



8TH ANNUAL ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION

ASIA

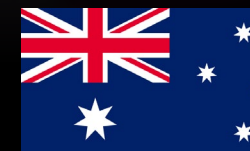
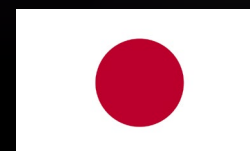
Face-to-Face Event

October 17-18, 2023

TOKYO

Advancing Innovation, Product Regulation and Strategic Corporate Partnerships in Asia Pacific

Key Representation from Japan, China, Australia, India, & SE Asia



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PLATINUM ASSOCIATE PARTNER



SENIOR EVENT PARTNERS



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#AHNTI
@AHINNOVATION

Produced by
Kisaco
Research

EXECUTIVE SPEAKER LINE-UP INCLUDES:



Dr. Arkhom Cheewakriengkrai
Vice President: Southeast Asia
and South Asia
Zoetis



Mr. Toshikazu Fukui
President
**Nippon Zenyaku Kogyo CO
(ZENOAQ)**



Mr. Philip Huggenberger
President and General Manager
Elanco Japan



Dr. Yuki Ujimasa
AHRMS Inc.
Brakke Consulting, Inc.



Mr. Jishu Shi, Professor
Kansas State University, Director
**US China Center for Animal
Health**

150+
Attendees

30+
Speakers

20+
Meetings per delegate

50+
Start-ups

15+
Countries in attendance

WELCOME

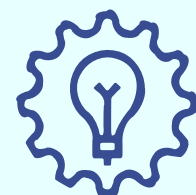
Animal Health, Nutrition and Technology Innovation Asia is part of our global series focused on showcasing the most exciting investment opportunities globally and connecting businesses with investors and strategic corporate partners. Within the Asia-Pacific region, there is a particular focus on regulatory jurisdictions and market insights across a wide variety of technology areas including therapeutics, diagnostics, nutrition, telemedicine, and agritech.

WHY ATTEND?



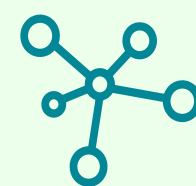
EXPAND YOUR REGULATORY EXPERTISE AND ENTER NEW MARKETS

Uncover regulatory pathways and opportunities for harmonisation across Asia Pacific, making it easier for your business to scale.



GROW YOUR BUSINESS OFFERING WITH CURRENT MARKET INSIGHTS

As opportunities in the APAC region accelerate, learn how your business can stay aligned with current innovation opportunities including disease management, technology innovation and petcare products.



EXPANDED NETWORKING OPPORTUNITIES

Improve your business partnering opportunities with our increase in pre-scheduled meeting slots and broadened attendees from across the Asia Pacific, as well as Europe and the US.

KEY CONTENT FOR 2023



Country-specific market trends and insights including Japan, China, Southeast Asia, India and Australia



Navigating and tackling the regulatory landscape in the APAC region



Mitigating and managing the risk of global infectious diseases



Evaluating the impact of increased pet ownership and changing veterinary landscape in Japan



Tackling supply chain challenges and the demand for sustainable and traceable food protein



Exploring the landscape of innovation and investment in APAC region

INNOVATION SHOWCASE

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 5 companies, hand-picked by the Selection Committee, introduce themselves, their innovations and achievements on the main stage. This year, our finalists will be presenting products across health, nutrition and technology areas in companion and production animals.

INNOVATION SHOWCASE FINALISTS 2023

We are proud to announce the finalist companies selected to present at the 2023 Innovation Showcase.



THE SHOWCASE WILL HAVE REPRESENTATION FROM COMPANION AND PRODUCTION ANIMAL COMPANIES WITH INNOVATIONS ACROSS:



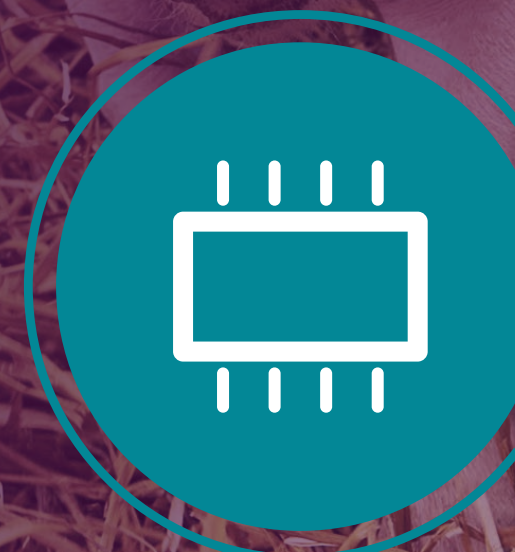
HEALTH

Oral Vaccines, Vaccines, Therapeutics, Biologicals, Genetics & Breeding, Prevention and Treatment of Infectious Disease, Pain, Inflammation and Allergy, Treatment of Chronic Diseases, Medical Devices and Diagnostics



NUTRITION

Alternative Proteins and Oils, Animal Microbiome Technology, Sustainable ingredient/ nutrient sources, Functional ingredients



TECHNOLOGY

Artificial Intelligence, Telemedicine, Machine Learning, Blockchain, IoT integration, Monitoring, Surveillance

WHO WILL YOU MEET?

ACADEMICS

- International Animal Health Professors
- R&D Experts
- Universities and National Regulatory Bodies
- Technology Transfer Officers
- Associations
- Vet Colleges

INVESTORS

- Seed & Angel Investors
- Venture Capital Firms
- Private Equity
- Investment Funds
- Accelerators
- M&A Advisors

EMERGING COMPANIES AT ALL STAGES

The Summit is designed for emerging companies at all stages of growth and development, who are looking for partnership opportunities in this ever-changing landscape.

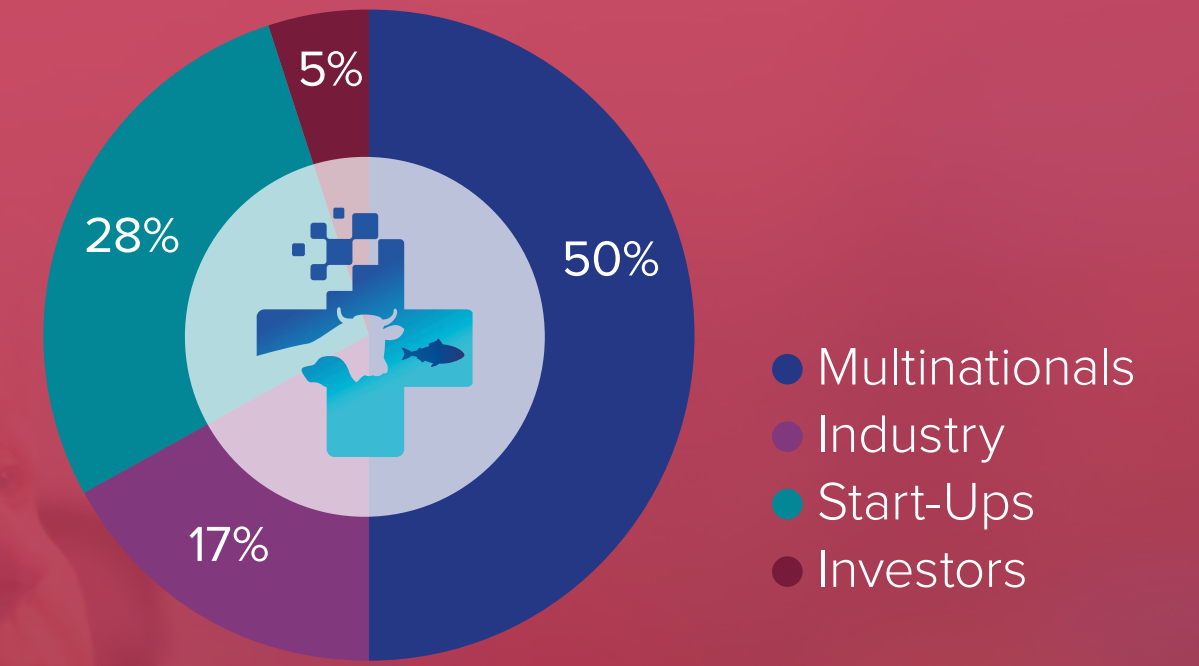
SERVICE PROVIDERS

- Global Distribution & Vet Service Leaders
- Market Intelligence & Consultancy Providers
- Contract Research & Contract Manufacturing Organisations

CORPORATES & MULTINATIONAL COMPANIES

- Business Development and Strategic Teams
- Leadership and C-Suite
- Owners of Vet Practices
- Human Biotechs Interested in Translational Opportunities in Animal Health
- Pharmaceutical, Nutrition, Technology and Pet Care

2022 AUDIENCE BREAKDOWN



WITH DELEGATES FROM:

China | Japan | Hong Kong | Brazil | Malaysia
 Israel | India | Australia | New Zealand | Canada
 UK | South Korea | Indonesia | Philippines
 Thailand | Singapore | Pakistan



PAST ATTENDEES INCLUDE



MEET OUR DISTINGUISHED SPEAKER LINE-UP



Mr. Kats Kato
Senior Vice President,
International
Operations
Zoetis



Matilda Ho
Founder & Managing
Director
Bits x Bites



Dr. Yuki Ujimasa
AHRMS Inc
Brakke Consulting



Dr. Motoo
Kobayashi
CEO
Seijo Kobayashi
Veterinary Clinic



Mr. Yoshio Hase
CPA, MBA
CEO
Elsakreis



Mr. Miles Yao
Chief Operation
Officer
Sansheng Biotech



Mr. Jishu Shi
Professor, Kansas
State University,
Director
US China Center for
Animal Health



Dr. Yoshio Hirano
DVM, Hirano Animal
Hospital
Immuno-Vets Co. Ltd.



Dr. Tomohiro Yamaguchi
PhD
OxyCarrier Inc.,
Canine-lab Inc.



Mr. Toshiya Morino
CEO
ZPeer Inc



Mr. Michael Boddington
Managing Director
Asian Agribusiness
Consulting



Dr. Klaus Hellmann
Chief Veterinary
Officer
Argenta



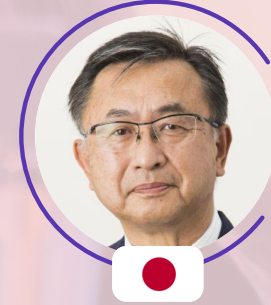
Mr. Toshikazu Fukui,
President
Nippon Zenyaku
Kogyo CO (ZENOAQ)



Dr. Eka Dewi
Wulandari, Founder
and CEO
PET+VET Animal
Clinic Indonesia



Mr. David Smith
Chair and CEO
Ceres Tag



Norio Ogura
Vice President
Nippon Zenyaku
Kogyo Co
(ZENOAQ)



Mr. Boyd Way
Foreign Trade Manager
DAINICHI Corporation



Ramin Karimpour
Founder and CEO
Targan



Mr. Leo Wein
Managing Director
Protenga



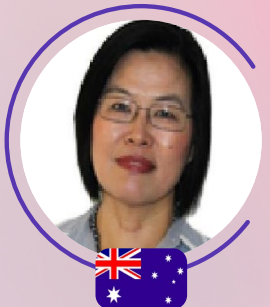
Craig Mosman
Chief Business
Development Officer
Seek Labs



Masafumi Osawa
Business Development
Lead
KAICO



Dr. Zhao Yarong
Chief Scientist
Beijing Dabeinong
Technology Group Co.,
Ltd



Jing Xie
CEO
C&J Lab



Dr. Siraya Chunekamrai
Immediate Past
President
World Small Animal
Veterinary Association
(WSAVA)



Mr. Mike Wang
Senior Vice President
& General Manager,
Greater China
Zoetis



Mr. Kouji Tachibana
Director
Senju
Pharmaceutical Co.
Ltd.



Mr. Philip
Huggenberger
President and General
Manager
Elanco Japan



Mr. Vijay Teng
President
Intas Pharmaceuticals



Dr. Arkhom
Cheewakriengkrai
Vice President, Southeast
Asia and South Asia
Zoetis



Dr. Ken Noda
DVM, PhD



Jungho Lee
CEO
Smartsound
Corporation



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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

8:00 am

Registration

8:50 am

Scene Setting: A Current View on the Asian Animal Health Market and Assessing the Latest Innovations, Growth and Opportunities

With Asia Pacific forecasted to be the fastest growing region in Animal Health, there is a surge of innovation and technologies entering the market. This session will focus on the current animal health landscape, evaluating key opportunities and challenges across the APAC region and the future projected growth of the market, with a focus on Japan.

Mr. Kats Kato, Senior Vice President, International Operations, **Zoetis**

9:20 am

What to Expect from the Animal Health Industry in Japan in the Next 3-5 Years

Mr. Toshikazu Fukui, President, **Nippon Zenyaku Kogyo CO (ZENOAQ)**

9:50 am

Break and 1-2-1 meetings

10:50 am

The Opportunities in China: Increased Pet Spend and Emerging Technologies to Support Animal Health

Over the last few years, pet ownership has experienced steady growth, especially in markets such as China. Pet owners are now willing to spend more on their pets, including healthcare products, and services.

As the market potential becomes clear, what products and services will continue to drive the industry forward, how can innovators stand out in these markets and what will the future look like for animal health in China.

Mr. Mike Wang, Senior Vice President & General Manager, Greater China, **Zoetis**

Dr. Eka Dewi Wulandari, Founder and CEO, **PET+VET Animal Clinic Indonesia**

Dr. Siraya Chunekamrai, Immediate Past President, **World Small Animal Veterinary Association (WSAVA)**



WELCOME

SPEAKERS

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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

11:30 am

The Key Trends and Dynamics of Companion Animal Veterinary Practices in Japan

This session will uncover the latest challenges and opportunities in the Japanese companion animal market including the current situation and challenges of veterinary medicine and the latest opportunities in technology adoption by veterinarians and pet owners. As we witness new products to support care and treatment including diagnostics and therapeutics, are there any barriers for the Japanese market, and which treatment areas need the most attention

Moderator: Mr. Yuki Ujimasa, AHRMS Inc., Brakke Consulting

Dr. Ken Noda, DVM, PhD

Dr. Yoshio Hirano, DVM, Hirano Animal Hospital; Immuno-Vets Co.,Ltd.

Dr. Tomohiro Yamaguchi, PhD, OxyCarrier Inc. ; Canine-lab Inc.

Mr. Kouji Tachibana, Director, Senju Pharmaceutical Co., Ltd.

12:30 pm

Lunch

2:00 pm

How to Navigate, Manage and Mitigate Disease Outbreaks Across North Asia

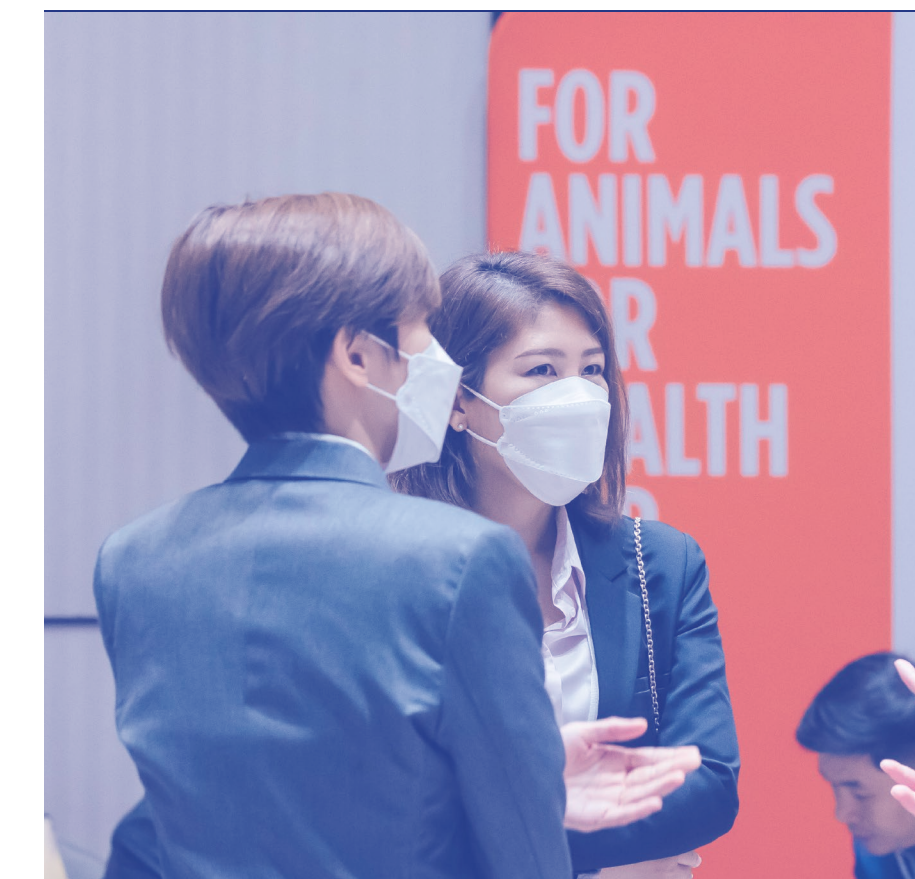
Animal diseases and health challenges are constantly evolving and the impact on the global economy, human health, and sustainable development remains. This session will explore and provide answers to:

- The current disease trends in Asia including outbreaks of African Swine Fever, Lumpy Skin Disease, Avian Influenza, and Foot and Mouth Disease
- The lessons learned and forward actions for the industry in tackling disease spread
- What will the next 5-10 years look like for infectious diseases globally and how are advancements in vaccines and other preventative measures supporting the mitigation and management of disease and ensuring early detection?

Moderator: Mr. Jishu Shi, Professor, Kansas State University, Director, US China Center for Animal Health

Mr. Miles Yao, Chief Operation Officer, Sansheng Biotech

Mr. Philip Huggenberger, President and General Manager, Elanco Japan Group



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DAY ONE

TUESDAY

17 OCTOBER

8:00 AM – 6:00 PM

2:45 pm

Understanding Veterinary Needs in Japan

Following the boom in pet ownership during the global pandemic, coupled with the increasing life expectancy of companion animals, Japan has seen a huge rise in demand for veterinarians. Millennial pet parents in particular expect to be able to care for their pets through apps, access care 24/7, and cover these needs through insurance. How can the industry improve access to veterinary clinics, ensure the level of service expected by the modern pet owner, and meet the needs of veterinarians?

Moderator: Norio Ogura, Vice President, **Nippon Zenyaku Kogyo Co (ZENOAQ)**

Dr. Motoo Kobayashi, CEO, **Seijo Kobayashi Veterinary Clinic**

Mr. Yoshio Hase, Head of Business Administration and Practice Management, **Elsakreis**

Mr. Toshiya Morino, CEO, **ZPeer Inc.**

3:30 pm

Afternoon Break and 1-2-1 meetings

4:30 pm

Evaluating the Opportunity in Aquaculture: New Products and Innovations Entering Asia

The aquaculture market has experienced significant growth in recent years, and this trend is expected to continue in the coming years. The increasing demand for aquaculture products has been driven by population growth, urbanization, and rising incomes. Advances in aquaculture technology and production methods have made it easier and more cost-effective as an industry. Despite environmental and disease related risks, there remains a huge opportunity for new technologies and products to deal with this increased demand. But which innovations are gaining the most traction?

Mr. Leo Wein, Managing Director, **Protenga**

Mr. Boyd Way, Foreign Trade Manager, **DAINICHI Corporation**

5:15 pm

The Future of Food Production in China: Swine Focus

Moderator: Mr. Michael Boddington, Managing Director, **Asian Agribusiness Consulting**

Dr. Zhao Yarong, Chief Scientist, **Beijing Dabeinong Technology Group Co., Ltd**

6:00 pm

End of Day One



WELCOME

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DAY TWO

WEDNESDAY

18 OCTOBER

8:00 AM – 5:30 PM

8:00 am

Registration

9:00 am

A Deep-Dive into Southeast Asia: A Market Update on the Latest Opportunities and New Innovations in the Region

The growth of the pet care market across Southeast Asia is driven by increasing adoption and humanization of pets. Innovation remains the key to gaining a competitive edge in the booming Southeast Asia pet care market, especially in the pet food category. Further, the livestock market remains critical as we seek to improve sustainability and efficiency and meet increasing demand for quality protein. This session will explore the full spectrum of the animal health industry, and where the biggest opportunities for innovation lie across the APAC region.

Moderator: Dr. Arkhom Chewakriengkrai, Vice President: Southeast Asia and South Asia, **Zoetis**

Dr. Eka Dewi Wulandari, Founder and CEO, **PET+VET Animal Clinic Indonesia**

Dr. Shinya Watari, General Director, **Onehealth Veterinary Hospital Group**

9:45 am

Regulation: What is the Regulatory Landscape for Asian Companies Entering Foreign Markets? How to Navigate International Regulations

- How can we learn from past experiences and expertise in tackling new markets?
- How can emerging businesses grow into these markets, and gain valuable market insight from each region?

Dr. Klaus Hellmann, Chief Veterinary Officer, **Argenta**

10:30 am

Break and 1-2-1 meetings



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DAY TWO

WEDNESDAY

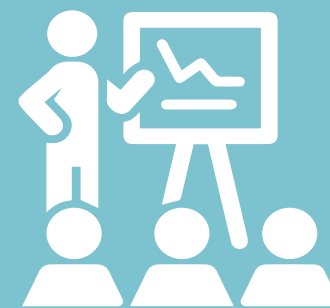
18 OCTOBER

8:00 AM – 5:30 PM

11:30 am

Innovation Showcase

Five selected start-up companies seeking financial investment or strategic partnership will present in front of the whole audience. Areas of innovation will be across health, nutrition and technology and will be within companion and production animals.



12:30 pm

Lunch

2:25 pm

Inaccessibility to Essential Veterinary Therapeutics - How does this impact Both Human and Animal Welfare?

Dr. Siraya Chunekamrai, Immediate Past President, **World Small Animal Veterinary Association (WSAVA)**

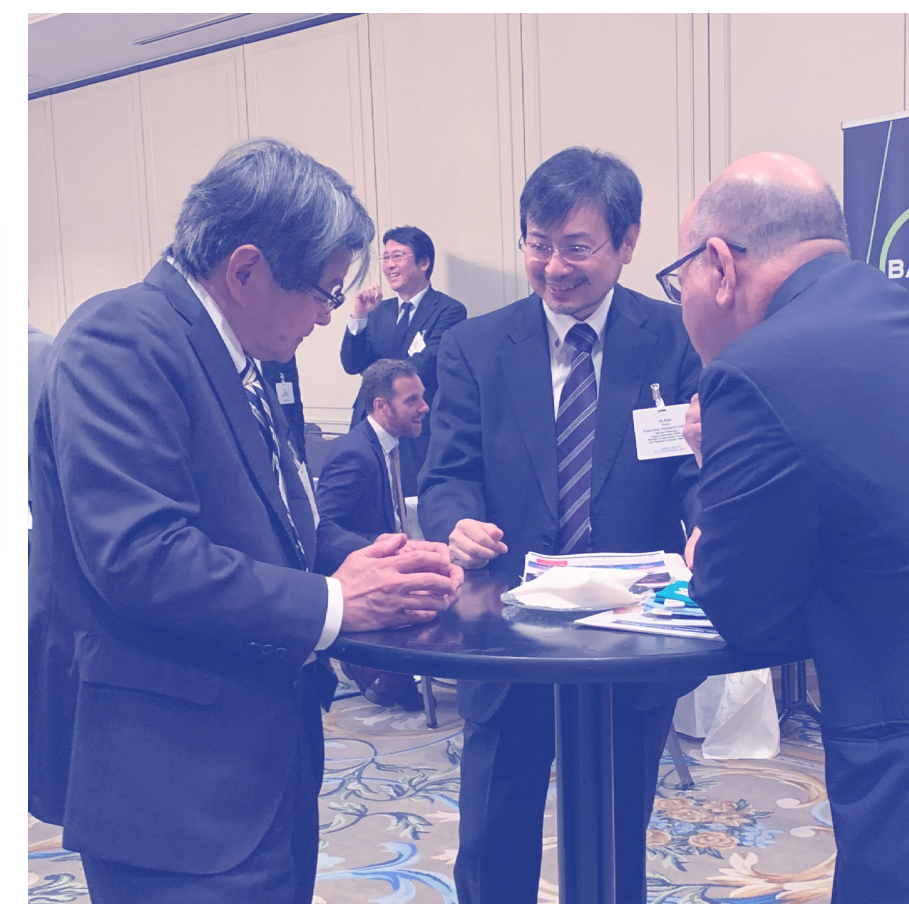
2:45 pm

Pre-Scheduled 1-2-1 Meetings

3:45 pm

New Innovations and the Potential for Growth Across Livestock in the Australian Market

Mr. David Smith, Chair and CEO, **Ceres Tag**



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DAY TWO

WEDNESDAY

18 OCTOBER

8:00 AM – 5:30 PM

4:30 pm

Opportunities for Innovation and Investment across Asia Pacific

Matilda Ho, Founder & Managing Director, **Bits x Bites**

Ramin Karimpour, Founder and CEO, **Targan**

Mr. Michael Boddington, Managing Director, **Asian Agribusiness Consulting**



"I think this is a great meeting for companies to come together and find out what the common challenges are and how they can work together. I'm really impressed!"

JISHU SHI
U.S.-CHINA CENTRE FOR ANIMAL HEALTH

5:00 pm

End of Conference



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PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP

- Keynote
- Webinars
- Industry/research reports
- Workshops
- Roundtable discussions
- Panels & Chairing

BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Marketing exchange
- Booth Area
- Social Media Coverage

NETWORKING

- Drinks Reception
- Boardroom Briefings
- One-to-One Meetings
- Hosting Private Dinners

GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED

Connect with our team to understand how you can get involved.



Stephen Swarray
Director Commercial Partnerships
Swarray@kisacoresearch.com

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TOKYO JAPAN

VENUE:

Hilton Tokyo, 160-0023, Shinjuku-Ku, 6-6-2
Nishi-Shinjuku, Japan

PRICING

PASS TYPE	STANDARD RATE
<p>Emerging Companies & Start Ups, Academics, Charities, Veterinary Practices, Angel and VC Investors</p> <p>For Start-ups with under \$4m in annual revenue.</p> <p><small>Please note: Those offering consultancy or market intelligence services do not qualify for this rate.</small></p>	\$1,599
<p>Delegate Health, Nutrition and Tech companies (under \$100m in annual revenue).</p>	\$2,799
<p>Multinationals & Service Providers CROs, CMOs, Consultants, M&A Advisors, Private Equity, Incubators, Accelerators, and Distributors, and companies over \$100m in annual revenue.</p>	\$3,499

BIG SAVINGS WITH BIG BOOKINGS

SAVE 10% - Book a team of 3+

SAVE 15% - Book a team of 5+

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Team discounts are only valid on industry rates and not in conjunction with any other offer or promotion. Payment Terms: A \$79 processing fee will apply to any invoices requested. All Prices are in USD. All Early Bird discount prices, including Group Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please note if you are a UK based company VAT will be added to your total payment. Please view our Cancellation Policy. QUESTIONS? Please email events@kisacoresearch.com.