these questions and to gain insight into how to ensure your business is successfully considering sex and gender throughout the R&D process.

Moderated by: Jamie White, Founder & CEO, iHS Strategy, **LLC**
Hadine Joffe, MD, MSc, Interim Chair, Department of Psychiatry, Executive Director, Mary Horrigan Connors Center for Women's Health and Gender Biology, **Brigham and Women's Hospital, & Harvard Medical School**
Katie Schubert, President and CEO, **Society for Women's Health Research**
Vivian Ota Wang, PhD, FACMG, CGC, Deputy Director, Office of Research on Women's Health, **NIH**
Vrunda Desai, Vice President, Medical Affairs and Clinical Strategy, **CooperSurgical**

WED 25 SEPTEMBER | 8.00AM – 5.30PM

REGISTER

BREAK & NETWORKING

Take the time to reset over coffee and refreshments. Pre-organise 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform.

STARTUP X INVESTOR SPEED NETWORKING

Sign up to an exclusive networking experience, aimed at enhancing meeting efficiency. The startup X investor speed networking provides 30 startups with the opportunity to meet 12 investors over the course of an hour for 5-minute intervals. Participation is based on a first-come-first-served basis so register today to be included!

10.20am

AT-HOME HORMONE TRACKING THROUGH DIFFERENT LIFE STAGES

At-home care revolutionizes women's health particularly in several areas of reproductive health. Join this private, invite only roundtable to gain a deeper understanding of this transformation and explore methods for integrating at-home testing into existing services to maximize efficiency for all stakeholders. Key takeaways:

- Understand at-home hormone tracking
- How it streamlines processes
- How it increases access to reproductive care and lowers provider cost

Hosted by **Mira Care**

11.20AM

Flipping the Tables: Reverse Pitching

This year, it's not just our startups founders in the hot seat! We're turning the heat up on our investors as they take to the stage to highlight not only their areas of focus and interest in women's health, but as they demonstrate their unique value-add as an investor. Hear from 6 varying investors looking to impress our audience of budding entrepreneurs.

Ara Abrahamian, Managing Director, **Once Ventures**

11.50AM

Startup Showcase: Therapeutic, Diagnostic And Medical Device Disruptors

From the latest drug developments, diagnostic devices and tools, the Startup Showcase brings you the 10 of the best of the best innovators disrupting the space. Come along to see the who's who dominating the startup landscape or **APPLY HERE** if you're feeling bold!

1.00PM

SHOWCASE WINNER ANNOUNCED

1.10PM

LUNCH & NETWORKING

Catch up with the morning speakers and take the time to consider the lessons learned. Pre-organize 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform

COMMERCIAL GROWTH INSIGHTS TRACK

Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.

2.10PM

Redesigning Clinical Trials to Improve Outcomes in Diabetes, Stroke & Heart Disease

Join this session to learn about how recent understandings of the ways that women present differently from men in various disease areas have impacted the delivery and design of clinical trials to account for sex differences. Hear about the latest innovations driving change, including the role that AI and ML play in stratifying populations, and how remote clinical trials and telehealth are increasing access to clinical trials. Both of these factors play a crucial role in ensuring that more diversity and sex-focused trials take place.

Lisa Suennen, Managing Partner, AHA Ventures, [American Heart Association](#)

Michael Banyas, Health Specialist and Program Manager, [National Institute on Minority Health and Health Disparities](#)

2.40PM

Stuck In Between a Rock and a Hard Place: Developing a Robust Market Access Framework

Women's health is at a critical growth period for companies developing novel technologies, devices, and therapies with the potential to transform health outcomes. But how do we achieve true commercial success whilst keeping the costs low for managed healthcare organisations and getting managed care plans to foot the bill? Where do physicians stand in all this? Join this fireside chat with key leaders in each of these areas, as they propose a market access framework that can deliver on all fronts.

Moderator: **Valerie Palmieri**, CEO, [Momentum Consulting](#)

Laura Clark-Kelly, Senior Director of Value & Reimbursement, [Harmony Biosciences](#)

Jacqueline Berris, Vice President, [Kayne Anderson Capital Advisors](#)

Tracy Warren, Manager, [Healthworx Ventures](#)

RESEARCH AND INNOVATION TRACK: SEX & GENDER

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

Next Generation Imaging Increasing Access in Cancer Screening

This presentation takes a look at an area of women's health where AI and technology have had a profound impact in increasing access and improving outcomes through next generation imaging. Hear from experts leading the way as they unpack the latest developments and discuss its potential to transform women's cancer outcomes.

Jennifer Schneiders, President Diagnostic Solutions, [Hologic](#)
Connie Lehman, MD, PhD, Professor of Radiology, [Harvard Medical School](#)

Assessing AI's Impact on Women's Health

There have been huge advancements in AI in recent years, including generative AI. But how truly transformative has it been in improving women's health outcomes and how do we leverage this further? Join this exciting discussion to hear about the current and future impact of AI. Hear from industry leaders at the forefront of this exciting space to drive change across a number of sectors in women's health, from menstrual care, to menopause, oncology, and more.

Nichole Young-Lin, Women's Health Clinical Lead, [Google](#)

ROUNDTABLE STREAM

Pre-registered attendees only. First come first served.

Advocacy in Women's Health: Strategies for Driving Change and Innovation

Join leading advocates, policymakers, and industry experts for a dynamic roundtable that will explore the pivotal role of advocacy in shaping health policies, driving research, and fostering innovation. Discuss effective strategies, challenges, and success stories, identifying actionable steps to amplify advocacy efforts and promote equitable health outcomes for all women. Connect with key stakeholders, share insights, and help chart a course for a healthier future for women.

hosted by **Liz Powell**, Founder, [G2G Consulting](#)

Business Development Roundtables:

Take the opportunity to network with pre-registered groups of up to 12 people to discuss the biggest challenges and opportunities in women's health business development. Each interactive session will last 30-minutes:

1. Launching & Scaling in the UK hosted by **Dupe Burgess**, MD, Founder and CEO, [Bloomful](#)
2. Harnessing the Power of AI for good
3. Scaling a Solution in the Cloud
4. Building the Economic Business Case for Women's Health, hosted by **Ross McQuivey**, Healthcare Consultant, [Ross McQuivey Consulting](#)

WED 25 SEPTEMBER | 8.00AM – 5.30PM

COMMERCIAL GROWTH INSIGHTS TRACK

Gain the latest insights from industry experts as they highlight the latest trends and opportunities to commercialize, scale, and grow.

Medical Device Initiatives & Innovations Moving the Needle

3.10PM

Medical devices play an integral role in improving women's health outcomes across a number of areas, including obstetric and gynaecological care, as well as cardiovascular health. But to truly make a difference, medical device innovation requires a deep understanding of the clinical need in order to gain traction from key stakeholders. In this presentation, hear about the initiatives providing the tools and insights to mitigate risk. Hear about the latest initiatives from the FDA, strategies adopted by the private sector driving forward commercial success, and innovations in medical device technology poised to improve standards of care.

Shefali Goyal, MS, MSc, Vice President, Head of Global RA Strategy and US Regulatory Affairs Organon

Rachel Robinson, Chief Operating Officer, MassMEDIC

Ikram Guerd, Vice President of Marketing and Managing Director US, Aspivix

Lyn Falconio, Board Member, NAYA Biosciences

3.50PM

BREAK

Take the time to reset over coffee and refreshments. Pre-organise 20-minute, 1-2-1 private meetings with any of our attendees, partners, or speakers via our online platform

4.20pm

Paving the Therapeutic Pathway: Funding, Regulatory Guidelines, and Effective Policies

Funding research and development is one of women's health most pressing challenges. With an influx of investment into digital technologies and healthcare services, therapeutic R&D is in some serious need of TLC. This panel will consider key factors that will move the needle, such as effective policy making and regulatory support, and greater funding of basic research and discuss key areas like contraceptive development where real impact will be made.

Daniel Johnston, Chief, Contraception Research Branch, NICHD

Andrea Olariu, CEO, Medicines 360

Yesmean Wahdan, MD, Vice President, U.S. Medical Affairs, Women's Healthcare, Hematology, & Established Brands, Bayer

RESEARCH AND INNOVATION TRACK: SEX & GENDER

Hear about exciting recent developments and gain an understanding of what's moving the needle in specific areas of reproductive health.

Osteoporosis and Bone Health: Adopting a 360 Approach towards Research and Innovation

This session homes in on a health condition that affects women at a significantly higher rate than men. Taking a 360 look at the latest insights and developments, this session covers innovative solutions that look to prevent osteoporosis, as well as those that look to manage the condition and novel research looking to address the root cause.

Anula Jayasuriya, Founder & Managing Director, EXXclaim Capital, Co-Founder, Kidron Capital

Laura Yecies, CEO, Bone Health Technologies

WOMENSHEALTHINNOVATIONUSA.COM

REGISTER

WED 25 SEPTEMBER | 8.00AM – 5.30PM

4.50PM

Forging Pathways in Women's Health: Collaboration as the Catalyst for Service Consolidation

As the healthcare services sector gains prominence in investment circles, the women's health industry faces a pressing question: how can it adapt to meet evolving demands? This discussion deep dives into this pivotal issue, exploring how collaboration stands as a linchpin for driving consolidation through collaboration in the years ahead. Join industry leaders as they underscore the imperative of establishing pathways for founders to seamlessly integrate and aggregate their solutions while protecting their IP. Discover how this collaborative approach streamlines offerings for the end customer and creates a pathway for founders, ensuring a surplus of services without sacrificing quality or accessibility.

Lisa Marceau, President & Founder, **Millennial Health**

5.20pm

CLOSING REMARKS

5.30pm

END OF CONFERENCE

AI & Behavioural Health: What's the Potential for Women's Health?

AI presents an exciting opportunity to augment behavioural health delivery by enhancing access to care. Join this session to hear from those innovating at the forefront of this disruptive space as they outline the opportunities to improve women's mental health.

Moderator: Jasmi Shah, Managing Director, **Cigna Ventures**

Brianna Brennan, Chief Innovation Officer, **Ontrak Health**

Tamika Lane, MSN, RN, CCM, Director, Clinical Innovation and Client Relationships, **Sentara Health Plans**

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The Global Advisory Board is a prestigious group of individuals with extensive experience in the women's health industry. This group is responsible for guiding the production and development of the global Women's Health Innovation Series.



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CEO
**Momentum
Consulting**



Jamie White
Government
Affairs Manager
and Women's
Health Director
G2G Consulting



**Charlotte
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SVP, Head
of Global
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& Outcomes
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PARTNERING OPPORTUNITIES

Take the opportunity to strengthen and elevate your position in this growing market.

Based on your objectives, we can create bespoke packages designed specifically tailored to you. From presenting your expertise, hosting a panel discussion, virtual networking booths, exclusive pitching sessions or webinars. We're dedicated to helping you showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

- Keynote
- Webinars
- Industry/research reports
- Workshops, roundtables, or panels
- Customer insight sessions
- Technology insight sessions
- Chair

BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Lanyards
- Online visibility
- Marketing exchange

NETWORKING

- Drinks Reception
- Boardroom Briefings
- One-to-One Meetings
- Hosting Private Dinners
- Coffee & Networking Host

LEARN MORE ABOUT HOW YOU CAN GET INVOLVED!

Dan Birchmore,

Commercial Partnerships Director,

dan.birchmore@kisacoresearch.com



DIGITAL OPPORTUNITIES



Virtual Roundtables

Women's Health Innovation Series hosts standalone and exclusive 60-minute virtual roundtable sessions that are designed to generate a high-level and private discussion with up to 20 senior executives from a customer base of your choice. This is an unrivalled opportunity for you to demonstrate your commitment and thought leadership as well as garner invaluable market insights in an exclusive closed-door setting.



Newsletter Sponsorship

Whether you're launching a product, want to raise brand awareness or educate the market, sponsoring our monthly newsletter is a great way to reach 35,000 individuals through our email and social subscribers.

[VIEW EXAMPLE HERE](#)



Event Digital Sponsor

If you want to engage with our event audience, but do not have a speaker or business development team available, you can become a digital sponsor for the event. A package of pre-event interview, onsite QR codes leading to a chosen site and post-event webinar will allow you to be seen at the conference and generate leads from the onsite delegates.



Bespoke Events

Half day / full day works shops, networking dinners, pre-event roundtables, digital or full scale events, our team is able to produce, market, register the audience and run logistics on your own bespoke event.



Webinar

Women's Health Innovation Series hosts six themed webinars each year with availability for one sole partner. This offers you the perfect platform to engage with existing partners and prospective partners/customers, align your brand with a key industry topic and generate highly qualified leads.



Bespoke Survey

The findings of the survey will give you independent organic data which can be used to inform and shape product launched and company strategy. Typically 10 questions with 100 responses.



Video Interviews

Have a senior member of the team discuss a hot topic with our production team, promoting them as a thought leader in this space. The videos will be shared across our ecosystem via email and social, you will also own the file to use in future marketing campaigns.

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PRICING

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Academic/ NPO	\$999
Emerging	\$1,399
Industry	\$2,499
Service Providers and Pharmaceutical Companies over \$50 annual revenue	\$3,299

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TERMS AND CONDITIONS

Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion. Payment Terms: Please note a \$79 processing fee will apply to any invoices requested. All Prices are in USD. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please view our Cancellation Policy.

QUESTIONS?

Please email events@kisacoresearch.com

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MEET THE WHIS TEAM

GOT ANY QUESTIONS? GET IN TOUCH WITH ONE OF
THE TEAM TO FIND OUT HOW YOU CAN GET INVOLVED



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