



From the creators of the AI Hardware & Edge AI Summit

MEMCON

March 26-27, 2024

Computer History Museum,
Silicon Valley, CA

EXPLORE OUR MEMORY NETWORK

REGISTER NOW



Tap Into A Network To Broaden Market Awareness and Grow Exposure:

With 500+ market leaders attending, you will gain access to senior figures within hyperscalers, cloud service providers and enterprise leaders who are primary buyers of memory technologies.



Understand Workload Demands To Uncover Potential Solutions to Memory Wall Issues:

Attend booths, fireside chats, and presentations to benefit from first-hand experience of core infrastructure demands.



Be A Part of Technological Change To Enable Future Decision-Making In Infrastructure

Learn which emerging technologies are being integrated into the latest systems and hear from experts in the memory and systems space.



500+
attendees

35
industry leading
speakers

30%
enterprise end-
user attendance

PLATINUM PARTNER

SAMSUNG

 **KOVE™**

GOLD PARTNERS

 **ALPHAWAVE
SEMI**

 **eliyan**

Rambus

samtec

www.memorycon.com

+44 (0)20 3696 2920 events@kisacoresearch.com

**Kisaco
Research**

MEET OUR SPEAKERS

[REGISTER NOW](#)

Zaid Kahn
VP & GM, Cloud AI & Advanced Systems
Microsoft



Jim Handy
General Director
Objective Analysis



Mahesh Wagh
CXL Consortium Technical Task Force (TTF) Co-Chair and a senior fellow
AMD



Jinman Han
Corporate EVP and President of Device Solutions America
Samsung Electronics



Sony Varghese
Senior Director
Applied Materials



John Overton
CEO
Kove



Petr Lapukhov
Network Engineer
Meta



Tom Sheffler
Solution Architect, Next Generation Sequencing
Roche



Tom Coughlin
President
Coughlin Associates



Debendra Das Sharma
TTF Co-Chair: CXL Consortium & Senior Fellow: Intel
CXL Consortium



Mike Howard
Vice President of DRAM and Memory Markets
TechInsights



Dr. Chalapathy Neti
Head, AI CoE
Swift



Helen Byrne
VP, Solution Architect
Graphcore



Stephen Bates
VP & Chief Architect, Emerging Storage Systems
Huawei



Jean Bozman
President
Cloud Architects Advisors, LLC



David Kanter
Founder & Executive Director
MLCommons



Ping Zhou
Researcher/Architect
Bytedance Ltd.



Brett Dodds
Senior Director, Azure Memory Devices
Microsoft



Tejas Chopra
Senior Engineer of Software
Netflix



Tirthankar Lahiri
SVP, Data & In-Memory Technologies
Oracle



Xavier Soosai
Chief Information Officer
Center for Information Technology/National Institute of Health



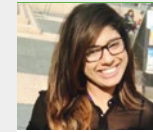
Sandeep Singh
Director - Applied DL & Computer Vision
Beans.ai



James Ang
Chief Scientist for Computing
Pacific Northwest National Lab



Paul Crumley
Senior Technical Staff Member
IBM Research



Puja Das
Senior Director, Personalization
Warner Bros. Entertainment



Camberley Bates
VP, Practice Lead, Data Infrastructure
The Futurum Group



Nan Ding
Research Scientist
Berkeley Research Lab



Rahul Gupta
AI Research Scientist
US Army Laboratory



Dr. Vibhor Aggarwal
Manager: Digital & Scientific HPC
Shell



Murali Emani
Computer Scientist in the Data Science group
Argonne National Laboratory



Jin-Hyeok Choi
Corporate EVP, Device Solution Research America - Memory
Samsung Electronics



Rodrigo Madanes
Global AI Innovation Officer
EY



Galen Shipman
Computer Scientist
Los Alamos National Laboratories



Nuwan Jayasena
Fellow
AMD



David McIntyre
Director, Product Planning: Samsung & Board Member:
SNIA



Ramin Farjadrad
Co-founder & CEO
Eliyan



AI HARDWARE & SYSTEMS: AUDIENCE COMPOSITION BY TECHNICAL FOCUS

	Hyperscalers	AI AI/MLOPS Vendors	Technology Vendors Emerging Technology, Processor/ Chips, Memory/Storage/ Interconnects	System Vendors Systems Integrators, 2/3rd Tier Cloud Vendors, GPU Cloud Providers	Enterprise Data Practitioners BFSI, Pharma/Health, Energy, Defence/ Aerospace, Manufacturing, HR Tech, Retail/E-Commerce	Research Institutions & Investors High Powered Computing (HPC) and Quantum Computing
Function	10% Advanced Systems, Data Engineering & Infrastructure	10% Data & Systems Architecture, AI/ML Infrastructure & Hardware Engineering	30% AI/ML Deployment, Hardware Partnerships	20% Advanced Systems, Cloud Infrastructure, Enterprise Solutions	10% In-Memory Databases, Genomics, Drug Discovery, Computational Fluid Dynamics, Recommendation/Search, LLMs/NPLs, Computer Vision	10% Quantum/HPC. Special initiatives, Systems Architecture, Data Infrastructure, AI/ML applications, Scientific Computation, Big Data Analysis & Memory Market Analytics
Example Job Titles	 VP/Director/Head, Platform Engineering, Head of ML, Infrastructure, Principal Architect, Memory Systems	 VP/Director/ Head of Product, VP/Director/ Head of Engineering, Solutions Architect, ML Engineer	 VP/Director/ Head of Engineering, Solutions Architect, Platform/Systems Architect, Head of Strategic Partnerships	 VP/Director/ Head of Product, VP/Director/ Head of Engineering, Systems Architect/Engineer	 Project Managers, Digital Transformation, HPC Manager, Principal AI/ML Researcher/Engineer, Data Platforms & ML Infrastructure	 Computer Scientist, HPC & AI Architect, DRAM and Memory Research, Big Data Architect, Chief Analyst

AI HARDWARE & SYSTEMS: A SNAPSHOT OF OUR MEMORY FOCUSED NETWORK

HYPERSCALERS

Google amazon Meta Microsoft

SYSTEM VENDORS

CORESITE CoreWeave EQUINIX Hewlett Packard Enterprise IBM Infosys rackspace technology RunPod

AI VENDORS

Amazon SageMaker BEANS AI ByteDance databricks
GRAPHCORE HUAWEI OpenAI rapidminer
run:ai shopify

ENTERPRISE DATA PRACTITIONERS

Baker Hughes CREDIT SUISSE EY NETFLIX
OPTUM ORACLE RAMCAR Batteries, Inc. Roche
Shell Walmart WARNER BROS.

TECHNOLOGY VENDORS

ALPHAWAVE SEMI AMD APPLIED MATERIALS Atera Labs.
celestial AI CREDO eliyan enfabrica
intel. MARVELL MetisX Micron
NEUCHIPS NVIDIA SK hynix vmware
VOLLEY ZeroPoint

RESEARCH INSTITUTIONS/INVESTORS

Leah School of Medicine at Mount Sinai Los Alamos ML Commons NIH Northwestern University Pacific Northwest NATIONAL LABORATORY YOLE Group Tech Insights
NST BERKELEY LAB OBJECTIVE ANALYSIS DEVCOM TheFuturum Group Coughlin Associates somanalysis

30%

enterprise data practitioners working on AI/ML infrastructure, including AI vendors (AI/MLOPS)

50%

technology & system vendors who are memory focused, developing AI/ML-specific components and systems

10%

hyperscalers who are leading AI/ML projects at scale on the cutting-edge of advanced systems

10%

research labs working on high-performance computing, emerging memory technologies and advanced systems

AI HARDWARE & SYSTEMS: RE-FOCUSING MEMORY IN DATA-CENTRIC SYSTEMS

REGISTER NOW

MEMCON 2023



Fresh approach to memory industry, end-user focused with tech ecosystem collaboration, with 20% enterprise data practitioners attendance and 300 attendees.



Seminal talks from Google, Samsung, Microsoft, Oracle and Roche.



Industry-shifting emerging technology launches from startups like Enfabrica.



Showcase of CXL innovation and progress.



300
ATTENDEES



20%
ENTERPRISE
DATA
PRACTITIONERS
ATTENDANCE

MEMCON 2024



Builds on user-led innovation, with 30% attendees being enterprise data practitioners, supplemented with in-depth case studies from government institutions.



Hear from returning companies such as Google, Samsung and Microsoft and discover our new enterprise partners such as EY, Warner Bros., Shell and Netflix.



Unearthing new technologies within chiplets, interconnects and systems designs. Hearing from both start-ups and technology leaders.



Enhancing collaboration through a systems-led approach, focusing on data-centric computing and AI/ML application.



500+
ATTENDEES



30%
ENTERPRISE
DATA
PRACTITIONERS
ATTENDANCE

MEMCON – WHY JOIN US?

REGISTER NOW

MemCon is the your chance to collaborate and compare data management and movement strategies and influence how memory and compute functions will change over time.

Learn from technologists and enterprise data practitioners to develop a comprehensive roadmap of emerging technologies.



Tap Into A Network To Broaden Market Awareness and Grow Exposure:

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OUR LEADING SPEAKERS INCLUDE:



ORACLE

Tirthankar Lahiri
SVP, Data & In-Memory
Technologies
Oracle



Tom Sheffler
Solution Architect, Next
Generation Sequencing
Roche



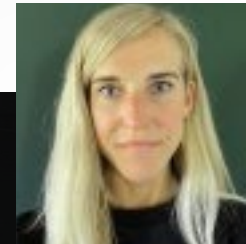
Tom Garvens
VP of Hardware Platform
Engineering
Google



Nan Ding
Research Scientist
Berkeley Research Lab

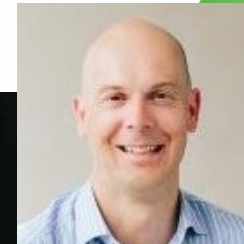


Zaid Khan
GM, Cloud AI & Advanced
Systems
Microsoft



GRAPHCORE

Helen Byrne
VP, Solution Architect
Graphcore



Stephen Bates
VP and Chief Architect of
Emerging Storage Systems
Huawei

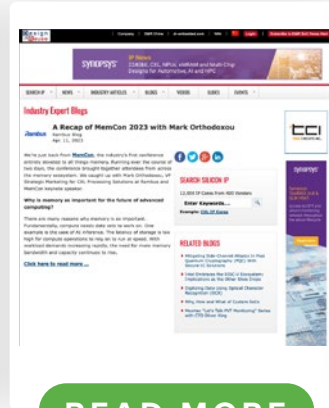


Nuwan Jayasena
Fellow
AMD



Rob Ober
Chief Platform Architect
NVIDIA

AI HARDWARE & SYSTEMS: WHAT YOUR PEERS ARE TALKING ABOUT



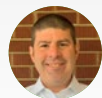
“The key problems include capacity, bandwidth, latency, cost and power consumption.”



Jin-Hyeok Choi
Corporate Executive Vice President
Samsung Electronics

FULL INTERVIEW

“Current elevated memory inventories are not stopping innovation.”



Matthew Burns
Technical Marketing Manager
Samtec

FULL INTERVIEW

“MemCon is superb. The presentations are so good to provide the up-to-date information about industry’s movement. MemCon is definitely a conference that one needs to attend for business success in the memory and storage area.”

Principal Member of Technical Staff
Rivos

AI HARDWARE & SYSTEMS: HIGHLIGHTS

WHAT THE NETWORK SAYS ABOUT US AND OUR EVENTS

AI HARDWARE
& EDGE AI
SUMMIT SAMPLE
DELEGATE LIST



MEMCON
2023 SAMPLE
DELEGATE LIST

WATCH 2023
HIGHLIGHTS



ANDREW NG
FOUNDER & CEO
LANDING AI

“The bottlenecks of memory will be felt across the industry of computing, and MemCon is the place where the people addressing these problems are congregating to share their ideas and solutions on how.”

ANALYST, **SEMI ANALYSIS**

30%+

enterprise data practioners
representation

**VIEW MEMCON
2023 GALLERY**

70,000

experts in our network

6 years

connecting the hardware
and systems community

“Attending the AI Hardware and edge AI Conference was an eye-opening experience that exceeded my expectations. It seamlessly blended technology with environmental concern. The focus on compute efficiency was impressive, with a commitment to reducing the carbon footprint of AI systems. The event provided excellent networking opportunities, fostering inclusive and collaborative discussions. I connected with experts from diverse backgrounds, generating valuable insights.”

ARCHITECT, **LULU LEMON**



HOW TO JOIN THE COMMUNITY AT MEMCON 2024

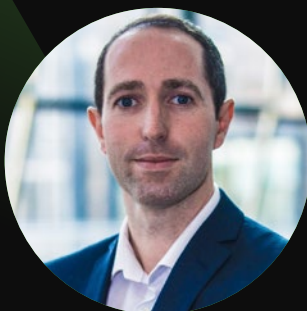
REGISTER

	SUPER EARLY BIRD (ends Nov 24)	EARLY BIRD (ends Jan 26)	STANDARD
ENTERPRISE DATA PRACTITIONERS & NATIONAL LABS/SC CENTERS	\$499	\$799	\$999
TECH ECOSYSTEM	\$899	\$1,299	\$1,699

HOW TO JOIN THE COMMUNITY

Sign-up to our e-newsletter to be the first to receive the latest news and insights from the AI Hardware & Systems Portfolio.

SIGN UP HERE



SPONSORSHIP/PARTNERSHIP OPPORTUNITIES

Get in touch with Ben to discuss bespoke opportunities to partner with MemCon 2024 and other routes to our engaged market.

CONTACT BEN

AI HARDWARE & SYSTEMS: WHAT'S UP NEXT?

ENTERPRISE GENERATIVE AI SUMMIT

Miami, Florida, January 23-24, 2024

SAFE, AFFORDABLE,
AND IMPACTFUL
GENERATIVE AI

[REGISTER YOUR INTEREST](#)

EFFICIENT GENERATIVE AI SUMMIT

San Jose, California, May, 2024

LOWERING THE
BARRIERS OF ENTRY
FOR GENERATIVE AI

[REGISTER YOUR INTEREST](#)



AI HARDWARE & EDGE AI SUMMIT

San Jose, California, September 10-12, 2024

FAST, EFFICIENT, AND
AFFORDABLE AI

[REGISTER YOUR INTEREST](#)