

6TH ANNUAL CONNECTED: SUMMIT HEALTH & FITNESS

February 11-13 2025 // Los Angeles

LEADING THE FUTURE OF HOLISTIC HEALTH THROUGH NEXT-GEN FITNESS

- > 450+ FITNESS TRAILBLAZERS TO CONNECT AND SPARK PARTNERSHIPS
- > KICKSTART YOUR NEXT BIG COLLABORATION AT OUR PRE-DAY WELCOME DRINKS, GROUP RUNS, HIKES AND HIGH-ENERGY ACTIVITIES!

REGISTER NOW

2025 PARTNERS

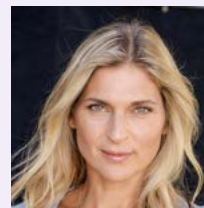
PLATINUM
PARTNERS

butter

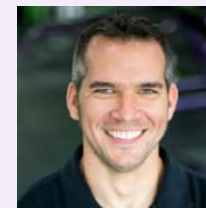
ROR

xplor
mariana tek

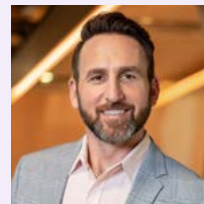
50+ KNOCK-OUT SPEAKERS



Gabby Reece,
*Health & Fitness
Leader, Podcast
Host, Speaker,
Author*



JJ Creegan
*Chief Operating
Officer*
**OrangeTheory
Fitness**



Michael Susi
*Director of
Wellness*
LinkedIn



**Julia
Eckhardt**
*Global Director of
Category Acceleration*
adidas



Evelyn Webster
CEO
Soul Cycle



Robert Gabbay
*Associate Professor
Medicine, Harvard
Medical school; Former
Chief Scientific &
Medical Officer*
**American Diabetes
Association**



Emlyn Brown
*Senior VP,
Wellness*
Accor



Jeff Zwiefel
*Former President &
COO*
**Life Time
Association**



I MADE INVALUABLE CONNECTIONS WITH INDUSTRY LEADERS AND AM EXCITED TO CONTINUE GROWING THESE RELATIONSHIPS AFTER THE SUMMIT!"

RETSY HOLLIDAY, FITBIT, GOOGLE

SETTING THE PACE IN FITNESS, HEALTH & WELLNESS INNOVATION

Our mission is to redefine healthcare by placing fitness, wellness, and technology at its core. We're driving the next wave of innovation that reshapes how we move, recover, and live healthier lives.

The Connected: Health & Fitness Summit (CHFS) unites top-tier gyms, trailblazing tech companies, and forward-thinking experts to explore the cutting edge of connected fitness, wearable tech, and preventive health.

450+
ATTENDEES

10+
HOURS OF
NETWORK-
ING

25+
GAME-CHANGING
SESSIONS

KEY THEMES FOR 2025

- 1** LONGEVITY, GLP-1 & PREVENTATIVE HEALTH
- 2** COMMUNITY & SOCIAL WELLNESS
- 3** DIVERSITY, INCLUSION, & WOMEN'S HEALTH
- 4** DIGITAL TRANSFORMATION, AI & PERSONALIZATION
- 5** BUSINESS STRATEGIES & REVENUE DIVERSIFICATION

ADVISORY BOARD



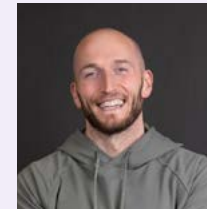
Jon Canarick
Managing
Partner
**North Castle
Partners**



Bryan Myers
President & CEO
[solidcore]



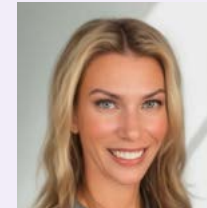
Amira Polack
Founder & CEO
Struct Club



**McConnell
Smith**
Partner
VMG



Tal Ziv
VP, Strategic
Business
Ventures
Nike



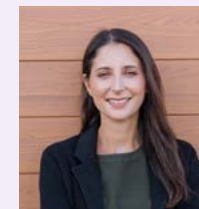
Debra Strougo
Founder & CEO
**Fitizens
Holdings**



Jon Brady
President
Mid Town



Joe Cannon
SVP Business
Development
Hyperice



Lindsay Cook
Co-Founder &
CEO
FitOn



Cristian Liu
Head of
Partnerships
Google Health



WHO'S IN THE ROOM?

At this year's Summit, we're raising the bar. It's not just about making connections – it's about building lasting partnerships with the industry's brightest and most innovative leaders.

“FOR THE PAST 5 YEARS, CHFS HAS BEEN THE #1 EVENT FOR OUR BUSINESS. FROM THE MOST RELEVANT CONVERSATIONS TO THE MOST HIGH-POWERED RELATIONSHIPS, CHFS IS WHERE IT'S AT.

AMIRA POLACK, [STRUCT CLUB](#)

SERIES ATTENDEES INCLUDE



GYMS, BOUTIQUES & CLUBS

- Enhance member retention
- Form strategic partnerships
- Stay competitive by benchmarking against industry leaders

35%

5%

PHARMA & HEALTHCARE

- Explore partnerships with fitness leaders
- Leverage wearable tech and digital biomarkers to enhance patient outcomes and advance research

5%

APPAREL BRANDS & SPORTS NUTRITION

- Align with market demands
- Expand your reach by collaborating with top fitness centers and influencers

5%

SPAS, HOTELS & WELLNESS CENTERS

- Differentiate your offerings by integrating wellness tech and trends
- Enhance guest experiences with personalized services

10%

INVESTORS

- Discover the hottest fitness and wellness brands
- Evaluate your strategy against top investors
- Stay informed on industry trends

10%

SERVICE PROVIDERS

- Attract and retain clients by showcasing your brand
- Partner with top industry names

30%

WEARABLES, APPS, CONNECTED FITNESS & BLUE CHIP

- Gain a competitive edge
- Future-proof your business by partnering with leading innovators
- Keep up to date on emerging trends

WHO YOU
WILL MEET AT
#CHFS



THE INNOVATION SHOWCASE IS BACK!

Calling all early-stage fitness and healthcare visionaries: step into the spotlight and pitch your business center stage. This is your chance to showcase your brand as the next big thing in the

FITNESS & FIT-TECH

Studios & Clubs / Connected Fitness / Wearables / Apps / Hardware / Apparel / SaaS

WELLNESS & RECOVERY

Mindfulness / Sleep / Nutrition / Recovery / Longevity / Connected Health / Wellness Centers

HOW DOES IT WORK?

1 APPLY

Applications are free and close **November 22**.

[VIEW FINALISTS](#)

2 BE SEEN



All showcase finalists are featured in dedicated marketing pre, during, and post-event.

3 TAKE TO THE STAGE



4 companies from each category will be selected as finalists to deliver a **3-minute pitch** on the main stage to 450+ industry elite, followed by **Q&A** from fitness' most-active investors.

4 GET THE GOLD



Earn live recognition on stage, take home a trophy for your mantelpiece, enjoy an exclusive **one-on-one interview** with CHFS, have your business featured in our **post-event marketing collateral**, and get a free VIP pass to CHFS 2026.

SELECTION COMMITTEE



Steve Ahern
Partner
KB Partners



Eloiza Tecson
Founder &
Managing Partner
EY Ventures Group



Jim Crowell
Co-Founder &
Managing Member
The SageHouse



Michael Farelo
Managing Partner,
Growth Fund
L Catterton



THE #CHFS AWARDS

Join us for a celebration of fitness and wellness royalty at our first-ever awards show. Raise a glass and enjoy an evening of recognition as we honor six of the industry's elite. Make sure to RSVP to our Awards Cocktail hour taking place in the evening of February 12 – find more details at registration!

OUR CATEGORIES

- 01 HOLISTIC WELLNESS CHAMPION
- 02 FITNESS EXPERIENCE INNOVATOR
- 03 PERSONALIZATION PRODIGY
- 04 COMMUNITY WELLNESS ADVOCATE
- 05 DIGITAL WELLNESS SOFTWARE
- 06 FIT-TECH HARDWARE EXCELLENCE

WHY ENTER?

NEW
FOR 2025

> SKYROCKET YOUR EXPOSURE

Leverage pre-event buzz with tailored social media campaigns, bespoke features, and standout branding that catapults you into the fitness hall of fame.

> SPREAD THE WORD

Receive a personalized finalist toolkit featuring dynamic graphics and custom social media templates to amplify your recognition and make an impact.

> 1 YEAR CHFS VIP PASS

As a winner of the Award or Spotlight, enjoy a full year of VIP access, including a free pass to CHFS 2026, to connect with top industry players and stay ahead of the curve at exclusive events, workshops, and webinars.

APPLY HERE

APPLICATIONS CLOSE
JANUARY 10, 2025

AWARDS COMMITTEE



Adam Zeitsiff
CEO
Dominic Dawes
Gymnastics & Ninja
Academy



James Senior
Head of Content,
Emerging Verticals
Meta



Hannah Pscheid
Chief Marketing
Officer
barre3



Emma Barry
Chief of Trouble
Trouble Global



David Van Daff
Vice President,
Industry Relations &
Public Affairs
The National Academy of
Sports Medicine

VISIONARY SPEAKERS



JJ Creegan
Chief Operating Officer
Orange Theory Fitness



Jon Canarick
Managing Partner
North Castle Partners



Gloria Winters
Chief Health Officer, VP Partnerships
YMCA of the USA



Robert Gabbay
Associate Professor Medicine, Harvard Medical school; Former Chief Scientific & Medical Officer
American Diabetes Association



Emlyn Brown
Senior VP, Wellness
Accor



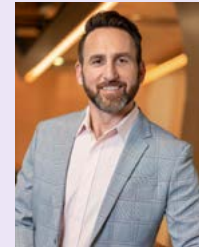
Joe Cannon
SVP Business Development
Hyperice



Calum Watson
Global Director of Partnerships
Gymshark



Steve Cherry
Brand Manager - XS Energy Drinks & Sports Nutrition
Amway



Michael Susi
Director of Wellness
LinkedIn



Julia Eckhardt
Global Director of Category Acceleration
adidas



Gabby Reece
Health & Fitness Leader, Podcast Host, Speaker, Author



Tabitha Green
US Head of Marketing, B2B Digital Content
Les Mills



Raphael Konforti
Senior Director, Fitness Business Operations
24 Hour Fitness



Tal Ziv
VP, Strategic Business Ventures / GM, Nike Fitness Studios
Nike



Amanda Freeman
Founder & CEO
SLT



Kimberley Nixon
Managing Partner
Open Venture Capital



Steven Welch
CEO & Founder
Restore Hyper Wellness



Mo Iqbal
CEO & Founder
Sweatworks



Julie Cartwright
President
Pvolve



Gavin Jennings
CEO
CHEK Institute

VISIONARY SPEAKERS



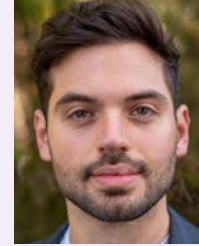
Newton Cheng
Director, Health & Performance
Google



Greg Dowd
CEO
ROR Partners



Natalie Barnes
VP, Product & Product Design
Zumba



Dr. Elie Gottlieb
Head of Applied Sleep Science
SleepScore Labs



Jeff Yasuda
CEO & Co-Founder
Feed.fm



Amanda Al-Masri
Global VP of Wellness
Hilton Hotel & Resorts



Tatiana Kuzmowycz
VP of Brand
WHOO



Alex Alimanestianu
Founder
Snow Angel Capital



Evelyn Webster
CEO
Soul Cycle



Massy Arias
CEO
Tru Training; Athlete, adidas



Laura Munkholm
President & Co-Founder
Walla



Anthony Radek
Senior Director Digital Solutions
Life Fitness



Beth Potter
VP of Sales
Walla



Matt Delaney
Director - Equipment, Programming & Innovation
Equinox



Lubo Smid
CEO
STRV

VISIONARY SPEAKERS



Ieuan Owen
Chief Revenue Officer
Mariana Tek



Jackie Lamping
Chief Marketing Officer
Barry's



Tim Delisle
Co-Founder & CEO
Fiveonefour



Chris Crane
Co-Founder & CPO
Fiveonefour



Greg Solak
Head of Engineering
F45



Shane McCarthy
SVP Digital & Marketing
[Solidcore]



Davide Petramala
Director of Business Development
SoundHound AI



Jeff Zwiefel
Former President & COO
Life Time



Nicole Satterwhite
Co-CEO and Owner
Willoughby Design



Katy Briggs
Managing Director
Willoughby Design



Rich Razgaitis
Co-Founder & CEO
FloWater



Allison Porter
VP of Sales, Fitness & Wellness
FloWater

AGENDA *PRE-DAY: FEB 11*

NEW
FOR 2025

Get a headstart on making fresh connections!

Gear up for our pre-day, packed with networking, interactive sessions, and social activities.

1:00pm **VIP Workout Class** *(invite only)*

Hosted by  **xplor**
mariana tek

2:40pm **Special Announcement**

Mo Iqbal, CEO & Founder, **Sweatworks**

3:00pm **WORKSHOP 1**

Fitness Revenue Beyond the Studio: Create Profitable Digital Memberships That Scale

Adaire Smithwick, Community Manager, **Uscreen**

4:15pm **WORKSHOP 2**

Leveraging your brand story and finding your whitespace

Nicole Satterwhite, Co-CEO and Owner, **Willoughby Design**

Katy Briggs, Managing Director, **Willoughby Design**

5:30pm **Welcome Cocktail Reception**

Hosted by  **xplor**
mariana tek



AGENDA DAY 1: FEB 12

8:00am **Registration & Welcome Refreshments**

8:00am **Unparalleled workout experiences. For every body** *(invite only)*

With a legacy of fitness innovation, Life Fitness/Hammer Strength products connect mind, body, and machine in seamless motion. Creating the best workout experiences that move every athlete forward, together. Join us to discuss the latest innovations in equipment data capture, and how it can advance the global exerciser community to the next level of performance.

*Hosted by **Anthony Radek**, Senior Director Digital Solutions, **Life Fitness***

8:50am **Chairperson's Opening Address**

9:00am **The Gym, Our 3rd Home**

Transform your gym into a vibrant community hub that keeps members coming back. Discover how your gym can become a "third space", using inclusive programs and corporate partnerships to boost mental and social wellbeing. Attract the untapped 78% of the US population not in gyms, and watch your business boom!

*Moderated by **Shane McCarthy**, SVP Digital & Marketing, **[solidcore]***

JJ Creegan, Chief Operating Officer, **Orangetheory Fitness**

Ieuan Owen, Chief Revenue Officer, **Mariana Tek**

9:40am **The Great Debate: GLP-1, Threat or Entry Point?**

Is GLP-1 the future of weight management, or a competitor to gyms? Join us for a lively debate exploring the relationship between GLP-1 medications and fitness. Delve into the role of GLP-1s in obesity management and long-term health, explore the potential for collaborations with healthcare providers, and get ready for the GLP-1 revolution.

*Moderated by **Jeff Zwiefel**, Former President & COO, **Life Time Inc.***

Robert Gabbay, Associate Professor Medicine, Harvard Medical School; Former Chief Scientific and Medical Officer, **American Diabetes Association**

Jon Canarick, Managing Partner, **North Castle Partners**

10:40am **Morning Break & Networking**

11:20am **Live Longer, Live Stronger: Longevity**

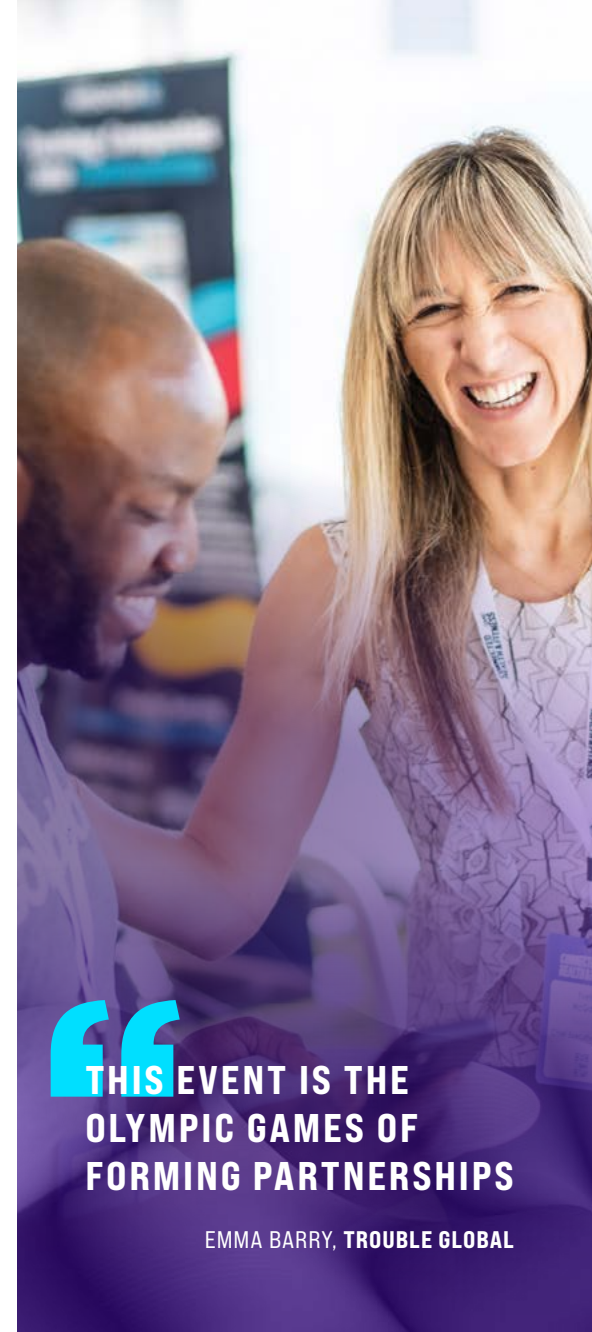
Unlock the science of lifelong fitness! Gain strategies to keep members resilient, active and thriving, incorporating sleep, nutrition, and wellness practices to boost retention and attract new clients. Learn how the longevity revolution can boost your bottom line as you empower your clients to live life to the fullest.

*Moderated by **Steve Cherry**, Brand Manager - XS Energy Drinks & Sports Nutrition, **Amway***

Steven Welch, CEO & Co-Founder, **Restore Hyper Wellness**

Gloria Winters, Chief Health Officer, VP Partnerships, **YMCA of the USA**

Darren MacDonald, CEO, **Tonal**



“THIS EVENT IS THE
OLYMPIC GAMES OF
FORMING PARTNERSHIPS

EMMA BARRY, TROUBLE GLOBAL

AGENDA DAY 1: FEB 12

12:00pm **Workplace Enhancing Health and Productivity**

Burnout? Low morale? What if the key to a happier, more productive workforce lies in integrating wellness into the office environment? Learn how fitness partnerships and wellness initiatives can revolutionize employee health, boost productivity, and create a thriving corporate culture.

Moderated by **Gavin Jennings**, CEO, **CHEK Institute**, Founder, **CHEK Clinic**
Newton Cheng, Director, Health & Performance, **Google**
Michael Susi, Director of Wellness, **LinkedIn**

12:50 - 2:00pm **Lunch Break & Networking**

12:30 - 12:50pm **The Next \$1T in Wellness: High-Growth Spaces in Sports, Health & Fitness**

David Knies, Managing Director, Innovation & Growth Strategy, **PA Consulting**

Main Stage

| Breakout Room

2:00pm **Building a Brand & Mastering the Digital Landscape of 2025**

Unlock the secrets to building a compelling brand in the digital age. Explore cutting-edge marketing strategies, harness the power of social media, and leverage influencer partnerships to build a thriving brand identity. Learn to create impactful digital content and utilize data-driven insights to establish a distinctive brand identity.

Moderated by **Greg Dowd**, CEO, **ROR Partners**
Tabitha Green, US Head of Marketing & B2B Digital Content, **Les Mills**
Tatiana Kuzmowycz, VP of Brand, **WHOOP**
Jackie Lamping, Chief Marketing Officer, **Barry's**
Sam O'Keefe, Co-Founder & CEO, **Flex**

2:40pm **Women's Wellness: How It's Evolved and What's Next?**

Reimagine the future of women's wellness and shatter stereotypes. Stay ahead of the latest developments in personalized fitness for hormonal shifts, mind-body practices, and support tive communities for a holistic approach to thriving at every stage of life.

Moderated by **Debra Strougo**, Founder & CEO, **Fitizens Holdings**
Evelyn Webster, CEO, **Soul Cycle**
Massy Arias, CEO, **Tru Training; Athlete, adidas**
Julie Cartwright, President, **Pvolve**

2:00pm **The Boutique Solution: Strategies to Capitalize on Top Three Consumer Trends in Wellness Spending**

In an industry valued at over \$6 trillion, 82% of consumers are more likely than ever to prioritize spending over half of their income on wellness activities, experiences, and products. Join us for an interactive workshop where we share the top three consumer interests and tactics to turn these trends into real revenue—and discuss how boutique studios can address these well-being spending patterns more effectively than any other fitness solution.

Laura Munkholm, President & Co-Founder, **Walla**
Beth Potter, VP of Sales, **Walla**

2:40pm **Retention as the Ultimate Growth Lever: Turning Churns into Profits**

As customer acquisition costs (CAC) continue to rise, the key to sustainable growth lies in retention. Join Vijay for an eye-opening session on why retaining existing customers is now the most effective (and sustainable) growth strategy. Learn how to turn a 5% improvement in retention into boosting your topline ARR by 25 to 95%. In addition to adding profit back to your topline ARR, you will also gain actionable insights on how to boost customers' lifetime value (LTV) and achieve a healthier CAC-to-LTV ratio.

Vijay Menon, CEO & Founder, **Butter Payments**



AGENDA DAY 1: FEB 12

3:20pm

Holistic Fitness: The Next Chapter for Nike, adidas and Gymshark

How are the fitness industry's leading brands evolving to meet the comprehensive needs of today's athletes? Beyond just apparel and footwear, get a chance to look through the lens of how these brands are shaping the future of fitness by supporting athletes and consumers in every aspect of their journey, setting new standards for performance, wellness, and culture.

Moderator: Gemma Proctor, Associate Partner, **PA Consulting**
Tal Ziv, VP Strategic Ventures, GM Nike Fitness, **Nike**
Calum Watson, Global Director of Partnerships, **Gymshark**

4:00pm

Chairperson's Closing Address

4:10pm

Afternoon Break & Networking

5:30pm

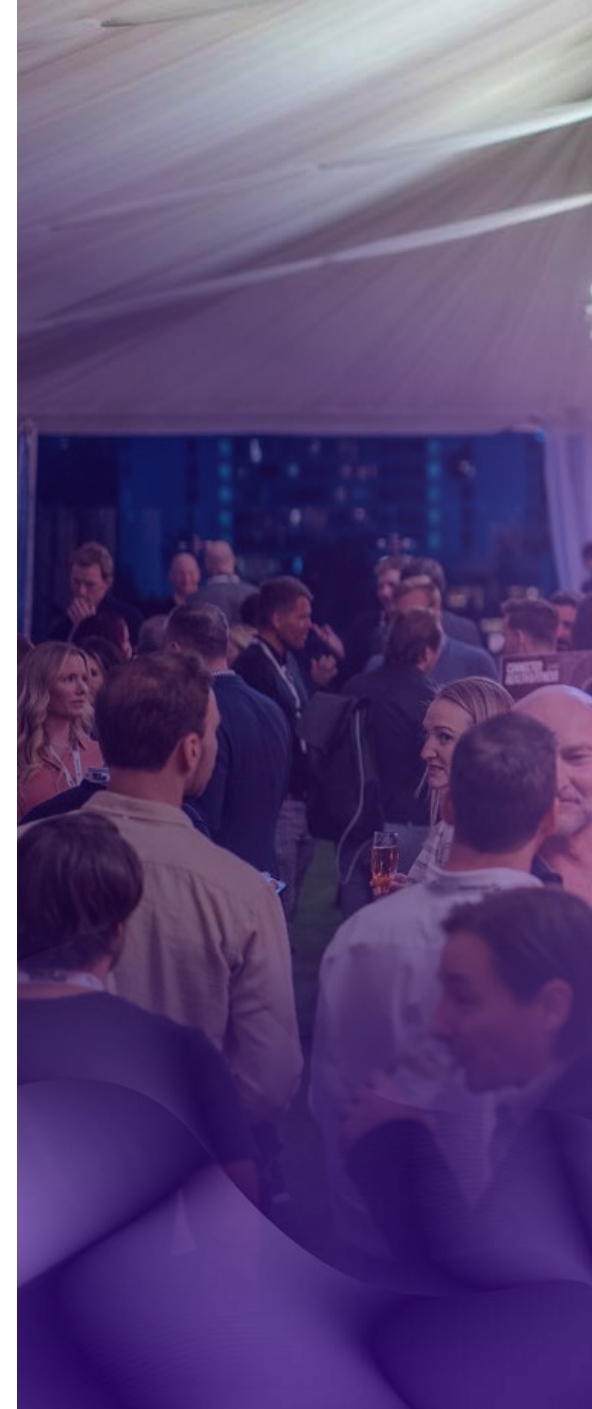
Cocktails

6:00pm

Inaugural Connected: Health & Fitness Awards

7:00pm

VIP Dinner *hosted by*



AGENDA DAY 2: FEB 13

8:00am **Registration & Welcome Refreshments**

8:20am **Restoring Breathwork Session led by Gabby Reece**

Gabby Reece, Health & Fitness Leader, Podcast Host, Speaker, Author

Main Stage

8:50am **Chairperson's Opening Address**

Emma Barry, Chief of Trouble, **Trouble Global**

9:00am **A 'Not-so-Distant' World of AI-Powered Fitness: Cracking Down on Member Attrition**

Unleash the power of AI to personalize coaching, predict member behaviors, and optimize operational efficiency while improving employee productivity. Future-proof your gym with cutting-edge tech, from tailored workouts to gamified challenges, boosting engagement and loyalty, enhancing customer service, and driving lifetime value.

Moderated by **Lubo Smid**, CEO, **STRV**

Natalie Barnes, VP, Product & Product Design, **Zumba**

Raphael Konforti, Senior Director, Fitness Business Operations, **24 Hour Fitness**

Davide Petramala, Director of Business Development, **SoundHound AI**

Vijay Menon, CEO & Founder, **Butter Payments**

9:50am **The Ultimate 'All-in-One' Facility**

Imagine a gym that caters to all your needs, becoming a place you never want to leave. Envision a multi-functional facility where you can manage work tasks, finalize business deals, and then dominate your workout—all under one roof. Discover how to integrate advanced offerings such as blood sampling, biomarker testing, IV therapy, and comprehensive wellness services to diversify your revenue streams and enhance member satisfaction.

Moderated by **Joe Cannon**, SVP, Business Development, **Hyperice**

Emlyn Brown, Global SVP of Wellness, **Accor**

Matt Delaney, Director - Equipment, Programming & Innovation, **Equinox**

10:30am **Morning Break & Networking**

11:00am - 11:15am **Fireside Chat with Gabby Reece**

Gabby Reece, Health & Fitness Leader, Podcast Host, Speaker, Author

Interviewed by **Eloiza Tecson**, Founder & Managing Partner, **EY Ventures Group**

11:15am - 12:00am **Innovation Showcase – Wellness & Fitness Tech**

12:00pm **Lunch Break & Networking**



“CHFS 2024 WAS GREAT -- IT REALLY REPRESENTED A “WHO’S WHO” OF THE HEALTH & WELLNESS INDUSTRY, AND THE CONNECTIONS AND CONVERSATIONS WERE INVALUABLE!”

BYRAN MYERS, [SOLIDCORE]

#CHFS



connectedhealthandfitness.com



partner@kisacoresearch.com



+44 (0)20 3696 2920

REGISTER NOW



AGENDA DAY 2: FEB 13

12:30pm

Private Function - CEO Founders Forum

Jeff Yasuda, CEO & Co-Founder, **Feed.fm**
Mo Iqbal, CEO & Founder, **Sweatworks**

1:30pm

Main Stage – Roundtables (2x 30min sessions)

B – The Water Wake-Up Call: What Members Expect from Wellness Centers Today

The truth about water is out, and your members are noticing. Are you ready to meet their rising expectations? Learn about the hidden realities of water today, how clean hydration fuels better workouts and loyalty, and why sustainability matters more to your members than ever before. It's time to give your facility a competitive edge by delivering water that works as hard as they do.

Rich Razgaitis, Co-Founder & CEO, **FloWater**
Allison Porter, VP of Sales, Fitness & Wellness, **FloWater**

C – The Sleep Advantage: Boosting Recovery, Resilience, and Revenue

What if the most powerful performance enhancer isn't a supplement, workout, or app, but sleep? Sleep fuels recovery and peak performance, with direct impact on customer engagement, retention, and lifetime value. Discover how personalized sleep solutions can transform lives and businesses alike.

Elie Gottlieb, Head of Applied Sleep Science, **Sleepscore Labs**

D – Mindset Matters: Mindfulness & Mental Health

Transform mental well-being through mindfulness. Understand how gyms are incorporating meditation, mindfulness, and mental health apps to enhance emotional resilience, reduce stress, and foster cognitive well-being.

2:30pm

Fireside Chat with F45 and Fiveonefour

Supercharge customer engagement, retention, and user segmentation with data-intensive features that can be delivered in weeks, not months

Tim Delisle, Co-Founder & CEO, **Fiveonefour**
Chris Crane, Co-Founder & CPO, **Fiveonefour**
Greg Solak, Head of Engineering, **F45**

2:50pm

Linking the Chain to Define the Future of Fitness

Dive into how strategic mergers and acquisitions are driving innovation, explosive growth, and a unified ecosystem. Join industry heavyweights and investor sharks as they reveal their secrets - where the smart money goes and how you can leverage it for a more profitable future for all stakeholders.

Moderator: McConnell Smith, Partner, **VMG Partners**
Kimberley Nixon, Managing Partner, **Open Venture Capital**
Alex Alimanestianu, Founder, **Snow Angel Capital**

3:30pm

Chairperson's Closing Address & Innovation Showcase Winner Announcement!

3:40pm

End of Connected: Health & Fitness 2025



2025 PARTNERS

PLATINUM PARTNERS

butter.

ROR

xplor
mariana tek

SILVER PARTNER

FLOWATER

Sleep
Score
Labs™

GOLD PARTNERS

Amway

feed.fm

fiveonefour

flex

LifeFitness

SoundHound AI

STRV

TONAL

U-screen

Walla

willoughby

EVENT PARTNERS

BioCharger

CRYOBUILT

InBody

kinotek

moonbird

MUX

NASM
NATIONAL ASSOCIATION OF SPORTS MASSAGE

pelvix™
FEEL STRONGER

PNOE

SIKA

Truemed.

welltech

MEDIA PARTNERS

Athlete^{NEWS}tech

FIT TECH

THE FUTURE
OF FITNESS
2025

HCM

coach 360



THIS IS ONE OF THE MOST PROFITABLE CONFERENCES WE HAVE EVER ATTENDED. WE HAVE OPPORTUNITIES WITH BOUTIQUE BRANDS TO NATIONAL BRANDS BECAUSE OF THE WONDERFUL STAFF, THE ABILITY TO HAVE MEANINGFUL CONVERSATIONS WITH DECISION MAKERS, AND THE EXCLUSIVE NETWORKING ALLOTTED TO VENDORS. AS A COMPANY, WE ARE ALREADY EXCITED TO ATTEND CONNECTED: HEALTH AND FITNESS NEXT YEAR. IT IS AN AMAZING CONFERENCE AND STELLAR STAFF!

TAYLOR J. WATKINS, DRS

#CHFS



connectedhealthandfitness.com



partner@kisacoresearch.com



+44 (0)20 3696 2920

REGISTER NOW



PARTNER WITH US

From presenting your expertise on the main stage to hosting exclusive networking drinks, partner with us to showcase your vision and build lasting connections with fitness and wellness leaders.

BE A THOUGHT LEADER

Transform from a participant to a pivotal industry name. Whether captivating an audience of 450+ on the main stage or leading an exclusive roundtable or workshop, you'll shape the future of the industry through powerful, engaging dialogue.



EXHIBIT & MAGNIFY YOUR BRAND PRESENCE

Solidify your reputation as a top-tier industry partner by creating meaningful connections through your marketing efforts and event presence, ensuring your brand is remembered long after the event concludes.



FORM BUSINESS RELATIONSHIPS

Forge meaningful connections that go beyond mere business interactions. Host your dream clients at a private breathwork session, an exclusive dinner, or a group hike to build relationships that last.



MEET THE TEAM



Cara Fautley
Commercial Partnerships
Manager
[Caralyn.Fautley@
kisacoresearch.com](mailto:Caralyn.Fautley@kisacoresearch.com)

[BOOK A MEETING](#)



Emma Richardson
Portfolio Director
[events@
kisacoresearch.com](mailto:events@kisacoresearch.com)



Marianne Brett
Marketing Manager
[marianne.brett@
kisacoresearch.com](mailto:marianne.brett@kisacoresearch.com)



Jordan Lavender
Delegate Relations Manager
[Jordan.Lavender@
kisacoresearch.com](mailto:Jordan.Lavender@kisacoresearch.com)

6TH ANNUAL

CONNECTED: SUMMIT HEALTH & FITNESS

February 11-13 2025 // Los Angeles

STAKEHOLDER TYPE	STANDARD
TIER 1 - BOUTIQUE GYMS, STUDIOS, CLUBS, SPAS & HOTELS	\$1899
TIER 2 - HEALTH & FITNESS COMPANIES AND SERVICE PROVIDERS UNDER \$5M REVENUE	\$2099
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