

12 June - Workshops and Networking **13-14 - Conference Days BOSTON, USA**

Shaping the Future of the Animal Health Industry by showcasing innovations in Prediction, Prevention, and Treatment

"Every industry has what I call 'Innovation Hubs' and this has got to be one of the best in our industry" **JEFF SIMMONS, ELANCO**

INDUSTRY INSIGHTS AND BUSINESS DEVELOPMENT ACROSS ALL SPECIES 250+ **80+** 2 Start-up Companies Tracks Attendees Boehringer Ingelheim TechAccel ZOMEDICA awlegg clinglobal

EXECUTIVE SPEAKER LINE-UP INCLUDES:



Mark Krivis Senior Director, Business **Development Lead** Zoetis



Jeannine Taaffe CEO - Adopt-A-Pet **Kinship**



Paula Bamford VP, Veterinary Services Petco

Neal Fishman

CTO-Based Pathology



Lucas Huntimer Senior Advisor External Innovation Elanco

Partner





Megan Grether Head of Global Business Development and Licensing Animal Health **Boehringer** Ingelheim



Julia Loew Senior Vice President, **Commercial Operations** WI Animal Health



Sanjeev Anand Vice President 'echAcce

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Julia Stephanus Borealis Ventures





WELCOME

We're excited to welcome you to the 6th annual Animal Health, Nutrition and Technology Innovation USA. We provide a platform for disruptive innovators to showcase their ideas and connect emerging companies with investors or strategic partners.

We strive to engage all key participants in the value chain so we can address the full scope of how animal health impacts pet owners, veterinarians, and farmers today.

We would be delighted for you to join us as we address the challenges and opportunities for innovation in our ever-evolving industry.

GLOBAL ADVISORY BOARD

The Global Advisory Board is a prestigious group of individuals with extensive experience in the animal health industry. This group is responsible for guiding the production and development of the global Animal Health Innovation Series.



Rob Kelly Senior Vice President, Commercial Leader for EURAM Region MSD **Animal Health**



Ellen De Brabander Executive Vice President R&D and Innovation Elanco



Jean-Luc Michel Senior Vice President, Head of Global Strategic Marketing **Boehringer Ingelheim**



Alan MacKay **Executive Partner** and Founder **GHO** Capital



Aaron Schacht Chief Executive Officer BiomEdit



Dave Ross Chief Executive Officer **Agri-EPI** Centre



Thomas Zerzan President Companion Animal **Phibro Animal Health**



Sébastien Huron Board and CEO



Linda Rhodes VMD, PhD, Independent and ex-CSO Aratana Therapeutics

Chairman of the Executive Virbac Sant Animale

WHAT'S NEW FOR 2023









All Stakeholders Under One Roof

Meet the game changers from across our industry

Expanded Networking Opportunities

Form more connections across focussed roundtables, workshops, and speciesspecific discussions, with two new tracks on partnering and industry insights.

Elevated Start-up Exposure

Tune into 20 pitches from cuttingedge innovators across companion and production animals, and join us for our new separate late-stage pitching event

Research Poster Session

Apply to showcase your innovative research in animal health to a community of potential partners and accelerators.













Ý OUR EXPANDED INNOVATION SHOWCASE

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 20 start-ups, hand-picked by the Selection Committee, introduce themselves, their innovations and achievements on the main stage. This year, our finalists will be presenting products across health, nutrition and technology areas, taking part in either the companion showcase or production showcase.

THERE WILL BE A PRODUCTION SHOWCASE AND COMPANION WITH INNOVATIONS ACROSS:





Bruce Truman Founder **BLT Technology** and Innovation Group



Cindy Cole Partner **Digitalis Ventures**



Brett Wong Principle **Anterra** Capital



Stephen Lesser Principal Novaquest Capital Management

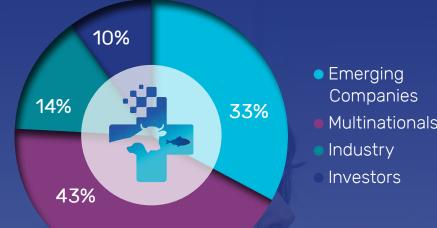




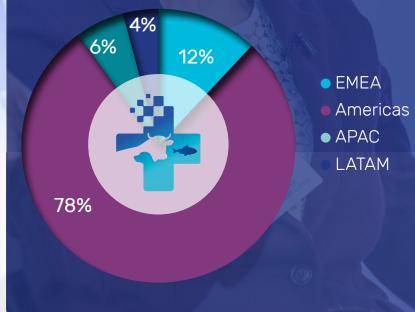
Nicholas Hense Principle iiM



2022 AUDIENCE BREAKDOWN



GEO BREAKDOWN



Sanjeev Anand Vice President **TechAccel**



Lashonda Geffrard Founder Black Pet Business Partnership Manager Network



TECHNOLOGY

Eric Buda Sr Corporate **Plug and Play Tech** Center



Duncan Mackintosh Senior Investment Manager **Brandon Capital Partners**



Julia Stephanus Partner **Borealis Ventures**



Jeff Mard Founder & CEO **Channel M, LLC**

















Stephen Lesser Principal **Novaquest** Capital Management

NOVAQUEST CAPITAL MANAGEMENT



Mareese Keane Co-Founder Opengate **Partners**

OPENGATE



Susan Groeneveld Founder sylvester.ai sylvester.ai



Cherylyn Harley LeBon Partner **Womble Bond** Dickinson



Amazon



Theo Weening Partner **The Sustainable Meats Group**





Candise Goodwin Principle **Outlier Advisors**



Paula Bamford VP, Veterinary Services Petco





Judy Schnurr Director, Nutrition Innovation **Hill's Pet Nutrition**





Aaron Schacht CEO **BiomEdit** BIOM

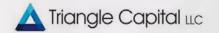
OUR INDUSTRY LEADING SPEAKERS

Luis Lopez Sr. Leader Healthcare **Business**

amazon business



Richard Kestenbaum Partner **Triangle Capital**





Bruce Truman Founder **BLT Technology** and Innovation Group





Neal Fishman Distinguished Engineer and CTO of Data-Based Pathology





Emily Aston Senior Program Manager, Animal Health & Nutrition **Tech Accel**

TechAccel



Duncan Mackintosh Senior Investment Manager **Brandon Capital Partners**



Megan Grether Head of Global Business Development and Licensing Animal Health Boehringer Ingelheim Boehringer Ingelheim



David Haworth President **Vidium Animal** Health



Bob Lester Chief Medical Officer WellHaven Pet Health

















Heather Fowler Director, Producer and Public Health **National Pork Board**



Ginny Siller Director Government Affairs **Animal Health** Institute





Lashonda Geffrard Founder **Black Pet Business** Network





Eric Buda Sr Corporate Partnership Manager **Plug and Play Tech Center** PLUGANDPLAY



Founder Sphinx





Victoria Mo Co-Founder **Ten Lives** tenlives



Rob Hunter CEO **One Medicine** Consulting

ONE MEDICINE CONSULTING One Medicine/All Species



Julia Loew Senior Vice President, Commercial Operations **MWI Animal Health**

MWI Animal Health



Tom Overbay Partner Expedite **Animal Health** -Expedite....

OUR INDUSTRY LEADING SPEAKERS

Grant Barnekow







Christopher Oliviero General Manager **Niman Ranch**



Sanjeev Anand Vice President **TechAccel**





Linda Rhodes VMD, PhD, Independent and ex-CSO Independent **Animal Health**



Mike Charles Owner LaBelle Patrimoine **Heritage Chickens**



Andrea Nance Global Head of Corporate Sustainability Zoetis zoetis



Cindy Trice Founder and CEO **Relief Rover**



Natalie Marks Executive Committee VANE



Audrey Wystrach Founder and CEO Petfolk



















Miriam Martin Director of Animal Health and Welfare **North American Meat Institute**



Ira Gordon Co-Founder VANE



Paul Casady Senior Consultant Brakke Consulting





Alejandro Bernal President & CEO PetDx







Scott Brown Senior Executive Director **Cherry Tree &** Associates



Sheri Gilmartin Vice President, Data Services Vetsource



Brian Kanke President **Zoo Pharma Dynamics**



Richard Nilsson CEO **MyPetGo** ් MyPetGo

OUR INDUSTRY LEADING SPEAKERS



Dr. Haley Larson Assistant Professor of Animal Health **Kansas State** University



Cindy Cole Partner **Digitalis Ventures**

DIGITALIS



Joe Kennedy Managing Director **Skills Alliance**





Lucas Huntimer Senior Advisor **External Innovation** Elanco







Brendan Lynch SVP, Urgent Care Hospitals and Innovation **VCA Animal** Hospitals





Mark Krivis Senior Director, Business Development Lead Zoetis

zoetis



Jeannine Taaffe CEO - Adopt-A-Pet Kinship







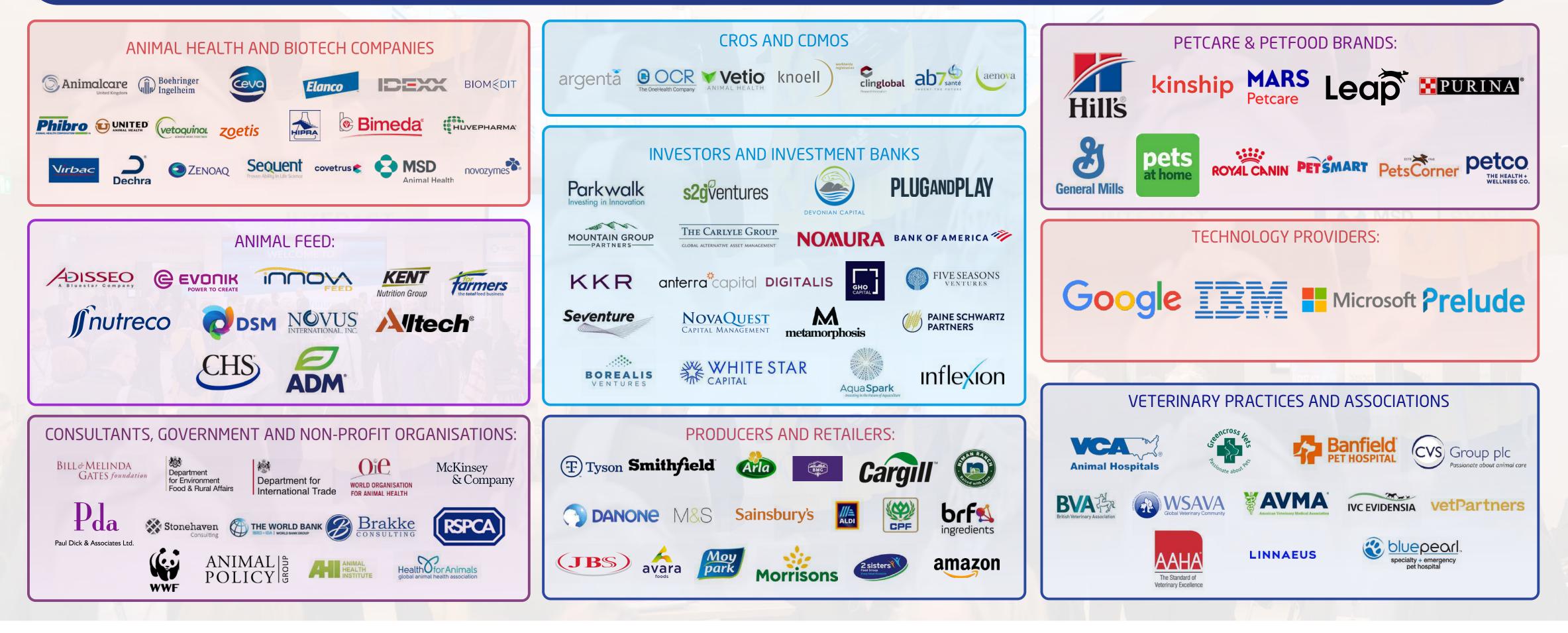








MEET THE WHO'S WHO IN ANIMAL HEALTH

















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39 DALTON ST, BOSTON

12-14 June, 2023

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in Animal Health Innovation



MONDAY

12 JUNE

1:00pm - 3:00pm Workshop 1

Focus on vaccines or vaccine platforms. We invite any group with a vaccine technology or platform that has potential in any species to register their interest. Once the TechAccel team see the list of who has registered, they will tailor the workshop and select the registrants whom they would like to attend.

3:00pm-5:00pm – Pre-Scheduled 1-2-1 Meetings (Open to all attendees, no pre-registration required)



1:00PM-5:00PM (PRE-REGISTRATION REQUIRED)















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8.00am

Registration Opens

DAY ONE

9.00am

Opening remarks Maisie Douch, Portfolio Manager, Animal Health, Kisaco Research

TUESDAY

13 JUNE

9:05am

Thriving as an Industry During Macroeconomic Uncertainty

As the industry continues to evolve and be impacted by external factors, there are huge questions to be answered.

- How will the predicted shift from a growth mindset to a recessionary mindset impact investment in animal health?
- How will the current climate impact consumer choices?
- Where are the priority areas for investors?
- How should founders respond to the current climate to best protect the future of their business?

Moderator: Paul Casady, Senior Consultant, Brakke Consulting Mark Krivis, Senior Director, Business Development Lead, Zoetis Natalie Marks, Executive Committee, VANE Ginny Siller, Director, Government Affairs, Animal Health Institute Stephen Lesser, Principal, Novaquest Capital Management

















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DAY ONE TUESDAY 13 JUNE

9:50am

Next-Gen Innovation for Animal Health: Reaching the Potential for Digital & Data to Improve Care for Pets Technology plays a huge role, both at the clinic and at home. Technology is improving pet parents' insights into their pets, boosting pet quality of life, and supporting consumers in making educated decisions about purchases and care for their pets. But how does technology then support the role of the veterinarian? And how can technology support access to care and tackle vet shortages? Moderator: Bruce Truman, Founder, BLT Technology and Innovation Group Julia Loew, Senior Vice President, Commercial Operations, MWI Animal Health Luis Lopez, Sr. Leader Healthcare, Amazon Business Audrey Wystrach, Founder, Petfolk Jeannine Taaffe, CEO - Adopt-A-Pet, Kinship

10:30am

Break & Pre-Scheduled 1-2-1 Meetings

Partnering and Investment

11:35am

Late-Stage Start-up Spotlight

Join this session of quick-round presentations from the leading late-stage sta animal health, nutrition, and technology. Hearing from both companion and liv ups, these companies will share their progress, their learnings, and the future business. Our judging panel will offer advice and discussions will be had on wh grow your business and scale.

Tracy Raines, Vice President of Research and Development, Mazen Anima

Dr. Dennis Chmiel, Co-Founder, Chief Lab & Innovation Officer, MySimple

Jolyon Martin, Founder, **PetMedix**

Adriann Sax, President, CEO and Co-Founder, Vetigenics

Athena Lee, Co Founder and CEO, Zum Vet

	Industry Insights and Developments
	11:35am
art-ups across ivestock start- e direction of the that is needed to	 Innovation as a Driver for Sustainable Practice Despite demands on the supply chain to deliver cost-effective protein to feed our planet, consumer preferences for sustainability and welfare are the leading demand across the globe. But what new innovations are leading the charge toward more sustainable practices? And how can these be successfully implemented on the farm? Moderator: Mareese Keane, Co-Founder, Opengate Partners Rob Hunter, CEO, One Medicine Consulting Heather Fowler, Director, Producer and Public Health, National Pork Board Miriam Martin, Director of Animal Health and Welfare, North American Meat Institute Andrea Nance, Global Head of Corporate Sustainability, Zoetis
PetLab	12:20pm
	 The Current Needs of the Veterinarian and Capitalizing on a Consolidating Veterinary Landscape As consolidation continues to be a trend of 2023, the veterinary landscape continues to change. However, staff shortages and the need for new clients remain a challenge for veterinarians. When looking at the role of the animal health industry, how are new innovations supporting veterinarians in their delivery of care for pets, and what is needed moving forward? Moderator: Ira Gordon, Co-Founder, VANE Cindy Trice, Founder and CEO, Relief Rover Bob Lester, Chief Medical Officer, WellHaven Pet Health Brendan Lynch, SVP, Urgent Care Hospitals and Innovation, VCA Animal Hospitals













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DAY ONE

Lunch

2.00pm

Building a Valuable Advisory Board to Grow and Scale your Co

TUESDAY

13 JUNE

As the Animal Health market continues to evolve, many start-ups look to a in future-proofing their company. What are the positives and limitations to a And how can you capitalize on your board to successfully scale?

Moderator: Richard Kestenbaum, Partner, Triangle Capital Cherylyn Harley LeBon, Partner, Womble Bond Dickinson Joe Kennedy, Managing Director, Skills Alliance

2.25pm

Opportunities for Start-ups at Each Stage of Growth: Entry to

This session looks at the journey of a start-up from entry to exit, where big question

- What are the learning points for a company looking to enter the market?
- How do you find the right investor?
- How can you successfully scale?
- Why and when should you sell your company and how do you find out what
 What help do you need and how do you find the right buyer?

Moderator: Stephen Lesser, Principal, Novaquest Capital Managemen Richard Kestenbaum, Partner, Triangle Capital Tom Overbay, Partner, Expedite Animal Health Partners Scott Brown, Senior Executive Director, Cherry Tree & Associates Julia Stephanus, Partner, Borealis Ventures

3:10pm

Break & Pre-Scheduled 1-2-1 Meetings

	2.00pm
mpany board to support an advisory board?	 SPOTLIGHT ON HUMAN TO ANIMAL TRANSLATION: Learnings from Adjacent Markets and The Beneficial Applications for Animal Health Human and Animal Health: it is said that the two industries are separate entities but quietly, human health is already crossing into the areas of unmet medical needs in veterinary medicine. There are countless opportunities within animal health for human companies to create first- in-class products that target common syndromes, and that financially and scientifically could support their human drug development. This session will outline how human biotechnology can provide much-needed innovation to this maturing market. Moderator: Linda Rhodes, VMD, PhD, Independent and ex-CSO, Aratana Therapeutics Aaron Schacht, Chief Executive Officer, BiomEdit Duncan Mackintosh, Senior Investment Manager, Brandon Capital Partners
	2.30pm
ns need answering:	A new paradigm in veterinary cancer diagnostics: Shifting from a reactive to proactive approach
	Moderator: Emily Aston, Senior Program Manager, Animal Health & Nutrition, Tech Accel David Haworth, President, Vidium Animal Health
it the right price is?	Alejandro Bernal, President & CEO, PetDx
nt	













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DAY ONE 13 JUNE TUESDAY

4:30pm

Unpacking the Opportunity in Cats: The Status of Research and Development and How you can Capitalise on the Opportunity

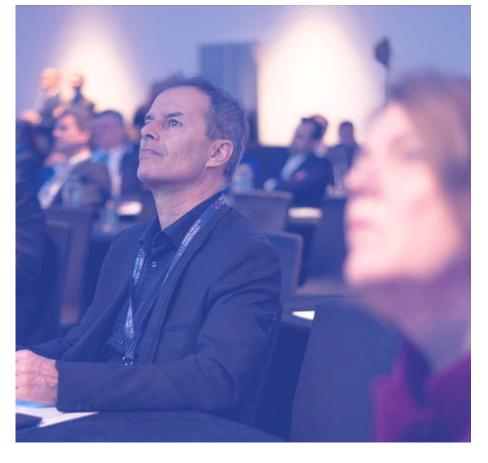
Moderator: Cindy Cole, Partner, Digitalis Ventures Susan Groeneveld, Founder, sylvester.ai Grant Barnekow, Founder, **Sphinx** Victoria Mo, Co-Founder, Ten Lives

5.15pm

Pre-Scheduled 1-2-1 Meetings

6.00pm

Networking Reception

















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DAY TWO WEDNESDAY 14 JUNE 9.00AM - 5.30PM

7:45am

Pre-Scheduled 1-2-1 Meetings

9:00am

The Current Animal Health Landscape and Opportunities for Innovators Megan Grether, Head of Global Business Development and Licensing Animal Health, Boehringer Ingelheim

9:10am

Opportunities to Innovate in the Livestock Sector: The use of Technology to support Efficiency and Productivity The US market is a critical component of the current global food chain. Alongside this food demand, there are challenges associated with disease outbreaks, and demands for affordable, sustainable, and traceable protein. But how are local producers managing increased food demand? And what technologies will support producers over the next 5-10 years?

Moderator: Megan Grether, Head of Global Business Development and Licensing Animal Health, Boehringer Ingelheim Theo Weening, Partner, The Sustainable Meats Group Christopher Öliviero, General Manager, Niman Ranch Mike Charles, Owner, LaBelle Patrimoine Heritage Chickens Neal Fishman, Distinguished Engineer and CTO of Data-Based Pathology, IBM

9:45am

One Health: The Role of Food-Producing Animals in Supporting Planetary Health

Sanjeev Anand, Vice President, TechAccel

10:10am

Opportunities in a Merging Petcare Market: Pet Wellness Understand consumer priorities within pet health, nutrition, and products

- Evaluate the opportunities in the market and how partnerships, vertical integration, and mergers will cater towards the merging industry
- e-prescribing solutions and new retailer approaches.

Moderator: Candise Goodwin, Principle, Outlier Advisors Paula Bamford, VP, Veterinary Services, Petco Lucas Huntimer, Senior Advisor External Innovation, Elanco Sheri Gilmartin, Vice President, Data Services, Vetsource

10:40am

Break & Pre-Scheduled 1-2-1 Meetings



• Uncover how manufacturers, veterinarians, retailers, and pet owners can thrive in consumerization of pet pharmacy with new consumer expectations for

















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DAY TWO WEDNESDAY 14 JUNE 9.00AM - 5.30PM

Production

11:40am

Production Animal Innovation Showcase

Ten selected start-up companies seeking financial investment or strategic partnership will present to a panel of judges.

Ignacio Albornoz, CEO, Cattler Corporation

Rajat Pandya, CEO and Co-Founder, Faunatech Solutions Dror Tamir, Founder and President, Hargol FoodTech Terry Fossum, CEO and Founder, Phoenix Animal Wellness Michael Coe, Chief Scientific Officer, Phoreus Biotechnology Jim Donahue, CO-Founder and CEO, ReproHealth Technologies Rob Hunter, Chief Scientific Officer, Sorensis Charles Owen, CEO, 272BIO



1:20pm

Lunch and Academic Research Poster Session

Apply to showcase your innovative research in animal health to a community of potential partners and accelerators.

Companion 11:40am **Companion Animal Innovation Showcase** Ten selected start-up companies seeking financial investment or strategic partnership will present to a panel of judges. Gary Jennings, CEO, Saiba Animal Health Cecelia Carrera, CEO, BistroCat Andria Beal, CEO and Founder, EpiPaws Nayoung Susie Kim, Co-Founder, Highfive Vet Sungwon Lim, CEO, ImpriMed Emmitt Nantz, Co-Founder, Inventory Ally Eve Hanks, CEO, MI:RNA Chan Namgong, Founder and CEO, Onctotect Matt Russell, Co-Founder, CEO, Petszel LLC Anan Copty, Founder and CEO, SynergyMed















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DAY TWO WEDNESDAY 14 JUNE 9.00AM - 5.30PM

Production

2:45pm

Networking Roundtables

Take the opportunity to network with pre-registered groups of up to 14 peop will be discussing the biggest challenges and opportunities across productio interactive session is 45 minutes



The Biggest Opportunities in Aquaculture: Data, Analytics, and Methods Moderator: Emily Aston, TechAccel

Fighting Chronic Disease in Production Animals Moderator: Brian Kanke, President, Zoo Pharma Dynamics



The Importance of Regulatory knowledge at all levels in your co Moderator: Dr. Haley Larson, Assistant Professor of Animal Health, Kansas St

4:30pm

Break & Pre-Scheduled 1-2-1 Meetings

5:30pm

End of Conference

	Companion		
	2:45pm		
ple, where we ion animals. Each	Networking Roundtables Take the opportunity to network with pre-registered groups of up to 14 people, where we will be discussing the biggest challenges and opportunities across companion animals. Each interactive session is 45 minutes		
I New Farming	The Importance of Data and Digital Transformation for the Petcare Industry Moderator: Richard Nilsson, CEO, MyPetGo		
	The Importance of the Microbiome in Guiding the Care of our Pets Moderator: Judy Schnurr, Director, Nutrition Innovation, Hill's Pet Nutrition		
	New Innovations in Pain Management and Pain Relief		
company State University	How Pet Parents are Changing and the Impacts for Products and Services Moderator: Candise Goodwin, Principle, Outlier Advisors		











MEET THE TEAM

Got any questions? Meet the Animal Health team to find out how you can get involved.



Maisie Douch

Portfolio Manager, Animal Health maisie.douch@kisacoresearch.com



Sarah Rowlands Marketing Director



Stephen Swarray

Commercial Partnerships Director swarray@kisacoresearch.com



Harrison Sharp Senior Commercial Partnerships Manager harrison.sharp@kisacoresearch.com



Trishala Lalji

Head of Sales - Animal Health & Consumer Markets tl@kisacoresearch.com



sarah.rowlands@kisacoresearch.com



Calan Smith

Head of Strategic Alliances cs@kisacoresearch.com



Jessica Spiandore

Operations Director JS@kisacoresearch.com

















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ASSOCIATE PARTNERS:



PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting an exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

BRANDING

- & Keynote
- Webinars
- Industry/research reports
- \otimes Workshops
- Roundtable discussions
- Panels & Chairing 000

- White papers
- Onsite visibility
- Webinars and podcasts
- Marketing exchange
- Booth Area
- Social Media Coverage

PARTNERS



GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN **GET INVOLVED**

Connect with our team to understand how you can get involved.



Harrison Sharp **Commercial Partnerships Manager** Harrison.Sharp@kisacoresearch.com



Stephen Swarray **Commercial Partnerships Director** swarray@kisacoresearch.com

NETWORKING

- 7 Drinks Reception
- **Boardroom Briefings**
- යු One-to-One Meetings
- Ĵ Hosting Private Dinners













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in Animal Health Innovation

LOCATION & VENUE BOSTON, USA

Sheraton Boston Hotel 39 Dalton St, Boston

PRICING

PASS TYPE	STANDARD PRICING
Showcase Applicant Only available to companies that have applied to present at the Innovation Showcase in 2023.	\$1,899
Emerging Companies & Start Ups, Academics, Charities, Veterinary Practices, Angel and VC Investors For Start-ups with under £4m in annual revenue. Please note: Those offering consultancy or market intelligence services do not qualify for this rate.	\$1,999
Delegate Health, Nutrition and Tech companies (under £100m in annual revenue).	\$2,599
Multinationals & Service Providers CROs, CMOs, Consultants, M&A Advisors, Private Equity, Incubators, Accelerators, and Distributors, and companies over £100m in annual revenue.	\$3,499

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SAVE 15% - Book a team of 5+

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