



# 6TH ANNUAL ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION LATAM

13 - 14 September

Face-to-Face Event | São Paulo, Brazil

## Shaping the Future of the Animal Health Industry by Showcasing Innovations in Prediction, Prevention and Treatment



**150+**  
Attendees



**30+**  
Start-up Companies



**15+**  
Investors



**20+**  
Pre-Scheduled Meetings

## KEY EXPANDED CONTENT FOR 2023



### University Pavilion

Connect and uncover the latest innovations showcased by the leading universities across Latin America



### Innovation Showcase

Invest or partner with the leading 12 companion & production animal start-ups across health nutrition and technology



### Companion and Production Animal Insights

Prevent veterinary burnout, improve traceability, sustainability & productivity and limit the spread of detrimental diseases



**Mauricio Motta**  
CEO  
Logvett



**Márcio Rezende  
Evaristo Carlos**  
SDA  
MAPA



**Luis Xavier Rojas**  
SVP and General Manager  
Zoetis Brazil



**José Tomé**  
CEO  
AgTech Garage



**Robert DiMarzo**  
Principle  
DiMarzo  
Consulting



**Kleber Gomes**  
CEO  
Ourofino Saude  
Animal



**Maria Jose  
Pampin**  
Co-Founder & CEO  
De Patas



**Jucelia Lopes  
Maia**  
Coordinator of  
TechnoPARQ  
CenTeV



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# WELCOME

Animal Health, Nutrition and Technology Innovation Latin America is part of our global Animal Health series, focused on showcasing the most exciting investment opportunities in Latin America, connecting businesses with investors and strategic corporate partners.

Join us in São Paulo to discover the latest innovations in the Latin American region, with focuses on harmonizing regulation globally to encourage new innovation, uncovering new distribution and trade opportunities and highlighting the applications for technology across companion and production animals.

## WHY ATTEND?



**Raise funding** by connecting with investors and M&A advisors working across production and companion animal



**Forge partnerships** with senior representatives from leading animal health companies who can open up your community base



**Increase your revenue** by discovering the new trade and distribution opportunities globally and meeting growing demand for sustainability, traceability and welfare



**Encourage the development** of innovation through industry cooperation to harmonize regulation and legislation with Europe APAC and North America

## GLOBAL ADVISORY BOARD



**Ellen De Brabander**  
Executive Vice President R&D and Innovation  
**Elanco**



**Sébastien Huron**  
Chairman of the Executive Board and CEO  
**Virbac Sante Animale**



**Aaron Schacht**  
Chief Executive Officer  
**BiomEdit**



**Jean-Luc Michel**  
Senior Vice President, Head of Global Strategic Marketing  
**Boehringer Ingelheim**



**Alan MacKay**  
Executive Partner and Founder  
**GHO Capital**



**Linda Rhodes**  
VMD, PhD, Independent and ex- CSO  
**Aratana Therapeutics**



**Thomas Zerzan**  
President Companion Animal  
**Phibro Animal Health**



**Robert Kelly**  
Senior Vice President, Commercial Leader for EURAM Region  
**MSD Animal Health**



**Dave Ross**  
Chief Executive Officer  
**Agri-Epi Centre**

# WHO WILL YOU MEET?



UNIVERSITIES

- Technology transfers
- Accelerators
- Vet colleges
- International animal health experts



INVESTORS

- Seed & Angel investors
- Venture Capital Funds
- Private Equity
- Accelerators
- M&A advisors



STARTUPS

The Summit is designed for emerging companies at all stages of growth and development, who are looking for partnership opportunities in this ever-changing landscape.



SERVICE PROVIDERS

- Distributors – Local and Global
- Contract Research Organizations
- Contract Marketing Organizations
- Consultants



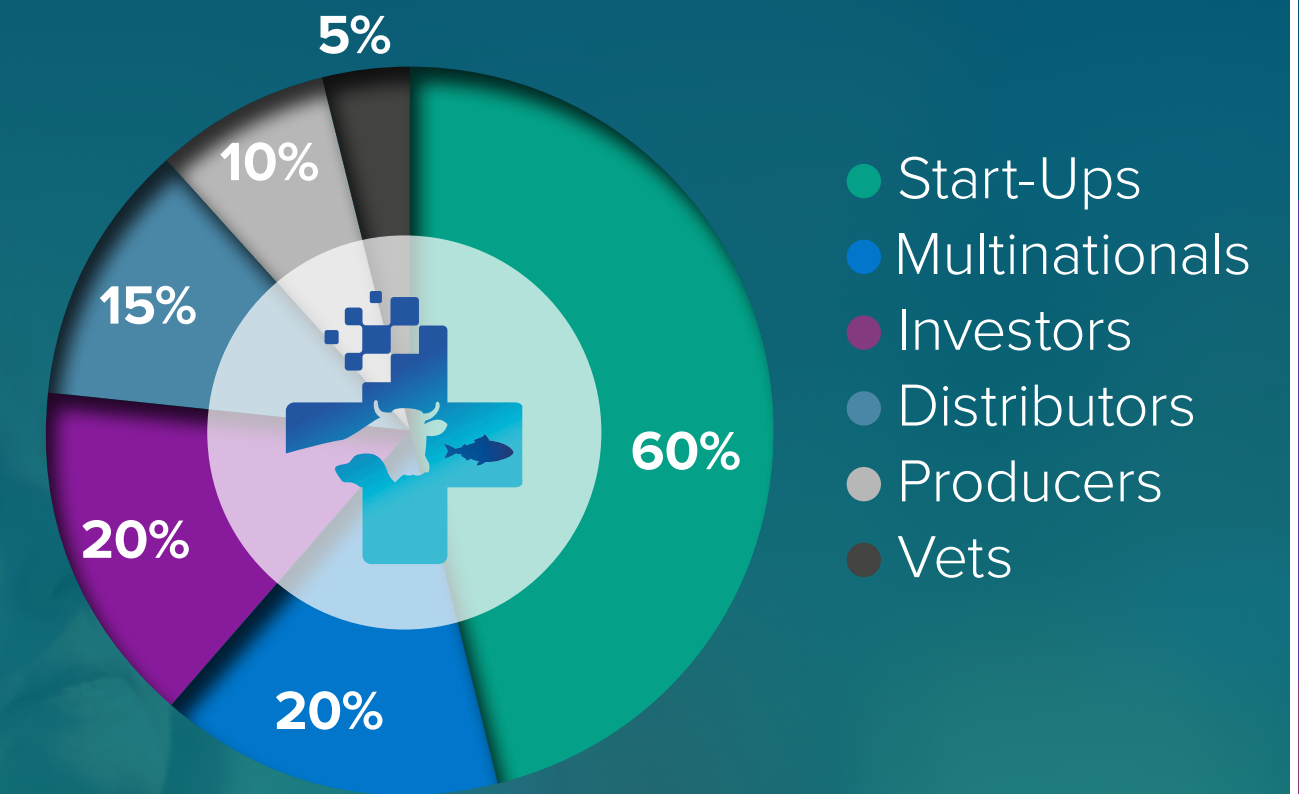
CORPORATES & MULTINATIONALS

- Local and global Pharmaceutical, Nutrition, Technology and Pet Care
- Business Development and strategic teams
- Leadership and C-Suite executives

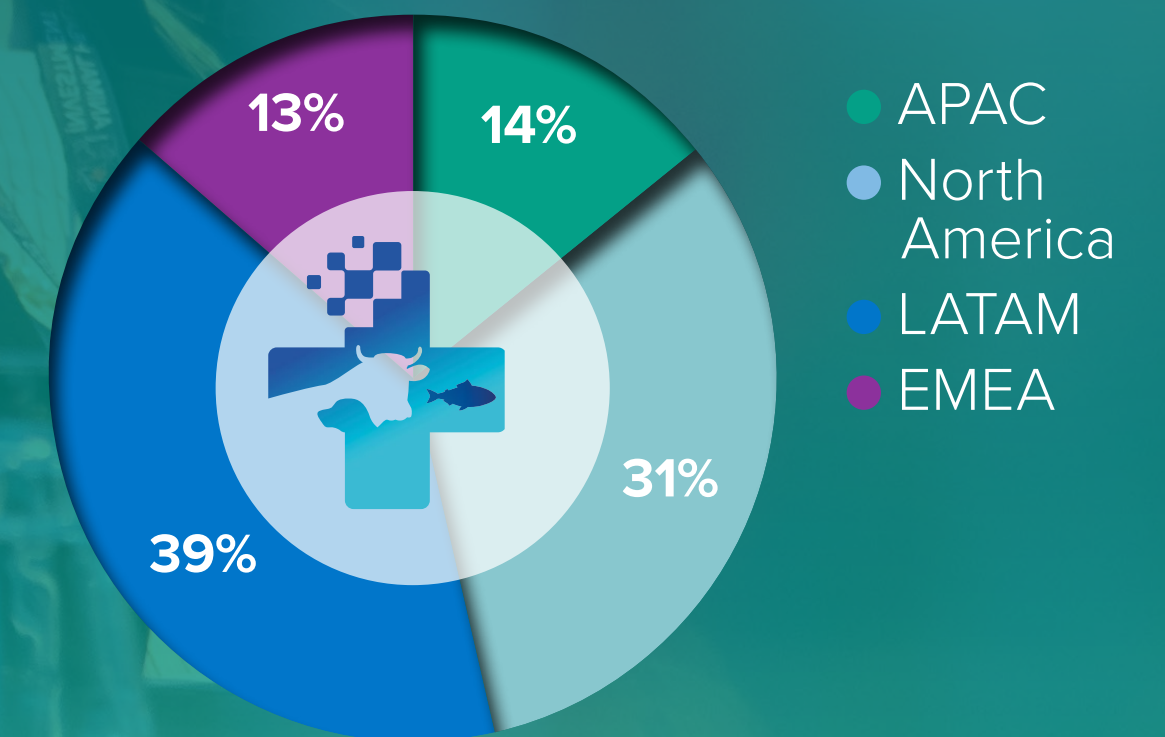
## PAST ATTENDEES INCLUDE



## AUDIENCE BREAKDOWN



## GEO BREAKDOWN



# 💡 INNOVATION SHOWCASE

Uncover the latest innovations in Latin America with pitches from 6 companion animal start-ups and 6 production animal start-ups in our Innovation Showcase. Hand-picked by our Selection Committee, these are the most promising emerging businesses in the region looking for financial investment and strategic partnerships.

## WHAT WILL I GET AS A FINALIST?



### MAINSTAGE SPOTLIGHT:

Showcase your brand to seasoned strategic M&A scouts, venture capital and private equity investors.



### BRAND VISIBILITY:

Your application will be assessed by our Selection Committee. Heightened brand presence will improve your ability to network and to facilitate investment and partnership opportunities.



### EXPOSURE:

Marketing content pieces on finalists will be shared with over 20,000 animal health, investment, and petcare market executives across multiple marketing channels.

## APPLY IF YOU ARE A START-UP WORKING ACROSS:



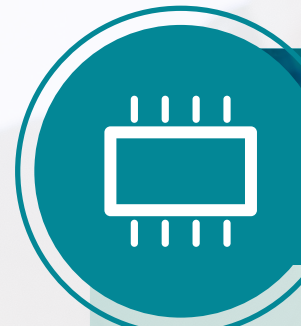
### HEALTH

Vaccines, Therapeutics, Biologicals, Genetics & Breeding, Prevention and Treatment of Infectious Disease, Pain, Inflammation and Allergy, Treatment of Chronic Diseases, Oral Vaccines, Medical Devices and Diagnostics



### NUTRITION

Alternative Proteins and Oils, Animal Microbiome Technology, Sustainable ingredient/nutrient sources, Functional ingredients



### TECHNOLOGY

Artificial Intelligence, Telemedicine, Machine Learning, Blockchain, IoT integration, Monitoring, Surveillance

**APPLY NOW**

APPLICATIONS CLOSE 30 JUNE

## SELECTION COMMITTEE



**Adriana Ferreira de Faria**  
Prof. Dr. Executive Director  
**CenTev**



**Carlos Becco**  
Senior Advisor  
**Agribusiness and Agtech  
Agritech Capital**



**José Tomé**  
CEO  
**AgTech Garage**



**Cristina Jorge**  
**CMJ Consultoria &  
Assessoria**

# OUR INDUSTRY LEADING SPEAKERS



**Luis Xavier Rojas**  
SVP and General  
Manager  
**Zoetis Brazil**



**Márcio Rezende  
Evaristo Carlos**  
SDA  
**MAPA**



**Delair Bolis**  
President  
**SINDAN**



**José Tomé**  
CEO  
**AgTech Garage**



**Pedro Henrique  
Mannato Coutinho**  
CEO  
**Olho do Dono**



**Natanael Leitão**  
Founder, Chief  
Scientist  
**YLive**



**Fabricio Sousa**  
Partner  
**Porsche  
Consulting**



**David Smith**  
CEO & Executive  
Chair  
**Ceres tag**



**Stanley Oliviera**  
Head of Digital  
Agriculture  
**Embrapa**



**Jose Francisco  
Miranda**  
Sustainability Business  
Development Latam  
**dsm-firmenich**



**Danilo Leao**  
Founder  
**Bov Control**



**Maria Jose  
Pampin**  
Co-Founder &  
CEO  
**De Patas**



**Carlos Becco**  
Senior Advisor  
**Agribusiness  
and Agtech**



**Dr Kimberly  
Simmons**  
Director Global  
Regulatory Affairs  
**Clinglobal**



**Robert DiMarzo**  
Principle  
**DiMarzo  
Consulting**



**Esteban Corrales**  
Director  
**LabYES**



**Kleber Cesar  
Silver Gomes**  
CEO  
**Ourofino Animal  
Health**



**Mauricio Motta**  
CEO  
**Logvett**



**Kieran Gartland**  
Managing Director  
**The Yield Lab**



**Roberto Vituzzo**  
Executive Director  
**Pet Friends**



# OUR INDUSTRY LEADING SPEAKERS



**Cristina Jorge**  
CMJ Consultoria  
& Assessoria



**Lucas Zuben**  
Founder  
Decoysmart



**Jucelia Lopes Maia**  
Coordinator of  
TechnoPARQ  
Centev



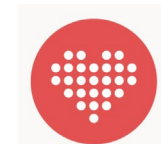
**Fernando Mizote**  
Director  
Agrisolus



**Lucas Rodrigues**  
Co-Founder  
Box for Pets &  
Estima  
Veterinary  
Hospital  
box4  
pets  
TESTE DE DNA



**Henry Berger**  
Head of Latam I  
Country Manager  
Brazil  
Vet Family



**Sergio Schuler**  
President  
MBPS



**Byron Silver**  
Regulatory and  
Business Affairs  
Consultancy  
Vet Affairs



**Andre Luiz Perrone  
do Resi**  
Executive Director  
CMA



**Dr Daniel Hato**  
Founder  
Dr Hato  
Veterinary  
Hospital



**Francisco Jardim**  
Co-Founder and  
Managing Director  
SP Ventures



**José Carlos de  
Padua Neto**  
Technical Director  
Sistema  
Famasul



**Cristiano Lauretti**  
Head of Private  
Equity  
Kinea



**Paulo Nassar**  
President  
Cobasi



**Rodrigo Faleiros**  
Superintendent  
Director  
UCBVet



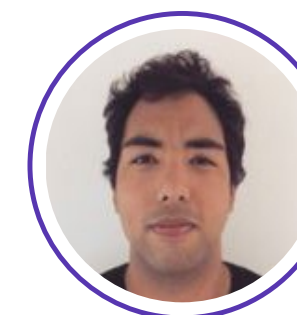
**Lauren Gurgel**  
Head of Innovation  
Yunus Social  
Business



**Ivan Bergier**  
Researcher  
Embrapa



**Luiz Lucas**  
Business Consultant  
ALPHA HD



**Pedro Peixoto**  
Board Member  
Rumina



**Dr Rafael Sales**  
Founder and CEO  
Algabloom



**Ruy Camargo Neto**  
Innovation Director  
Impact Hub





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13 - 14 SEPTEMBER  
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Animal Health Innovation

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DAY ONE

WEDNESDAY

13 SEPTEMBER

9:00AM - 6:00PM

9:00am - 10:00am

## Registration and Pre-Scheduled 1-2-1 Meetings

10:00am - 10:30am

### Exploring the Latest Trends and Biggest Opportunities in the Brazilian Market

The Brazilian animal health market has experienced a 9.2% growth rate over the past 2 years, creating an opportunity for increased innovation and investment across health, nutrition and technology. Join this session to discover the biggest trends impacting the Brazilian market and the biggest opportunities across companion animal, poultry, swine, ruminants and aquaculture.

**Luis Xavier Rojas**, SVP and General Manager, **Zoetis Brazil**

**Márcio Rezende Evaristo Carlos**, SDA, **MAPA**

**Ivan Bergier**, Researcher, **Embrapa**

**Ruy Camargo Neto**, Innovation Director, **Impact Hub**

10:30am - 11:00am

### The Investor Landscape in LatAm: the Role of Financial Investment in Driving Innovation

Discover how to secure the investment necessary to expand your business by determining:

- The priorities for key investors from across the LatAm region
- Where they see the need for innovation within companion animal and livestock markets in the next few years
- How you can make your brand stand out to investors

**José Tomé**, CEO, **AgTech Garage**

**Kieran Gartland**, Managing Director, **The Yield Lab**

**Francisco Jardim**, Co-Founder and Managing Director, **SP Ventures**

**Lauren Gurgel**, Head of Innovation, **Yunus Social Business**

“

The opportunity to learn from the different perspectives and regions is awesome. I enjoyed the different panels and presentations because we can increase our knowledge, share our expertise and get to network with interesting people.”

**Gustavo Osorio**, Commercial Manager, **Dechra Pharmaceuticals**

WELCOME

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13 SEPTEMBER

9:00AM - 6:00PM

11:00am - 11:30am

## The Future of Distribution of Animal Health Products in Latin America

Discover the distribution companies that are prioritizing animal health as an industry and improving the level of service they can provide through technology and innovation. Improve your efficiency, cost and sustainability of the process to keep down pricing and boost your ability to distribute your products.

**Mauricio Motta**, CEO, **Logvett**

**Fabricio Sousa**, Partner, **Porsche Consulting**

**Cristiano Lauretti**, Head of Private Equity, **Kinea**

**Paulo Nassar**, President, **Cobasi**

**Rodrigo Faleiros**, Superintendent Director, **UCBVet**

11:30am - 12:30pm

## Pre-Scheduled 1-2-1 Meetings

12:30pm - 1:15pm

## University Pavilion with Latin American Universities, Technology Transfers and Innovation Hubs

Join the leading institutions as they showcase their leading research and innovations in interactive roundtable sessions.

**Jucelia Lopes Maia**, Coordinator of TechnoPARQ, **Centev**

**Stanley Oliviera**, Head of Digital Agriculture, **Embrapa**

1:15pm - 2:15pm

## Lunch



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DAY ONE

WEDNESDAY

13 SEPTEMBER

9:00AM - 6:00PM

2:15pm - 4:00pm

## Innovation Showcase

The 12 finalist companies across companion and production animals will be hand-picked by the prestigious Selection Committee to present their products or services for 6 minutes on the main stage in a quick-fire round of presentations followed by a Q&A.

### Selection Committee:

**Adriana Ferreira de Faria**, Prof. Dr. Executive Director, **CenTev**

**José Tomé**, CEO, **Ag Tech Garage**, **Partner PwC**

**Carlos Becco**, Senior Advisor, **Agribusiness and Agtech**

**Cristina Jorge**, **CMJ Consultoria & Assessoria**

4:00pm - 5:00pm

## Pre-Scheduled 1-2-1 Meeting

5:00pm - 5:30pm

## The Need for Standardization and Benchmarking in the Veterinary Care Industry to Encourage the Medicalization of Companion Animals and Reduce Vet Burnout

Improve the care that veterinarians can provide and prevent vet burnout by discovering how the industry and veterinarians can align together to encourage the medicalization of pets including:

- Benchmarking pricing and improving data sharing between clinics and industry to understand trends and pricing
- Bettering veterinarian education on available technologies and pricing to increase uptake by veterinarians

**Lucas Rodrigues**, Co-Founder, **Box for Pets & Estima Veterinary Hospital**

**Dr Daniel Hato**, Founder, **Dr Hato Veterinary Clinics**

5:30pm - 5:45pm

## Closing Remarks

5:45pm - 6:45pm

## Networking Drinks Hosted by Logvett

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DAY TWO

THURSDAY

14 SEPTEMBER

9:00AM - 6:00PM

9:00am - 9:50am

## Registration

9:50am - 10:00am

## Opening Remarks and Innovation Showcase Winners Announced

10:00am - 10:30am

## The Beef Boom: Creating High Welfare, Sustainable and Fully Traceable Beef

Create more sustainable and traceable beef by discovering the latest innovations supporting the industry as impacts to American and Australian supply chains create increased demand for Brazilian beef and pressure for enhanced sustainability.

**David Smith**, CEO & Executive Chair, **Ceres tag**

**Sergio Schuler**, President, **MBPS**

**José Carlos de Padua Neto**, Technical Director, **Sistema Famasul**

10:30am - 11:00am

## Challenges and Opportunities within The Latin American Animal Health Market

**Delair Bolis**, President, **SINDAN**

11:00am - 12:00pm

## Pre-Scheduled 1-2-1 Meetings

12:00pm - 12:30pm

## Changes in Regulation and Legislation That Will Encourage New Innovations and Harmonize Production

Hear about the upcoming changes in legislation and regulation that will impact the industry's ability to bring new innovations and animal health products to market. Find out how the industry can support governments in the changes and the need for standardization to harmonize with North America, Europe and APAC.

**Cristina Jorge**, **CMJ Consultoria & Assessoria**

**Dr Kimberly Simmons**, Director Regulatory Affairs, **Clinglobal**

**Byron Silver**, Regulatory and Business Affairs Consultancy, **Vet Affairs**

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DAY TWO

THURSDAY

14 SEPTEMBER

8:00AM - 5:00PM

12:30pm - 1:00pm

## Re-Imagining Brazilian Livestock Production Through Fostering Innovation

Kleber Cesar Silver Gomes, CEO, [Ourofino Animal Health](#)

1:00pm - 2:30pm

## Lunch and Pre-Scheduled 1-2-1 Meetings

2:30pm - 3:00pm

## The Importance of the Latin American Animal Health Industry to Support with Growing Trade Demand

Discover how the animal health industry can support feedlots in the biggest challenges they are facing when looking at catering to the staggering growth of beef exports from Brazil

Luiz Luccas, Business Consultant, [ALPHA HD](#)

Andre Luiz Perrone do Resi, Executive Director, [CMA](#)

3:00pm - 3:30pm

## Technologies that are Supporting Prediction, Prevention and Treatment to Improve Pet Health and Wellness

Improve pet health and personalized pet care by discovering the technologies that are advancing pet health through diagnostics, prevention of disease, and treatment as well as supporting veterinarians' access to data and analytics to enhance the level of care they can provide.

Henry Berger, Head of Latam I Country Manager Brazil, [Vet Family](#)

Maria Jose Pampin, Founder, [De Patas](#)

Leandro Luize, Editor, [Panorma PetVet](#)

Roberto Vituzzo, Executive Director, [Pet Friends](#)

3:30pm - 4:00pm

## Innovation in Aquaculture: Alternatives to Fish Meal to Improve Sustainability and Efficiency

Increase the sustainability and efficiency of fish meal, including reduction of marine ingredients and carbon emissions, creating deforestation free-feed and increasing the use of alternative ingredients.

Jose Francisco Miranda, Sustainability Business Development Latam, [dsm-firmenich](#)

Dr Rafael Sales, Founder and CEO, [Algabloom](#)

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8:00AM - 5:00PM

4:00pm - 5:00pm

### Pre-Scheduled 1-2-1 Meetings

5:00pm - 5:30pm

#### Applications for AI, Robotics and Machine Learning Across the Supply Chain

Innovations in technology and data are essential to improving animal health and welfare. Join this session to discover the latest developments and applications for AI, Robotics and Machine learning to help you predict and track disease outbreaks, improve the efficiency of production and your supply chain.

**Pedro Henrique Mannato Coutinho**, CEO, **Olho do Dono**

**Natanael Leitão**, Founder, Chief Scientist, **YLive**

**Pedro Peixoto**, Board Member, **Rumina**

5:30pm - 6:00pm

#### Discovering the Biotechnology Innovations in Companion and Production Animal Pest Control

**Lucas Zuben**, Founder, **Decoysmart**

6:00pm - 6:30pm

### Pre-Scheduled 1-2-1 Meetings

“

There is no other event in the region that offers so much knowledge sharing and networking opportunities”

**Esteban Corrales**, Director, **Labyes**



WELCOME

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# PARTNERING OPPORTUNITIES

Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

THOUGHT LEADERSHIP	BRANDING	NETWORKING
<ul style="list-style-type: none"> <li>Keynote</li> <li>Webinars</li> <li>Industry/research reports</li> <li>Workshop</li> <li>Roundtable discussion</li> <li>Panels &amp; Chairing</li> <li>Customer &amp; Tech insight sessions</li> </ul>	<ul style="list-style-type: none"> <li>White papers</li> <li>Onsite visibility</li> <li>Webinars and podcasts</li> <li>Marketing exchange</li> <li>Booth Area</li> <li>Social Media Coverage</li> </ul>	<ul style="list-style-type: none"> <li>Drinks Reception</li> <li>Boardroom Briefings</li> <li>One-to-One Meetings</li> <li>Hosting Private Dinners</li> </ul>

GET IN TOUCH TO LEARN MORE  
ABOUT HOW YOU CAN GET INVOLVED



**Stephen Swarray**  
**Director Commercial Partnerships**  
 Swarray@kisacoresearch.com  
 (+44) 0203 696 2920

## OUR 2023 PARTNERS

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Senior Event Partners



Event Partners



### 1-2-1 NETWORKING: MAKE THE RIGHT CONNECTIONS

Our networking platform, Swapcard, allows you to create a profile and connect with all other attendees at the event. Arrive in São Paulo with a bespoke meeting schedule and ensure you connect with the senior leaders and industry stakeholders that are most important in building your business.

Swapcard gives you access to the entire attendee list, allowing you to message and invite people to connect during the formal meeting sessions run throughout the day. You will also have additional time during our informal and interactive networking sessions.



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Animal Health Innovation

# Join us in São Paulo

Renaissance Sao Paulo Hotel

Alameda Santos, 2233, Sao Paulo 01419-002 Brazil

## Pricing

PASS TYPE	EARLY BIRD (EXPIRES 11 AUGUST)	STANDARD PRICING
<b>Tier 1 - Emerging / Startups / investors</b> <i>For Start-ups with under \$4m in annual revenue. Start-ups, VCs and Angel Investors Please note: Those offering consultancy or market intelligence services do not qualify for this rate.</i>	\$799.00	\$1,199.00
<b>Tier 2 - Industry</b> <i>For health and nutrition, biotech, and digital &amp; tech companies with under \$100m in revenue.</i>	\$1,999.00	\$2,299.00
<b>Tier 3 - Service Providers</b> <i>For CROs, CMOs, Consultants, M&amp;A Advisors, Private Equity, Incubators, Accelerators, Distributors and companies with over \$100m revenue.</i>	\$2,699.00	\$2,999.00

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Discounts, must be paid in full by deadlines provided above. No discount offers can be combined with any other offer. Please view our Cancellation

Policy. QUESTIONS? Please email [events@kisacoresearch.com](mailto:events@kisacoresearch.com).

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