



8TH ANNUAL ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION

ASIA

Face-to-Face Event

October 17-18, 2023

TOKYO

Advancing Innovation, Product Regulation and Strategic Corporate Partnerships in Asia Pacific

**REGISTER BEFORE
1 July and save up to \$800**

**200+
Attendees**

**30+
Speakers**

**20+
Meetings per delegate**

**50+
Start-ups**

**15+
Countries in attendance**

**Key Representation from Japan,
China, Australia, India, & SE Asia**



EXECUTIVE SPEAKER LINE-UP
INCLUDES:



Mr. Jamie Brannan
Executive Vice President
and President, International
Operations and Aqua-culture
Zoetis



Mr. Toshikazu Fukui
President
**Nippon Zenyaku Kogyo CO
(ZENOAQ)**



Mr. Philip Huggenberger
President and General Manager
Elanco Japan



Mr. Yuki Ujimasa
President & CEO
AHRMS Inc



Mr. Hongbin Hu
CEO
EFEV Group



Mr. Jishu Shi, Professor
Kansas State University, Director
**US China Center for Animal
Health**



Mr. Toshikazu Fukui
President
**Nippon Zenyaku Kogyo CO
(ZENOAQ)**



#AHNTI
@AHINNOVATION

Produced by
**Kisaco
Research**

WELCOME

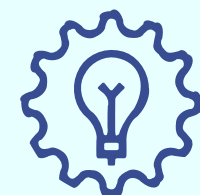
Animal Health, Nutrition and Technology Innovation Asia is part of our global series focused on showcasing the most exciting investment opportunities globally and connecting businesses with investors and strategic corporate partners. Within the Asia-Pacific region, there is a particular focus on regulatory jurisdictions and market insights across a wide variety of technology areas including therapeutics, diagnostics, nutrition, telemedicine, and agritech.

WHY ATTEND?



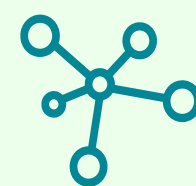
EXPAND YOUR REGULATORY EXPERTISE AND ENTER NEW MARKETS

Uncover regulatory pathways and opportunities for harmonisation across Asia Pacific, making it easier for your business to scale.



GROW YOUR BUSINESS OFFERING WITH CURRENT MARKET INSIGHTS

As opportunities in the APAC region accelerate, learn how your business can stay aligned with current innovation opportunities including disease management, technology innovation and petcare products.



EXPANDED NETWORKING OPPORTUNITIES

Improve your business partnering opportunities with our increase in pre-scheduled meeting slots and broadened attendees from across the Asia Pacific, as well as Europe and the US.

KEY CONTENT FOR 2023



Country-specific market trends and insights including Japan, China, Southeast Asia, India and Australia



Navigating and tackling the regulatory landscape in the APAC region



Mitigating and managing the risk of global infectious diseases



Evaluating the impact of increased pet ownership and changing veterinary landscape in Japan



Tackling supply chain challenges and the demand for sustainable and traceable food protein



Exploring the landscape of innovation and investment in APAC region

INNOVATION SHOWCASE

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 10 start-ups, hand-picked by the Selection Committee, introduce themselves, their innovations and achievements on the main stage. This year, our finalists will be presenting products across health, nutrition and technology areas in companion and production animals.

OUR SELECTION COMMITTEE FOR ASIA 2023

This esteemed group is responsible for supporting us in identifying and evaluating innovative emerging companies for presentation as part of our Innovation Showcases. Each of our committee members has an extensive breadth of experience and knowledge across animal health and nutrition industries and will be available for meetings at the conference



Mr. Yuki Ujimasa
President and CEO
AHRMS Inc.



Mr. Kats Kato
Senior Vice President,
International Operations
Zoetis



Mr. Michael
Boddington
Managing Director
AARTD



Mr. Jishu Shi
Professor, Kansas
State University,
Director
**US China Center for
Animal Health**



Mr. Miles Yao
Chief Operation
Officer
Sansheng Biotech

THE SHOWCASE WILL HAVE REPRESENTATION FROM COMPANION AND PRODUCTION ANIMAL COMPANIES WITH INNOVATIONS ACROSS:



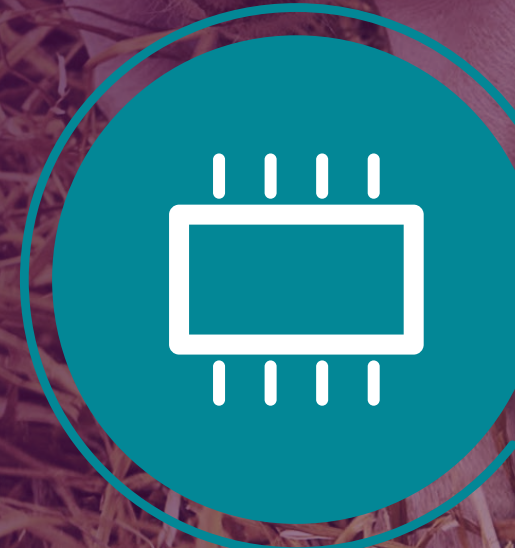
HEALTH

Oral Vaccines, Vaccines, Therapeutics, Biologicals, Genetics & Breeding, Prevention and Treatment of Infectious Disease, Pain, Inflammation and Allergy, Treatment of Chronic Diseases, Medical Devices and Diagnostics



NUTRITION

Alternative Proteins and Oils, Animal Microbiome Technology, Sustainable ingredient/ nutrient sources, Functional ingredients



TECHNOLOGY

Artificial Intelligence, Telemedicine, Machine Learning, Blockchain, IoT integration, Monitoring, Surveillance

[APPLY NOW](#)

WHO WILL YOU MEET?

ACADEMICS

- International Animal Health Professors
- R&D Experts
- Universities and National Regulatory Bodies
- Technology Transfer Officers
- Associations
- Vet Colleges

INVESTORS

- Seed & Angel Investors
- Venture Capital Firms
- Private Equity
- Investment Funds
- Accelerators
- M&A Advisors

EMERGING COMPANIES AT ALL STAGES

The Summit is designed for emerging companies at all stages of growth and development, who are looking for partnership opportunities in this ever-changing landscape.

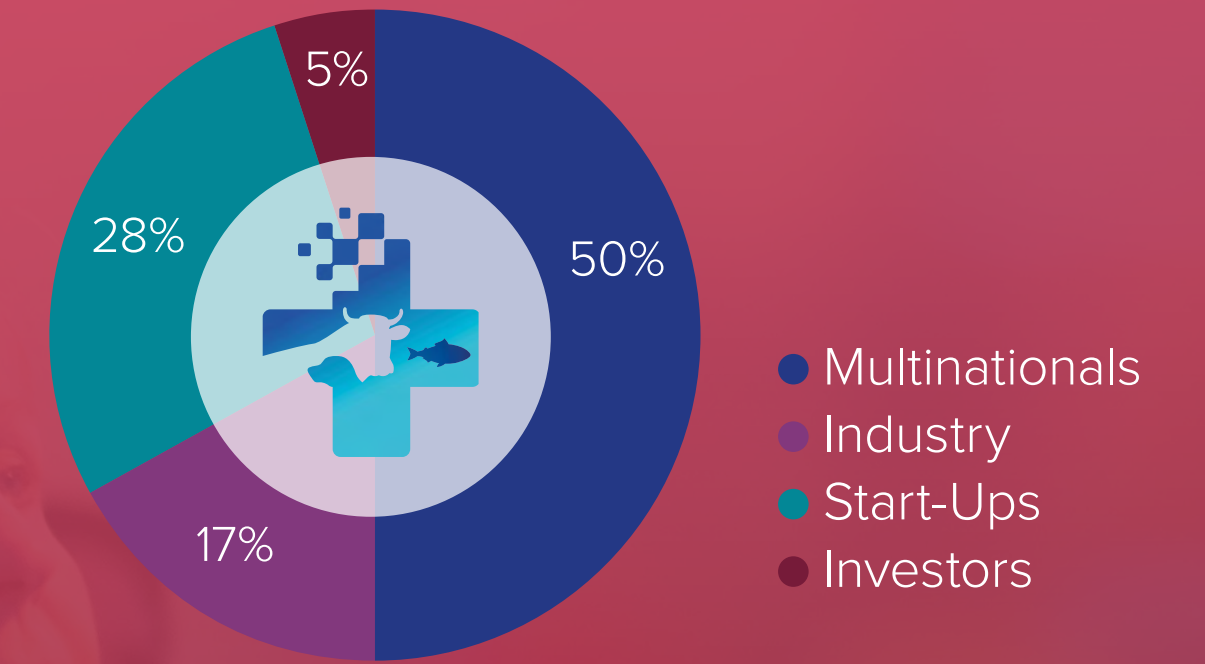
SERVICE PROVIDERS

- Global Distribution & Vet Service Leaders
- Market Intelligence & Consultancy Providers
- Contract Research & Contract Manufacturing Organisations

CORPORATES & MULTINATIONAL COMPANIES

- Business Development and Strategic Teams
- Leadership and C-Suite
- Owners of Vet Practices
- Human Biotechs Interested in Translational Opportunities in Animal Health
- Pharmaceutical, Nutrition, Technology and Pet Care

2022 AUDIENCE BREAKDOWN



WITH DELEGATES FROM:

China | Japan | Hong Kong | Brazil | Malaysia
 Israel | India | Australia | New Zealand | Canada
 UK | South Korea | Indonesia | Phillipines
 Thailand | Singapore | Pakistan



PAST ATTENDEES INCLUDE



MEET OUR DISTINGUISHED SPEAKER LINE-UP



Mr. Kats Kato
Senior Vice President,
International
Operations
Zoetis



Ms. Violet Chen
Head of Petcare
Ecosystem China
Mars



Mr. Yuki Ujimasa
President and CEO
AHRMS Inc



Dr. Motoo
Kobayashi
CEO
**Seijo Kobayashi
Veterinary Clinic**



Mr. Yoshio Hase
Head of Business
Administration and
Practice Management
Elsakreis



Mr. Miles Yao
Chief Operation
Officer
Sansheng Biotech



Mr. Jishu Shi
Professor, Kansas State
University, Director
**US China Center for
Animal Health**



Dr. Yoshio Hirano
DVM, Hirano Animal
Hospital
Immuno-Vets Co. Ltd.



Dr. Tomohiro Yamaguchi
PhD
**OxyCarrier Inc.,
Canine-lab Inc.**



Dr. Klaus Hellmann
Chief Veterinary
Officer
Argenta



Mr. Toshikazu Fukui,
President
**Nippon Zenyaku
Kogyo CO (ZENOAG)**



Dr. Eka Dewi
Wulandari, Founder
and CEO
**PET+VET Animal
Clinic Indonesia**



Mr. David Smith
Chair and CEO
Ceres Tag



Ms. Matilda Ho
Founder and
Managing Director
Bits X Bites



Mr. Jamie Brannan
Executive Vice President
and President, International
Operations and Aquaculture
Zoetis



Mr. Hongbin Hu
CEO
EFEV Group



Mr. Leo Wein
Managing Director
Protenga



Dr. Dante Palabrica D.V.M.,
Director of Robina Poultry
and Piggery Farms
**Universal Robina
Corporation**



Dr. Siraya Chunekamrai
Immediate Past President
**World Small Animal
Veterinary Association
(WSAVA)**



Mr. Mike Wang
Senior Vice President &
General Manager, Greater
China
Zoetis



Mr. Kouji Tachibana
Director
**Senju Pharmaceutical Co.
Ltd.**



Mr. Philip
Huggenberger
President and General
Manager
Elanco Japan



Mr. Vijay Teng
President
Intas Pharmaceuticals



Dr. Arkhom
Cheewakriengkrai
Vice President, Southeast
Asia and South Asia
Zoetis



Dr. Ken Noda
DVM, PhD, former
National Veterinary Assay
Laboratory, JMAFF
NexusVets



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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

8:00 am

Registration

8:50 am

Scene Setting: A Current View on the Asian Animal Health Market and Assessing the Latest Innovations, Growth and Opportunities

With Asia Pacific forecasted to be the fastest growing region in Animal Health, there is a surge of innovation and technologies entering the market. This session will focus on the current animal health landscape, evaluating key opportunities and challenges across the APAC region and the future projected growth of the market, with a focus on Japan.

Mr. Kats Kato, Senior Vice President, International Operations, **Zoetis**

9:20 am

The Current R&D Landscape in Japan and the Market Progress in Prediction, Prevention and Treatment of Disease

Mr. Toshikazu Fukui, President, **Nippon Zenyaku Kogyo CO (ZENOAQ)**

9:50 am

Break and 1-2-1 meetings

10:50 am

The Opportunities in China: Increased Pet Spend and Emerging Technologies to Support Animal Health

Over the last few years, pet ownership has experienced steady growth, especially in markets such as China. Pet owners are now willing to spend more on their pets, including healthcare products, and services.

As the market potential becomes clear, what products and services will continue to drive the industry forward, how can innovators stand out in these markets and what will the future look like for animal health in China.

Ms. Violet Chen, Head of Petcare Ecosystem China, **Mars**

Mr. Mike Wang, Senior Vice President & General Manager, Greater China, **Zoetis**



WELCOME

SPEAKERS

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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

11:30 am

The Key Trends and Dynamics of Companion Animal Veterinary Practices in Japan

This session will uncover the latest challenges and opportunities in the Japanese companion animal market including the current situation and challenges of veterinary medicine and the latest opportunities in technology adoption by veterinarians and pet owners. As we witness new products to support care and treatment including diagnostics and therapeutics, are there any barriers for the Japanese market, and which treatment areas need the most attention

Moderator: Mr. Yuki Ujimasa, President and CEO, **AHRMS Inc.**

Dr. Ken Noda, DVM, PhD, former National Veterinary Assay Laboratory, **JMAFF; NexusVets**

Dr. Yoshio Hirano, DVM, **Hirano Animal Hospital; Immuno-Vets Co.,Ltd.**

Dr. Tomohiro Yamaguchi, PhD, **OxyCarrier Inc. ; Canine-lab Inc.**

Mr. Kouji Tachibana, Director, **Senju Pharmaceutical Co., Ltd.**

12:30 pm

Lunch

2:00 pm

How to Navigate, Manage and Mitigate Disease Outbreaks Across North Asia

Animal diseases and health challenges are constantly evolving and the impact on the global economy, human health, and sustainable development remains. This session will explore and provide answers to:

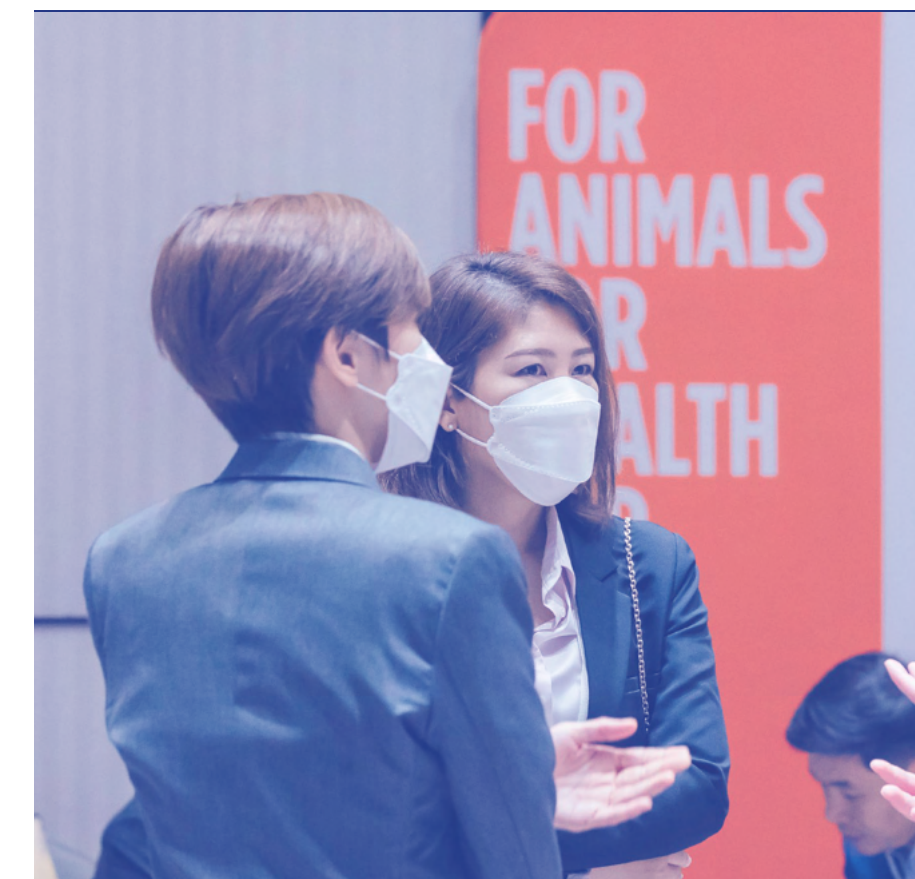
- The current disease trends in Asia including outbreaks of African Swine Fever, Lumpy Skin Disease, Avian Influenza, and Foot and Mouth Disease
- The lessons learned and forward actions for the industry in tackling disease spread
- What will the next 5-10 years look like for infectious diseases globally and how are advancements in vaccines and other preventative measures supporting the mitigation and management of disease and ensuring early detection?

Moderator: Mr. Jishu Shi, Professor, Kansas State University, Director, **US China Center for Animal Health**

Mr. Miles Yao, Chief Operation Officer, **Sansheng Biotech**

Mr. Hongbin Hu, CEO, **EFEV**

Mr. Philip Huggenberger, President and General Manager, **Elanco Japan Group**



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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

2:45 pm

Understanding Veterinary Needs in Japan

Dr. Motoo Kobayashi, CEO, **Seijo Kobayashi Veterinary Clinic**

Mr. Yoshio Hase, Head of Business Administration and Practice Management, **Elsakreis**

3:30 pm

Afternoon Break and 1-2-1 meetings

4:30 pm

University Pavilion

Selected Universities and Technology Licencing Organisations (TLOs) from Japan will present their research and partnership opportunities in a special session on the main stage. They will present for 10-15 minutes each.



6:00 pm

Drinks Reception



“I think this is a great meeting for companies to come together and find out what the common challenges are and how they can work together. I’m really impressed!”

JISHU SHI

U.S.-CHINA CENTRE FOR ANIMAL HEALTH



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DAY TWO

WEDNESDAY

18 OCTOBER

8:00 AM – 5:30 PM

8:00 am

Registration

9:00 am

A Deep-Dive into Southeast Asia: A Market Update on the Latest Opportunities and New Innovations in the Region

The growth of the pet care market across Southeast Asia is driven by increasing adoption and humanization of pets. Innovation remains the key to gaining a competitive edge in the newly competitive Southeast Asia pet care market, especially in the pet food category. This session will uncover the current trends and dynamics for petcare in SE Asia, consumer preferences for their pets, and which products and services will remain important in future years. Further, the livestock market remains critical and this session will look at managing and mitigating disease outbreaks in Southeast Asia.

Moderator: Mr. Jamie Brannan, Executive Vice President and President, International Operations and Aquaculture, **Zoetis**

Dr. Eka Dewi Wulandari, Founder and CEO, **PET+VET Animal Clinic Indonesia**

Dr. Dante Palabrica, D.V.M, Director of Robina Poultry and Piggery Farms, **Univ ersal Robina Corporation**

Dr. Arkhom Chewakriengkrai, Vice President: Southeast Asia and South Asia, **Zoetis**

9:45 am

Regulation: What is the Regulatory Landscape of the APAC Region and How do you Navigate the Market as an Emerging Company?

One of the biggest challenges for emerging companies entering Asia is regulatory jurisdiction.

- What is the regulatory landscape across the Asian markets including China, Japan, Thailand, and India?
- How can we learn from past experiences and expertise in tackling new markets?
- How can emerging businesses grow into these markets, and gain valuable market insight from each region?

Dr. Klaus Hellmann, Chief Veterinary Officer, **Argenta**

10:30 am

Break and 1-2-1 meetings



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DAY TWO

WEDNESDAY

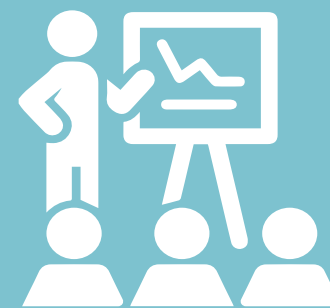
18 OCTOBER

8:00 AM – 5:30 PM

11:30 am

Innovation Showcase

Five selected start-up companies seeking financial investment or strategic partnership will present to a panel of judges. Areas of innovation will be across health, nutrition and technology and will be within companion and production animals.



12:30 pm

Lunch

2:00 pm

The Current Indian Landscape: A Full Overview on Market Potential and How your Business can Capitalise on Unmet Needs

Mr. Vijay Teng, President, **Intas Pharmaceuticals**

2:25 pm

Inaccessibility to Essential Veterinary Therapeutics - How does this impact Both Human and Animal Welfare?

Dr. Siraya Chunekamrai, Immediate Past President, **World Small Animal Veterinary Association (WSAVA)**

2:45 pm

Pre-Scheduled 1-2-1 Meetings

3:45 pm

New Innovations and the Potential for Growth Across Livestock in the Australian Market

Mr. David Smith, Chair and CEO, **Ceres Tag**



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DAY TWO

WEDNESDAY

18 OCTOBER

8:00 AM – 5:30 PM

4:30 pm

Opportunities for Innovation and Investment across Asia Pacific

Ms. Matilda Ho, Founder and Managing Director, **Bits X Bites**

5:00 pm

Evaluating the Opportunity in Aquaculture: New Products and Innovations Entering Asia

The aquaculture market has experienced significant growth in recent years, and this trend is expected to continue in the coming years. The increasing demand for aquaculture products has been driven by population growth, urbanization, and rising incomes. Advances in aquaculture technology and production methods have made it easier and more cost-effective as an industry. Despite environmental and disease related risks, there remains a huge opportunity for new technologies and products to deal with this increased demand. But which innovations are gaining the most traction?

Mr. Leo Wein, Managing Director, **Protenga**

5:30 pm

End of Conference



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PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

- Keynote
- Webinars
- Industry/research reports
- Workshops
- Roundtable discussions
- Panels & Chairing

BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Marketing exchange
- Booth Area
- Social Media Coverage

NETWORKING

- Drinks Reception
- Boardroom Briefings
- One-to-One Meetings
- Hosting Private Dinners

GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED

Connect with our team to understand how you can get involved.



Stephen Swarray
Director Commercial Partnerships
Swarray@kisacoresearch.com

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HEADLINE PARTNER



PLATINUM ASSOCIATE PARTNER



SENIOR EVENT PARTNERS



CONSULTING PARTNER





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PASS TYPE	SUPER EARLY BIRD UNTIL 1 JULY	STANDARD RATE
Emerging Companies & Start Ups, Academics, Charities, Veterinary Practices, Angel and VC Investors For Start-ups with under \$4m in annual revenue. <small>Please note: Those offering consultancy or market intelligence services do not qualify for this rate.</small>	\$799	\$1,599
Delegate Health, Nutrition and Tech companies (under \$100m in annual revenue).	\$1,799	\$2,499
Multinationals & Service Providers CROs, CMOs, Consultants, M&A Advisors, Private Equity, Incubators, Accelerators, and Distributors, and companies over \$100m in annual revenue.	\$2,499	\$2,999

BIG SAVINGS WITH BIG BOOKINGS

SAVE 10% - Book a team of 3+

SAVE 15% - Book a team of 5+

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Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion. Payment Terms: Please note that all prices are plus VAT and a \$79 processing fee will apply to any invoices requested. All Prices are in USD. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please note if you are a UK based company VAT will be added to your total payment. Please view our Cancellation Policy. QUESTIONS? Please email events@kisacoresearch.com.