



PRIVACY-ENHANCING TECHNOLOGY SUMMIT EUROPE

London, UK, February 27-28, 2024

2024 COMMUNITY BROCHURE



PLATINUM PARTNERS:



GOLD PARTNER:



EVENT PARTNER:



PRESENTED BY



NEXT UP IN THE PETS SERIES

Data is indispensable to managing some of world's most urgent challenges – from combating scams and fraud, enabling drug discovery and helping to fight the pandemic, to reducing carbon emissions, and tackling cybersecurity. The value that can be unlocked through data collaboration initiatives has led to growing momentum on data sharing across the globe.

However, unlocking that potential of highly sensitive data will only happen when an understanding of the full commercial benefits and governance frameworks is established, and when the public and private sectors work together.

SECURITY, PRIVACY & RISK

Kisaco Tech's Security, Privacy & Risk covers new regulations and threats, which are causing organisations an unprecedented amount of risk. For organisations to grow, they must first mitigate these risks without impacting innovation. The Security, Privacy & Risk community platforms bring together over 40,000 data and information security problem owners (CISOs, Data Scientists, CPOs, Heads of Data, Risk Managers, Privacy Leads) to enable discussions that will help organisations keep ahead of the curve. Through thoroughly researched digital content and conference programmes, Kisaco Research delivers unmissable business intelligence, which helps organisations understand their tech and regulatory landscape. Kisaco Research helps key decision makers and stakeholders build strategies and best practices for safeguarding data, enhancing privacy, and mitigating risk.



PRIVACY-ENHANCING TECHNOLOGY SUMMIT NORTH AMERICA

North America
May 7-8, 2024

SECURELY UNLOCKING THE TRUE VALUE OF DATA



PRIVACY-ENHANCING TECHNOLOGY SUMMIT ASIA-PACIFIC

APAC
November 2024

OVERCOMING BARRIERS TO PET ADOPTION



PRIVACY-ENHANCING TECHNOLOGY SUMMIT EUROPE

London, UK, February 27-28, 2024

Welcome to the Privacy-Enhancing Technology Summit Europe, the premier conference for adopters, solution providers, academics, and regulatory bodies focused on data-in-use. Our focus is on private and secure data sharing between organisations, allowing you to optimise the value of the data you hold.

Don't miss out on this opportunity to learn, collaborate, and innovate with the best in the business. Join us at the Privacy-Enhancing Technology Summit Europe to take your organisation's data game to the next level!

Join us in London on **February 27-28** for an exciting and game-changing event!

FEATURED SPEAKERS INCLUDE:



Elli Papageorgiou
Senior Counsel
Mastercard



Bilal Hussein
Data Analyst
Roche



John Bowman
AI Ethics Market Strategy Lead
IBM



Phillip May
Group Data Protection Officer
Hastings Direct



Odvar A. Bjerkholt
Principal Lawyer - Data & Digital Transformation
BT Group



Antonio Rocha
Data Protection Expert
Council of Europe



2
DAYS



200
ATTENDEES



40
SPEAKERS

KEY TAKEAWAYS:



Gain insights into the latest trends in confidential computing and PETs market



Learn how to securely share private data between organisations and teams



Discover how PET adoption can revolutionise the value of data in finance, healthcare, and the public sector.

OUR COMMUNITY

A snapshot of our community by company type

BANKING & FINANCIAL SERVICES



LIFE SCIENCES & HEALTHCARE



BIG TECH



GOVERNMENT, REGULATORY & RESEARCH



INDUSTRY 4.0 & ICT

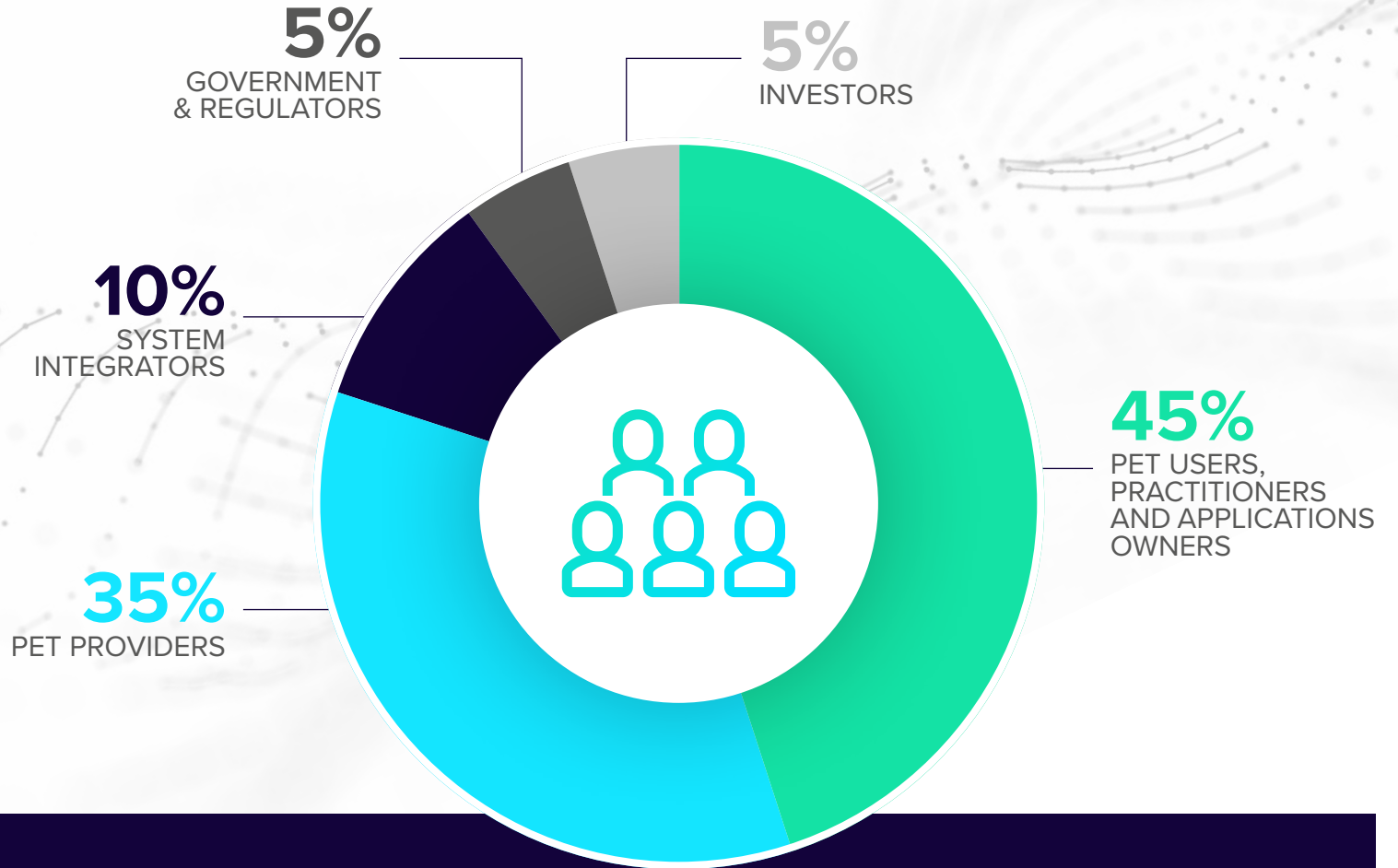


INVESTORS



PREDICTED AUDIENCE BREAKDOWN

Attendees will stem from a diverse range of industries including banking, financial services, government, regulatory, tech, life sciences, healthcare, investment and more.



ATTENDEES INCLUDE:

Data Privacy:

- DPO (Data Protection/Privacy Officer)
- CPO (Chief Privacy Officer)
- Head of Data Privacy

Cybersecurity/Security:

- CISO (Chief Information Officer)

Data Science:

- Data Scientist
- Head of Data Product

Data Product:

- Data Product
- Head of Data Product

In-house:

- Legal/Compliance

Business Application Owners

- CDO (Chief Data Officer)
- Head of Data Protection
- Privacy Engineer (Senior/ Principal/)
- Head of Data & Product

GLOBAL ADVISORY BOARD



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Nigel Smart
Professor
KU Leuven



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AUTHORITY

Chein Inn Lee
Deputy Director,
Development of Data
Driven Tech
IMDA



THE
ROYAL
SOCIETY

Dr. June Brawner
Senior Policy Adviser
for Data and Digital
Technologies
The Royal Society



Deloitte.

Tim Scott
Director, Privacy Enhancing
Technology
Deloitte



Odvar Bjerkolt
Principal Lawyer - Data &
Digital Transformation
BT Group



Asad Preuss-Dodhy
Principal Data
Anonymisation and Privacy
Technologies Expert
Roche Information
Solutions

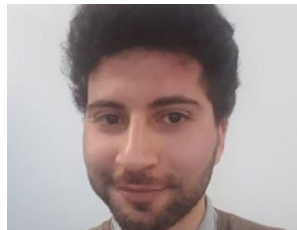


John Wei
Venture Investment
Director
AMAT



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GENERALE**

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Project Director &
Innovation Watch Leader
Société Générale CIB



Bilal Husein
Data Analyst
Roche



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Alex Taylor
Global Head of Emerging
Technology
QBE Ventures



SwissLife

Dr. Dalia Khader
Information Security
Manager and Divisional
CISO
Swiss Life Global Solutions



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Deputy Director of the
Partnership, Policy and
Analysis
FINTRAC



CORNAMI
Intelligent Computing

**Dr. Walden "Wally"
Rhines**
President & CEO
Cornami



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ENCRYPTED VEIL

Ellison Anne Williams
Founder & CEO
Enveil



algeometric

David Silva
Chief Technology Officer
Algeometric

PET REGIONS EXPLORED



The US has a data management industry over 20 years old, but faces difficulties in managing legacy technical debts. There are strong incentives for commercialising data but concerns over ownership/ control of valuable datasets. Property protection is an important consideration for digital trust in the US.



EU focuses on security/privacy concerns when it comes to data sharing. Patient privacy and safety are important considerations for digital trust in the EU region. The EU is predominantly focusing on cross-functional collaboration as privacy is becoming an important driver across organisations.



Organisations in APAC are usually more advanced from a privacy skillset perspective, and have been successful in unifying legal and technical priorities for privacy. Digitalisation moves fast in APAC and innovation is much more joined up, with less separation between legal and technology. Digitisation of healthcare is an important consideration for digital trust in APAC.



WHAT THE COMMUNITY THINKS ABOUT THE PRIVACY-ENHANCING TECHNOLOGY SUMMIT...

“I had the pleasure of participating in the European Privacy Summit in London, and I found it to be a great opportunity for networking with companies in the PET realm. I was impressed by the innovative ideas and technologies presented at the event, and I learned a lot from the discussions and presentations. Compared to the previous edition, I found many interesting novelties that were relevant to my work, and I came away with new insights and ideas to apply in my organization. Overall, I would recommend this event to anyone interested in privacy and data protection.”

**RESEARCH WITH PHD,
SUPSI**

“The event for me reinforced the potential of the technologies in this space, and it was extremely interesting to hear other participants’ perspectives on the problem statement and related challenges.”

CFO, DEVR. INC.



“It was an excellent opportunity to catch up with technical peers and initiate conversations that could lead to new partnerships.”

CO-FOUNDER, ZAIKU GROUP

“Very informative and fascinating insight into how privacy enhancing technologies, particularly cryptography and synthetic data have evolved and are being utilised. Great to see a broad community of lawyers, DPOs, CISOs, CDOs and CTOs at a privacy focused event.”

GLOBAL DATA PROTECTION OFFICER, BOOKING HOLDINGS

REASONS TO ATTEND



HIGH-GROWTH

Join us in our upcoming privacy-enhancing technology summit to stay ahead of the game in the PET industry's growth. With a renewed commitment towards PET adoption, there is a lot of business value to be gained. Don't miss out on this opportunity to be at the forefront of the industry's momentum.

COLLABORATIVE

Privacy-enhancing technology is built on the foundation of data partnerships. By joining us, you'll have the chance to work with companies who understand the language of PETs vendors and resonate with data partnerships. We'll also help you navigate the challenges of regulatory complexity when dealing with PETs.



APPLICATION-FOCUSED:

Microsoft is exploring new ways to integrate PETs into enterprise data environments while ensuring reliability. By joining us in our upcoming privacy-enhancing technology summit, you'll learn how to address concerns about investing time and money. Learn about the perspectives of policymakers, academics, and corporations. Understand how startups can address issues with interoperability and sustainability. You'll also get insight into how PET technology sits in a grey area between personal data protection compliance and technology implementation

COMMERCIAL

In today's world, data can be viewed as the new currency by some. By joining us in our upcoming privacy-enhancing technology, you'll learn how to utilise, protect, and optimise your data. We'll cut through technical jargon to uncover the challenges that organisations are facing with data-in-use and propose solutions for better privacy and therefore better value from data. Don't miss out on this opportunity to stay ahead of the game in the commercial world.



DIGITAL TRUST



INDUSTRY GROWTH



DATA AS CURRENCY



IMPROVE DATA-IN-USE PROTECTION



BOOST THE EFFICIENCY OF BUSINESS STRUCTURE



EXPLORE NEW USE CASES



STRENGTHEN DATA MANAGEMENT FRAMEWORKS



UPSKILL YOUR TEAMS



CONSIDERATIONS BLOCKING PET ADOPTION



PRIVACY-ENHANCING TECHNOLOGY SUMMIT EUROPE

HOW TO JOIN US

	SUPER SUPER EARLY BIRD FROM 20/10/2023	SUPER EARLY BIRD FROM 24/11/2023	EARLY BIRD FROM 19/01/2024	Standard
TIER 1 Data Professionals from Industry and Public Sector (i.e. DPOs, Data Scientists, Privacy etc.)	£499	£699	£899	£1,299
TIER 2 Technology & Solution Providers	£1,199	£1,399	£1,699	£1,899



SPONSORSHIP/PARTNERSHIP OPPORTUNITIES

Get in touch with Tom to discuss bespoke opportunities to partner with PETs Series and other routes to our engaged market.