

FLAGSHIP EVENT



# 9<sup>TH</sup> ANNUAL ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION EUROPE

BOOK BEFORE  
3 NOVEMBER &  
SAVE UP TO

£1,500

etc. Venues 133 Houndsditch, London | **4-6 March 2024**

## Shaping the Future of the Animal Health Industry by Showcasing Innovations in Prediction, Prevention and Treatment

Our Expanded  
Programme for **2024:**

 **700+**  
Attendees

 **100+**  
Investors

 **180+**  
Start-ups

 **16**  
Innovation Showcase  
Finalists

 **32+**  
Dedicated Meeting  
Slots Per Attendee

**60+** Industry Leaders  
Including



**Rob Kelly**  
Senior Vice President, Commercial  
Leader for EURAM Region  
**MSD Animal Health**



**Jamie Brannan**  
Executive Vice President & Group  
President International Operations,  
Aquaculture & Global Diagnostics  
**Zoetis**



**Beatrice Vos**  
PhD, Partner, Stonehaven Cozmix  
Group & CEO  
**SC Transactions AG**



**Professor Michael Lee**  
Deputy Vice Chancellor  
**Harper Adams University**



**Ranveer Chandra**  
Chief Technology Officer of  
Agri-Food  
**Microsoft**



**Kim Müller Christensen**  
Senior Vice President, Animal &  
Plant Health & Nutrition  
**Chr. Hansen**



**Chris Boyle**  
Senior Managing Associate,  
**Sidley Austin LLP**



**Hannah Mciver**  
CEO & President  
**Microsintesis**

Headline  
Partner:



Platinum  
Associate  
Partners



Associate  
Partners:



Produced by  
**Kisaco  
Research**

# WELCOME

Now in its 9th year, **Animal Health, Nutrition and Technology Innovation Europe** continues to showcase the latest innovations, whilst providing unmatched networking opportunities with senior executives from across the industry.

Our mission is to engage all key participants in the value chain so we can collaboratively address the most pressing challenges and leverage the greatest opportunities in our ever-evolving industry.

We look forward to welcoming you to London as we drive forward the next wave of innovation.

## GLOBAL ADVISORY BOARD



**Jamie Brannan**  
Executive Vice President and  
Group President International  
Operations, Aquaculture and Global  
Diagnostics  
**Zoetis**



**Aaron Schacht**  
Chief Executive Officer  
**BiomEdit**



**Jean-Luc Michel**  
Senior Vice President, Head of  
Global Strategic Marketing  
**Boehringer Ingelheim**



**Alan MacKay**  
Executive Partner and  
Founder  
**GHO Capital**



**Linda Rhodes**  
VMD, Ph.D., Independent,  
and ex-CS  
**Aratana Therapeutics**



**Dave Ross**  
Chief Executive Officer  
**Agri-EPI Centre**



**Ellen de Brabander**  
Executive Vice President  
R&D and Innovation  
**Elanco**



**Rob Kelly**  
Senior Vice President, Commercial  
Leader for EURAM Region  
**MSD Animal Health**



**Thomas Zerzan**  
President Companion  
Animal  
**Phibro Animal Health**



**Sébastien Huron**  
Chairman of the Executive  
Board and CEO  
**Virbac**

## WHY ATTEND?

### Expert Insights

Hear the latest data and trends from our industry-leading speaker faculty

### Meet Your Next Collaborator

Schedule private meetings with decision-makers and strategic partners throughout our 12 hours of dedicated networking time.



### Diversified Content

Join our intimate out-of-programme offerings including our CEO & Founder Forum, How-To Roundtables and Technical Insight Sessions to enhance peer-to-peer and solution-led discussions.

"It's got to be one of our top industry events, if not the most important one"

**Jeff Simmons, Chief Executive Officer**

**Elanco**

### Join the Game Changers

Meet with C-Suite Executives from across the entire animal health ecosystem, all under one roof.

"It's this forum and this group of people who are going to [drive] the next 10 years with equal or greater growth across the industry"

**Kristin Peck, Chief Executive Officer**

**Zoetis**

# WHO'S IN THE ROOM?

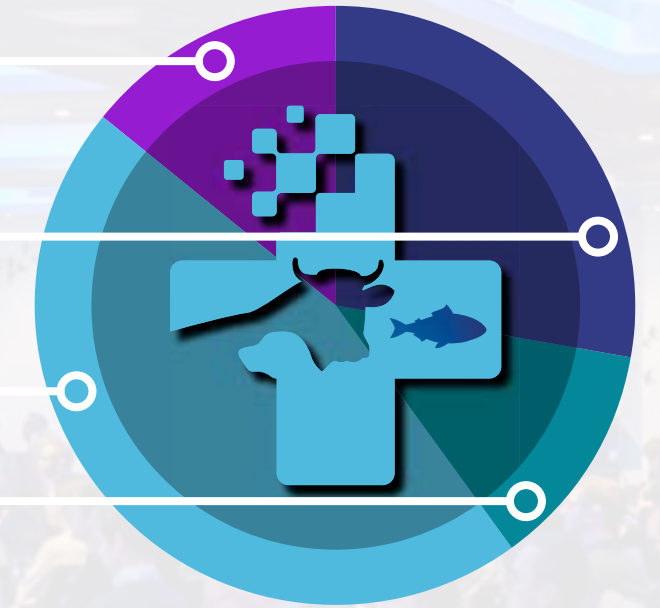


## PAST ATTENDEES



## 2023 AUDIENCE BREAKDOWN

- Industry 14%
- Multinational and Service Providers 28%
- Start-ups 46%
- Investors 12%



## 2023 REGIONAL BREAKDOWN



# EXPANDED INNOVATION SHOWCASE

The Innovation Showcase is a unique opportunity for emerging companies from across the pillars of nutrition, technology, and health to present in front of the industry's most influential potential partners and collaborators.

MORE THAN  
**250**  
COMPANIES HAVE PRESENTED  
OVER THE LAST  
**9 YEARS**  
**APPLY NOW**

## WHAT'S NEW:

This year, 16 start-ups from across companion and production animal spaces will take to the stage. After presenting a 5 minute lightning pitch, these companies will engage in a quick-fire Q&A with one of our judges.

In memory of our much-loved colleague, Calan Smith, we will be presenting the Calan Smith Innovation Award to the start-up that best demonstrates the ambition, dedication and drive for which we so fondly remember Calan.

Is there an emerging company who you'd like to see apply for the chance to pitch onstage?

**NOMINATE THEM**

## WHAT WILL YOU GET




**APPLICANTS**

- Your application reviewed by our Selection Committee of leading industry investors
- £100 off your delegate ticket



**FINALISTS**

- Pitch on the mainstage to our audience of 700+ senior executives in the animal health industry and our prestigious judging panel
- A Founders Journey interview posted on our website to increase visibility and chart your company's progress
- Social post to the Animal Health Innovation LinkedIn Network



**WINNERS**

- Post-event interview distributed to our network of 30,000 industry leaders
- Take home our Innovation Showcase trophy!

## OUR ESTEEMED SELECTION COMMITTEE



**Cindy Cole**  
Partner  
Digitalis Ventures



**Julia Stephanus**  
Partner  
Borealis Ventures



**Paul Dick**  
President  
Paul Dick & Associates



**Charles Hoare**  
Managing Director, Head of  
European Healthcare  
Stifel



**Gentiane Gorlier**  
General Partner  
The Yield Lab



**Spencer Swayze**  
Managing Director  
Paine Schwartz Partners



**Rachel Sheppar**  
Ventures Director  
Mars Petcare



**Maarten Goossens**  
Founding Partner  
Anterra Capital

# OUR EXECUTIVE SPEAKER LINE-UP



**Rob Kelly**

Senior Vice President,  
Commercial Leader for  
EURAM Region  
**MSD Animal Health**



**Beatrice Vos**

PhD, Partner, Stonehaven  
Cozmix Group & CEO  
**SC Transactions AG**



**Ranveer Chandra**

Chief Technology Officer of  
Agri-Food  
**Microsoft**



**Ken Bowman**

President  
**KVP International**



**Alan MacKay**

Executive Partner & Founder  
**GHO Capital**



**Aaron Schacht**

CEO  
**Biomedit**



**Jamie Brannan**

Executive Vice President & Group  
President International Operations,  
Aquaculture & Global Diagnostics  
**Zoetis**



**Kim Müller Christensen**

**SVP**  
Animal & Plant Health  
Nutrition  
**Chr Hansen**



**Linda Rhodes VMD, Ph.D.**

Independent, & ex-CSO  
**Aratana Therapeutics**



**Bruce Truman**

President & Founder  
**BLT Technology and  
Innovation Group**



**Charles Hoare**

Managing Director, Head of  
European Healthcare  
**Stifel**



**Charlie Barton**

Co-Founder & Director  
**Virtual Recall**



**Dave Ross**

Chief Executive Officer  
**Agri-EPI Centre**



**Ellen De Brabander**

Executive Vice President R&D  
& Innovation  
**Elanco**



**David Tinsley**

Managing Director  
**MWI Animal Health**



**Adrienne Woodward**

Manager of Swine – Specialty  
Product Research  
**United Animal Health**



**Brian Quinn**

CEO  
**WellFish Tech**



**Candise Goodwin**

Principle  
**Outlier Advisors**



**Alan White**

Commercial Relations Director  
**MWI Animal Health**



**Deb Dullen**

CEO  
**BioTraceIT**



**Dieter Schillinger**

Ex - Deputy Director General  
Biosciences  
**International Livestock  
Research Institute (ILRI)**



**Karolina Zapadka**

Investor  
**Parkwalk Advisors**

# OUR EXECUTIVE SPEAKER LINE-UP



**Greg Blair**  
Vice President of Business  
Development & Strategic Planning  
**Zomedica**



**Hannah McIver**  
CEO & President  
**Microsintesis**



**Julie Lawless**  
President  
**Lawless Strategic  
Communications**



**Linda Dixon**  
Group Leader, African Swine  
Fever Virus  
**Pirbright Institute**



**Louise Grubb**  
CEO  
**TriviumVet**



**Matt Dobbs**  
CEO  
**Agsenze Ltd**



**Paul Dick**  
President  
**Paul Dick & Associates**



**Professor Maxime Madder**  
Director, Parasitology &  
Vector-Borne Diseases  
**Clinglobal**



**Professor Michael Lee**  
Deputy Vice Chancellor  
**Harper Adams University**



**Simon Doherty**  
Associate Fellow  
**Queen's University  
Belfast**



**Spencer Swayze**  
Managing Director  
**Paine Schwartz Partners**



**Sven Arnouts**  
Business Development  
**Ghent University**



**Dr Chris Boyle**  
Senior Managing Associate  
**Sidley Austin LLP**



**Julia Stephanus**  
Partner  
**Borealis Ventures**



**Marie-Paul Lachaud**  
Independent Consultant &  
Referent Animal Health R&D  
**One Health Pharma**



**Dr Douglas Hutchison**  
FRSE FRCVS NxD  
**Hallmarq Veterinary  
Imaging Ltd**



**Jeroen van de Ven**  
Lead, Global Marketing &  
Commercial Services  
**MSD Animal Health**



**Wendy Furness**  
Director & Founder  
**Animal Health Angels**



**Daniel Oliver**  
Founder & CEO  
**Rejuvenate Bio**



**Dr James Ede BVetMed.**  
MRCVS, Veterinary Surgeon &  
Owner  
**Millie's Vets**



**Emily Don**  
Head of Sustainability  
**Avara Foods**

10:00 am - 12:00 pm Workshop 1:

supported by



10:00 am - 12:00 pm Workshop 2:

The Evolution of Artificial Intelligence and New Digital Interfaces in the Animal Health World

supported by



Paul Dick & Associates Ltd.



12:30 pm - 2:30 pm Workshop 3:

mRNA-applications in animal health

supported by



3:00 pm - 5:00 pm Pre-Scheduled 121 Networking

7:45 am

**Registration Opens**

8:50 am

**Opening Remarks****Amy Beck**, Senior Conference Producer, Animal Health, **Kisaco Research**

9:00 am

**Opening Keynote: MSD Animal Health****Rob Kelly**, Senior Vice President, Commercial Leader for EURAM Region, **MSD Animal Health**

9:20 am

**Forward Thinking: The Future Of Artificial Intelligence In Animal Health: Threats And Opportunities**

Where is animal health innovating in ways that are leading what could be done on the human health side? Could AI be the bridge to making better sense of a sparse data set? Tune into this presentation to dive into the many opportunities and threats of applying artificial intelligence across the animal health industry.

**Ranveer Chandra**, Chief Technology Officer of Agri-Food, **Microsoft**

9:40 am

**Dual Impact: Strategies to Mitigate Methane Emissions in Ruminants and Increase Productivity**

Ruminants account for the greatest percentage of methane emissions in production animals and are driving huge concerns in relation to climate change. At present, innovations exist for improved productivity rates and reduced emissions, but in isolation. How do we reach success of both increased productivity and reduced emissions?

**Moderator: Professor Michael Lee**, Deputy Vice Chancellor, **Harper Adams University****Ellen De Brabander**, Executive Vice President R&D and Innovation, **Elanco****Aaron Schacht**, CEO, **Biomedit**

10:20 am

**CEO in the Spotlight**

Keep your eyes peeled for our announcement of our 2024 CEO in the Spotlight

10:40 am

**Morning Break and Pre-Scheduled 1-2-1 Meetings**



## PRODUCTION

11:20 am

## The Innovation Showcase

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 8 production animal focused start-ups, split into early-stage and later-stage, and hand-picked by the Selection Committee, introduce themselves, their innovations, and their achievements on the main stage in a short pitch, and are then interviewed by one of our judges. This year, our finalists will be presenting products across nutrition and microbiome, diagnostics and technology, and science and therapeutic areas, taking part in either the companion showcase or production animal showcase.


 NOMINATE A COMPANY

APPLY NOW

12:30 pm

## Lunch

## COMPANION

11:20 am

## Companion Rotating Roundtables

Take the opportunity to network with pre-registered groups of up to 12 people, where we will be discussing the biggest challenges and opportunities across companion animals. Each interactive session is 30-minutes, giving you the opportunity to visit two roundtables.



## From Vet To Market: New Models Of Reaching Pet Owners



## Overcoming Clinical Trial Configuration Challenges

Marie-Paul Lachaud, Independent Consultant and Referent Animal Health R&D, **One Health Pharma**



## Gene Therapy Development: Capabilities to Extend Healthspan and Lifespan in Companion Animals

Daniel Oliver, CEO & Co-Founder, **Rejuvenate Bio**



## Measuring and Understanding Pain in Companion Animals

Deb Dullen, CEO, **BioTraceIT**



## Consumer Trends in PetTech: A Booming Market

Candice Goodwin, Principle, **Outlier Advisors**



## Veterinary Services Transformation: The Role of Diagnostics

Greg Blair, Vice President of Business Development & Strategic Planning, **Zomedica**

12:30 pm

## Women in Leadership Lunch

In honour of International Women's Day on Friday 8th March, we will be hosting a lunch to celebrate the trailblazing women who are helping to drive forward the animal health industry. In collaboration with Feather in Her Cap, this lunch is open to everyone in attendance and will include a keynote presentation focused on the power of communication styles. To register for the lunch, please follow the link here:

1:45 pm

### Driving Livestock Productivity through Precision Farming

Deep dive into the uptake of precision livestock farming to explore the increase of animal productivity, improvement of both animal welfare and health, and the consequent reduction of environmental impact.

**Spencer Swayze**, Managing Director, **Paine Schwartz Partners**

2:30 pm

### Species-Specific Roundtables



**Swine** Antibiotic Alternatives in Swine Production

**Adrienne Woodward**, Manager of Swine - Specialty Product Research, **United Animal Health**



**Swine** African Swine Fever

**Linda Dixon**, Group Leader, African Swine Fever Virus, **Pirbright Institute**



**Aquaculture** Data Based Fish Health Assessment

**Brian Quinn**, CEO, **WellFish Tech**



**Aquaculture** Digital Transformation to Optimise Aquaculture



**Ruminants** Early-Stage Development: Enhancing Performance and Production



**Poultry** Engineering Bacteria - A New Category of Poultry Biologics

3:40 pm

### Afternoon Break and Pre-Scheduled 1-2-1 Meetings

1:45 pm

### The Future of the Petcare Market: A Consumer Revolution

- What are the biggest trends within the petcare market?
- How will the market shift to ensure growing consumer demands are being met?
- What does the 5 - 10 year market trajectory look like?

**Bruce Truman**, President and Founder, **BLT Technology and Innovation Group**

2:30 pm

### Innovation Showcase

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 8 companion animal focused start-ups, split into early-stage and later-stage, and hand-picked by the Selection Committee, introduce themselves, their innovations, and their achievements on the main stage in a short pitch, and are then interviewed by one of our judges. This year, our finalists will be presenting products across nutrition and microbiome, diagnostics and technology, and science and therapeutic areas, taking part in either the companion showcase or production animal showcase.

[NOMINATE A COMPANY](#)[APPLY NOW](#)

4:40 pm

### Vet Tech: The Role Of Vets In Driving Innovation & Boosting The Customer Experience

With the rise of technological solutions across the veterinary industry, the debate of whether innovation is an enabler, or a hindrance is top of mind for many traditional veterinary practices. This session will dive into the benefits of normalising technology to improve the customer experience, whilst maintaining the highest levels of quality care.

**Moderator: Rob Kelly**, Senior Vice President, Commercial Leader for EURAM Region, **MSD Health**

**Simon Doherty**, Associate Fellow, **Queen's University Belfast**

5:20 pm

### The Ecosystem of Investment: Venture Vs. Mergers and Acquisitions

Our scene-setting presentations will frame the conversation for both venture capital and mergers & acquisitions, offering an overview of the landscapes as well as analysis of trends for activity in the future. Following these discussions, join us as we explore a case-study example of an M&A deal. What sparked this deal? What opportunity exists, and what does the future of these companies look like?

**Alan MacKay**, Executive Partner and Founder, **GHO Capital**

**Charles Hoare**, Managing Director, Head of European Healthcare, **Stifel**

6:00 pm

### Closing Remarks & Announcement of the Innovation Showcase Winners

6:05 pm

### Networking Reception



7:45 am

**Invite-Only CEO & Founders Forum**

The central mission of the Founders Forum is to connect a diverse range of CEOs and Founders in the animal health and nutrition industries, with the aim of fostering key relationships and encouraging collaboration amongst the community.

7:45 am

**Pre-Scheduled 1-2-1 Meetings**

8:55 am

**Opening Remarks**

**Amy Beck**, Senior Conference Producer, Animal Health, **Kisaco Research**

9:00 am

**Opening Keynote: MSD Animal Health**

**Jeroen van de Ven**, Lead, Global Marketing and Commercial Services, **MSD Animal Health**

9:30 am

**Supply Chain Transparency: The Complexities Of Defining Sustainability**

Consumers are actively having greater interest in the visibility of the supply chain, forcing retailers to drive forward their sustainability and transparency standards. What is the roadmap to a sustainable supply chain? What is the importance of collaboration and partnership in relation to this? What do different companies prioritise and how do they tangibly measure commercial success in this capacity?

**Moderator: Dave Ross**, Chief Executive Officer, **Agri-EPI Centre**

**Emily Don**, Head of Sustainability, **Avara Foods**

10:15 am

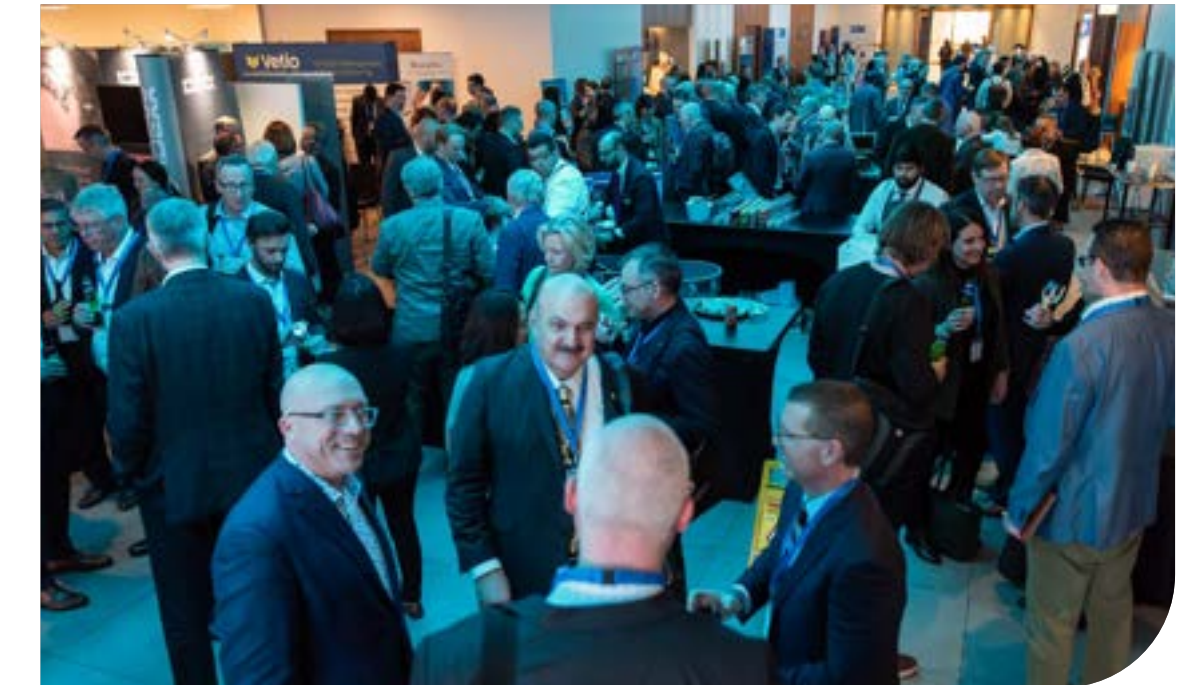
**Morning Break and Pre-Scheduled 1-2-1 Meetings**

11:15 am

**Knowledge Partner Insights: Analysing The Durability Of The Animal Health Industry Against Macro Trends**

Join this session to unpack how the animal health market has remained so consistent and shown exponential growth in the face of macro challenges including global conflict, climate change, and inflationary pressures. How can we ensure this steadiness persists?

**McKinsey & Co.**



11:35 am

**R&D in and for Low - and Middle-Income Countries - Need, Opportunity, or Both?**

Where is animal health innovating in ways that are leading what could be done on the human health side? Could AI be the bridge to making better sense of a sparse data set? Tune into this presentation to dive into the many opportunities and threats of applying artificial intelligence across the animal health industry.

**Moderator: Professor Maxime Madder**, Director, Parasitology and Vector-Borne Diseases, [Clinglobal](#)

**Dieter Schillinger**, Ex-Deputy Director General - Biosciences, [International Livestock Research Institute](#)

12:15 pm

**Evaluating Aquaculture Deep Dive: Products, Opportunity, and Innovation**

**Jamie Brannan**, Executive Vice President and Group President International Operations, Aquaculture and Global Diagnostics, [Zoetis](#)

12:35 pm

**Lunch and Pre-Scheduled 1-2-1 Meetings**

1:15 pm - 1:35 pm

**Technical Insight Session**

Our Technical Insight session is an interactive 20-minute slot for you to hear the latest industry progress, announcements, and innovations.

**Julie Lawless**, President, [Lawless Strategic Communications](#)

**OVERCOMING CHALLENGES TO DRIVE SCALE**

1:50 pm

**Risk: Calibrating and Communicating to Optimise Success**

Understanding the balance between risk and reward is critical to the growth and scale of the animal health industry. Join this session to better understand the challenge, and how to communicate and calibrate both scientific and financial risk.

**Moderator: Linda Rhodes VMD**, Ph.D., Independent, and ex-CSO, [Aratana Therapeutics](#)

**Louise Grubb**, CEO, [TriviumVet](#)

**Paul Dick**, President, [Paul Dick & Associates](#)

**INDUSTRY INSIGHT DEEP DIVES**

1:50 pm

**Operational Excellence: The Use of Technology to Alleviate Challenges in the Veterinary Industry**

With a steady rise in both the life expectancy and number of pets, the challenges of vet burnout and labour shortages are still very present. How are technologies alleviating these struggles? How can internal operational improvements boost efficiency, save time, and cut costs within businesses?

**Moderator: David Tinsley**, Managing Director, [MWI Animal Health](#)

**Dr James Ede**, BVetMed., MRCVS, Veterinary Surgeon & Owner, [Millie's Vets](#)

2:35 pm

**Deal-making in an Evolving Legal and Regulatory Landscape**

As the legal and regulatory landscape within the animal health, and broader health, industries is ever-evolving, concrete knowledge of the best strategies to protect your investment are of utmost importance. What are the opportunities within this framework? What are the ongoing challenges and uncertainties experienced by companies across both the production and companion landscapes?

**Moderator: Dr Chris Boyle**, BvetMed MRCVS, Senior Managing Associate, [Sidley Austin LLP](#)

**Beatrice Vos**, PhD, Partner, Stonehaven Cozmix Group & CEO, [SC Transactions AG](#)

**Dr Douglas Hutchison** FRSE FRCVS NxD, [Hallmarq Veterinary Imaging Ltd](#)

3:15pm

**Start-Up Series: How To Roundtables****How to Build the Perfect Pitch****How to Navigate Routes to Commercialisation****How to Scale: Pre-Seed****Wendy Furness**, Director & Founder, [Animal Health Angels](#)**How to Scale: Seed****Matthew Dobbs**, CEO, [Agsenze Ltd](#)**Karolina Zapadka**, Investor, [Parkwalk Advisors](#)**How to Scale: Series A & Beyond****How to Understand Exit Strategies****Charlie Barton**, Co-Founder & Director, [Virtual Recall](#)

4:00 pm

**Pre-Scheduled 1-2-1 Meetings**

5:00 pm

**End of Conference**

2:35 pm

**Maximising Social, Environmental and Economic Benefits Through Corporate Responsibility**

With global environmental challenges at their most pressing, the responsibility of large corporates in taking climate action at scale and paving the way toward a more sustainable profession is critical. How can the industry ensure continuous value delivery while protecting the environment? How does this responsibility translate from corporate, through to veterinarians, to owners, and ultimately animals?

**Moderator: Ken Bowman**, President, [KVP International](#)

**Alan White**, Commercial Relations Director, [MWI](#)

3.15pm

**Microbiome Focus: Targeting the Microbiome to Increase Animal Health, Sustainability, and Wellbeing**

Whilst there have been great developments in animal feed efficiency over the years, this session will offer a targeted view of what's progressing in the space in relation to the microbiome. What is being done to ensure the growth and evolution of the nutrition space in both production and companion animals?

**Kim Müller Christensen**, Senior Vice President, Animal and Plant Health & Nutrition, [Chr. Hansen](#)

**Hannah McIver**, CEO & President, [Microsintesis](#)

# THANK YOU TO OUR 2024 PARTNERS

## HEADLINE PARTNER:



For more than a century, MSD, a leading global biopharmaceutical company, has been inventing for life, bringing forward medicines and vaccines for many of the world's most challenging diseases. MSD Animal Health, a division of Merck & Co., Inc., Kenilworth, N.J., USA, is the global animal health business unit of MSD. Through its commitment to the Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services as well as an extensive suite of digitally connected identification, traceability and monitoring products. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them. It invests extensively in dynamic and comprehensive R&D resources and a modern, global supply chain. MSD Animal Health is present in more than 50 countries, while its products are available in some 150 markets. For more information, visit [www.msd-animal-health.com/](http://www.msd-animal-health.com/) or connect with us on LinkedIn

## SENIOR EVENT PARTNERS:



## PLATINUM ASSOCIATE PARTNERS:



## ASSOCIATE PARTNERS:



## START-UP DEVELOPMENT PARTNER:



## KNOWLEDGE PARTNER:



## CONSULTING PARTNER:










## EVENT PARTNERS:









# PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:






## THOUGHT LEADERSHIP

-  Keynote
-  Webinars
-  Industry/research reports
-  Workshops
-  Roundtable discussions
-  Panels & Chairing
-  Chairperson

## BRANDING

-  White papers
-  Onsite visibility
-  Webinars and podcasts
-  Marketing exchange
-  Booth Area & Lanyards
-  Social Media Coverage

## NETWORKING

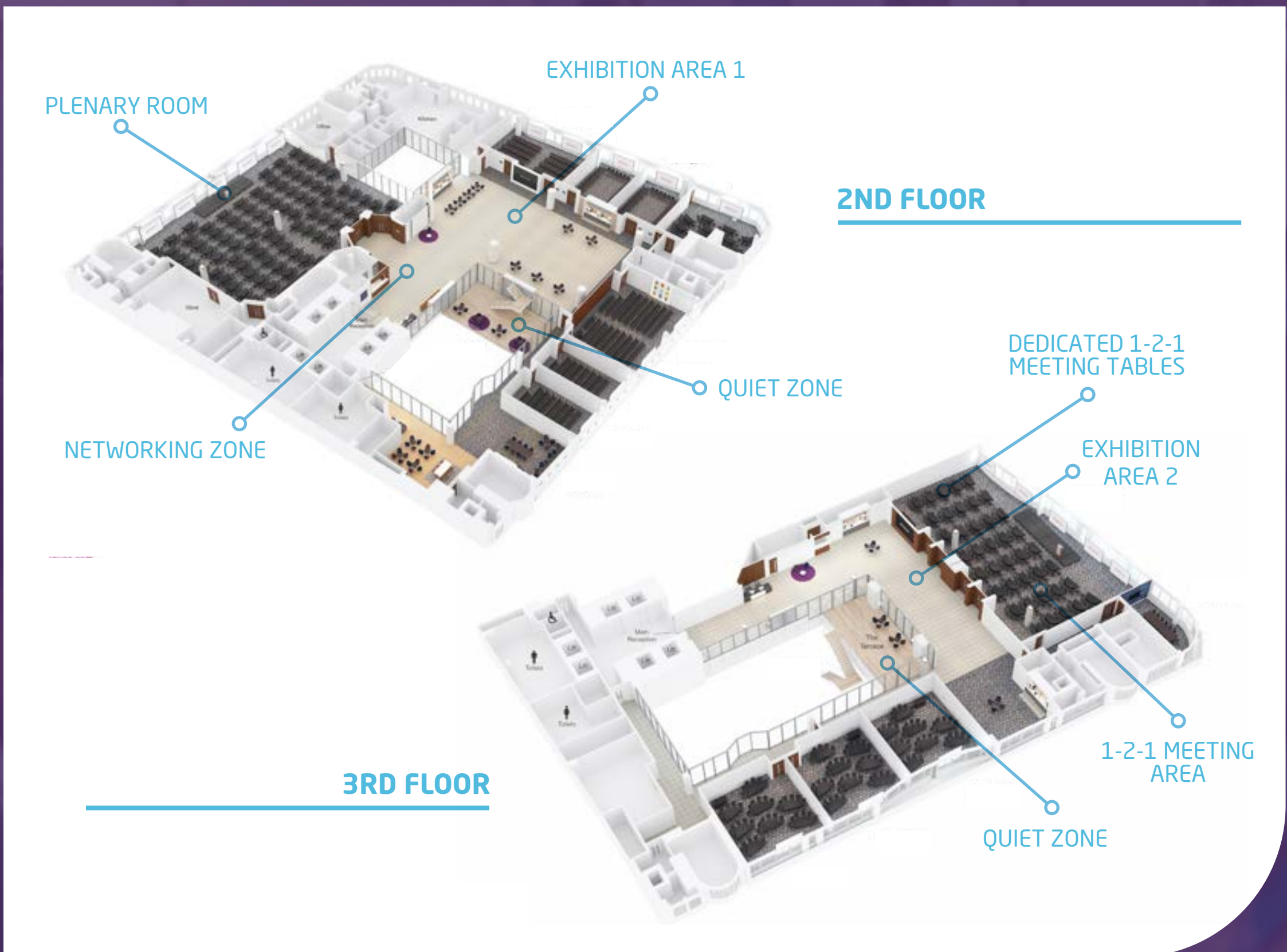
-  Drinks Reception
-  Boardroom Briefings
-  One-to-One Meetings
-  Hosting Private Dinners
-  Coffee & Networking Host

## GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED



**Stephen Swarray**  
 Director Commercial Partnerships  
[Swarray@kisacoresearch.com](mailto:Swarray@kisacoresearch.com)

# FLOOR PLAN





# PRICING

PASS TYPE	SUPER EARLY BIRD UNTIL 3 NOVEMBER	STANDARD RATE
<b>Showcase Applicant</b> Only available to companies that have applied to present at the Innovation Showcase in 2024	£899	£1,399
<b>Emerging Companies &amp; Start Ups, Academics, Charities, Veterinary Practices, Angel and VC Investors</b> For Start-Ups with under £4m in Annual Revenue Please note: Those offering consultancy or market intelligence services do not qualify for this rate	£999	£1,499
<b>Delegate</b> Health, Nutrition and Tech Companies (under £100m in annual revenue)	£1,999	£2,999
<b>Multinationals &amp; Service Providers</b> CROs, CMOs, Consultants, M&A Advisors, Private Equity, Incubators, Accelerators and Distributors and Companies over £100m in annual revenue	£2,999	£3,999

## VENUE

**etc.venues 133 Houndsditch  
London  
EC3A 7BX**

### Interested in a dedicated meeting table?

Have your meetings come to you with a permanent space throughout the conference.

- Standard meeting table to seat 4
- Company name sign provided
- Location subject to final floorplan

**GET IN TOUCH TO FIND OUT MORE**

**REGISTER HERE**

Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion. Payment Terms: Please note all prices are plus 20% VAT and a £49 processing fee will apply to any invoices requested. All Prices are in GBP. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please view our Cancellation Policy

**QUESTIONS?** Please email [events@kisacoresearch.com](mailto:events@kisacoresearch.com).

# MEET THE TEAM

Got any questions? Get in touch with one of the team to find out how you can get involved.



## Amy Beck

Senior Conference Producer, Animal Health  
[amy.beck@kisacoresearch.com](mailto:amy.beck@kisacoresearch.com)



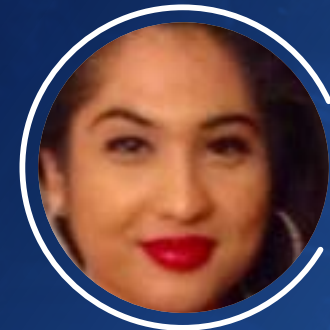
## Stephen Swarray

Commercial Partnerships Director  
[swarray@kisacoresearch.com](mailto:swarray@kisacoresearch.com)



## Sarah Rowlands

Marketing Director  
[sarah.rowlands@kisacoresearch.com](mailto:sarah.rowlands@kisacoresearch.com)



## Trishala Lalji

Head of Sales - Animal Health &  
Consumer Markets  
[tl@kisacoresearch.com](mailto:tl@kisacoresearch.com)



## Harrison Sharp

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