



6TH ANNUAL
**ANIMAL HEALTH
 INNOVATION** Europe

Shaping the Future of Animal Health

VIRTUAL EVENT • GMT • 22 - 23 FEBRUARY 2021 • VIRTUAL NETWORKING AVAILABLE 22 - 26 FEBRUARY

WHAT'S NEW FOR 2021

Virtual Networking
Reimagined

Leadership
Keynotes

Innovation Beyond
Pharmaceuticals

A Wider Array of
Stakeholders

“Every industry has what I call “Innovation Hubs” and this has got to be one of the best in our industry”
 Jeff Simmons, Elanco

 300+ ATTENDEES	 100+ START-UP COMPANIES
 40+ SPEAKERS	 20+ EVENT PARTNERS

KEY SPEAKERS



Jeff Simmons
 President and Chief
 Executive Officer
 Elanco



Kristin Peck
 Chief Executive Officer
 Zoetis Inc.



Jo Malone
 Chief Executive Officer
 Vet Partners



Sven Smit
 Senior Partner
 McKinsey & Company



Phil Wilkinson
 OBE
 Vice President
 AVEC



Jean Scheftsik
 de Szolnok
 Member of the Board of
 Managing Directors and
 Head of the Animal Health
 Business Unit Boehringer
 Ingelheim



Jason Clay
 SVP, Markets and
 Executive Director,
 the Markets Institute
 WWF-US



Sophie Throup
 Head of Agriculture,
 Fisheries and Sustainable
 Sourcing
 WM Morrison
 Supermarkets Plc



Tom Zerzan,
 President, Companion
 Animal
 Phibro



Gilles Guillemette
 Vice President,
 Healthcare Services
 Chewy

Headline Partner

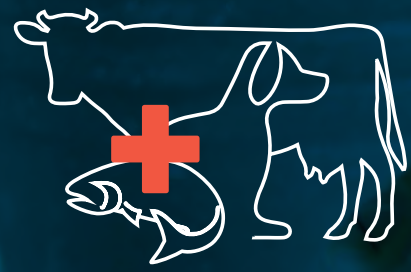


Platinum Digital
 Innovation Partners



Produced by
**Kisaco
 Research**

www.animalhealthevent.com #AHInnovationEU



ANIMAL HEALTH INNOVATION Europe Welcome

Animal Health Innovation Europe showcases the most exciting innovations in animal health and nutrition, connecting those businesses with financial investors and strategic corporate partners, making it the sector's premier investment forum in Europe.

Join us to hear investment pitches, network with C-Suite Executives and learn from CEO-level panel discussions that address the trends and market dynamics of the animal health industry, across all species. This year's virtual format gives us a unique opportunity with our programming to involve a wider array of stakeholders and key participants in the value chain so we can address the full scope of how animal health impacts pet owners, veterinarians and farmers today.

GLOBAL ADVISORY BOARD

The Global Advisory Board is a prestigious group of individuals with extensive experience in the animal health space. This group is responsible for guiding the production and development of the global Animal Health Innovation Series.



Sébastien Huron
Chairman of the Executive Board and CEO
[Virbac Santé Animale](#)



Rob Kelly
Executive Vice President, President International Operations
[Zoetis Inc.](#)



Aaron Schacht
Executive Vice President - Innovation, Regulatory & Business Development
[ELANCO](#)



Jean-Luc Michel
Senior Vice President, Head of Global Strategic Marketing
[Boehringer Ingelheim](#)



Marc Prikazsky
Chairman and Chief Executive officer
[Ceva Sante Animale](#)



George Gunn
Founder and Partner
[Stonehaven Consulting](#)



Alan Mackay
Executive Partner and Founder
[GHO Capital](#)



Linda Rhodes
Independent Animal Health Expert



Kathy V. Turner
Corporate Vice President, EMEA & Asia Pacific
[IDEXX](#)



Dave Ross
Chief Executive Officer
[Agri-EPI Centre Ltd](#)



VIRTUAL. NETWORKING. REIMAGINED.

We have advanced our networking capabilities to help you recreate the unexpected business interactions that are so valuable at our face-to-face events. This includes:

- ✔ Virtual roundtable discussions of 8 people
- ✔ Workshop groups of 20+ people
- ✔ Interactive content delivery



NEW AND EXPANDED DISCUSSIONS FOR 2021

Including insights on:

- ✔ Sustainability and efficiency in the protein supply chain has become a critical conversation for the production animal industry.
- ✔ The accelerated use of digital solutions in the pet sector due to covid-19 and the future of pet care delivery.



FOR 2021 OUR CONTENT WILL COVER

- ✔ How the Animal Health Industry Will Continue to Generate Value Through the Covid-19 Pandemic
- ✔ New Approaches to Achieving a More Sustainable, Efficient and Productive Protein Supply Chain
- ✔ The Future of Pet Care Delivery in a Post-Covid World
- ✔ New Approaches to Stimulate Technology Adoption and Enhance the Productivity of European Farmers.



ANIMAL HEALTH INNOVATION Europe Who We Connect You With

Network with Global Heads, VPs and Directors of;



Early to Mid-Stage Aqua and Animal Health Companies globally



Leadership from Regional & Multinational Animal Health and Fish Feed Corporations



Venture Capital and Private Equity Investors



Universities and National Regulatory Bodies



Business Development and Strategic Teams from Large Pharmaceutical Companies



Professors and R&D Experts

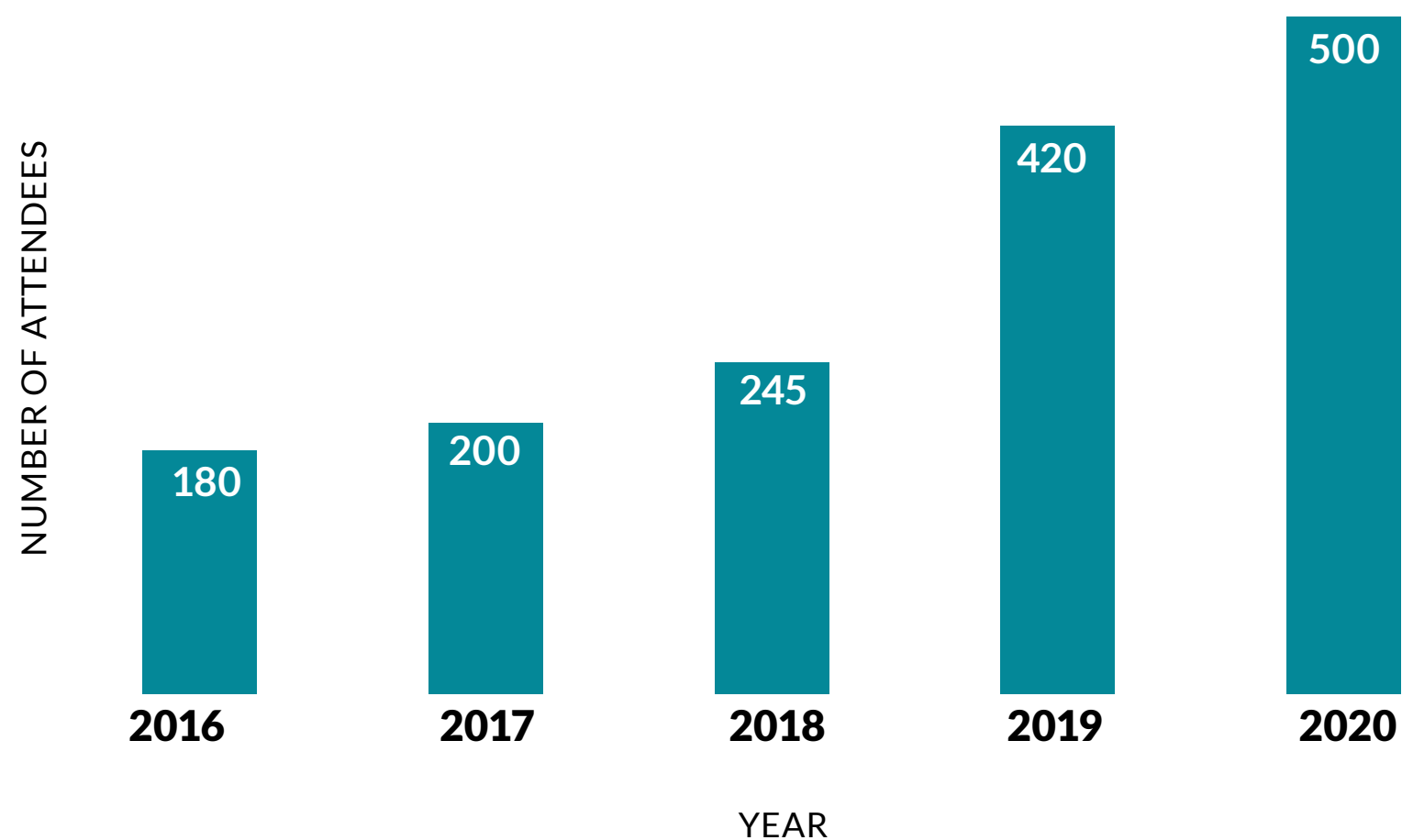


Market Intelligence and Consultancy Groups

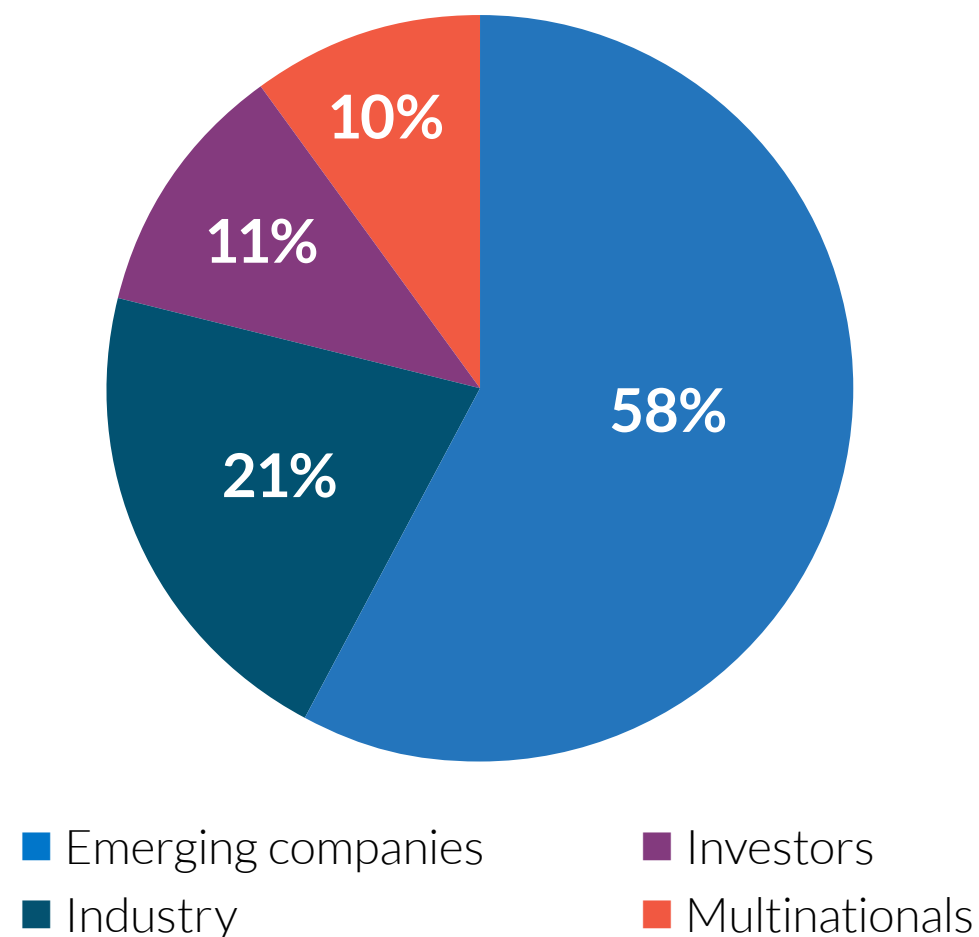


Government Officials and Ministers of Agriculture

ANIMAL HEALTH INVESTMENT EU JOURNEY (Attendees)



2020 AUDIENCE BREAKDOWN



"An exceptional source of Industry Experts discussing very relevant content in a well-managed virtual platform, to keep the pulse of the industry and conduct valuable networking."

Brian Axe, NQ Capital



"I like to meet the little companies that are coming and talking about all their innovation, which is something you don't get at most conferences so this is unique in that respect."

Linda Rhodes, Independent Animal Health Expert

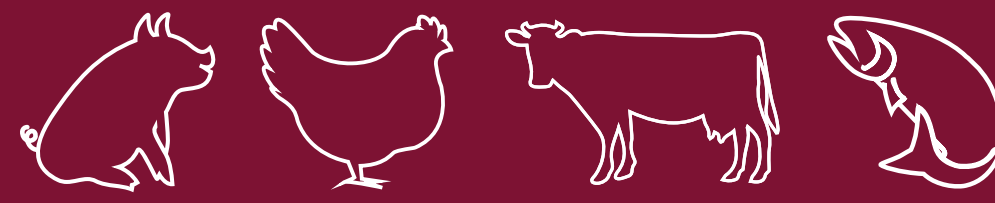
INNOVATION SHOWCASE

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 20 start-ups, hand-picked by the Selection Committee, introduce themselves and their innovations and achievements on the main stage. This year, our presenting companies will be **split into two distinguishable sections** that will run across the show:

10 EMERGING COMPANIES:
COMPANION ANIMAL & PET CARE SHOWCASE



10 EMERGING COMPANIES: PRODUCTION
ANIMAL & ANIMAL AGRI-TECH SHOWCASE



144 start-ups have presented over 5 years of Animal Health Innovation Europe

“ This was perfectly geared to start-ups, a great series of panels with relevant content and the opportunity to meet many potential investors, partners, and others in the space.”

-Jolyon Martin, **Petmedix**

“Meeting the experts and experienced business people who were genuinely interested in making my Start-up happen was amazing. Without doubt, those three days have saved me six months' unnecessary work.”

- Ciaran Walsh, **The Dog Internet of Things**

SELECTION COMMITTEE

This esteemed group is responsible for identifying and evaluating innovative emerging companies for presentation as part of our Innovation Showcases. Each of our committee members has an extensive breadth of experience and knowledge across animal health and nutrition industries and will be available for meetings at the conference.

If you're an emerging company with an exciting and disruptive technology for animal health, **apply to pitch in the showcase today.**



Charles Hoare
Managing Director,
Head of European
Healthcare
Stifel



Spencer Swayze
Managing Director
**Paine Schwartz
Partners, LLC**



Matthias Hofer
Managing Partner
**Stonehaven
Consulting**



Paul Dick
President, **Paul
Dick & Associates
Ltd** and Managing
Partner, **Vet Venture
Capital Inc.**



Julia Stephanus
Founder and
President
Avviare



Sarai Kemp
VP Business
Development
Trendlines AgTech



Maarten Goossens
Co-founder &
Principal
Anterra Captial



Tom Prins
Head of Dealflow
AquaSpark



Cindy Cole
Partner
Digitalis Ventures



Bruce Taillon
Senior Director,
External Innovation
Elanco

OUR INDUSTRY-LEADING SPEAKERS



Tina Hunt
General Manager
UK/ Ireland
Elanco



Jo Malone
CEO
Vet Partners



Jeff Simmons
President and CEO
Elanco



Jean Scheftsik de Szolnok
Member of the Board of Managing Directors and Head of the Animal Health Business Unit
Boehringer Ingelheim



Sébastien Huron
Chairman of the Executive Board and CEO
Virbac Santé Animale



Kristin Peck
CEO
Zoetis Inc



Richard Hobson
Chief Executive Officer
Hersdy



Jamie Crittall
Co-Founder & Senior Commercial Director
Virtual Recall



Robert Dawson
Co-Founder
Vet-AI



Davide Rossi
CEO
Fitbark



Dr Jude Caper
Sustainability Consultant



Aidan Connelly
Chief Executive Officer at **Cainthus**, President **AgriTech Capital**



Tim Pfister
CEO
LiVe



Wesley Wierson
CEO
LEAH Labs



Charles Hoare
Managing Director, Head of European Healthcare
Stifel



Will Gibbs
Principal
Octopus Ventures



Carel Du Marchie Sarvaas
Secretary General
Health for Animals



Dirk Ehle
Executive Vice President - President Europe
Elanco



Phil Wilkinson
Vice President
AVEC



Lyndsay Chapman
CEO
CIEL



Amanda Burkardt
Founder & CEO
Nutripeutics



Matt Dobbs
Global Chief Medical Officer at Destination Pet, Digital Strategy Lead
Stonehaven Consulting



Gudrun Ravetz
Head Veterinary Officer
Simply Health Professionals



Lauren Carde
VP Operations and Regulatory Affairs
Paul Dick & Associates Ltd



Simon Doherty
Expert
World Veterinary Association



Laëtitia Gerbe
Partner / AVF Fund
Seventure Partners



Joost Matthijssen
Director of Venturing
Nutreco

OUR INDUSTRY-LEADING SPEAKERS



Patricia Barclay

International Life Science
lawyer + Business
Mentor
Bonaccord Law



Jason Clay

SVP, Markets and
Executive Director, the
Markets Institute
WWF-US



Alan MacKay

Executive Partner and
Founder
GHO CAPITAL



Aaron Schacht

Executive Vice President
- Innovation, Regulatory
& Business Development
ELANCO



Jo Malone

CEO
Vet Partners



Rob Kelly

Executive Vice President,
President International
Operations
Zoetis



Gilles Guillemette

Vice President,
Healthcare Services
Chewy



Dave Ross

CEO
Agri-Epi Centre



Caroline Povey

Policy Team Leader,
Farming Productivity
Defra



Charlie Sheppy

AVP, Global Commercial
Lead
**MSD Animal Health
Intelligence**



Sophie Throup

Head of Agriculture,
Fisheries and Sustainable
Sourcing
**WM Morrison
Supermarkets Plc**



Sven Smit

Senior Partner
McKinsey & Company



Dane Kuper

Head of Performance
Livestock Analytics
Zoetis



**Professor Julie
Fitzpatrick**

Scientific Director
**Moredun Research
Institute**



Amanda Boag

Group Referral Director
IVC Evidensia



Maarten Goossens

Founding Principal
Anterra Capital



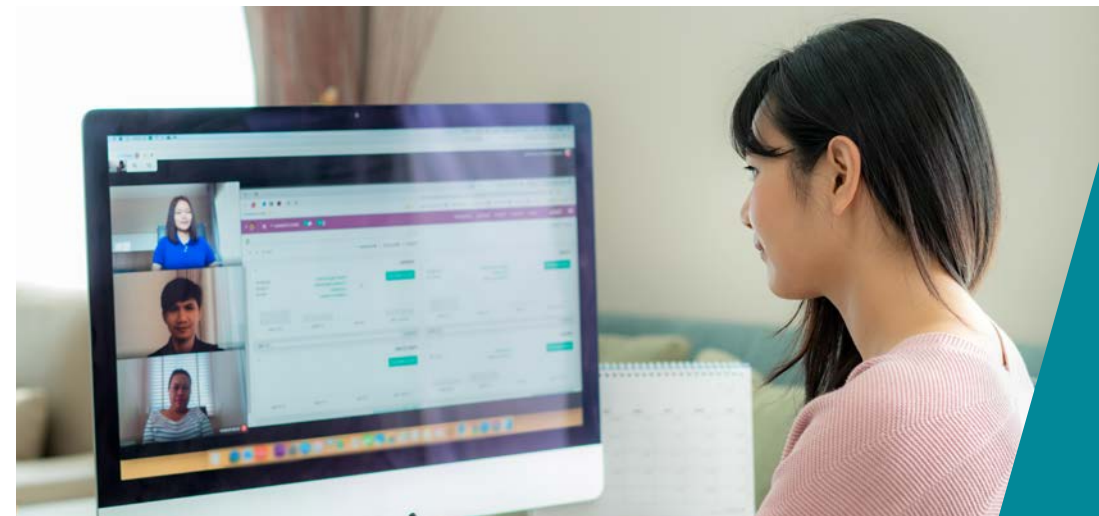
Theo Kanellos

Director, Business
Development and Alliances
Zoetis



“It’s the JP Morgan of Animal Health.”

-George Gunn, Stonehaven Consulting



“Well organized, superior communication,
well attended, excellent speakers”

-Michael Williams, Professor of Practice, UNC-NCSU Joint
Department of Biomedical Engineering & Research Affiliate,
Massachusetts Institute of Technology



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22 - 23 February 2021

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DAY ONE | MONDAY | 22ND FEB | 09:00 - 18:30 GMT

09:00 GMT

OPENING PANEL DISCUSSION

The Impact to the Veterinary Profession in the UK and the Future, Post Covid-19

Hosted by **Professor Julie Fitzpatrick**, Scientific Director, **Moredun Research Institute**

Tina Hunt, General Manager UK/ Ireland, **Elanco**

Amanda Boag, Group Referral Director, **IVC Evidensia**

Jo Malone, CEO of **Vet Partners**

10:00 GMT

VIRTUAL NETWORKING ROULETTE

Each Meeting is 3 minutes - 10 meetings in total

Dive in and meet the delegation at random! Engage in unexpected interactions and perhaps uncover a new opportunity

10:30 GMT

Break

11:00 GMT

PANEL DISCUSSION

A View on Financial Investment and Supporting Innovation Across the Animal Health Sector

Charles Hoare, Managing Director, Head of European Healthcare, **Stifel**

Will Gibbs, Principal, **Octopus Ventures**

Theo Kanellos, Director, Business Development and Alliances, **Zoetis**

12:00 GMT

Break

12:30 GMT

VIRTUAL NETWORKING ROULETTE

Each Meeting is 3 Minutes - 10 Meetings in Total

Dive in and meet the delegation at random! Engage in unexpected interactions and perhaps uncover a new opportunity

13:00 - 13:20 GMT

ANIMAL HEALTH LEADERSHIP KEYNOTES

10 minutes each, pre-recorded, 5 minutes Q&A, questions collected in advance

Keynote: Fresh Perspectives on Innovation in Animal Health

Jeff Simmons, President and CEO at **Elanco**

13:30 - 13:50 GMT

Keynote: Bark Meets Byte: Reimagining Animal Health in a Digital World

Kristin Peck, Chief Executive Officer, **Zoetis Inc.**

Dane Kuper, Head of Performance Livestock Analytics, **Zoetis Inc.**

Jamie Crittall, Co-Founder & Senior Commercial Director, **Virtual Recall**

14:00 - 14:20 GMT

Keynote: Exciting Opportunities for the Future of Companion Animal Health

Tom Zerzan, President, Companion Animal, **Phibro**

14:30 - 14:50 GMT

Keynote: Building a Sustainable Future through a One Health Approach

Jean Scheftsik de Szolnok, Member of the Board of Managing Directors and Head of the Animal Health Business Unit, **Boehringer Ingelheim**

15:00 GMT

Break



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DAY ONE

MONDAY

22ND FEB

09:00 - 18:30 GMT

15:30 - 16:30 GMT

EACH LED BY A LEADER IN THE FIELD - PRE-SCHEDULED GROUPS, MAX 11 PER SESSION

Virtual Roundtables

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. The Future for Pet Parasiticides
Hosted by Elanco 2. Livestock Technology & Precision Farming
Richard Hobson, Chief Executive Officer at Herdsy 3. The Differences Between the Digitisation of Veterinary Medicine and Human Medicine
Jamie Crittall, Co-Founder & Senior Commercial Director, Virtual Recall 4. Strategic Advice for Start-Ups: Attracting Investments and How to Negotiate
Hosted by Patricia Barclay, International Life Science lawyer + Business Mentor 5. Next Steps for the Remote Prescribing of Animal Medicines
Robert Dawson, Co-Founder at Vet-AI 6. Pet Wearables and Devices
Davide Rossi, CEO, Fitbark 7. Innovation through Partnership: Expanding your R&D Capabilities
Hosted by Argenta 8. How Diversity and Inclusion Impacts Your Business
Hosted by Skills Alliance 9. Building Collaborations to Tackle Sustainability
Dr Jude Caper, Sustainability Consultant 10. Mentoring and Learning - An Interactive Game Experience
Hosted by Paul Dick & Associates | <ol style="list-style-type: none"> 11. What's Standing in the Way of Better Animal Health Intelligence?
Aidan Connelly, Chief Executive Officer at Cainthus, President of AgriTech Capital 12. Canine Oncology Opportunities in Translational Medicine
Hosted by OCR 13. Equine: The New Scenarios and Growth Opportunities in the Equine Health Sector
Hosted by Zoetis 14. Next Steps for Point-of-Care Diagnostics
Tim Pfister, CEO, LiVet 15. The Next Steps for CRISPR/Cas 9 Technology in Animal Health
Wesley Wierson, CEO, LEAH Labs 16. Nutritional Health / Feed Additive Co-Development
Hosted by Nutreco 17. An Omni-Channel Approach to Pet Care
Hosted by Elanco 18. Addressing Unmet Medical Needs in Companion Animals
Hosted by Phibro 19. Opportunities for Translational Medicine from Human Pharma: What Animal Health Brings to the Table
Hosted by Boehringer Ingelheim Animal Health |
|---|--|

16:30 GMT

ANIMAL HEALTH LEADERSHIP KEYNOTES

10 minutes each, pre-recorded, 5 minutes Q&A, questions collected in advance

Keynote: Future Opportunities in the Aquaculture Arena
Sébastien Huron, Chairman of the Executive Board and CEO, **Virbac Santé Animale**

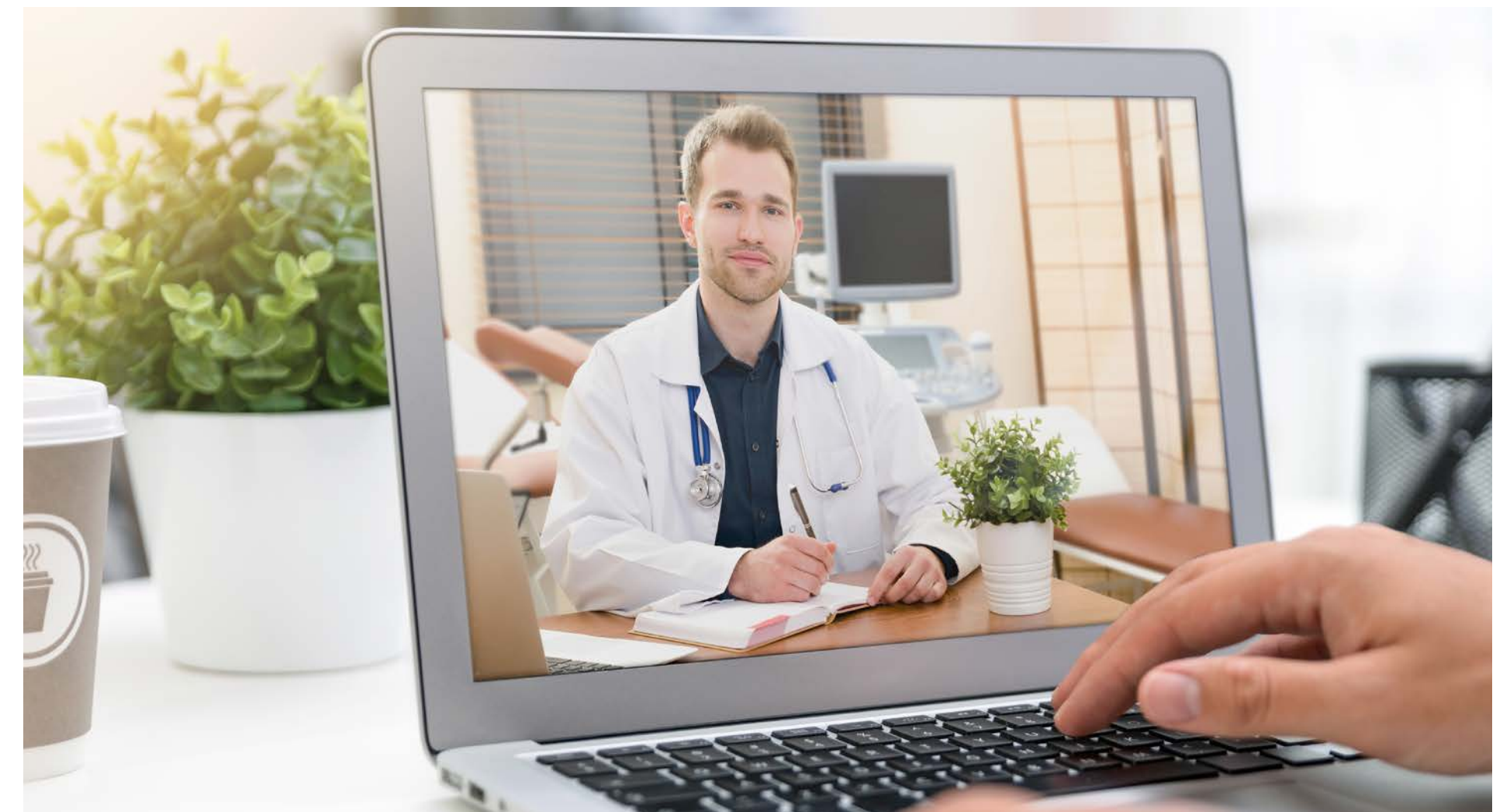
17:00 GMT

Keynote: Resilience & Renewal: Moving to the 'Next Normal' as we Transition Out of Covid-19
Sven Smit, Senior Partner, **McKinsey & Company**

17:30 GMT

VIRTUAL 1-ON-1 MEETINGS

Networking Power Hour: Pre-scheduled 1-2-1 networking via secure video conferencing



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DAY TWO

INVESTMENT FORUM

TUESDAY

23RD FEB

09:00 - 18:30 GMT

09:00 GMT

20 MINUTES, PRE-RECORDED

Opening Keynote: Deep Dive into Innovation and Growth Opportunities for Animal Health in Europe

Dirk Ehle, Executive Vice President - President Europe, [Elanco](#)

09:30 GMT

SUPPORTED BY INTERACTIVE Q&A

Opening Panel Discussion: New Approaches to Achieving a More Sustainable, Efficient and Productive Protein Supply Chain

Hosted by **Carel Du Marchie Sarvaas**, Secretary General, [Health for Animals](#)

Dirk Ehle, Executive Vice President - President Europe, [Elanco](#)

Phil Wilkinson, Vice President, [AVEC](#)

Lyndsay Chapman, CEO, [CIEL](#)

10:30 GMT

Break

11:00 GMT

CONCURRENT START-UP PITCHES • CHOOSE ONE

**START-UP PITCHES
COMPANION ANIMAL**

Innovation Showcase

Five Companies to present for their technologies for financial investment or strategic corporate partnerships.

Dragon's Panel to Judge the companies for the 'Innovation Award'

Audience to judge for the 'People's Choice Award'
Winners Announced at 16:30pm

**START-UP PITCHES
PRODUCTION ANIMAL**

Innovation Showcase

Five Companies to present for their technologies for financial investment or strategic corporate partnerships.

Dragon's Panel to Judge the companies for the 'Innovation Award'

Audience to judge for the 'People's Choice Award'
Winners Announced at 16:30pm

Dragon's Panel:

Amanda Burkardt, Founder & CEO, [Nutripeutics](#)

Matt Dobbs, Global Chief Medical Officer, Destination Pet, Digital Strategy Lead, [Stonehaven Consulting](#)

Gudrun Ravetz, Head Veterinary Officer [Simply Health Professionals](#)

Lauren Carde, VP Operations and Regulatory Affairs at [Paul Dick & Associates Ltd](#)

12:00 GMT

Break

12:30 GMT

CONCURRENT START-UP PITCHES • CHOOSE ONE

**START-UP PITCHES
COMPANION ANIMAL**

Innovation Showcase

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Amanda Burkardt, Founder & CEO, [Nutripeutics](#)

Matt Dobbs, Global Chief Medical Officer at Destination Pet, Digital Strategy Lead, [Stonehaven Consulting](#)

Gudrun Ravetz, Head Veterinary Officer [Simply Health Professionals](#)

Lauren Carde, VP Operations and Regulatory Affairs at [Paul Dick & Associates Ltd](#)

13:30 GMT

EACH MEETING IS 3 MINUTES - 10 MEETINGS IN TOTAL

Virtual Networking Roulette

Dive in and meet other attendees at random! Engage in unexpected interactions and perhaps uncover a new opportunity

Dragon's Panel:

Simon Doherty, Expert, [World Veterinary Association](#)

Laëtitia Gerbe, Partner / AVF Fund, [Seventure Partners](#)

Joost Matthijssen, Director of Venturing, [Nutreco](#)

Patricia Barclay, International Life Science lawyer + Business Mentor

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DAY TWO

INVESTMENT FORUM

TUESDAY

23RD FEB

09:00 - 18:30 GMT

14:00 GMT

Webinar: Animal Health's Role in the Future of Food Production

Jason Clay, SVP, Markets and Executive Director, the Markets Institute at [WWF-US](#)

14:30 GMT

Break

15:00 GMT

Panel Discussion: Progress and Opportunities in Veterinary Research: Key Therapeutic Areas for the Future of Animal Health

Hosted by: Alan MacKay, Executive Partner and Founder, [GHO CAPITAL](#)

Phil Austin, Founding Partner, [Anterra Capital](#)

Aaron Schacht, Executive Vice President - Innovation, Regulatory & Business, [Elanco](#)

Stephen Martin, Global Head of Research, [Boehringer Ingelheim Animal Health](#)

15:30 - 16:10 GMT

EACH LED BY A LEADER IN THE FIELD - PRE-SCHEDULED GROUPS, MAX 11 PER SESSION

Virtual Roundtables Join the same group or pick a new topic!

- | | |
|---|---|
| 1. The Future for Pet Parasiticides
Hosted by Elanco | 7. Innovation through Partnership: Expanding your R&D Capabilities
Hosted by Argenta |
| 2. Livestock Technology & Precision Farming
Richard Hobson, Chief Executive Officer at Herdsy | 8. How Diversity and Inclusion Impacts Your Business
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| 3. The Differences Between the Digitisation of Veterinary Medicine and Human Medicine
Jamie Crittall, Co-Founder & Senior Commercial Director, Virtual Recall | 9. Building Collaborations to Tackle Sustainability
Dr Jude Caper, Sustainability Consultant |
| 4. Strategic Advice for Start-Ups: Attracting Investments and How to Negotiate
Hosted by Patricia Barclay, International Life Science lawyer + Business Mentor | 10. Mentoring and Learning - An Interactive Game Experience
Hosted by Paul Dick & Associates |
| 5. Next Steps for the Remote Prescribing of Animal Medicines
Robert Dawson, Co-Founder at Vet-AI | 11. What's Standing in the Way of Better Animal Health Intelligence?
Aidan Connelly, Chief Executive Officer at Cainthus, President of AgriTech Capital |
| 6. Pet Wearables and Devices
Davide Rossi, CEO, Fitbark | 12. Canine Oncology Opportunities in Translational Medicine
Hosted by OCR |

13. **Equine: The New Scenarios and Growth Opportunities in the Equine Health Sector**
Hosted by [Zoetis](#)

14. **Next Steps for Point-of-Care Diagnostics**
Tim Pfister, CEO, [LiVet](#)

15. **The Next Steps for CRISPR/Cas 9 Technology in Animal Health**
Wesley Wierson, CEO, [LEAH Labs](#)

16. **Nutritional Health / Feed Additive Co-Development**
Hosted by [Nutreco](#)

16:10 GMT

Break

16:30 GMT

Winners Announced: Innovation Showcase: Dragon's Innovation Award and People's Choice Award Presented by Bruce Taillon, Senior Director, External Innovation, [Elanco](#)

17:00 GMT

Panel Discussion: The Future of Pet Care Delivery in a Post Covid World

Hosted by Joseph Harvey, Editor, Animal Health, [IHS Markit](#)

Jean-Luc Michel, Senior VP, Head of Global Strategic Marketing Animal Health, [Boehringer Ingelheim](#)

Rob Kelly, Executive Vice President, President International Operations at [Zoetis](#)

Gilles Guillemette, Vice President, Healthcare Services at [Chewy](#)

Deb Sharkey, Chief Consumer Officer, [Covetrus](#)

17:45 GMT

Panel Discussion: New Approaches to Simulate Technology Adoption and Enhance the Productivity European Farmers

Hosted by Dave Ross, CEO, [Agri-Epi Centre](#)

Caroline Povey, Policy Team Leader, Farming Productivity at [Defra](#)

Charlie Sheppy, AVP, Global Commercial Lead at [MSD Animal Health Intelligence](#)

Sophie Throup, Head of Agriculture, Fisheries and Sustainable Sourcing, [WM Morrison Supermarkets Plc](#)

18:30 GMT

Virtual Networking Power Hour: Pre-scheduled 1-2-1 networking via secure video conferencing

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DAY THREE

WORKSHOP DAY

WEDNESDAY

24TH FEB

14:00 - 15:00 GMT

WORKSHOPS AND NETWORKING

Workshops are by invitation only and run by Supporting Partners.

13:00 - 14:00 GMT

WORKSHOP 1:

Novel Animal Health Products: Taking Ideas to Market

Hosted by **Klifovet**

WORKSHOP 2:

Solution Innovation: How to Build Valuable Animal Health Partnerships

Hosted by **Zoetis**

14:00 - 14:30 GMT

Break

14:30 - 15:30 GMT

WORKSHOP 3:

DNA transformation in Animal Health: Lessons from lifesciences, agriculture and consumer

Hosted by **Mckinsey**

WORKSHOP 4:

A One Health Approach to Driving Innovation: Partnering on Emerging Technologies Which Add Value

Hosted by **Elanco**



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OUR PARTNERS

Headline Partner:



Elanco Animal Health (NYSE: ELAN) is a global leader in animal health dedicated to innovating and delivering products and services to prevent and treat disease in farm animals and pets, creating value for farmers, pet owners, veterinarians, stakeholders, and society as a whole. With nearly 70 years of animal health heritage, we are committed to helping our customers improve the health of animals in their care, while also making a meaningful impact on our local and global communities. At Elanco, we're driven by our vision of Food and Companionship Enriching life and our Elanco Healthy Purpose™ CSR framework – all to advance the health of animals, people and the planet.

Platinum Digital Innovation Partners:



Knowledge Partner:



Consulting Partner:



Startup Development Partner:



Senior Event Partner:



Silver Event Partner:



Gold Digital Innovation Partners:



PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you.

From presenting your expertise on the main stage to hosting an exclusive virtual networking drinks, you can partner with us to showcase your brand and make valuable new connections.

Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

- Keynote
- Webinars
- Industry/research reports
- Workshop
- Roundtable discussion
- Panels & Chairing
- Customer & Tech insight sessions

BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Marketing exchange
- Virtual Booth Area

NETWORKING

- Virtual Drinks Reception
- Boardroom Briefings
- One-to-One Meetings

USE OUR ONLINE EVENTS EXPERIENCE TO HOST YOUR OWN SPONSORED WEBINAR.

Opportunities for Animal Health in the Age of Covid-19 Stats

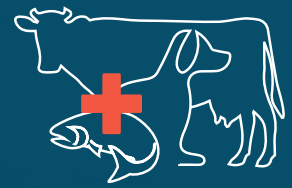
1000+ Attendees

Attendees from over 60 countries

Watch on demand

GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED

Contact Stephen Swarray to find out more
swarray@kisacoresearch.com
0203 696 2920



**ANIMAL HEALTH
INNOVATION** Europe

Shaping the Future of
Animal Health

VIRTUAL EVENT

22 - 23 February 2021

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OUR PLATFORM: THE VIRTUAL EXPERIENCE

TOP 10 BENEFITS OF DIGITAL

- 1 Tailor Your Agenda
- 2 More Audience Participation
- 3 Improved Audience Visibility
- 4 On-Demand Content
- 5 High Quality Speakers
- 6 More Networking Opportunities
- 7 Save Time & Money
- 8 Increased Content
- 9 More insights
- 10 Business Development Opportunities

**TALK TO OUR TEAM
TO FIND OUT MORE**

PREVIEW OUR PLATFORM

A virtual event may be a first for many, take a look at our content and networking platforms to see how easy it really is!



PRICING

PASS TYPE	STANDARD RATE
TIER ONE Start-ups, VCs, Angel Investors Please note: Those offering consultancy or market intelligence services do not qualify for this rate	£599
TIER TWO Animal Health Companies, Pharmaceutical Companies, CROs, CMOs, Consultants, M&A Advisors, Private Equity, Incubators, Accelerators and Distributors	£1,799

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