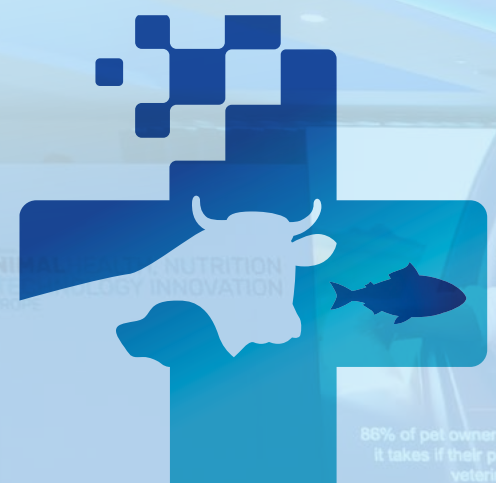


FLAGSHIP EVENT



# 9<sup>TH</sup> ANNUAL ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION EUROPE

BOOK A  
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etc. Venues 133 Houndsditch, London | **4-6 March 2024**

## Shaping the Future of the Animal Health Industry by Showcasing Innovations in Prediction, Prevention and Treatment

Our Expanded  
Programme for **2024:**

"It's got to be one of our top industry events, if not the most important one"  
**Jeff Simmons**, Chief Executive Officer, **Elanco**



Find your next  
commercial  
partner



Accelerate your company's  
growth by learning the  
macroeconomics impacting  
our industry



**700+**  
Attendees



**180+**  
Start-ups



**100+**  
Investors

**90+** Industry Leaders Including



**Rob Kelly**  
Senior Vice President, Commercial  
Leader for EURAM Region  
**MSD Animal Health**



**Stephen Murray, DVM**  
Associate Vice President, Animal  
Health Ventures  
**MSD Animal Health**



**Wafaa Mamilli**  
Executive Vice President, Chief  
Digital & Technology Officer &  
Group President for China, Brazil  
& Precision Animal Health  
**Zoetis**



**Beatrice Vos**  
PhD, Partner, Stonehaven Cozmix  
Group & CEO  
**SC Transactions AG**



**Ranveer Chandra**  
Chief Technology Officer of  
Agri-Food  
**Microsoft**



**Kim Müller Christensen**  
Senior Vice President, Animal &  
Plant Health & Nutrition  
**Chr. Hansen**



**Chris Boyle**  
Senior Managing Associate,  
**Sidley Austin LLP**



**Professor Michael Lee**  
Deputy Vice Chancellor  
**Harper Adams University**



# WELCOME

Now in its 9th year, **Animal Health, Nutrition and Technology Innovation Europe** continues to showcase the latest innovations, whilst providing unmatched networking opportunities with senior executives from across the industry.

Our mission is to engage all key participants in the value chain so we can collaboratively address the most pressing challenges and leverage the greatest opportunities in our ever-evolving industry.

We look forward to welcoming you to London as we drive forward the next wave of innovation.

## GLOBAL ADVISORY BOARD



**Jamie Brannan**  
Executive Vice President and  
Group President International  
Operations, Aquaculture and Global  
Diagnostics  
**Zoetis**



**Aaron Schacht**  
Chief Executive Officer  
**BiomEdit**



**Jean-Luc Michel**  
Senior Vice President, Head of  
Global Strategic Marketing  
**Boehringer Ingelheim**



**Alan MacKay**  
Executive Partner and  
Founder  
**GHO Capital**



**Linda Rhodes**  
**Independent  
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**Dave Ross**  
Chief Executive Officer  
**Agri-EPI Centre**



**Ellen de Brabander**  
Executive Vice President  
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**Rob Kelly**  
Senior Vice President, Commercial  
Leader for EURAM Region  
**MSD Animal Health**



**Thomas Zerzan**  
President Companion  
Animal  
**Phibro Animal Health**



**Sébastien Huron**  
Chairman of the Executive  
Board and CEO  
**Virbac**

## WHY ATTEND?

### Increase your ROI

Update your strategy in line with the latest trends & projections from key players in animal health.

### Meet Your Next Collaborator

Find your next strategic partner. Whether you're looking for an investor, a consultant, a CRO, a CMO, a multinational or just some advice, schedule private meetings with decision-makers throughout our 12 hours of dedicated networking time.



### Address Your Company's Pain Points

Do you have questions on funding, commercialisation, logistics, exit strategy, or anything else? Get them answered by the experts at our CEO & Founders Forum, How-To Roundtables & Technical Insight Sessions.

"It's got to be one of our top industry events, if not the most important one"

**Jeff Simmons, Chief Executive Officer**

**Elanco**

### Gain the Competitive Advantage

Expand your knowledge & your network by meeting with C-Suite Executives, Founders, Investors, & more, from across the entire animal health ecosystem, all under one roof.

"It's this forum & this group of people who are going to [drive] the next 10 years with equal or greater growth across the industry"

**Kristin Peck, Chief Executive Officer**

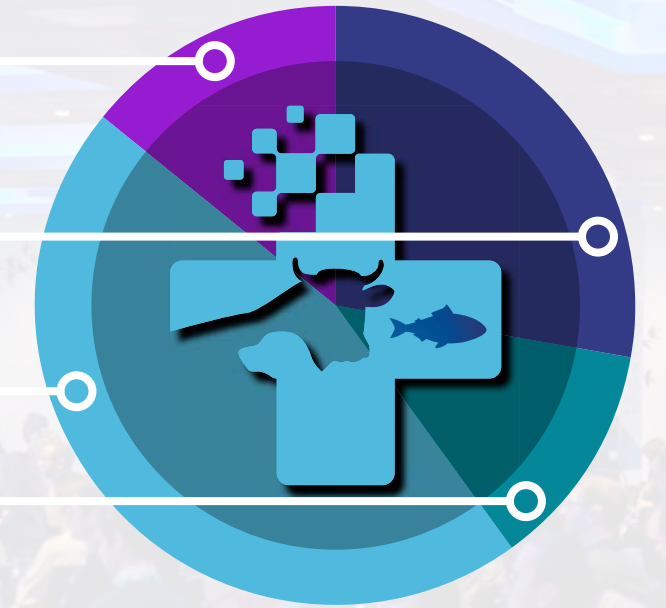
**Zoetis**

# WHO'S IN THE ROOM?



## 2023 AUDIENCE BREAKDOWN

- Industry 14%
- Multinational and Service Providers 28%
- Start-ups 46%
- Investors 12%



## 2023 REGIONAL BREAKDOWN



# EXPANDED INNOVATION SHOWCASE

The Innovation Showcase is a unique opportunity for emerging companies from across the pillars of nutrition, technology, and health to present in front of the industry's most influential potential partners and collaborators.

MORE THAN  
**250**  
COMPANIES HAVE PRESENTED  
OVER THE LAST  
**9 YEARS**

## WHAT'S NEW:

This year, 16 start-ups from across companion and production animal spaces will take to the stage. After presenting a 5 minute lightning pitch, these companies will engage in a quick-fire Q&A with one of our judges.

In memory of our much-loved colleague, Calan Smith, we will be presenting the Calan Smith Innovation Award to the start-up that best demonstrates the ambition, dedication and drive for which we so fondly remember Calan.

APPLICATIONS CLOSED

Learn more  
about the 2024  
Finalists here

## 2024 FINALISTS



## OUR ESTEEMED SELECTION COMMITTEE



**Cindy Cole**  
Partner  
Digitalis Ventures



**Julia Stephanus**  
Partner  
Borealis Ventures



**Paul Dick**  
President  
Paul Dick & Associates



**Charles Hoare**  
Managing Director, Head of  
European Healthcare  
Stifel



**Gentiane Gorlier**  
General Partner  
The Yield Lab



**Spencer Swayze**  
Managing Director  
Paine Schwartz Partners



**Rachel Sheppard**  
Ventures Director  
Mars Petcare



**Maarten Goossens**  
Founding Partner  
Anterra Capital

# OUR EXECUTIVE SPEAKER LINE-UP



**Rob Kelly**  
Senior Vice President,  
Commercial Leader for  
EURAM Region  
**MSD Animal Health**



**Beatrice Vos**  
PhD, Partner, Stonehaven  
Cozmix Group & CEO  
**SC Transactions AG**



**Ranveer Chandra**  
Chief Technology Officer of  
Agri-Food  
**Microsoft**



**Jeff Simmons**  
Chief Executive Officer  
**Elanco**



**Alan MacKay**  
Executive Partner & Founder  
**GHO Capital**



**Aaron Schacht**  
CEO  
**Biomedit**



**Jamie Brannan**  
Executive Vice President & Group  
President International Operations,  
Aquaculture & Global Diagnostics  
**Zoetis**



**Kim Müller  
Christensen**  
SVP Animal & Plant  
Health Nutrition  
**Chr Hansen**



**Linda Rhodes**  
VMD, Ph.D.  
**Independent  
Consultant**



**Bruce Truman**  
President & Founder  
**BLT Technology and  
Innovation Group**



**Charles Hoare**  
Managing Director, Head of  
European Healthcare  
**Stifel**



**Charlie Barton**  
Co-Founder & Director  
**Virtual Recall**



**Dave Ross**  
Chief Executive Officer  
**Agri-EPI Centre**



**Ellen De Brabander**  
Executive Vice President R&D  
& Innovation  
**Elanco**



**David Tinsley**  
Managing Director  
**MWI Animal Health**



**Adrienne Woodward**  
Manager of Swine - Specialty  
Product Research  
**United Animal Health**



**Eric Haaksma**  
Head of Animal Health Global  
Innovation  
**Boehringer Ingelheim**



**Brian Quinn**  
CEO  
**WellFish Tech**



**Candise Goodwin**  
Principle  
**Outlier Advisors**



**Anthony Santospirito**  
Partner  
**EQT Group**



**Wafaa Mamilli**  
Executive Vice President, Chief Digital  
& Technology Officer and Group  
President for China, Brazil & Precision  
Animal Health  
**Zoetis**



**Stephen Murray, DVM**  
Associate Vice President,  
Animal Health Ventures  
**MSD Animal Health**



**Rimma Driscoll**  
Executive Vice President, Head of Global  
Strategy, Commercial and Business  
Development, & Global BioDevices  
**Zoetis**



**Judith Batchelar OBE**  
Director  
**Food Matters  
International Ltd**

# OUR EXECUTIVE SPEAKER LINE-UP



**Greg Blair**  
Vice President of Business  
Development & Strategic Planning  
**Zomedica**



**Hannah McIver**  
CEO & President  
**Microsintesis**



**Julie Lawless**  
President  
**Lawless Strategic  
Communications**



**Chris Netherton**  
Group Leader, African Swine  
Fever Vaccinology  
**The Pirbright Institute**



**Louise Grubb**  
CEO  
**TriviumVet**



**Matt Dobbs**  
CEO  
**Agenze Ltd**



**Paul Dick**  
President  
**Paul Dick & Associates**



**Professor Maxime Madder**  
Director, Parasitology &  
Vector-Borne Diseases  
**Clinglobal**



**Professor Michael Lee**  
Deputy Vice Chancellor  
**Harper Adams University**



**Simon Doherty**  
Associate Fellow  
**Queen's University  
Belfast**



**Spencer Swayze**  
Managing Director  
**Paine Schwartz Partners**



**Sven Arnouts**  
Business Development  
**Ghent University**



**Dr Chris Boyle**  
Senior Managing Associate  
**Sidley Austin LLP**



**Julia Stephanus**  
Partner  
**Borealis Ventures**



**Marie-Paul Lachaud**  
Independent Consultant &  
Referent Animal Health R&D  
**One Health Pharma**



**Dr Douglas Hutchison**  
FRSE FRCVS NxD  
**Hallmarq Veterinary  
Imaging Ltd**



**Jeroen van de Ven**  
Lead, Global Marketing &  
Commercial Services  
**MSD Animal Health**



**Wendy Furness**  
Director & Founder  
**Animal Health Angels**



**Daniel Oliver**  
Founder & CEO  
**Rejuvenate Bio**



**Dr James Ede BVetMed.**  
MRCVS, Veterinary Surgeon &  
Owner  
**Millie's Vets**



**Emily Don**  
Head of Sustainability  
**Avara Foods**



**Taoufik Rawi**  
Senior Brand Manager -  
Poultry  
**Boehringer Ingelheim**



**Carel du Marchie Sarvaas**  
Executive Director  
**HealthforAnimals**



**Katie Cook**  
Vice President Farm Animal  
Innovation & Marketing  
**Elanco**

# OUR EXECUTIVE SPEAKER LINE-UP



**Pedro Silva, DVM**

Vice President, North West –  
EURAM Region  
**MSD Animal Health**



**Markus Hammer**

Global Head of Swine  
**Boehringer Ingelheim**



**Ben North**

Director of Commercial  
Development Aquaculture  
**Zoetis**



**Christine Royal, DVM**

Vice President, U.S. Companion  
Animal and Equine Business Unit  
**MSD Animal Health**



**Oliver Lotz**

Head of Global Strategic  
Account Management  
Companion Animal  
**Boehringer Ingelheim**



**Matthias Hofer**

Managing Partner  
**SC Group (Stonehaven  
Cozmix Group AG)**



**Fergal Morris, DVM**

Managing Director, Ireland  
**MSD Animal Health**



**Stuart Fitzgerald**

Chief Scientific Officer  
**TriviumVet**



**Alan White**

Commercial Relations Director  
**MWI Animal Health**



**Jan Moehlenbrock**

Associate Vice President and  
Managing Director, U.K. and  
Ireland  
**MSD Animal Health**



**Elise Myers DVM**

Companion Animal Business  
Unit Director  
**MSD Animal Health**



**Ian Tarpey Ph.D.**

Vice President, Biologicals  
Research and Development  
**MSD Animal Health**



**Deb Dullen**

CEO  
**BioTraceIT**



**Dieter Schillinger**

Emeritus Fellow and Ex-  
Deputy Director  
**International Livestock  
Research Institute (ILRI)**



**Karolina Zapadka**

Investor  
**Parkwalk Advisors**



**Catriona Curtis**

Head of Sustainability  
**Pets at Home**



**Peter Opdam**

Director, Business Development –  
Europe, Africa and Asia-Pacific  
**MSD Animal Health**



**Johan van Arendonk**

Chief Innovation &  
Technology Officer  
**Hendrix Genetics**



**Michael Birshan**

Senior Partner  
**McKinsey & Co.**



**Justine Conway VP**

Business Development &  
External Innovation  
**Elanco**



**Liz Barton**

Head of Communications  
**VetCT**



**Jon Cuccui**

CEO & Co-Founder  
**ArkVax**



**Romain Delcombel**

CEO  
**BioAZ**



**Annette Kleiser**

CEO  
**Dalan Animal Health**

# OUR EXECUTIVE SPEAKER LINE-UP



**Ase Sartbaeva**  
CEO & Co-Founder  
**EnsiliTech**



**Thomas Campi**  
CEO & Founding Partner  
**Modulant Biosciences**



**Ellie West**  
Environmental Sustainability  
Lead  
**Linnaeus**



**Sean Akadiri**  
Founder, CEO & President  
**AgBoost**



**Lisa Rumsfeld**  
Vice President of Business  
Development & Strategy  
**Vytelle**



**Filip Fogdestam**  
CEO  
**Alertix Veterinary  
Diagnostics**



**Natacha Gaillard**  
Co-Founder & Co-CEO  
**ASTRA Therapeutics**



**Nayoung Susie Kim**  
CEO & Co-Founder  
**Highfive Vet**



**Kerryann Kocher**  
Chief Executive Officer  
**Vytelle**



**Ben Seidman**  
Co-Founder  
**Mella Pet Care**



**Theresa (Terry) Fossum**  
CEO & Founder  
**Phoenix Animal Wellness**



**Ashley Kalinauskas**  
CEO & Founder  
**Torigen**



**Dina Majzoub**  
Founder & CEO  
**VIDAPAW**



**Chan Namgong**  
CEO & Founder  
**Oncotect**



**Lionel Malbec**  
Product Manager  
**Quantoom Biosciences**



**David McDonald**  
Business Development  
Manager  
**Vetsource**



**Paul Casady**  
Senior Consultant  
**Brakke Consulting**



**Shail Thaker**  
Senior Partner  
**McKinsey & Company**



**Marcio Lustoza**  
Corporate R&D & RA Director  
**Biogénesis Bagó**



**Chuck Latham**  
Founder & CEO  
**H&C Animal Health**



**Adrian Grosu**  
Partner  
**SC Analytics**



**Ben Johnson**  
Founding Director  
**Pet Practice Veterinary  
Surgeries**



**Friedemann Wolf**  
Managing Director & Partner  
**Boston Consulting Group**



**Karin Löfqvist**  
Medical Operations Head  
**AniCura**



**William Schwing**  
VP Global Marketing & Brands  
**KVP International**



**10:00 am - 12:00 pm Workshop 1:**

**Embracing the Future: Driving Innovative Solutions in an Evolving Industry**

- Explore how a solutions mindset to new product development can unlock long-term value for you and your future customers

supported by



**12:30 pm - 2:30 pm Workshop 3:**

**mRNA applications in animal health: breakthroughs or fake news?**

- Latest developments in mRNA-applications for animal health
- Manufacturing, QA/QC and cost-of-goods
- Applications of interest for mRNA in animal health
- Risk/benefit of mRNA-applications from a regulatory viewpoint

supported by



**10:00 am - 12:00 pm Workshop 2:**

**The Evolution of Artificial Intelligence and New Digital Interfaces in the Animal Health World**

supported by



Paul Dick & Associates Ltd.

**12:30 pm - 2:30 pm Workshop 4:**

**Building the optimum innovation ecosystem for developing next generation therapeutics**

- Ceva's senior management will provide insights on the Animal Health market potential and innovation needs
- Ceva's experts will provide information on how to build innovative external collaborations to advance the discovery/development of new therapeutics
- Use scenario analysis in biopharma to provide practical training examples in effective external ecosystems

supported by



- By registering your interest to this session you are agreeing for your information to be shared with the host.  
 - The host of the workshop reserves the right to refuse entry to any organisation that they feel may be competitive.



3:00 pm - 5:00 pm Pre-Scheduled 121 Networking

7:45 am

**Registration Opens**

8:45 am

**Opening Remarks****Amy Beck**, Senior Conference Producer, Animal Health, **Kisaco Research****Jan Moehlenbrock**, Associate Vice President and Managing Director, U.K. and Ireland, **MSD Animal Health**

8:55 am

**Innovating for a Bright Future - Trends Disrupting the Animal Health Industry****Rob Kelly**, Senior Vice President, Commercial Leader for EURAM Region, **MSD Animal Health**

9:15 am

**Forward Thinking: The Future Of Artificial Intelligence in Animal Health: Threats And Opportunities**

Where is animal health innovating in ways that are leading what could be done on the human health side? Could AI be the bridge to making better sense of a sparse data set? Tune into this presentation to dive into the many opportunities and threats of applying artificial intelligence across the animal health industry.

**Ranveer Chandra**, Chief Technology Officer of Agri-Food, **Microsoft**

9:35 am

**Supply Chain Transparency: The Complexities Of Defining Sustainability**

Consumers are actively having greater interest in the visibility of the supply chain, forcing retailers to drive forward their sustainability and transparency standards. What is the roadmap to a sustainable supply chain? What is the importance of collaboration and partnership in relation to this? What do different companies prioritise and how do they tangibly measure commercial success in this capacity?

**Moderator: Professor Michael Lee**, Deputy Vice Chancellor, **Harper Adams University****Dave Ross**, Chief Executive Officer, **Agri-EPI Centre****Emily Don**, Head of Sustainability, **Avara Foods****Judith Batchelar OBE**, Director, **Food Matters International Ltd**

10:15 am

**CEO in the Spotlight****Jeff Simmons**, Chief Executive Officer, **Elanco** with **Shail Thaker**, Senior Partner, **McKinsey & Company**

10:35 am

**Morning Break and Pre-Scheduled 1-2-1 Meetings**

Lunch **PRODUCTION TRACK**

11:35 am

**The Innovation Showcase**

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 8 production animal focused start-ups, split into early-stage and later-stage, and hand-picked by the Selection Committee, introduce themselves, their innovations, and their achievements on the main stage in a short pitch, and are then interviewed by one of our judges. This year, our finalists will be presenting products across nutrition and microbiome, diagnostics and technology, and science and therapeutic areas, taking part in either the companion showcase or production animal showcase.

**Sean Akadiri**, Founder, CEO & President, [AgBoost](#)

**Jon Cuccui**, CEO & Co-Founder, [ArkVax](#)

**Romain Delcombel**, CEO, [BioAZ](#)

**Annette Kleiser**, CEO, [Dalan Animal Health](#)

**Asel Sartbaeva**, CEO & Co-Founder, [EnsiliTech](#)

**Thomas Campi**, CEO & Founding Partner, [Modulant Biosciences](#)

**Lionel Malbec**, Product Manager, [Quantoom Biosciences](#)

**Lisa Rumsfeld**, Vice President of Business Development & Strategy, [Vytelle](#)

12:45 pm

**Lunch**

1:30 pm - 1:50 pm

**Technical Insight Session: Accelerating Engineered Microbiome Solutions with Artificial Intelligence**

**Aaron Schacht**, CEO, [BiomEdit](#)

**COMPANION TRACK**

11:35 am

**Companion Rotating Roundtables**

Take the opportunity to network with pre-registered groups of up to 12 people, where we will be discussing the biggest challenges and opportunities across companion animals. Each interactive session is 30-minutes, giving you the opportunity to visit two roundtables.

**From Vet To Market: New Models Of Reaching Pet Owners**

**Elise Myers, DVM**, Companion Animal Business Unit Director, [MSD Animal Health](#)

**Overcoming Clinical Trial Configuration Challenges**

**Marie-Paul Lachaud**, Independent Consultant and Referent Animal Health R&D, [One Health Pharma](#)

**Stuart Fitzgerald**, Chief Scientific Officer, [TriviumVet](#)

**Gene Therapy Development: Capabilities to Extend Healthspan and Lifespan in Companion Animals**

**Daniel Oliver**, CEO & Co-Founder, [Rejuvenate Bio](#)

**Measuring and Understanding Pain in Companion Animals**

**Deb Dullen**, CEO, [BioTraceIT](#)

**Consumer Trends in PetTech: A Booming Market**

**Candise Goodwin**, Principle, [Outlier Advisors](#)

**Chuck Latham**, Founder & CEO, [H&C Animal Health](#)

**Veterinary Services Transformation: The Role of Diagnostics**

**Greg Blair**, Vice President of Business Development & Strategic Planning, [Zomedica](#)

12:45 pm

**Women in Leadership Lunch**

In honour of International Women's Day on Friday 8th March, we will be hosting a lunch to celebrate the trailblazing women who are helping to drive forward the animal health industry. In collaboration with Feather in Her Cap, this lunch is open to everyone in attendance and will include a keynote presentation focused on the power of communication styles.

**Julia Stephanus**, Partner, Borealis Ventures & Founding Director, [Feather in Her Cap](#)

1:55 pm - 2:10 pm

### The Data & Insights Gap in Animal Health: How to Close It

**Adrian Grosu**, Partner, [SC Analytics](#)

2:10 pm

### Precision Farming Technologies Driving Sustainable Livestock Production

As we strive for a more sustainable food production system to meet global demands, livestock production plays a pivotal role. Achieving sustainable practices in this sector involves improving animal health, welfare, and reducing ecological footprints. This session will spotlight how precision farming technologies, specifically digital advancements, contribute to not only enhancing genetics, nutrition, and management but also its delivery to improve sustainability of livestock production.

**Moderator: Spencer Swayze**, Managing Director, [Paine Schwartz Partners](#)

**Markus Hammer**, Global Head of Swine, [Boehringer Ingelheim](#)

**Johan van Arendonk**, Chief Innovation & Technology Officer, [Hendrix Genetics](#)

**Kerryann Kocher**, Chief Executive Officer, [Vytelle](#)

2:45 pm

### Species-Specific Roundtables



**Swine** Antibiotic Alternatives

**Adrienne Woodward**, Manager of Swine - Specialty Product Research, [United Animal Health](#)



**Swine** African Swine Fever

**Chris Netherton**, Group Leader, African Swine Fever Vaccinology, [The Pirbright Institute](#)



**Aquaculture** Data Based Fish Health Assessment

**Brian Quinn**, CEO, [WellFish Tech](#)



**Species-Specific**

**Ian Tarpey**, Ph.D., Vice President, Biologicals Research and Development, [MSD Animal Health](#)



**Avian** Influenza

**Taoufik Rawi**, Senior Brand Manager - Poultry, [Boehringer Ingelheim](#)

1:55 pm

### The Future of the Petcare Market: A Consumer Revolution

- What are the biggest trends within the petcare market?
- How will the market shift to ensure growing consumer demands are being met?
- What does the 5 - 10 year market trajectory look like?

**Moderator: Bruce Truman**, President and Founder, [BLT Technology and Innovation Group](#)

**Catriona Curtis**, Head of Sustainability, [Pets at Home](#)

**Oliver Lotz**, Head of Global Strategic Account Management Companion Animal, [Boehringer Ingelheim](#)

**Liz Barton**, Head of Communications, [VetCT](#)

2:30 pm

### Innovation Showcase

The showcase is a unique opportunity for emerging companies with amazing technology to present in front of the industry's most influential figures and investors. 8 companion animal focused start-ups, split into early-stage and later-stage, and hand-picked by the Selection Committee, introduce themselves, their innovations, and their achievements on the main stage in a short pitch, and are then interviewed by one of our judges. This year, our finalists will be presenting products across nutrition and microbiome, diagnostics and technology, and science and therapeutic areas, taking part in either the companion showcase or production animal showcase.

**Filip Fogdestam**, CEO, [Alertix Veterinary Diagnostics](#)

**Natacha Gaillard**, Co-Founder & Co-CEO, [ASTRA Therapeutics](#)

**Nayoung Susie Kim**, CEO & Co-Founder, [Highfive Vet](#)

**Ben Seidman**, Co-Founder, [Mella Pet Care](#)

**Chan Namgong**, CEO & Founder, [Oncotect](#)

**Theresa (Terry) Fossum**, CEO & Founder, [Phoenix Animal Wellness](#)

**Ashley Kalinauskas**, CEO & Founder, [Torigen](#)

**Dina Majzoub**, Founder & CEO, [VIDAPAW](#)

3:40 pm

**Afternoon Break and Pre-Scheduled 1-2-1 Meetings**

3:45 pm - 4:05 pm

**Technical Insights Session: How Global Climate Commitments will Power Growth in Animal Health**Hosted by **Carel du Marchie Sarvaas**, Executive Director, **HealthforAnimals**

4:40 pm

**Translational R&D Opportunities in Human and Animal Health**Eric Haaksma, Head of Animal Health Global Innovation, **Boehringer Ingelheim**

5:00 pm

**VET TECH: Trends Affecting the Veterinarians and Pet Owner Relationship**

With the rise of technological solutions across the veterinary industry, the debate of whether innovation is an enabler, or a hindrance is top of mind for many traditional veterinary practices. This session will dive into the benefits of normalising technology to improve the customer experience, whilst maintaining the highest levels of quality care.

**Moderator: Simon Doherty**, Associate Fellow, Queen's University, **Belfast****Christine Royal**, DVM, Vice President, U.S. Companion Animal and Equine Business Unit, **MSD Animal Health****Friedemann Wolf**, Managing Director & Partner, **Boston Consulting Group****Karin Löfqvist**, Medical Operations Head, **AniCura**

5:35 pm

**The Ecosystem of Investment: Venture Vs. Mergers and Acquisitions**

Our scene-setting presentations will frame the conversation for both venture capital and mergers & acquisitions, offering an overview of the landscapes as well as analysis of trends for activity in the future. Following these discussions, join us as we explore a case-study example of an M&A deal. What sparked this deal? What opportunity exists, and what does the future of these companies look like?

**Moderator: Alan MacKay**, Executive Partner and Founder, **GHO Capital****Charles Hoare**, Managing Director, Head of European Healthcare, **Stifel****Anthony Santospirito**, Partner, **EQT Group****Justine Conway**, VP, Business Development and External Innovation, **Elanco**

6:10 pm

**Closing Remarks & Announcement of the Innovation Showcase Winners**

6:15 pm

**Networking Reception**

7:45 am

**Invite-Only Breakfast Briefing: Animal Health and Private Equity**Led by **Matthias Hofer**, Managing Partner, **SC Group (Stonehaven Cozmix Group AG)**

7:45 am

**Registration Opens & Pre-Scheduled 1-2-1 Meetings & CEO and Founders Forum**

7:45 am

**CEO & Founders Forum**

Exclusively for CEOs & Founders, this forum will allow for peer-to-peer networking and solution-led discussion as the leaders of the most cutting edge companies join to compare common pain points and hurdles!

8:50 am

**Opening Remarks**Amy Beck, Senior Conference Producer, Animal Health, **Kisaco Research**Chair: **Stephen Murray, DVM**, Associate Vice President, Animal Health Ventures, **MSD Animal Health**

9:00 am

**Evolving Role of the Customer**Moderator: **Stephen Murray, DVM**, Associate Vice President, Animal Health Ventures, **MSD Animal Health****Pedro Silva, DVM**, Vice President, North West - EURAM Region, **MSD Animal Health****Fergal Morris, DVM**, Managing Director, Ireland, **MSD Animal Health****Christine Royal, DVM**, Vice President, U.S. Companion Animal and Equine Business Unit, **MSD Animal Health**

9:40 am

**Dual Impact: Strategies to Mitigate Methane Emissions in Ruminants and Increase Productivity**

Ruminants account for the greatest percentage of methane emissions in production animals and are driving huge concerns in relation to climate change. At present, innovations exist for improved productivity rates and reduced emissions, but in isolation. How do we reach success of both increased productivity and reduced emissions?

Moderator: **Paul Casady**, Senior Consultant, **Brakke Consulting****Katie Cook**, Vice President Farm Animal Innovation & Marketing, **Elanco****Aaron Schacht**, CEO, **Biomedit**

10:20 am

**Morning Break and Pre-Scheduled 1-2-1 Meetings**

11:20 am

### Knowledge Partner Insights: Courageous Growth: Strategies For Continuous Growth Outperformance

Companies that err on the side of caution, especially during turbulent times, may survive to see another day but often fail to achieve their full growth potential. Given the historic disruptions of the past five years, it's little wonder that fewer than one in four companies outpaced their industry peers on revenue and profit growth. We are pleased to have as our guide **Michael Birshan**, Senior Partner and global co-leader of McKinsey's Strategy & Corporate Finance Practice, to share his thoughts on what sets these continuous growth outperformers apart

**Michael Birshan**, Senior Partner, **McKinsey & Co.**

11:40 am

### Evaluating Aquaculture Deep Dive: Products, Opportunity, and Innovation

**Moderator: Jamie Brannan**, Executive Vice President and Group President International Operations, Aqua Culture and Global Diagnostics, **Zoetis**  
**Ben North**, Director of Commercial Development Aquaculture, **Zoetis**

12:20 pm

### Lunch and Pre-Scheduled 1-2-1 Meetings

12:40 pm - 1 pm

### Technical Insight Session

Our Technical Insight session is an interactive 20-minute slot for you to hear the latest industry progress, announcements, and innovations.

**Julie Lawless**, President, **Lawless Strategic Communications**

1:05 pm - 1:25 pm

### Technical Insight Session

Hosted by **IMV Technologies**

1:30 pm

### Data and Digital: Driving Transformation in the Animal Health Industry

**Wafaa Mamilli**, Executive Vice President, Chief Digital & Technology Officer and Group President for China, Brazil and Precision Animal Health, **Zoetis**

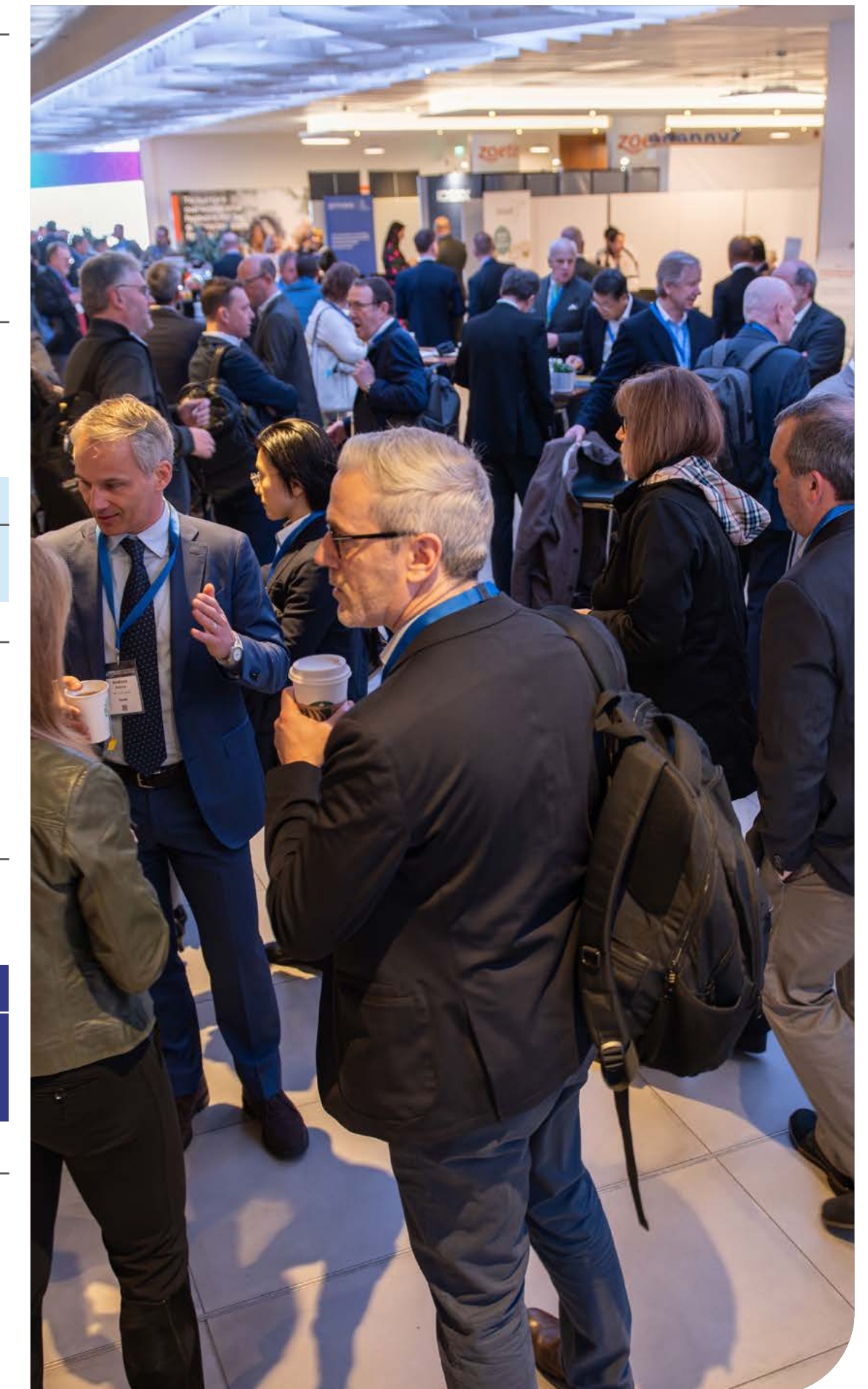
1:50 pm

### R&D in and for Low- and Middle-Income Countries - need, opportunity, or both?

This session will deep dive into the most critical barriers to innovation in animal health in Low- and Middle-Income Countries; specifically commercial, scientific, quality, and regulatory obstacles. How can we raise the value proposition for these animal health companies conducting R&D? What is the responsibility of the wider animal health industry?

**Moderator: Professor Maxime Madder**, Director, Parasitology and Vector-Borne Diseases, **Clinglobal**  
**Dieter Schillinger**, Emeritus Fellow and Ex-Deputy Director, **International Livestock Research Institute (ILRI)**  
**Ellen De Brabander**, Executive Vice President R&D & Innovation, **Elanco**

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2:30 pm

**Afternoon Break and Pre-Scheduled 1-2-1 Meetings**

2:45 pm - 3:15 pm

**Roundtable Deep-Dive: R&D in and for Low- and Middle-Income Countries**Hosted by **Clinglobal & Marcio Lustoza**, Corporate R&D and RA Director, **Biogénesis Bagó****OVERCOMING CHALLENGES TO DRIVE SCALE**

3:30 pm

**Risk: Calibrating and Communicating to Optimise Success**

Understanding the balance between risk and reward is critical to the growth and scale of the animal health industry. Join this session to better understand the challenge, and how to communicate and calibrate both scientific and financial risk.

**Moderator: Linda Rhodes** Ph.D., **Independent Consultant****Louise Grubb**, CEO, **TriviumVet****Paul Dick**, President, **Paul Dick & Associates**

4:10 pm

**Deal-making in an Evolving Legal and Regulatory Landscape**

As the legal and regulatory landscape within the animal health, and broader health, industries is ever-evolving, concrete knowledge of the best strategies to protect your investment are of utmost importance. What are the opportunities within this framework? What are the ongoing challenges and uncertainties experienced by companies across both the production and companion landscapes?

**Moderator: Dr Chris Boyle**, BvetMed MRCVS, Senior Managing Associate, **Sidley Austin LLP****Rimma Driscoll**, Executive Vice President, Head of Global Strategy, Commercial and Business Development, and Global BioDevices, **Zoetis****Beatrice Vos**, PhD, Partner, Stonehaven Cozmix Group & CEO, **SC Transactions AG****Dr Douglas Hutchison** FRSE FRCVS NXD, **Hallmarq Veterinary Imaging Ltd****INDUSTRY INSIGHT DEEP DIVES**

3:30 pm

**Operational Excellence: The Use of Technology to Alleviate Challenges in the Veterinary Industry**

With a steady rise in both the life expectancy and number of pets, the challenges of vet burnout and labour shortages are still very present. How are technologies alleviating these struggles? How can internal operational improvements boost efficiency, save time, and cut costs within businesses?

**Moderator: David Tinsley**, Managing Director, **MWI Animal Health****Dr James Ede**, BVetMed., MRCVS, Veterinary Surgeon & Owner, **Millie's Vets****Ben Johnson**, Founding Director, **Pet Practice Veterinary Surgeries****David McDonald**, Business Development Manager, **Vetsource**

4:10 pm

**Maximising Social, Environmental and Economic Benefits Through Corporate Responsibility**

With global environmental challenges at their most pressing, the responsibility of large corporates in taking climate action at scale and paving the way toward a more sustainable profession is critical. How can the industry ensure continuous value delivery while protecting the environment? How does this responsibility translate from corporate, through to veterinarians, to owners, and ultimately animals?

**Moderator: William Schwing**, VP Global Marketing & Brands, **KVP International****Ellie West**, Environmental Sustainability Lead, **Linnaeus****Alan White**, Commercial Relations Director, **MWI Animal Health**



4:50pm

**Start-Up Series: How To Roundtables****How to Build the Perfect Pitch****How to Navigate Routes to Commercialisation****How to Scale: Pre-Seed****Wendy Furness**, Director & Founder, **Animal Health Angels****How to Scale: Seed****Matthew Dobbs**, CEO, **Agsenze Ltd**  
**Karolina Zapadka**, Investor, **Parkwalk Advisors****How to Scale: Series A & Beyond****How to Understand Exit Strategies****Charlie Barton**, Co-Founder & Director, **Virtual Recall**

4.50pm

**Microbiome Focus: Targeting the Microbiome to Increase Animal Health, Sustainability, and Wellbeing**

Whilst there have been great developments in animal feed efficiency over the years, this session will offer a targeted view of what's progressing in the space in relation to the microbiome. What is being done to ensure the growth and evolution of the nutrition space in both production and companion animals?

**Kim Müller Christensen**, Senior Vice President, Animal and Plant Health & Nutrition, **Chr. Hansen**  
**Hannah McIver**, CEO & President, **Microsintesis**

5:30 pm

**End of Conference**

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Based on your objectives, we can create bespoke packages designed specifically for you. From presenting your expertise on the main stage to hosting exclusive networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:

## THOUGHT LEADERSHIP

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- Webinars
- Industry/research reports
- Workshops
- Roundtable discussions
- Panels & Chairing
- Chairperson

## BRANDING

- White papers
- Onsite visibility
- Webinars and podcasts
- Marketing exchange
- Booth Area & Lanyards
- Social Media Coverage

## NETWORKING

- Drinks Reception
- Boardroom Briefings
- One-to-One Meetings
- Hosting Private Dinners
- Coffee & Networking Host

## GET IN TOUCH TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED



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**QUESTIONS?** Please email [events@kisacoresearch.com](mailto:events@kisacoresearch.com).

# MEET THE TEAM

Got any questions? Get in touch with one of the team to find out how you can get involved.



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